ADVANTA

Modern Science-Traditional Values

21ST ANNUAL REPORT
2014

Advanta-edge

What makes Advanta advantageous to the world...

Global food security is threatened

Changing climate
Increasing population
Declining soil fertility
Rising crop disease
Growing farm costs
Depleting water table
Soil erosion

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Advanta is engaged in business with a singular objective: to enhance farming viability.

Reinforcing its commitment

To service farmers

To be advantageous to the world

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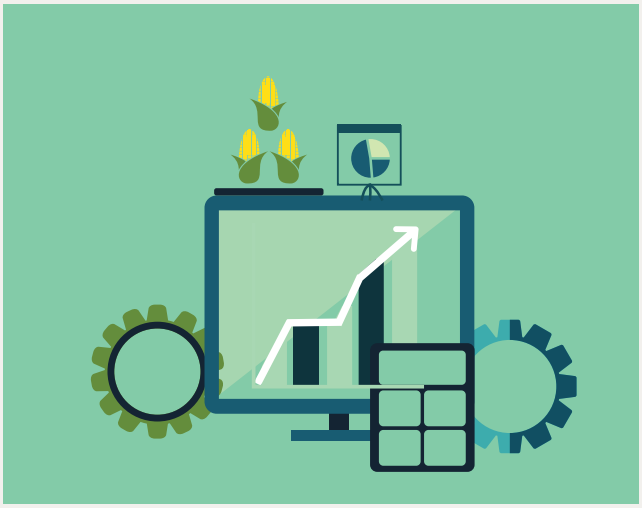
Advanta not only enriches farmers.
It lends a helping hand to humanity.

For investors

A profitability growth that generates higher returns and enhances stakeholders value.



For employees

Superior career opportunities that enhance people retention and organizational knowledge.

For farmers and customers

Higher productivity

- Protects farmers crop through disease tolerant seeds.
- Enhances income and investment returns.

Higher crop availability enhances food security and moderates inflation.

The international seed sector is growing at 6% per annum.

The Indian seed sector is growing at 14% per annum.

Advanta is growing consistently and outperforming the industry growth, making it one of the leading seed companies in the world.

Our vision

Driving Sustained Growth through World Class Plant Genetics & Innovative Technology

Advanta at a glance; ₹143,154 lacs of revenues (FY14)

- Advanta Limited is India's first transnational Plant Genetics Company.
- The Company is engaged in the research and development of hybrid seeds using superior proprietary germplasm and advanced intellectual property.
- The Company utilizes Molecular Marker Technology, while building value-added biotech traits through seeds.
- The Company operates as an associate Company of UPL Ltd., one of the fastest-growing and among the most profitable generic agrochemical companies in the world.
- The Company enjoyed a market capitalization of ₹300,614.21 lacs (as on 31st December 2014); the Company is listed on the National Stock Exchange and Bombay Stock Exchange; the promoters hold a 66.17% stake in the Company (as on 31st December 2014).

Wide product portfolio; Global presence

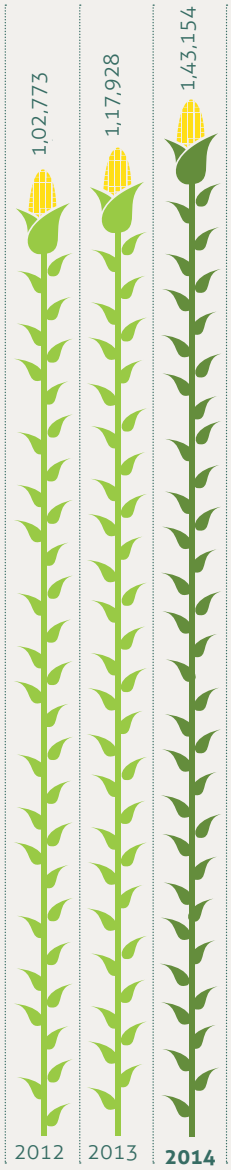
- Advanta possesses a wide and diversified product portfolio.
- Globally present in all continents of the globe such as US, Mexico, Argentina, India, Brazil, Europe, CIS countries, Thailand, Australia and Indonesia and exports seeds to more than 25 countries all around the world.
- The Company's products are marketed under the Advanta, Pacific Seeds, Alta Seeds and Golden Seeds.
- The Company has demonstrated a distinctive market leadership in sorghum (grain, forages and sweet).
- The Company enjoys global leadership in crops like sorghum, sunflower, sweet corn, field corn, canola and significant regional presence in vegetables and rice.

