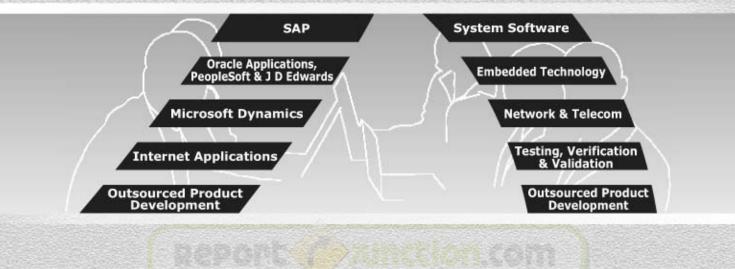
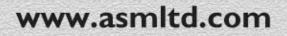


ASM TECHNOLOGIES LIMITED



Annual Report 2008-09



www.reportjunction.com

Registered Office

India

80/2 Lusanne Court **Richmond Road** Bangalore 560 025, India Tel : + 91 80 6696 2300-02 Fax : + 91 80 2227 3606

Board of Directors

Dr. R.P. Shenoy Prof. B.S. Sonde Mr. M.R. Vikram Mr. Rabindra Srikantan

Audit Committee

Mr. M.R. Vikram Prof. B.S. Sonde Dr. R.P. Shenoy

Share Transfer & Investor Grievance Committee

Prof. B.S. Sonde Mr. Rabindra Srikantan

Remuneration Committee

Prof. B.S. Sonde Dr. R.P. Shenoy Mr. M.R. Vikram Chairman Member Member

Company Secretary

Ms. P.N. Lakshmi

Auditors

M/s. Sudhakar Pai Associates **Chartered Accountants** C-4, Unity Buildings J.C. Road Bangalore 560 002, India

M/s. Mallesh B. Hullatti & Co. # 68/155/4B, 'Shivasiri' Harinagar Cross, Kathanur, Anjanapura Post Bangalore 560 062, India

M/s. N. Rajan Associates 10, Jalan Besar, # 10-12, Sim Lim Tower Singapore 208 787

Jack Iyer CPA # 39120 Argonaut Way No.684 Fremont, CA 94538 USA

Company Law Advisor

Mr. M.R. Gopinath "Rukmini", # 252/B, 2nd "C" Main, 1st Phase, Girinagar, Bangalore 560 085, India

Legal Advisors

Mr. Kiran S. Javali, Advocate # 37, 11th Main, Vasanthnagar, Bangalore 560 052, India

M/s. Michael A. Cotteleer & Associates # 207, N. Washington Wheaton, Illinois 60187, USA

Branch / Subsidiary Others

USA

USA Pinnacle Talent Inc. # 2020 Calamos Court Suite 200, Naperville IL 60563-2793, USA Tel : + 1 630 799 1563 Fax : +1 630 799 1562

Director

Director

Director

Chairman

Member

Member

Chairman

Member

Managing Director

ESR Associates Inc. # 7071 W. Central Avenue Toledo Ohio 43617, USA Tel: + 419 843 2571 Fax : + 419 843 2702

30 Toh Guan Road # 08-03A ODC Distri Center Singapore 608 840 Tel : + 65 62705737 Fax : + 65 6324 5345

Singapore

Bankers

State Bank of India

UK Advanced Synergic Pte Ltd.

ASM Technologies (UK) Ltd. Nutford Place # 24-25 Marble Arch London W1H5YN, UK Tel : + 207 569 3285 Fax : + 207 569 3001

Overseas Branch, # 65, St. Marks Road, Bangalore 560 001, India

SBI Factors & Commercial Services Pvt. Ltd.,

708, 7th Floor, Barton Centre, Door No. 84 M.G. Road, Bangalore 560 001, India

State Bank of India

19, La Salle Street, Chicago, Illinois 60603, USA

Indian Bank

Bharat Building, # 3, Raffles Place Singapore 048 617

Stock Exchanges

(Where the shares of the Company are listed) **Bombay Stock Exchange Limited** Phiroze Jeejeebhoy Towers 25th Floor, Dalal Street Mumbai 400 001, India

