



SOLID, CONSISTENT GROWTH. BY DESIGN.

26TH ANNUAL REPORT 2011-12

BOARD OF DIRECTORS :

Ramprasad Poddar
Chairman

Dinesh Poddar
Managing Director

Rajesh Poddar
Sanjiv Rungta
Piyush Shah
Nirmal Jain
Directors



● 26th Annual Report 2011-12 ●

● REGISTERED OFFICE:

303, Tantia Jogani Industrial Estate,
J. R. Boricha Marg, Lower Parel,
Mumbai - 400 011.
Tel. : 022-43443555 Fax : 022-23071511
E-mail : investors@svgcl.com

● BANKERS:

HDFC Bank Limited

● AUDITORS:

Sanjay Raja Jain & Co.
Chartered Accountants

● 26TH ANNUAL REPORT 2011-12:

Date : July 14, 2012
Time : 10:30 A.M.
Venue : SACHIVALAYA GYMKHANA,
6, General Jagannathrao Bhosale Marg,
Opp. Mantralaya, Mumbai - 400 032.

● REGISTRARS & TRANSFER AGENTS:

Bigshare Services Pvt. Ltd
E/2, Ansa Industrial Estate,
Sakivihar Road, Sakinaka, Andheri (E),
Mumbai - 400 072.
Tel.No. : 022-40430200
Fax No. : 022-28475207
E-Mail : info@bigshareonline.com
Website: www.bigshareonline.com

CONTENTS :

Notice	01
Directors' Report	02
Corporate Governance Report	05
Certificate regarding Compliance of Corporate Governance	08
Compliance Certificate	08
Auditors' Report	11
Balance Sheet	14
Profit and Loss Account	15
Notes	16
Statement of Significant Accounting Policies and Practices	22
Cash Flow Statement	23

NOTICE

NOTICE is hereby given that the 26th Annual General Meeting of the Company will be held on Saturday, 14th July, 2012 at 10:30 a.m. at SACHIVALAYA GYMKHANA, 6, General Jagannathrao Bhosale Marg, Opp. Mantralaya, Mumbai - 400 032. to transact the following business:-

ORDINARY BUSINESS:

1. To receive, consider and adopt the Audited Balance Sheet as at 31st March, 2012 and the Profit and Loss Account for the year ended on that date together with the Directors' and Auditors' Report thereon.
2. To declare dividend.
3. To appoint a Director in place of Mr. Rajesh Poddar, who retires by rotation and being eligible, offers himself for reappointment.
4. To appoint a Director in place of Mr. Sanjiv Rungta, who retires by rotation and being eligible, offers himself for reappointment.
5. To appoint Auditors and to fix their remuneration.

Registered Office:

303, Tantia Jogani Industrial Estate,
J. R. Boricha Marg, Lower Parel,
Mumbai - 400 011.

By Order of the Board
For **Ashirwad Capital Limited**

Date: May 26, 2012
Place: Mumbai

Ramprasad Poddar
Chairman

NOTES :

1. **A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE INSTEAD OF HIMSELF AND SUCH PROXY NEED NOT BE A MEMBER OF THE COMPANY. PROXIES IN ORDER TO BE EFFECTIVE SHOULD BE DULY COMPLETED, STAMPED AND SIGNED AND MUST BE DEPOSITED AT THE REGISTERED OFFICE OF THE COMPANY NOT LESS THAN 48 HOURS BEFORE THE COMMENCEMENT OF THE MEETING.**
2. The Register of Members and Share Transfer Books will remain closed from Saturday, 7th July, 2012 to Saturday, 14th July, 2012. (Both days inclusive).
3. Dividend, if declared, shall be disbursed to the members:-
 - a) Whose name appears as Beneficial Owners as at the end of business hours on 6th July, 2012 as per the list to be furnished by National Securities Depository Limited and Central Depository Services (India) Ltd. in respect of the shares held in electronic form.
 - b) Whose names appear as Members in the Register of Members of the Company after giving effect to valid transfers in physical form lodged with the Company or Registrar and Share Transfer Agents on or before 6th July, 2012.