Strong researchers; successful innovations

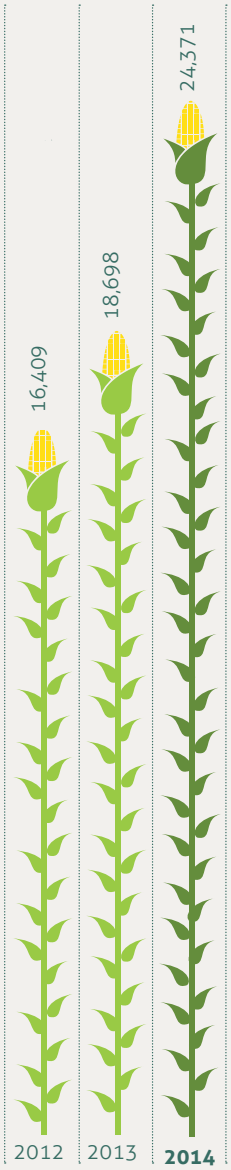
- Advanta employs the services of the most experienced research professionals across our R&D centres. The Company employs a strong team of professionals addressing the needs of farmers across the world.
- The Company has state-of-the-art hybrid seed manufacturing capabilities and makes it possible to deliver quality seeds to the farmers.
- The Company has technological collaborations with strategic partners.
- The Company continues to invest significantly in research and development.

This is how we performed from 2012-2014

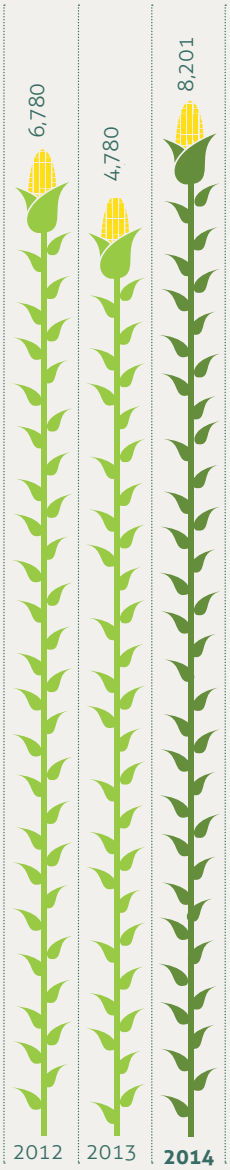
Revenue
(₹ in Lacs)



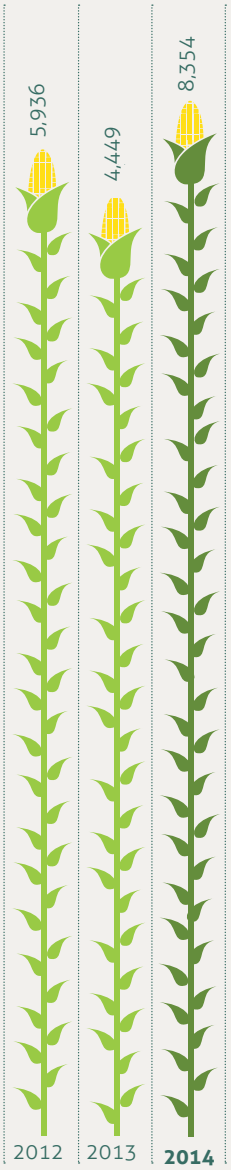
EBIDTA
(₹ in Lacs)



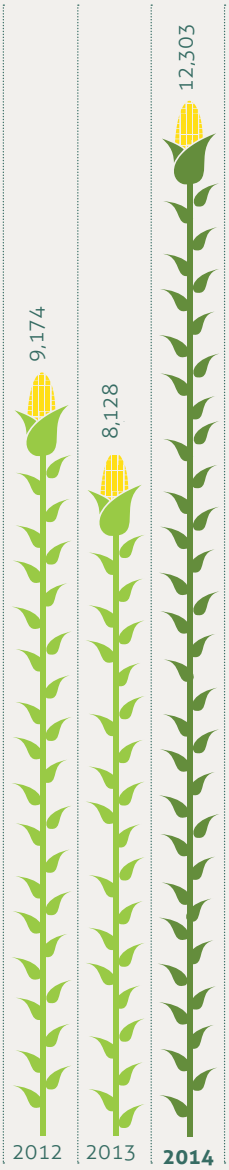
PBT
(₹ in Lacs)



PAT
(₹ in Lacs)



Cash profit
(₹ in Lacs)



