

# 3M India Limited

(formerly Birla 3M Limited)

2003 ANNUAL REPORT

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## **VISION AND VALUES**

## **Vision**

\* To be the most innovative enterprise and the preferred supplier

## **Values**

- \* Satisfy customers with superior quality value and service.
- \* Provide investors an attractive return through sustained quality growth.
- \* Respect our social and physical environment.
- Be a company employees are proud to be part of.

# **3M Performance Initiatives**

- \* Six Sigma
- \* 3M Acceleration
- \* Sourcing effectiveness
- \* eProductivity
- \* Indirect Cost Control



# **BOARD OF DIRECTORS**

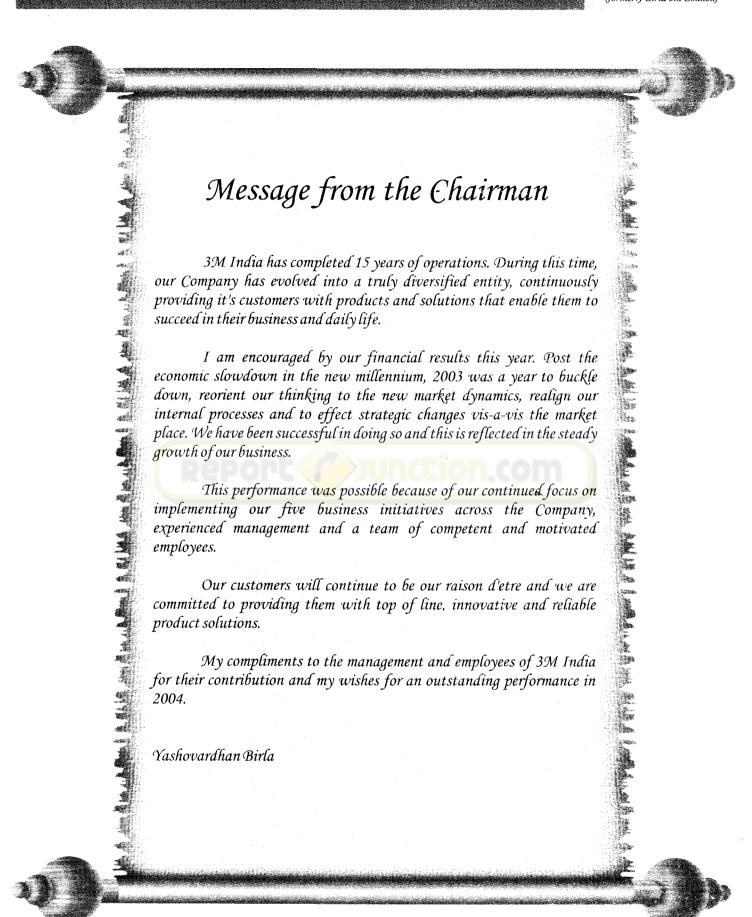
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DIRECTORS	Mr. Yashovardhan Birla	Chairman
	Mr. Lee M. Kennedy	Managing Director
•	Mr. Thomas P. Spencer	Director
	Ms. Mary McCormick	Director
	Dr. Paul Rosso	Director
	Mr. B.S. lyer	Director
	Mr. D.J. Balaji Rao	Director
	Mr. Amit Mukherjee	Director
	Mr. B. V. Shankaranarayana Rao	Director
ALTERNATE DIRECTOR	Mr. Brad C. Sweet	Alternate to Mr. Thomas P. Spencer
COMPANY SECRETARY	Mr. G. Shanker Prasad	
AUDIT COMMITTEE	Mr. B.S. lyer	Chairman
MEMBERS	Mr. D.J. Balaji Rao	
	Mr. Amit Mukherjee	
	Mr. Thomas P. Spencer	
	Ms. Mary McCormick	
Augument		
SHAREHOLDERS'	Mr. D.J. Balaji Rao	Chairman
GRIEVANCE COMMITTEE	Mr. B.S. lyer	사용 사용하다 사용하다 
	Mr. Amit Mukherjee	
	Mr. Yashovardhan Birla	
Del	Mr. Lee M. Kennedy	
BANKERS	Bank of America	Additional of the state of the
	BNP Paribas	
	Canara Bank	
	Citibank N. A.	
	Corporation Bank	
	Deutsche Bank	
	Hongkong & Shanghai Banking Corporation Limited	
	ICICI Bank Limited	
	State Bank of India	
	Vijaya Bank	
	HDFC Bank	
AUDITORS	M/s. Lovelock & Lewes, Chartered Accountants	
LEGAL ADVISORS	J. Sagar Associates	
	Advocates	
	F-3 Ligoury Court, 7, Palm Grove Road	
	Victoria Layout, Bangalore -560 047	
SHARE TRANSFER AGENTS	Kenny Consultants Limited	100 (100 (100 (100 (100 (100 (100 (100
SHARE IRANSPER AGENTS	Karvy Consultants Limited	
	51/2, TKN Complex Opposite National College	
	Vanivilas Road, Basavanagudi	
	Bangalore -560 011	
	Tel: 080-26621192 / 26621184 Fax: 080-26621129	
WEBSITE	www.3m.com/in	