DIRECTORS' REPORT

To
The Members,

The Directors have pleasure in presenting the 26th Annual Report and the Audited Statement of Accounts for the year ended 31st March, 2012.

FINANCIAL RESULTS:

(Rs. In Lacs)

Sr. No.	Particulars	Year Ended 31.03.2012	Year Ended 31.03.2011
1.	Net Sales/ Income	134.73	56.05
2.	Total Expenditure		
i)	Employee Benefit Cost	3.91	3.23
ii)	Financial Cost	10.70	17.72
iii)	Depreciation	2.41	2.63
iv)	Other Expenditure	10.95	6.14
	Total	27.97	29.72
3.	Profit Before Tax (1-2)	106.76	26.33
4.	Provision for Taxation		
i)	Current Tax	(18.99)	(3.77)
ii)	Deferred Tax Asset/ (Liability)	-	0.07
iii)	Excess/(Short) Provision for Tax of earlier years	-	0.51
5.	Profit After Tax (3-4)	87.77	23.14
6.	Balance carried from previous year	1.09	1.27
7.	Amount available for Appropriation(7+8)	88.86	24.41
8.	Appropriations:		
	Proposed Dividend	40.00	20.00
	Dividend Distribution Tax	6.49	3.32
	Transferred to General Reserve	37.70	-
9.	Balance carried to Balance Sheet	4.67	1.09

DIVIDEND AND OPERATIONS :

We are pleased to announce that the Board of Directors has recommended a final dividend of Re.0.10 per equity shares of Re.1/- each (i.e. 10%) aggregating Rs.40,00,000/- (excluding dividend distribution tax as applicable) for the year ended 31st March, 2012.

During the period under review the profit after tax (PAT) stood at Rs.87.77 Lac (Previous year Rs.23.14 Lac), an increase of 279% as compared to the last financial year.

DIRECTORS:.

Mr. Rajesh Poddar and Mr. Sanjiv Rungta retire by rotation and, being eligible, offers themselves for re-appointment at the ensuing Annual General Meeting.

Mr. Harshvardhan Agarwal resigned as director in the Company . The Board place on record its appreciation for the services rendered during his tenure as director in the Company.

DIRECTOR'S RESPONSIBILITY STATEMENT:

The Directors state that: -

- In the preparation of the annual accounts, the applicable accounting standards have been followed and that there are no material departures.
- The Directors had selected such accounting policies and applied them consistently and made judgment and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year covered under this Report and of the profit of the Company for the year.
- The Directors had taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of this Act for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities.
- The Directors had prepared the annual accounts on a going concern basis.

FIXED DEPOSITS:

The Company has not accepted/ renewed any Deposits from the Public under section 58A of the Companies Act, 1956.

EMPLOYEES:

There are no employees drawing remuneration exceeding the limits prescribed under Section 217 (2A) of the Companies Act, 1956 read with Companies (Particulars of employees) Rules, 1975.

AUDITORS:

M/s. Sanjay Raja Jain & Co., Chartered Accountants, Mumbai will retire at the ensuring meeting and being eligible offers themselves for re-appointment.

CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION, FOREIGN EXCHANGE EARNING AND OUTGO:

In view of the nature of activities of the Company, Rules 2A and 2B of the Companies (Disclosure of Particulars in the Report of Board of Directors) Rules, 1988 concerning conservation of energy and technology absorption respectively are not applicable to the Company.

There were no foreign exchange earnings or outgo during the year under review.

COMPLIANCE CERTIFICATE UNDER PROVISIO TO SUB-SECTION (1) OF SECTION 383A OF THE COMPANIES ACT, 1956:

Compliance Certificate issued under sub-section (1) of section 383A of the Companies Act, 1956 by the Practicing Company Secretary for your company is attached to this report.

LISTING ARRANGEMENT:

Your Company continues to be listed on the Stock Exchange, Mumbai where the Company's Shares are being traded. The Company has paid Listing Fees for the year 2011-2012.

