



**One Stop  
Destination.**

**Non Stop  
Fun.**







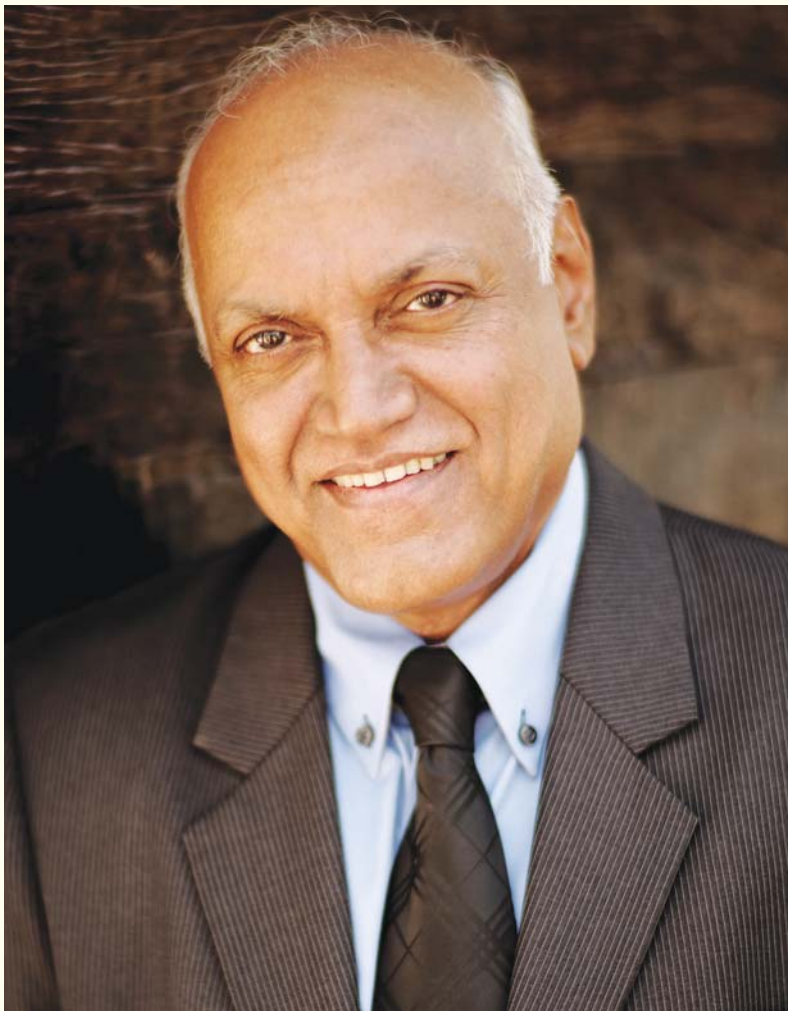





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# Chairman's Message



It is my pleasure and privilege to address you in our maiden Annual Report post listing. I am grateful to you for believing and supporting our vision and plans.



**I am happy that all the pieces of the vision are now ready and we are moving forward as an integrated entertainment holiday destination - the first of its kind in India.**

**2.4**

**million people have visited the parks Since April 2013.**

Entertainment has always been at the core of my previous company 'Adlabs Films Limited' where we endeavoured to give world-class theatrical entertainment to the Indian audiences. At Adlabs Entertainment Limited, my vision was to create a premium outdoor and participative entertainment experience with a Theme Park that compares with the best parks globally.

The project was envisioned as an entertainment holiday destination with a theme park, water park and hotel. I am happy that all the pieces of the vision are now ready and we are moving forward as an integrated entertainment holiday destination - the first of its kind in India.

To establish the highest standard of quality at both parks, we engaged with some of the finest technical and design consultants from around the world. We bought equipment from the best manufacturers in the world, we created infrastructure to support our belief in water conservation by creating water reservoirs large enough to sustain our plans along with installing the best filtration plant in the world. We have created an environment that can put India on the global map and allow Indian consumers to experience a safe

and truly world-class park at affordable Indian prices. We brought in the Accor group's Novotel resorts to manage our hotel to provide our guests with the best and most memorable experiences possible.

Since April 2013, over 2.4 million people have visited the parks. While these numbers and guest feedback give us a good idea of their expectation and appreciation of the product, we still have a long way to go in making this project every Indians must visit holiday destination.

We have actively pursued every stream of potential revenue such as Food and Beverages, Retail, Advertising & Sponsorships, Weddings, and MICE and continue to believe that we are merely at the brink of a large potential in every stream.

In addition to all this, we have surplus land of 170 acres still available for further development. Globally, it has been proven that land around entertainment destination like theme parks become highly prized for further development. This has been the case in Sentosa, Florida and Dubai and many other destinations where theme parks have become an anchor

and development of land across. Our 100% subsidiary Walkwater Properties has applied to the Government of Maharashtra for an approval for a special township. Walkwater Properties has plans to engage with reputed real estate players to develop a township on this land, and thus monetize it. This will lead to alternative sources of cash flow and income for the Company in the medium to long term.

