

Annual Report 2000 - 2001

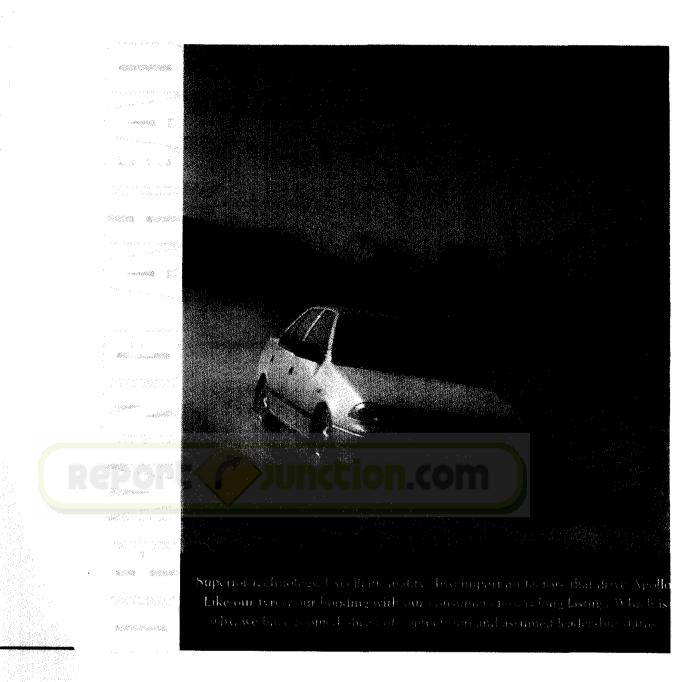
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BOARD OF DIRECTORS

Raunaq Singh

Chairman & Managing Director

Onkar S. Kanwar

Vice Chairman & Managing Director

K. Jacob Thomas

L. Radhakrishnan

Kerala Government Nominee

M.R.B Punja

M.Y. Ranade

SBI Nominee

Neeraj Kanwar

Chief (Mfg. & SPC.) & Whole Time Director

Nimesh N. Kampani

O.P. Gupta

Robert Steinmetz Shardul S Shroff

U.S. Oberoi

Chief (Proj. & Corp. Affairs) & Whole Time Director

Vinod Rai

Kerala Government Nominee

V.K. Sibal

UTI Nominee

COMPANY SECRETARY

P.N. Wahal

State Bank of India

BANKERS

AUDITORS

Bank of India Bank of Baroda

Fraser & Ross

Barclays Bank p.l.c

REGISTERED OFFICE

Punjab National Bank

6th Floor, Cherupushpam Building,

State Bank of Mysore State Bank of Patiala

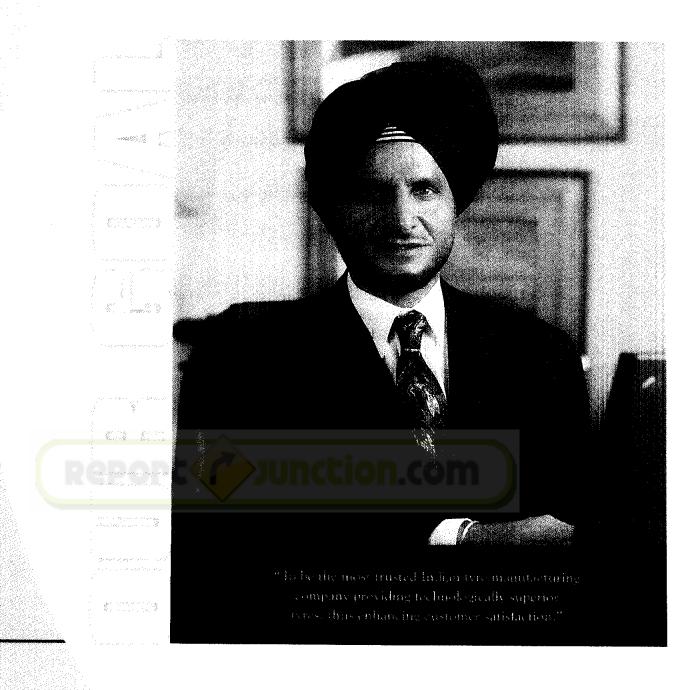
Shanmugham Road.

State Bank of Travancore

Kochi - 682 031 (Kerala)

The ICICI Banking Corporation Ltd.

Union Bank of India The Federal Bank Ltd.



VICE CHAIRMAN'S MESSAGE

Dear Shareholder,

Today, change is everywhere around us. Customers' tastes and their expectations of quality, price and service are changing rapidly. New forces of foreign competition are sweeping across industry and product segments. To cope with these changes, companies need to continuously reinvent themselves. This is bringing in new challenges of Management of resources, and the need for ongoing innovations in all areas of the enterprise. In the midst of all these changes, there is only one objective that remains constant – the objective of maximizing stakeholders' value.

Your company is geared up to take on challenges of the future. It is still one of the most profitable tyre companies of the country, inspite of the recession. Apollo Tyres has the largest distribution net work in the tyre industry. On the manufacturing front, the company continues to display cost leadership in terms of manufacturing efficiencies in the Indian tyre industry. This unremitting focus on cost management has largely helped your company to meet the challenges imposed by increased competition and rising input costs (such as Natural Rubber and other petroleum based raw materials) in the last year. We continue to meet these challenges by developing new and cheaper sources of raw-materials, besides innovative and aggressive marketing strategies.