MANAGEMENT DISCUSSION AND ANALYSIS:

BUSINESS ENVIRONMENT:

This financial year has been particularly difficult for the Capital markets globally. India was hit by a weak global market and also a stagnant domestic market scenario. This led to a weak to negative sentiment which really drives any capital market. We are fortunate that due to our focus on long term investments in blue chip Indian companies we were able to give positive returns and dividend to our shareholders.

Thank you shareholders for your continued support and trust in Ashirwad and its management team, which we cherish and value from the bottom of our hearts.

STRENGTHS & OPPORTUNITIES:

Your company has positively faced the ever changing period in the finance and investment market quite effectively. The fiscal policies brought by Government in the recent times have been encouraging. The economic plan aims to put the economy towards a path of sustainable growth and progress. Your company pays special attention to its valuable human resources. Further keeping in view the support offered by government and financial institutions, your company is keen to achieve an established name and goodwill in the market.

RISKS AND OPPORTUNITIES:

Risk is an integral part of business process. Proper risk management can be highly beneficial for any company. The company will attempt to soften the impact of risks through continuous monitoring, timely action and control measures.

OUTLOOK:

The company is looking forward to the following objectives in the coming year:

- (I) To effectively position the company so as to meet the needs of changing economic scene in India.
- (II) To earn national recognition by providing qualitative service in time and in conformity with the best practices.
- (III) To enhance size and value of business activities of the company.
- (IV) To achieve optimal return on capital employed.

OVERVIEW:

Your company offers unique insights delivering independent information, opinions and solutions that help it to make better informed business and investment decisions and improve the return on investment. The future prospect continues to remain positive with focus on strengthening risk management systems and demand for good quality and independent research.

FINANCIAL AND OPERATIONAL PERFORMANCE:

The accompanying financial statements have been prepared in accordance with the requirements of Companies Act, 1956 and Generally Accepted Accounting Principles and Accounting Standards prevailing in India. The gross income of the company during the year has increased to Rs. 134.73 Lacs (compared to 56.05 Lacs during the previous year. The net profit in current year has increased to Rs. 87.77 Lacs from Rs. 23.14 Lacs as earned in the previous financial year.

CAUTIONERY STATEMENT:

Statement in this Management Discussion and Analysis describing the Company's objectives, projections, estimates, expectations or predictions may be "forward-looking statements" within the meaning of application securities laws and regulations. Actual results could differ materially from those expressed or implied. Important factors that could make a difference to the Company's operations include raw material availability and prices, cyclical demand and pricing in the Company's principal markets, changes in Government regulations, tax regimes, economic developments within India and the countries in which the company conducts business and other incidental factors.

CORPORATE GOVERNANCE:

Corporate Governance Report along with Certificate of the company Secretary in practice pursuant to clause 49 of the Listing Agreement with the stock Exchange has been included in the report. Your company believes that Corporate Governance is a voluntary code of self-discipline. In line with this policy, the Board of Directors strongly believes that it is very important that the Company follows healthy Corporate Governance practices and reports to the shareholders the progress made on the various measures undertaken. Therefore, your directors have been reporting the initiatives on Corporate Governance measures adopted by your Company.

ACKNOWLEDGEMENTS:

We record our gratitude to the Banks and others for their assistance and co-operation during the year. We also wish to place on record our appreciation for the dedicated services of the employees of the Company. We are equally thankful to our esteemed investors for their co-operation extended to and confidence reposed in the management.

Registered Office:

303, Tantia Jogani Industrial Estate,
J. R. Boricha Marg, Lower Parel,
Mumbai - 400 011.

By Order of the Board
For **Ashirwad Capital Limited**

Date: May 26, 2012

Place: Mumbai

Ramprasad Poddar
Chairman

CORPORATE GOVERNANCE REPORT

Your Company has complied with all material aspects of the Corporate Governance Code as per Clause 49 of the Listing Agreement with the Stock Exchange. A Report on the Corporate Governance compliance is furnished below:

1. Company's Philosophy on Corporate Governance:

Good Corporate Governance helps enhancement of long term shareholders value and interest of other stakeholders. This is achieved through increased awareness for responsibility, transparency and professionalism and focus on effective control and management of the organization. The Board of Directors of the Company is committed to the consistent adherence to the corporate governance code and constant review of the Board processes, practices and the Management Systems to maintain a greater degree of responsibility and accountability.