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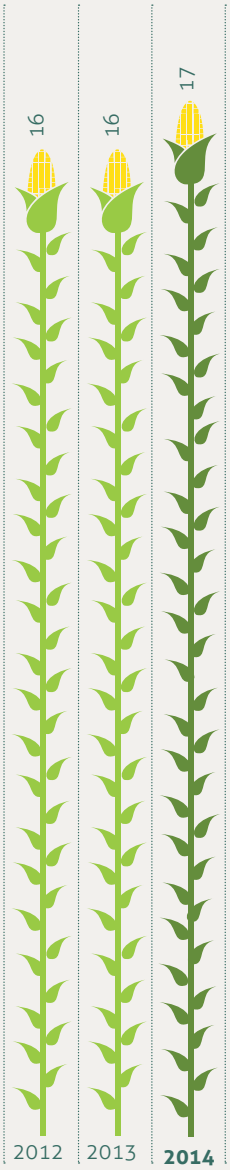

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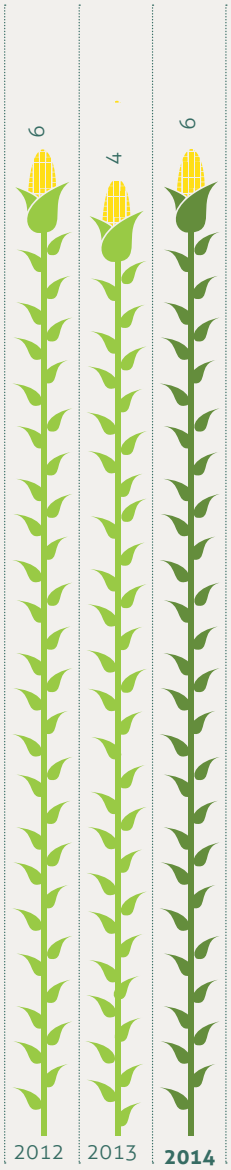
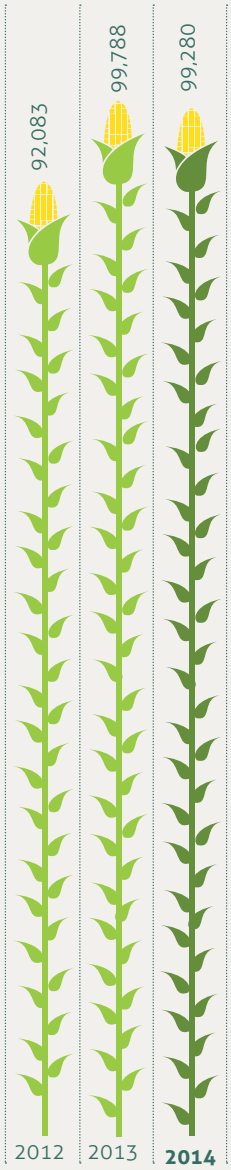
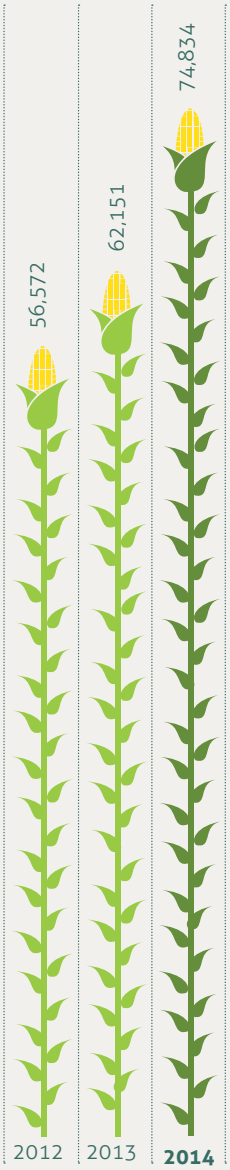


Gross block
(₹ in Lacs)