We are committed to making our entertainment holiday destination a success and believe that a lot of the creative, technical and Intellectual Property creation has been already done. This allows us to create newer formats of engagement with our consumers and in due course, add atleast one more large scale Park in a potent location in India.

We thank all the new shareholders for having the faith and for investing in the IPO. We are excited to have you on board and are we remain committed to making people happy and taking this company to its full potential.

Yours sincerely,

**Manmohan Shetty**  
Chairman



85

% people  
rated 4.5 star  
and above



ShimulModi, Mumbai, India  
"Paradise for Kids"

Reviewed  
30 June 2015



Off the Mumbai Pune Expressway. India's best Amusement Park. They have rides for all ages. Children to adults everyone can enjoy. The food and service here is good as well.

Amonkar, Pune  
"India's only theme park"

Reviewed  
6 July 2015



An experience way beyond Indian standards. This place has awesome theme rides like I for India, Mr India etc. Also, various rides like Nitro, Dare to drop, Scream machine etc. There are kids ride as well.

Pratik\_Karnik, Mumbai, India  
"India's finest international standard theme park!!"

Reviewed  
7 July 2015



Finally a theme park which can match international standards of Universal Studios, Disneyland etc. It beats all other amusement parks i have visited in India. The rides are insanely good and conceptually brilliant. Nitro and Scream are a MUST MUST visit.

haffyfeet, Bangalore  
"Highly recommended"

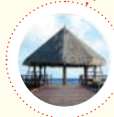
Reviewed  
7 July 2015



I have see a couple of amusement parks around the world. Adlabs Imagica matches up to those. Very safe and exciting rides which are world class. Do take the fast pass if you are headed there during the summer of holiday seasons, which save you time from standing in long queues.

Akki\_gunjal01  
"Awesome day like never before"

Reviewed  
5 June 2015



It was really awesome day in Aqua Imagica Khopali never saw a such type of place where you can spend your holiday with your family or friends.

facebook

Adlabs Imagica rated

★★★★★ 4.5 star

8,65,596



likes on Facebook

Aquamagica rated

★★★★★ 4.3 star

3,14,938



likes on Facebook

YouTube

31,33,063

views on Adlabs Imagica  
Youtube channel

## The Imagica Awards



## The Imagica Experience



## Ticket Price



## Frequency of Visit





# Corporate Social Responsibility

## Drinking Water supply to Mirkutwadi

Raigad Times, Ratnagiri Times, Sakal | 4/8/2014



Adlabs has started providing pure drinking water to Mirkut wadi. 6,000 Liters is being provided through pipe line twice a day.

## Merit Students

Dainik Krushival, Pudhari | 7/4/2014



Merit list students of standard X & XII from Khopoli with their family at a function. Gifts were also given to 12 students.

## Visit of Local Schools & journalists

Raigad Times, Punyanagari, Krushival, Sakal | 10/3/2013



Organised free trip for the students and teachers of surrounding schools. 732 students and 55 teachers from 12 nearby schools visited and were given breakfast and lunch.

## Sneh Sadan Lonavala

Krushival, Raigad Times | 2/16/2015



Sneh Sadan Lonavala: Organised free trip for the 33 students who lost their parents and are studying at Sneh Sadan.



## Borderless World Foundation

Krushival, Raigad Times, Pudhar | 2/24/2015



The trip was organised for these 27 Kashmiri students who lost their parents in militancy attacks.

## Ashram Shala, Umbre

Krushival, Raigad Times, Sagar | 3/30/2015



Free trip for the nearby Adivasi Ashram School, Umbre was organised. 111 students and 16 teachers visited the park.

## Make A Wish Foundation, Pune Division

Krushival | 4/15/2015



Visit for the 5 children of Make A Wish Foundation, their families and facilitators was organised.

## Medical Camp for Adivasi wadiv Khanav

Krushival, Punya Nagari | 7/16/2015



Medical camp organised at Khanav. A total of 134 patients were checked and provided with free medicines.

## Blood Group checking RZP School, Khanav

7/22/2015



Free Blood testing camp organised for the 84 students of Primary School, Khanav

## Medical Camp for Golevadi

7/29/2015



Medical check up & first aid camp organised at Golewadi



**Mr. Manmohan Shetty and Mrs. Pooja Shetty Deora along with Board of Directors**

**Left to Right:**

Mr. Kapil Bagla, Mr. Ghulam Mohammed, Mr. Manmohan Shetty, Mrs. Pooja Shetty Deora, Mr. Steven A. Pinto and Mr. Prashant Purkar

