

ANNUAL REPORT 2015 - 2016





Board of Directors

Mr. Anil Moolchandani
Chairman and Managing Director

Mr. Dilip Seth
Director (Finance) and CFO

Mr. Sunil Behl
Director

Mr. Arun Singhal
Director

Mr. Prem Kumar Chadha
Director

Dr. Bhavna Chadha
Director

Mr. Deepak Thakkar
Director

Company Secretary
Mr. Gautam

Auditors
M/s Uberoi Sood & Kapoor
Chartered Accountants
New Delhi

Bankers
Citibank N.A.
ICICI Bank Ltd.
Indusind Bank Ltd.

Registered Office
191F, Sector-4, IMT Manesar, Gurgaon,
Haryana-122050

Corporate Office
C-113, Naraina Industrial Area Phase-1,
New Delhi-110028

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Desi आर्चीज

Archies is all set to show its funky side with a **"Desi twist"** following the launch of its new sub brand.

Desi Archies is a fun concept store that curates the essence of Handicrafts from across India along with everyday utility products with a fun **desi-Indian** palette.

Experience under one roof the diverse & exotic Indian art forms with its unique designs, ethnic look and sophisticated style.

We aim to cater to the taste of the modern consumers looking for everyday products designed in an extraordinary way with a dash of **Indian-ness!**









FROM THE CHAIRMAN'S DESK

Dear Friends,

'The most special way to say you care,' Archies has been diligent and true to its promise to care for your emotions, and of those you love. As I pen down my thoughts, I look back to the eventful year gone by, and feel proud. Indeed, it gives me immense pleasure to see Archies being recognized as a social expressions brand, but more than that I feel happy with the fact that we continue to live in the hearts of our customers.

Whilst we continue to find newer ways to foster relationships, we have also worked ardently to cater to the needs of our customers promptly. With our online portfolio www.archiesonline.com, we are reaching to millions of hearts not only across India, but also worldwide. The ever-expanding online portal and its tie up with other leading marketing places has made choosing and sending gifts simpler for people.

'Desi Archies' is yet another feather in Archies' cap. This fun yet affordable concept with desi Indian essence offers an exceptional collection for various corners of life. Fabricated keeping the contemporary themes in mind, our recently launched 'Desi' range is already a talk of the town. The youth oriented products infusing desiness to both gifting and home needs have tried to represent India in the most distinct way.

By continuing to be associated with brands like Hallmark, Smiley World, Garfield, Snoopy, Disney etc., Archies has also spread its wings globally. Collaborating with these renowned brands is just another step to help people express adorably through us. This year's annual report is another milestone for us, and I hope we continue to churn our beautiful reasons for people to smile.

Mr. Anil Moolchandani
Chairman and Managing Director
Archies Limited

YOU
ONLY
LIVE
ONCE



SmileyWorld



When it
comes to
FRIENDS
like
you...