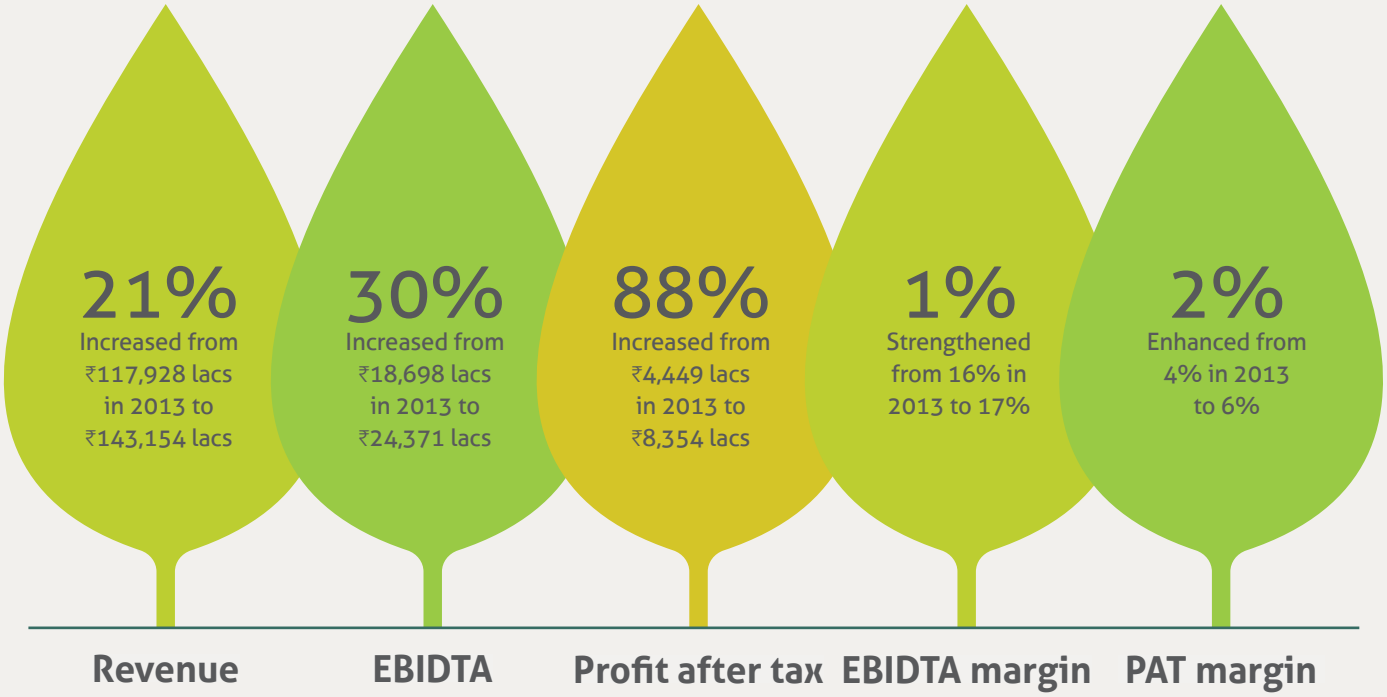


Net worth
(₹ in Lacs)

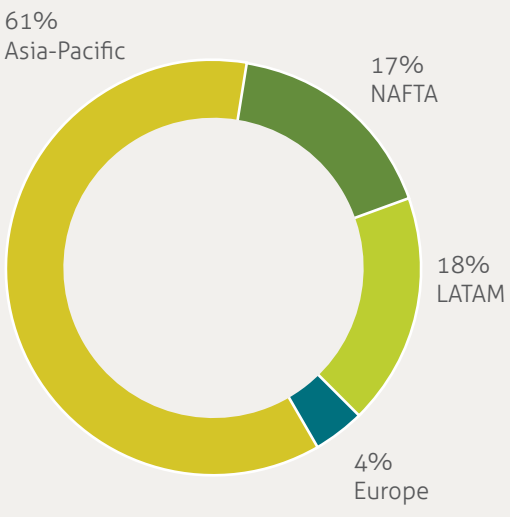
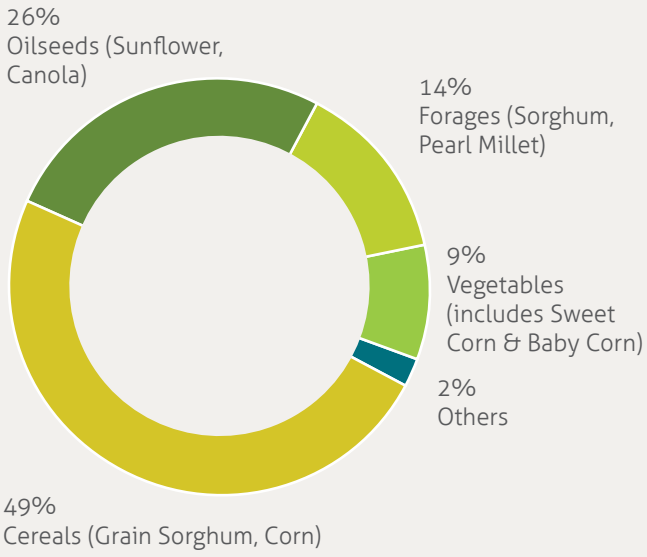


Advanta reported one of its best financial performances.

Financial highlights



Revenue break-up (geography-wise)



Revenue break-up (product-wise)