2. BOARD OF DIRECTORS :

The strength of Board of Directors is 6 (Six). Whose composition and category is given below:

(A) THE CONSTITUTION OF THE BOARD AS ON MARCH 31, 2012 :

The Composition of the Board of Directors and also the number of other Directorship or Committees of which they are member/ Chairperson are as given below:

Directors	No. of other Directorship		No. of other Committee positions	
	Public	Private	Member	Chairman
Ramprasad Poddar Promoter Chairman	3	6	-	-
Dinesh Poddar Promoter Executive	3	6	1	-
Rajesh Poddar Promoter Non-Executive	2	5	2	-
Sanjiv Rungta Independent	1	-	1	2
Piyush Shah Independent	2	1	2	1
Nirmal Jain Independent	2	1	-	-

(B) BOARD PROCEDURE

The Board of the Company met 7 (Seven) times during the year-ended 31.03.2012. Notice and Agenda were circulated in advance of each meeting of the Board of Directors. The Chairman briefed the Board at every meeting on the overall performance of the Company. The Board mainly deliberated on the following subjects:

- Strategy and Business Plans
- Operations and Capital Expenditures
- Finance and Banking operations

- Adoption of Quarterly/Half yearly/ Annual Results
- Compliance with Statutory/ Regulatory requirements and review of major Legal Issues
- Significant Labour Issues

(C) ATTENDANCE OF EACH DIRECTOR AT THE BOARD MEETINGS AND THE LAST ANNUAL GENERAL MEETING:

During the year ended March 31, 2012, Seven Board Meetings were held on April 18, 2011; May 20, 2011; July 15, 2011; July 23, 2011; October 24, 2011; December 5, 2011 and January 16, 2012, Annual General Meeting during the year was held on July 09, 2011.

Name of the Directors	No. of Board Meeting Attended	Attendance At last AGM Held on July 09, 2011	Remarks
Ramprasad Poddar	7	Yes	--
Dinesh Poddar	7	Yes	--
Rajesh Poddar	7	Yes	--
Sanjiv Rungta	4	No	--
Nirmal Jain	4	No	--
Piyush Shah	4	No	--

(D) DIRECTORS SEEKING APPOINTMENT/ RE-APPOINTMENT:

The brief particulars of the Directors of the company, being re-appointed as Directors retiring by rotation and new appointment of director at the ensuing Annual General Meeting are as under:

- Mr. Rajesh Poddar retires by rotation at the ensuing Annual General Meeting and being eligible offers himself for reappointment.
Mr. Rajesh Poddar, 43 years old is having more than 20 years of business experience. His continuation on the Board will be an asset to the Company.
- Mr. Sanjiv Rungta retires by rotation at the ensuing Annual General Meeting and being eligible offers himself for reappointment.
Mr. Sanjiv Rungta, 49 years old is having more than 26 years of business experience. His continuation on the Board will be an asset to the Company.

3. COMMITTEES OF THE BOARD:

The Board of Directors has Constituted Three committees of the Board (i) The Audit Committee (ii) Remuneration Committee and (iii) The Share Transfer and Investors Grievance Redressal Committee.

(i) AUDIT COMMITTEE:

The Committee's powers, role and functions are as stipulated in Clause 49 of the Listing Agreement and under Section 292A of the Companies Act, 1956.

COMPOSITION

The Audit Committee consists of 2 (Two) Independent Directors and 1 (one) Non-Executive Director. Mr. Sanjiv Rungta is the Chairman of the Committee. The members of the committee have requisite experience in corporate management, finance, Accounts and corporate laws. The Audit committee held four meetings during the year and there was no time gap of more than four months between any two meetings.