Bangalore Stock Exchange Limited

51, Stock Exchange Towers 1st Cross, J.C. Road Bangalore 560 027, India

Stock Code

BgSE - ADVSYNER BSE - 526433

Demat ISIN No. in NSDL & CDSL for Equity Shares

INE867C01010

Investor Relation Cell

Secretarial Department # 80/2, Lusanne Court **Richmond Road** Bangalore 560 025, India Tel : + 91 80 6696 2309

Registrars & Share Transfer Agents

Karvy Computershare Private Limited

Plot No. 17 to 24, Near Image Hospital Vittalrao Nagar, Madhapur, Hyderabad 500 081, India Tel: 040 23420818-824, Fax: 040 23420814

www.asmltd.com

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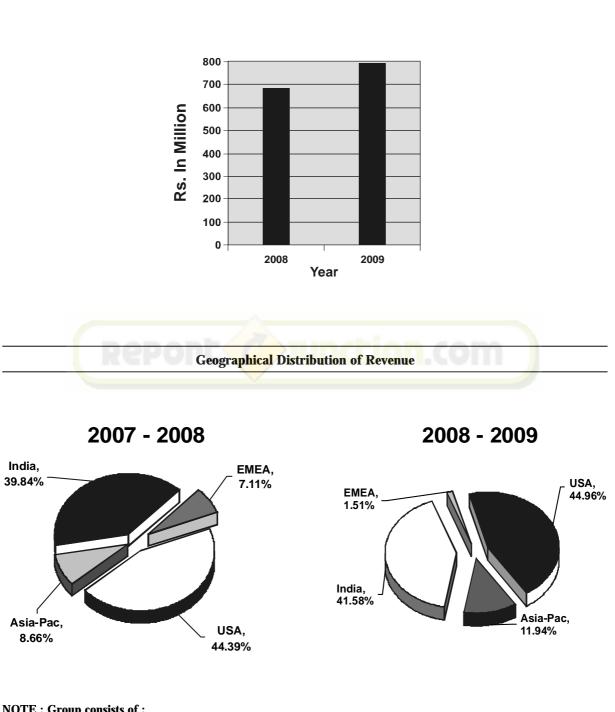
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Corporate Vision

"To be a global leader, committed to the customer in providing technology solutions with the highest degree of excellence, quality and value by an agile team using efficient processes"

4

ASM GROUP INFORMATION



ASM Group Revenue (Net of Inter-Company Sales)

NOTE : Group consists of :

- ASM Technologies Ltd. (India) ٠
- Advanced Synergic Pte. Ltd. (Singapore) •
- ٠
- Pinnacle Talent Inc. (USA)
- ESR Associates Inc. (USA)

CEO's Letter to the Shareholder

Dear Shareholder,

As per NASSCOM's Strategic Review Report during 2007-08 the Indian IT - BPO industry maintained its double digit growth rate. While the effects of the economic crisis are expected to linger in the near term future, the survey at the same time showed that substantial growth would take place over the next two years enabling the industry to get past the USD 60 billion export target in FY 2011.

ASM has been able to improve its revenues and profits under the prevailing economic conditions across the globe.

For ASM (consolidated) the growth has been quite satisfactory for the year ended March 31, 2009 with a consolidated group revenue of Rs. 795.98 million, registering a growth of 16.60% over the corresponding period last fiscal. Export sales increased marginally to Rs. 464.95 million. Consolidated EBIDTA was at Rs. 64.50 million, while consolidated net profit (after tax) was Rs. 42.21 million.

As for ASM (standalone), the performance has been quite encouraging considering the economic slowdown. The total revenue from operations stood at Rs. 462.30 million for the year ended March 31, 2009, registering a growth of 14.75% over the corresponding period last fiscal. EBIDTA was Rs. 58.57 million while Net Profit (after tax) was at Rs. 37.78 million.

