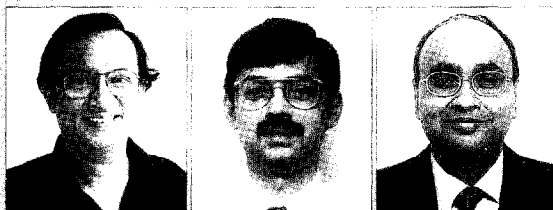


19th
Report & Accounts
for the year 2004-05



The Advertising Standards Council of India

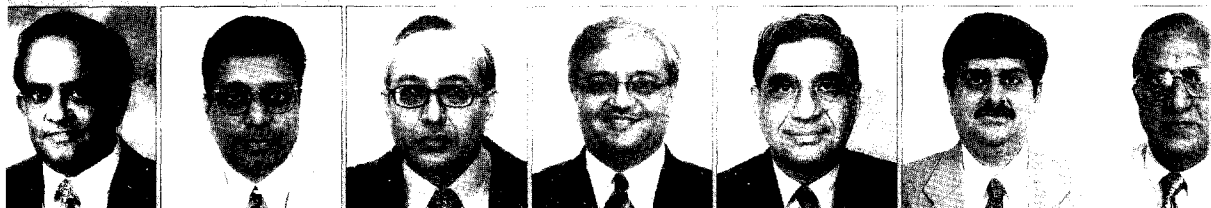
BOARD OF GOVERNORS



Mr. Goutam Rakshit Chairman
Mr. Ashoke Bijapurkar Vice Chairman
Mr. Arun Adhikari Hon. Treasurer



Mr. Sam Baisara Mr. C.R. Irani Ms. Urmila Jain Mr. Madhukar Kamath Mr. Ravi Kant Mr. Bharat Kaladia

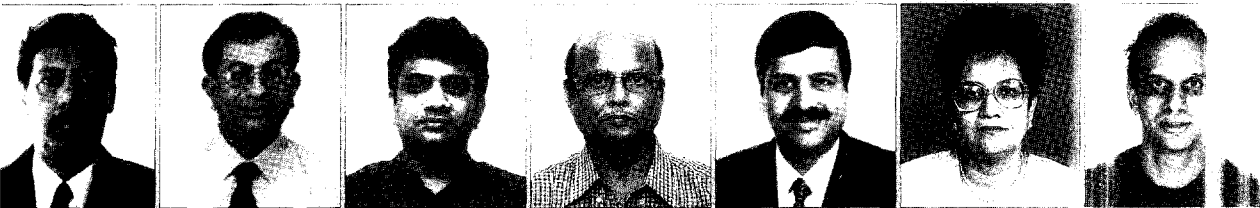


Mr. Dhananjay Keskar Mr. G. Krishnan Mr. N. Murali Mr. Bharat V. Patel Mr. R.A. Poddar Mr. Bharat Puri Mr. Ram Sehgal

CONSUMER COMPLAINTS COUNCIL MEMBERS



Ms. Sharda Agarwal Mr. Ashoke Bijapurkar Dr.(Ms.) Suma Chitnis Ms. Anuradha Deshpande Mr. Darryl D'Monte Dr.(Ms.) Camille Gonsalves Mr. Sanjay Kulkarni



Mr. R. Krishnan Mr. Rajesh Pant Mr. Aakar Patel Dr. R.D. Potdar Mr. R. Ramakrishnan Dr.(Ms.) Angela Rodrigues Mr. Madhukar Srinivas



Ms. Nandini Sardesai Mr. Sumedh Shah Ms. Ingrid Srinath Mr. Shashi Sinha Prof. T.K. Venkatesan Mr. N.G. Wagle

REGISTERED OFFICE & SECRETARIAT : 205 Bombay Market, 78 Tardeo Road, Mumbai 400 034.
Tel: 23521066 / 23516863, Fax: 23516863, e-mail: asci@vsnl.com Website: www.asci.co.in

Contents	Page
List of Members	5
Report of Board of Governors	9
Notice of Meeting of Board of Governors	14
Auditors' Report	15
Balance Sheet	16
Income & Expenditure Account	17
Annexures	18