The company has a very quick response mechanism to track the market needs and has been very agile in launching new products to satisfy the challenging customers' needs and preferences. With focus on quality, the company's products continue to enjoy strong customers' preferences across all the tyre segments.

Your company continues to create winning products and then transforming them into valuable brands. These are results of our untiring investments in the future of the entire family of the Apollo stakeholders – the shareholders, the customers, the employees, the suppliers and other business associates. It is the faith, contribution and patronage of all these constituents, that has helped the company to attain its position of leadership in the Indian tyre industry.

With normal monsoon this year, the food grain production is expected to increase, resulting in higher freight movements. This should, hopefully, increase the demand for truck tyres in the country. Further, the Government's emphasis on development of road infrastructures as well as development of express highways, should also give a fillip to the tyre demand in the country.

We strongly believe in investing in technology and new products, in order to secure the company's future. After achieving leadership in the truck tyres segment of the Indian tyre industry, (it constitutes 65% of the tyre business in India), we have also turned our focus on the rapidly growing passenger car radial segment. Our state of the art facility commissioned earlier at Limda, has prepared us in this direction. We continue to draw plans for further consolidating our position, while simultaneously preparing for new products of the future.

The following pages are about the battles won during the course of the year, one that has been acknowledged as one of the most difficult ever. I am sure, you will agree with me that we have emerged from this with credit and stronger to take on the bigger challenges that lie ahead. For, like Lord Tennyson, we too believe:

"The work goes on, the cause endures, the hope still lives, and the dream shall never die."

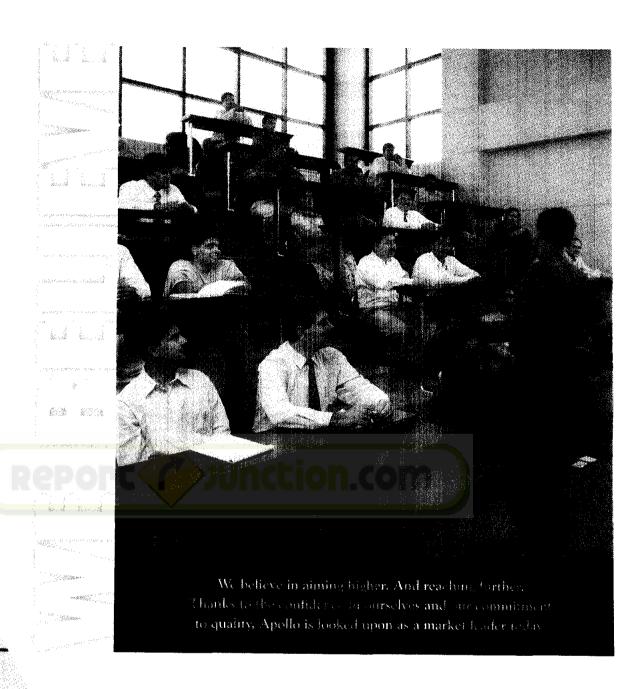
Thank you for your continuing support and let us all look forward to realizing many more of our

Thank you for your continuing support and let us all look forward to realizing many more of our dreams over the course of this year.

Owhar hanwar

Onkar S. Kanwar

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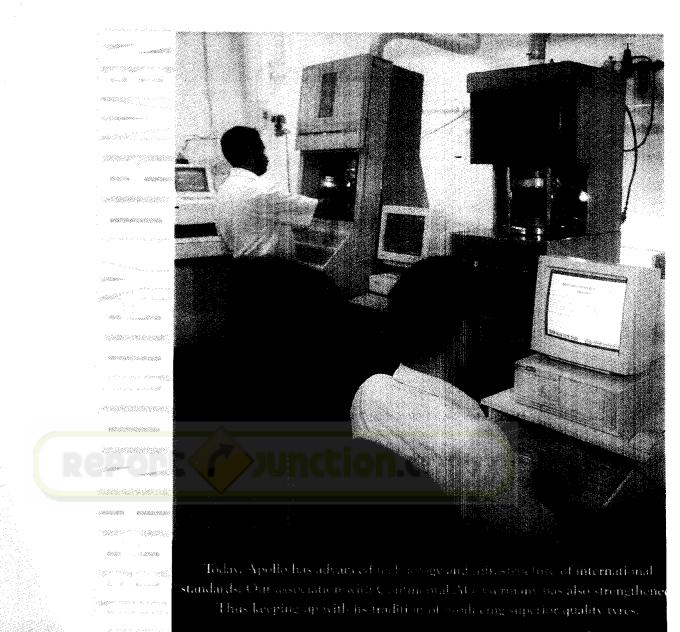
DIRECTORS' REPORT

Dear Members,

Your directors have pleasure in presenting the Annual Report together with the Audited Statement of Accounts of your Company for the financial year ended March 31, 2001.

FINANCIAL PERFORMANCE

Year Ended	
01 31.03.2000	
(Rs./Crore)	
70 1368.75	
37 120.66	
88 26.60	
07 18.00	
76.06	
04 6.72	
46 31.79	
92 114.57	
53 17.36	
48 1.91	
00 15.00	
89 16.34	
- 5.50	
02 58.46	
92 114.57	



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