The Board of Directors, pleased with the performance of the Company, have recommended for approval of the members, a dividend of 10% on the par value of Rs. 10/- per share for the financial year 2008-09.

Future Outlook

The global economic slow-down and crisis giving way to the recession is a challenge faced by the developed and the developing nations. Companies are holding on to the existing client base and increasing their value proposition to existing clients.

For ASM this is an opportunity to provide greater value to existing clients and add new clients with its global delivery model. ASM looks to garner more work from the US and other markets by leveraging on the offshore work delivery and thereby reducing the Total Cost of Ownership and Operating Costs to the clients.

Geographical Areas of Operation

The Company continues to strengthen its market initiatives in India, Asia and US.

Business Focus Area

• Current Areas :

This year the Company has strengthened its core areas of

- 1. Enterprise Application Packaged ERP implementation, Application Maintenance and Support (AMS)
- 2. Application Development Integration
- 3. Technology Service & Product Engineering Services System Software, Embedded Software and Firmware.
- 4. Engineering Services

• Future Expansion Areas :

Industry Specific ERP Applications :

The need to quickly deploy the ERP Solutions specifically designed for the different industry sectors is gaining momentum. ASM is addressing the needs of the Agriculture Based Industry, Process Industry, Consumer Products, Hi-Tech Industry and Services Industry. These Industry Specific solutions configured to the Global ERPs will ensure rapid implementation and the clients can reap the benefits of a integrated information system.

Remote Support of Applications and Databases :

ASM is poised to ride the wave of the Remote Support of the Applications and the Database Support of the Global Clients. This would mean a dedicated 24x7 Offshore Support Center in India and connecting remotely to the client servers through secure connectivity thereby addressing issues like optimization, enhancing speed, data cleansing applying patches etc.

Convergence Technologies :

With good experience in both the Enterprise Applications and the Technology solutions, there is a great client need to converge on the two. In this regard, initiatives and expertise is being built for providing RFID (Radio Frequency Identification) mobility solutions for the Enterprise Applications for large Corporations.

Engagement Models

Various Client Engagement Models to meet the requirement of the sound delivery system with a distinct cost advantage has been effected. Global Delivery Model – Offshore model, Offsite support and Development Center and Offshore Development Center (ODC) are the current trends which will continue with more volumes in the coming years.

Technology

The Company will continue to focus on Enterprise Applications, Engineering Services and Technology Solutions. The drive will be to develop more industry focused solutions for quick deployment of the a pplications.

The Company being a certified SEI CMMI Maturity Level 3 and ISO 9001-2000 and Company is targeting ISMS 27000 (Information Security Management Systems) for the current year.

We attribute our success to an experienced management team and to a customer - oriented organization that is dedicated to excellence. Propelled by the talent of our people and vesting faith in the resilience of our business model we look forward to overcoming challenges that lie ahead of us.

On behalf of the management of the Company and on my behalf, I take this opportunity to thank

- * Our esteemed customers, shareholders, vendors, business partners, advisors and consultants for their support
- * Valuable employees of the Company for their valuable contribution, efforts and spirit of dedication
- State Bank of India, Overseas Branch, Bangalore, State Bank of India, Chicago, SBI Factors & Commercial Services Pvt. Ltd., Bangalore and Indian Bank, Singapore, for their support and guidance.
- * Central and State Government, Customs, Reserve Bank of India, Software Technology Parks (STPI) and NASSCOM

