




ANNUAL REPORT 1999-2000
 **APOLLO TYRES LTD.**



Corporate Office at Gurgaon, Haryana.

Board of Directors	2
Vice Chairman's Message	4
Directors' Report	6
Auditor's Report	22
Balance Sheet	25
Profit & Loss Account	26
Schedules	27
Significant Accounting Policies	37
Balance Sheet Abstract & Company's General Business Profile	42
Cash Flow Statement	44
Statement Relating to Subsidiary Company u/s 212	45
Subsidiary Company Premier Tyres Limited	46

CONTENTS

Care for customers

Respect for associates

Excellence through Network

Always learning

Trust mutually

Ethical practices

**CORE
VALUES**

BOARD OF DIRECTORS

Raunaq Singh	Chairman & Managing Director
Onkar S. Kanwar	Vice Chairman & Managing Director
A. G. Joshi	UTI Nominee
K. Jacob Thomas	
K. Mohan Das	Kerala Government Nominee
M. R. B. Punja	
M. Y. Ranade	SBI Nominee
Neeraj Kanwar	Chief (Mfg. & SPC.) & Whole Time Director
Nimesh Kampani	
O. P. Gupta	
Robert Steinmetz	
R. V. Subrahmanian	
Shardul S. Shroff	
Vinod Rai	Kerala Government Nominee
U. S. Oberoi	Chief (Proj. & Corp. Affairs) & Whole Time Director

COMPANY SECRETARY

P. N. Wahal

AUDITORS

Fraser & Ross

REGISTERED OFFICE

6th Floor, Cherupushpam Building,
Shanmugham Road,
Kochi - 682 031 (Kerala)
Tel.: (0484) 372767, 370780
Fax: (0484) 370351

CORPORATE OFFICE

Apollo House, 7, Institutional Area,
Sector - 32, Gurgaon - 122 001.
Tel: (0124) 6383002 (17 Lines)
Fax: (0124) 6383020, 6383021
E-mail: info@apolloyres.com

WORKS

- 1) Perambra, P. O. Chalakudy,
Trichur - 680 689 (Kerala)
- 2) Limda, Taluka Waghodia
Dist. Vadodara - 391 760 (Gujarat)
- 3) Ranjangaon, Nagar Road,
Tal: Shirur, Dist. Pune - 419 209 (Maharashtra)

BANKERS

State Bank of India
Bank of India
Bank of Baroda
Barclays Bank p. l. c.
Punjab National Bank
State Bank of Mysore
State Bank of Patiala
State Bank of Travancore
The ICICI Banking Corporation Ltd.
Union Bank of India
The Federal Bank Ltd.

3



"To be the leader in the Indian Tyre Industry and a significant global player, providing customer delight and enhancing shareholder value"

VISION

VICE CHAIRMAN'S MESSAGE

Dear Shareholder,

I would like to begin by wishing you and your family a joyous and a blessed new millennium.

The new millennium holds with it a whole lot of opportunities and promises. The change and progress of the last millennium will be surpassed beyond imagination with future technology and science leading mankind into new frontiers.

At Apollo Tyres, we are all set to take on the new millennium; to build and contribute to a better and progressive society. The effort and unwavering commitment to be a world class tyre manufacturing company providing the best to the consumer and to be the preferred business partner with each of our associates has only gotten stronger. The Company's staunch will to enhance our shareholder value is demonstrated amply as the results show for themselves.

Our state-of-the-art plant in Baroda, the only one of its kind in Asia is up and running in top gear. Our technological association with Continental AG tyres Germany has grown stronger. Our product portfolio was further reinforced by the launch of variants in the two wheeler, four wheeler and truck category.

Our dealer network was expanded and strengthened and our interaction with the consumer proved that we understand the needs of the consumer better. The re-launch of the Amazer XL in the car radial segment is an example in itself. In just 90 days we stormed the market and went on to leadership position. Here again it clearly demonstrated that the right product at the right price would evoke an overwhelming response.

Our efforts and focus in the last year has seen us grow by 20% over our previous year, bettering the industry growth of 8%, both in terms of value and volume.

So as we march into the new millennium, I am confident that your Company is also geared up to take on the tomorrow, to build a stronger and superior tyre manufacturing company.

I look forward to your continued support as we open new frontiers.

Wishing you a prosperous year ahead.

Onkar Kanwar

Onkar S. Kanwar

5



Achieve by 2005 a gross profit of Rs.500 crores and a turnover of Rs.5000 crores. At 1999 prices.

OUR GOAL

DIRECTORS' REPORT

Dear Members,

Your directors have pleasure in presenting the Annual Report together with the Audited Statement of Accounts of your Company for the financial year ended March 31, 2000.

FINANCIAL PERFORMANCE

	Year Ended	
	31.03.2000	31.03.1999
	(Rs./Crore)	
Sales & other Income	1370.23	1152.06
Profit before Depreciation & Tax	120.66	75.32
Less: Depreciation	26.60	23.46
Less: Provision for Taxation	18.00	11.84
Profit after Tax	76.06	40.02
Less: Prior Period Expenses (Net of Tax)	-	8.94
Net Profit	76.06	31.08
Add: Debenture Redemption Reserve		
Written back	6.72	16.22
Add: Surplus Brought Forward	31.79	21.54
Profit available for appropriations	114.57	68.84

APPROPRIATIONS

□ Dividend to Equity Shareholders	17.36	12.66
□ Dividend Tax	1.91	1.39
□ General Reserve	15.00	10.00
□ Debenture Redemption Reserve	16.34	13.00
□ Investment Fluctuation Reserve	5.50	-
□ Balance carried forward	58.46	31.79
	114.57	68.84

7



State-of-the-art production facilities producing tyres of world class quality at an unbeatable price.

**WORLD CLASS
TECHNOLOGY**