**INVESTORS QUERIES** 



3mindia.investorhelpdesk@mmm.com



3M India Limited (formerly Birla 3M Limited)

# Message from the Managing Director

The encouraging business and economic climate that we saw in the latter half of 2003 certainly set the stage for improved performance for 3M India. Our top line growth of 17%, excluding exports, is very much ahead of industry norms. This growth is despite the divestment of our Electro & Telecom business in September 2003. But the more significant achievement has been our earnings growth of 42%, testimony that we are on the right track with the implementation of our five business initiatives Six Sigma, Acceleration, eProductivity, Sourcing and Indirect Costs.

Contributing significantly to our results were the Industrial, Automotive and Specialty Materials businesses. Our strength continues to be our ability to provide customers with innovative product solutions that meet most exacting requirements. To that end, creating and sustaining customer loyalty has contributed significantly to our results.

Our steadfast implementation of the Six Sigma process and use of its tools in our day to day work have reaped rich dividends. Today, most of our employees are Six Sigma trained and we currently have Black Belt and Green Belt projects underway, aimed at growth, reduced costs or effective use of working capital. Six Sigma will continue to be major focus in 2004, with major emphasis on implementing projects enhancing top line growth.

In 2004, we intend to increase our capital investments in Automotive, Industrial & Specialty Materials businesses with full thrust on localizing products. Introduction of new, patented products in the Health Care market will also enhance our overall performance.

Our focus as always in our customer and our intention to deliver long-term profitable growth.

My compliments to each and every member of 3M team, our business partners and associates for playing a role in 2003's solid contribution. The dedication, focus and determination of this team is outstanding, and will undoubtedly be a part of our success in 2004.

Lee M. Kennedy



### Report of the Directors

Your Directors have pleasure in presenting their report and the audited accounts for the year ended December 31,2003.

Minnesota Mining and Manufacturing Company which holds 76% in the Equity Share Capital of the Company, have, with effect from 8<sup>th</sup> April 2002, changed its name to 3M Company. In order to align with the holding Company, 3M, the Company has decided to change its name from Birla 3M Limited to 3M India Limited and to that effect an Extraordinary General Meeting was held on November 28, 2002. The Board of Directors of your Company are pleased to inform that the Company has since obtained fresh certificate of incorporation changing the name of the Company to 3M India Limited, effective December 18, 2002.

### **Financial Results**

		(Rs. lakhs)				
		For the year ended December 31, 2003	For the year ended December 31, 2002			
1	Net Sales including other Income	22,899.08	21,072.15			
2	Exports included in the above	560.05	2,121.32			
3	Total Expenditure	18,556.68	17,291.24			
4	Interest	25.67	206.19			
5	Gross Profit after Interest but before					
	depreciation and taxation (1-3-4)	4,316.73	3,574.72			
6	Extraordinary Income	128.95				
7	<b>Dep</b> reciation	498.68	589 <mark>.</mark> 48			
8	Provision for Taxation	1,450.17	1,23 <mark>1.4</mark> 1			
9	Net Profit (5+6-7-8)	2,496.83	1,753.83			

### Sales and Earnings

During the year, Industrial, Automotive and Specialty Material Segments did exceedingly well which resulted in 17% growth, excluding exports, despite the fact that the Company has divested its Electro & Telecom Business in September 2003. Reduction in exports is due to bad monsoon in the year 2002 which had a direct bearing on exports of Niger seeds in the year 2003.

The Company is able to post 42 % net profit growth.

### **Dividend**

With a view to conserve the resource of the company to take advantage of potential opportunities of the growth, it is desired to retain the earning. Hence, no dividend is recommended.

### **Quantitative Details**

Your Company has obtained the necessary exemption from the Central Government from disclosing quantitative details for the year ended December 31, 2003. The Company has made necessary representation to the Company Law Board for seeking exemption in respect of relevant disclosures as required under clause 4C of Part II, Schedule VI to the Companies Act, 1956.

### Personnel

The Board wishes to place on record its appreciation to all employees in the Company, for their sustained efforts and immense contributions to the high level of performance and growth that your Company has achieved during the year.

Information as per Section 217 (2-A) of the Companies Act, 1956 read with Companies (Particulars of Employees) Rules, 1975, forms part of this report as Annexure A. However, as permitted by Law, the Report and Accounts are being sent to all shareholders of the Company without the statement of particulars of employees under Section 217 (2-A) of the Companies Act, 1956. Any Shareholder interested in obtaining a copy of this said statement may request for a copy by writing to the Managing Director at the Registered Office of the Company.