Bangalore May 6, 2009 RABINDRA SRIKANTAN Managing Director

Dr. R.P. Shenoy

Dr. R.P. Shenoy who holds a Ph.D. in Electrical Engineering from University of Winconsin, USA. served the Defence R&D Organization of the Government of India till he retired in 1989 as Distinguished Scientist. He is a recipient of Padma Shree Award (Presidential award) for his contributions to the field of military electronics in India, During his service with the government of India, he was closely associated with the Indian Institute of Science, Bangalore, which invited him to be a Visiting Professor for a period of two years after his retirement. Dr. R.P. Shenoy is a fellow of Indian National Academy of Engineers and a Distinguished Fellow of the Institution of Electronics and Telecommunication Engineers. In the year 2000 he was the recipient of the prestigious Aryabhata award and the Distinguished Alumnus Award for the Indian Institute of Science, Bangalore. In particular, he is known for his contributions to the development and growth of radar technology in India for which he received the Life Time Achievement Award from the Defence R&D Organization, Government of India in 2001. He is a Director on the Board of M/s. NALTECH PVT LTD and Chairman on the Board of M/s. ASTRA MICROWAVE PRODUCTS LTD.

Prof. B.S. Sonde

Prof. B.S. Sonde holds a Ph.D. from the Indian Institute of Science (IISc), Bangalore. His field of academic and research interest encompass Microelectronics, Instrumentation, Digital Technology and its applications in Electronics and Communication Engineering. Prof. B.S. Sonde has been associated with IISc, Bangalore for more than three decades, holding various senior positions. He has held the post of Dean, Faculty of Engineering, and was Vice Chancellor of Goa University between February 1997 and February 2002, and has served on the Advisory / Review committees of several universities and also served as Visiting Professor at Stanford University, California, USA and other foreign universities. He is also a distinguished fellow of the Institution of Electronics and Telecommunication Engineers.

Mr. M.R.Vikram

M.R. Vikram, Chartered Accountant and Financial Services Consultant, is a partner in a firm of Chartered Accountants, M. Anandam & Co, in Secunderabad. He is the Secretary of M. Venkatarangaiya foundation (MVF), a voluntary organization doing pioneering work in the field of child literacy. MVF, has mobilized 400000 illiterate children into schools in the past 15 years. M.R.Vikram has conducted Special and Investigation audits to report to the Reserve Bank of India, IDBI, IFCI and ICICI and other premier Financial Institutions in the country and also conducted compliance studies for the RBI's Forex Reserves. He serves as an Advisor, Auditor and Director of many companies which include Indian Overseas Bank, Glochem Industries Ltd., GTN Industries Ltd., Normak Fashions (P) Ltd., etc.

Mr. Rabindra Srikantan

Mr. Rabindra Srikantan holds a MS degree in Computer Engineering and Computer Science from the University of Louisiana, USA. As the Managing Director and one of the founders of ASM Technologies Ltd, Mr. Rabindra Srikantan is a seasoned, team-oriented business entrepreneur with a highly successful track record of building businesses based on sound strategic analysis. He has professional experience in a wide range of software systems in the areas of engineering, manufacturing, enterprise applications and Internet technologies. Mr. Rabindra Srikantan is an effective leader who is heading the team of ASM in providing medium and long-term business plans on leading edge technologies. He has implemented operational strategies to improve Quality and customer satisfaction ratings and has provided consulting services to more than 50 clients including multinational Companies. His philosophy of driving continuous business reformation by leveraging on state-of-the-art technologies, backed by a strong customer driven service perspective, has enabled ASM to emerge as one of the leading IT consulting and software services Company.

Mr. Rabindra Srikantan is also the President of Pinnacle Talent Inc., USA, the Director of Advanced Synergic Pte Ltd, Singapore the wholly owned subsidiaries of the Company and the President of ESR Associates Inc., USA.

Our Assets – Our Employees

At ASM Technologies, human resources are the most valued assets. We are proud of every one of our employees as it is their dedication and commitment which has helped us to achieve our goals of being the chosen provider of end-to-end solutions. ASM invests in its employees, supports them with training facilities and enables them to work independently, so that they can grow as individuals and shape their careers.

Our Core Business

ASM Technologies Limited, established in 1992, is a pioneer in providing world Class Consulting Services in Enterprise Solutions for the Packaged ERP implementation, in Enterprise Product Development for SMB Segment and in Technology Solutions covering Embedded Systems and System Software to its Global Clientele.