The Audit Committee consists of :

- | | | |
|----------------------|---|----------|
| 1. Mr. Sanjiv Rungta | - | Chairman |
| 2. Mr. Piyush Shah | - | Member |
| 3. Mr. Rajesh Poddar | - | Member |

Note: The Audit Committee was reconstituted due to cessation of directorship of Mr. Harshvardhan Agarwal on July 15, 2011. He has been replaced as the member of the Audit Committee by Mr. Piyush Shah, director.

(ii) REMUNERATION COMMITTEE:

- To review, assess and recommend the appointment of Managing/ whole-time directors.
- To periodically review the remuneration package of Managing/ whole-time directors and next level and recommend suitable revision to the Board.
- To seek financial position of the Company
- Trends in the Industry.
- Interest of the company and shareholders.

The Remuneration Committee shall determine on behalf of the Board and on behalf of the shareholders, specific remuneration packages for Managing Director and whole time director.

COMPOSITION:

The Remuneration Committee consists of 2 (Two) Independent Directors and 1 (One) Non Executive Director. Mr. Sanjiv Rungta is appointed Chairman of the Committee.

The constitution of the present Remuneration Committee is as follows:

- | | | |
|----------------------|---|----------|
| 1. Mr. Sanjiv Rungta | - | Chairman |
| 2. Mr. Piyush Shah | - | Member |
| 3. Mr. Rajesh Poddar | - | Member |

Note: The Remuneration Committee was reconstituted owing to cessation of directorship of Mr. Harshvardhan Agarwal on July 15, 2011. He has been replaced as the member of the Remuneration Committee by Mr. Piyush Shah, director.

(iii) INVESTORS AND SHAREHOLDERS GRIEVANCE AND SHARE TRANSFER COMMITTEE.

The Investors Grievance & Share Transfer Committee of the Board look into various issues relating to investors grievances and deal with matters relating to transfer/transmissions of shares and monitoring redressal of complaints from shareholders relating to

transfer, non-receipt of balance sheet, non-receipt of dividend declared, issue of duplicate share certificates etc.

The present constitution of The Committee is as follows:

- | | | |
|----------------------|---|----------|
| 1) Mr. Piyush Shah | - | Chairman |
| 2) Mr. Sanjiv Rungta | - | Member |
| 3) Mr. Dinesh Poddar | - | Member |

Note: The Investors Grievance & Share Transfer Committee of the Board was reconstituted due to cessation of directorship of Mr. Harshvardhan Agarwal on July 15, 2011. He has been replaced as the Chairman of the Investors Grievance & Share Transfer Committee of the Board by Mr. Piyush Shah, director.

The Company's shares are compulsory traded in the dematerialized form and have to be delivered in the dematerialized form at Stock Exchanges. To expedite transfer in the physical segment, Mr. N.T Hegde, CEO, is acting as Compliance Officer.

All the complaints received are replied to the satisfaction of the shareholders. There are no pending complaints requiring intervention of the committee.

4. GENERAL BODY MEETINGS:

Location and time, where last three Annual General Meetings were held is given below:

Financial Year	Date	Location of the Meeting	Time
31.03.2011	09.07.2011	SACHIVALAYA GYMKHANA, 6, General Jagannathrao Bhosale Marg, Opp. Mantralaya, Mumbai - 400 032	10:30 A.M.
31.03.2010	10.07.2010	SACHIVALAYA GYMKHANA, 6, General Jagannathrao Bhosale Marg, Opp. Mantralaya, Mumbai - 400 032	10:30 A.M.
31.12.2008	11.04.2009	Seminar I & II, 31st Floor, World Trade Centre 1, Cuffe Parade, Mumbai - 400 005	10:30 A.M.

No Special resolution was required to be passed through postal ballot at the last Annual General Meeting nor is it proposed this year.

4. DISCLOSURE:

The Company has not entered into any transaction of a material nature which will have a conflict with its interest during the year.

The disclosure of related party transactions as required by the accounting standard (AS) 18 on 'Related Party disclosures' issued by the Institute of Chartered Accountants of India (ICAI) is given under note no. 20 of notes on the annual accounts. All the transactions covered under related party transactions were fair, transparent and at arms length.