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### **Directors' Responsibility**

Pursuant to Section 217 (2AA) of the Companies Act, 1956, your Directors confirm that:

- i) In the preparation of annual accounts, the applicable accounting standards have been followed along with proper explanation—relating to material departures;
- ii) We have selected such accounting policies and applied them consistently and made judgements and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company for the year ended December 31, 2003 and of the profit of the Company for that period.
- iii) We have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of this Act for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities.
- iv) We have prepared the financial statements for the year ended December 31, 2003 on a going concern basis.

# PARTICULARS OF CONSERVATION OF ENERGY, RESEARCH AND DEVELOPMENT, TECHNOLOGY ABSORPTION AND FOREIGN EXCHANGE EARNINGS AND OUTGO

Report required to be made pursuant to Clause (e) of Sub-section (1) of Section 217 of the Companies Act, 1956 read with the Companies (Disclosure of Particulars in the Report of Board of Directors) Rules, 1988 and forming part of the Director's Report is given in Annexure B of this report.

### **Directors**

During the year, Mr. William G. Allen resigned from the Board on February 26, 2003. By virtue of this, Mr. B. V. Shankaranarayana Rao ceased to be an Alternate Director to Mr. William G. Allen. Mr. B. V. Shankaranarayana Rao was appointed as a whole-time Director on February 26, 2003.

The Board of Directors places on records its sincere appreciation to Mr. William G. Allen for services rendered during his tenure as a Director.

In accordance with Article 110 of the Articles of Association of the Company, Mr. Amit Mukherjee, Dr. Paul Rosso and Ms. Mary McCormick will retire by rotation and being eligible, they offer themselves for reappointment.

#### **De-listing**

The notice of the Annual General Meeting includes enabling the Company to delist its equity shares from Ahmedbad, Bangalore, Calcutta, Delhi Stock Exchanges as there is virtually no trading of shares in these Exchanges. Besides, substantial cost is being incurred in meeting up with the compliance as required under the Listing Agreement. Since Mumbai Stock Exchange has got a nation-wide trading terminal and Company is in the process of listing with National Stock Exchange (Currently, National Stock Exchange has granted necessary power to trade in Company Security), it is decided to delist from Ahmedabad, Bangalore, Calcutta & Delhi Stock Exchanges.

### **Auditors**

Messrs. Lovelock & Lewes, Chartered Accountants retire and are eligible for re-appointment.

### **Acknowledgement**

The Board acknowledges the support given by bankers, customers and suppliers of the Company and looks forward for their continued assistance.

On behalf of the Board of Directors

Place: Bangalore

Date: February 26, 2004

Lee M. Kennedy

Managing Director

B.V. Shankaranarayana Rao

Director





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3M India Limited (formerly Birla 3M Limited)

Additional information to be furnished u/s 217 (I)(e) of the Companies (Disclosure of Particulars in the Report of Board of Directors) Rules, 1988.

### 1. Conservation of Energy

As an on-going process of cost reduction / better management in every segment/division, the Company has taken few initiatives in conservation of energy.

- Changeover of T12 florescent lamps to T5 florescent lamps which gives 100% more lumens / watt consumed.
- Using of alternate fuel for diesel generating sets which has resulted in reduction in cost by 20%.

### 2. Technology Absorption and Research & Development

1	Specific areas in which Research &  Development carried out by the Company	Development of new products / Markets / Customers in Automotive, Industrial and Specialty Material segments.
2	Benefits derived as a result of the above Research & Development	Good volume growth.
3	Future plan of action	Substantial investment in Fusion Bonded Epoxy Powder
4	Expenditure on Research & Development	(Rs. in lakhs)
	a) Capital	Rs. 0.16
	b) Recurring	Rs. 12.56
	c) Toṭal	Rs. 12.72
	d) Total Research & De <mark>v</mark> elopment	A DUNCTION COM II
	expenditure as a percentage of total turnover	0.06%

### 3. Foreign Exchange Earning or Outgo

During the year, the Foreign Exchange earned was Rs.568.44 lakhs and Foreign Exchange used was Rs.8094.81 lakhs.

On behalf of the Board of Directors

Place: Bangaiore

Date: February 26, 2004

Lee M. Kennedy

Managing Director

**B.V. Shankaranarayana Rao** 

Director



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Investors are cautioned that this discussion contains statements that involve risks and uncertainties. Words like anticipate, believe, estimate, intend, will & expect and other similar expressions are intended to identify such forward looking statements. The Company assumes no responsibility to publicly amend, modify or revise any forward looking statements, on the basis of any subsequent developments, information or events. Besides, the Company cannot guarantee that these assumptions and expectations are accurate or will be realized and actual results, performance or achievements could thus defer materially from those projected in any such forward looking statements

#### **Management Discussion and Analysis**

The Company has a wide spectrum of products to cater to the requirements of Industrial, Automotive, Healthcare, Consumer & Office Markets, etc., to name a few.