ASM offers a broad spectrum of enterprise services such as configuration, implementation, customization, end-user training and documentation, Post Implementation Support & Maintenance across leading commercial off-the-shelf products like SAP, Oracle Applications, PeopleSoft, JD Edwards and Microsoft Dynamics.

ASM has been providing consulting Services (Product Engineering, Development, Product Support, Porting, Testing and Test Automation) to its Global Clientele in the Embedded Software and System Software space.

Profile :

- Publicly Listed Company in India
- 500+ employees worldwide
- Offices in India, Singapore, USA (Chicago, Toledo and Detroit) & UK (London)
- Focus on Enterprise Applications and Technology Solutions
- ISO-9001 : 2000 & CMMI Maturity Level 3 Company
- Successful Offshore Development & Support Centers in India and Overseas

Highlights of Enterprise Applications :

- 3500+ Person years of Experience
- ERP Package Services (SAP, Oracle, PeopleSoft, Microsoft Dynamics)
 - Implementation, Rollout, Upgrade, Training Documentation
 - Support & Maintenance
 - 100+ ERP Projects
 - ERP Product Development Services (SME Market)

Highlights of Technology Solutions :

- 1000+ Person years of Product Engineering
- Involved in Engineering 45+ Products and 120+ Product Releases

Service Offerings :

Enterprise Applications, SCM, CRM

Oracle Apps | SAP | PeopleSoft | Microsoft Business Solutions | Siebel

Business Intelligence and Data Warehousing

SAP BW | Cognos | Hyperion | DataStage | Oracle Express

Business Process Modeling (BPM) tools ARIS | Savvion

Internet / SOA .Net | J2EE | Websphere | Weblogic | Webmethods

Embedded Technologies

RTOS (VxWorks, MQX, WinCE, Embedded Linux) | BSP, PSP & Device Drivers (ARM, Freescale, PowerPC & Samsung) | Board Design

Engineering Services

CAD / CAM / CAE | CATIA | Teamcenter | PRO*E | UG

System Software

Storage Management | Backup & Restore | PC Disaster Recovery | Network Identity Appliance | Application Deployment

Proven Global Delivery :

- ASM Offices in USA, UK, Singapore & India
- Offshore / Offsite Delivery & Support Centers in India, US, Singapore
- Proven Delivery through Flexible & Cost Effective Engagement Models
- Combination of Onsite / Offsite / Onshore / Offshore Services

SERVICE OFFERINGS

Enterprise Solutions				Technology Solutions
SAP, Oracle, Microsoft				Embedded System, Systems Software
Business	Consulting	↓ Solution Implementation & EUTD	Application Management and Remote Support	Product Engineering - Development & Support
150+ projects executed			45+ Software Products Engineered	
Supported over 50,000 seats of Enterprise Applications			120+ Product Releases	
	IT Outsourcing Strategy Deployment Supply Chain Optimization			RFID Applications
				Embedded Hardware and Software
	Cost Reduction - Hybrid Model			Testing
	Enterprise Applications Implementation, Support & Maintenance Web based Solutions - SCM, CRM, SRM			Verticals - Automotive Electronics, Aviation, Telecom & Networking, Energy, Consumer,
				Industrial Electronics, Storage.
	Change Management Training			
Process Documentation				

TECHNOLOGY SOLUTIONS

Embedded Systems :

- Integrated Real time Solutions and Turnkey development
- Developed Stacks, RTOS, BSP, Device Drivers, Encryption & Decryption
- RF Systems for Telecom
- Extensive work on Embedded File Systems
- Extensive Processor Knowledge
- Network Products and Communication Stacks
- Expertise in Embedded File Systems RTOS Porting and Testing services

System Software :

- Product Engineering
- Testing & QA
- Test Automation
- Product Support

- Core Areas
- Storage Management
- PC Disaster Recovery
- Network Identity Appliance
- Application Deployment
- Technical Expertise
- File Systems
- Network Protocols
- Pre-Boot Technologies
- Middleware
- Test Tools