### a) Industry structure and Developments

The Company sales excluding exports grew by 17 % over last year especially Industrial, Automotive & Specialty Material Segments.

The Company continues to source most of its requirement of materials both for manufacturing & trading from its 3M Affiliates around the globe as the products are technologically advanced.

Major portion of the revenue comes from traded goods in which 3M has technological advantage worldwide. Few of our power brands are Scotchkote, Scotchtint, Micropore, Thinsulate, Post-it<sup>®</sup>, Filtrete™, Scotch<sup>®</sup>.

Due to economical cost of production, Company is able to develop and export certain type of medical dressings, scouring pads, computer filters & products from Occupational Health & Environment Safety division to countries in Asian region. However, due to crop failure in the year 2002, Company's export of Niger seeds were badly hit which resulted in steep fall in export turnover.

### b) Opportunities and Threats

The Country's economy is expected to grow by 7 to 8% in the coming years and India is likely to emerge as key player in the international arena.

3M intends to expand its operation in Automotive, Industrial & Specialty Material markets with full thrust on localising products. Introduction of new patented products in Health Care Segments and anticipated all-round growth in the economy would enable the Company to offer qualitative products of international standards with a superior logistic capabilities.

One of the success factors of high growth of profit after tax is various initiatives like Process Improvement, Acceleration, e Productivity, sourcing and indirect cost reduction and the Company would like to continue its focus in these initiatives to achieve maximum benefit in the coming years without compromising on quality and standards.

The markets for 3M India is competitive and rapidly changing, given its wide variety of segments being covered. Our competitors in this market include Carborundum Universal, Grindwell Norton in Abrasive segments, Johnson & Johnson in Health Care segments, Avery Dennison, medium and small players in Transportation, Graphic and safety segments, Godrej, Hitachi and Sony in Office segments. These competitors are located internationally as well as in India. We expect that competition will increase and potentially include companies from other countries situated in Asia Pacific regions that have lower costs than those currently made available in India.

As our thrust and strength lies on on-time delivery & Innovations to meet customer's expectations, we strongly believe in sustaining the challenge posed by the competitors and expect a continuous steady growth.

We also believe that our ability to compete will depend on a number of factors beyond our control which include

- · Currency exchange fluctuations
- The price at which our competitors offer their products and services and
- To the extent to which our competitors respond to the customer's needs





We strongly believe to compete favorably with respect to each of these factors through quality leadership, our expertise in providing innovative solutions and our ability to create and retain customer loyalty.

### c) Segment-wise or product-wise performance

		R	ls. in Lakhs
Industrial Markets	3M 's Industrial business segment repre- businesses, such as tape, coated and specialty adhesives. As industrial brands of through technological innovation, this be represents 3M innovation at work. Our Industrial broadest line of products for markets in automotive after markets. Product applications	non-woven abrare continuously ousiness segmen dustrial market no automotive, aerations range fron	asives, and transformed t also aptly ow offers the ospace and
		31.12.03	31.12.02
Financial Highlights for the year ended December 31, 2003	Segment Revenue Profit or (loss) before tax and interest Capital employed	4105.46 859.94 1140.72	3242.11 618.25 1108.28
Highlights	During the year, Company introduced many new programs for Construction Industry as well as expansion of market share in Abrasive segments.		
en e		R	s. in Lakhs
Automotive & Specialty Materials	This segment sells products (graphics & tapes) to the Automotive OEM industry and specialty materials to Oil and Gas Pipelines		
		31.12.03	31.12.02
Financial Highlights for the year ended December 31, 2003	Segment Revenue Profit or (loss) before tax and interest Capital employed	8271.38 1379.85 2899.08	5521.34 973.86 3028.52
Highlights	The Company has made substantial inroads into Automobile sector.  There was a great demand from oil and gas sectors which resulted in substantial growth in Specialty Material Markets especially in Corrosion Protection products		
		R	s. in Lakhs
Electrical, Telecom & Electronics Market	This segment comprises of conne management system for optical fibre material for high voltage power sector.		
	·	31.12.03	31.12.02
Financial Highlights for the year ended December 31, 2003	Segment Revenue Profit or (loss) before tax and interest Capital employed	857.53 196.56 85.09	1108.09 101.73 707.54
Highlights  The Company has since divested this business  Communication India Pvt. Ltd. on September 5, 200 the figures over previous year are not comparable.			