Auditors

Lalit Khanna & Co.
 Commissariat Building, 231 Dr. D.N. Road
 Mumbai

Solicitors

Little & Co.
 Central Bank Building
 Mumbai

Registered Office

205 Bombay Market, 78 Tardeo Road,
 Mumbai 400 034
 Tel: 23521066, 23516863; Fax: 23516863
 e-mail: asci@vsnl.com
 Website: www.asci.co.in

Attendance of the members of the Board of Governors of The Advertising Standards Council of India at Board Meetings from 205th meeting held on April 8th, 2004 to the 213th meeting held on March 10th, 2005. (9 Meetings held)

Name of Member	Meetings Applicable	Meetings Attended
Mr. Goutam Rakshit	9	7
Mr. Ashoke Bijapurkar (a)	7	4
Mr. Arun Adhikari	9	6
Mr. Sam Balsara	9	9
Mr. C.R. Irani	9	1
Ms. Urmila Jain	9	4
Mr. Madhukar Kamath	9	3
Mr. Ravi Kant	9	0
Mr. Bharat Kapadia (b)	8	7
Prof. Dhananjay Keskar (c)	5	3
Mr. G. Krishnan	9	3
Mr. N. Murali	9	5
Ms. Zia Mody (d)	4	0
Mr. Bharat V. Patel	9	7
Mr. R.A. Poddar	9	5
Mr. Bharat Puri	9	7
Mr. Ram Sehgal	9	6
Mr. Dorab R. Sopariwala (f)	4	3

(a) w.e.f. 7/2004

(b) Resigned 3/2005

(c) w.e.f. 9/2004

(d) Retired 9/2004

(f) Retired 9/2004

Attendance of the members of the Consumer Complaints Council (CCC) from the 208th meeting held on April 13th, 2004 to the 219th meeting held on March 22nd, 2005. (12 Meetings held)

Name of Member	Meetings Applicable	Meetings Attended
Prof. U.A. Athavankar (a)	5	3
Ms. Sharda Agarwal (b)	7	3
Mr. Ashoke Bijapurkar (c)	7	1
Dr. (Ms.) Suma Chitnis	12	6
Ms. Anuradha Deshpande (d)	6	6
Mr. Darryl D'Monte	12	5
Dr. (Ms.) Camille Gonsalves	12	5
Mr. Sanjay Kher	12	7
Ms. Swarn Kohli (e)	5	0
Mr. R. Krishnan (f)	11	5
Mr. E.A. Kshirsagar (g)	6	2
Mr. Rajesh Pant	12	3
Mr. Aakar Patel (h)	9	1
Dr. Udayan Patel (i)	6	0
Mr. Ravi Pisharody (j)	2	2
Dr. R.D. Potdar (k)	6	3
Mr. Goutam Rakshit (l)	5	0
Mr. R. Ramakrishnan	12	4
Dr.(Ms.) Angela Rodrigues	12	9
Mr. Madhukar Sabnavis	12	7
Ms. Nandini Sardesai (m)	10	8
Mr. Sumedh Shah	12	5
Mr. Shashi Sinha	12	8
Ms. Ingrid Srinath	12	2
Prof. T.K. Venkatesan (n)	6	5
Mr. N.G. Wagle	12	11

(a) Retired 9/2004

(b) w.e.f. 7/2004 & Resigned 2/2005

(c) w.e.f. 9/2004

(d) w.e.f. 10/2004

(e) Retired 9/2004

(f) w.e.f. 5/2004

(g) Retired 10/2004

(h) w.e.f. 7/2004

(i) Resigned 10/2004

(j) Resigned 6/2004

(k) w.e.f. 10/2004

(l) Retired 9/2004

(m) w.e.f. 6/2004

(n) w.e.f. 10/2004

BOARD OF GOVERNORS – TENURE SINCE INCEPTION OF ASCI (1985)

Adhikari Arun	5/2000	-	Manerikar V.V.	9/97	- 5/2001
Agarwal Rajiv	9/95	- 9/7	Manwani Harish	3/99	- 3/2000
Ansari Tarique	2/93	- 3/95	Mariwala Harsh	6/96	- 9/96
Bakshi Jayant	9/91	- 5/93	Mathew Jacob	3/90	- 9/2000
Balsara Sam	9/96	-	Mehta Karl	10/85	- 7/88
Banga M.S.	6/97	- 2/99	Mody Zia	8/99	- 9/2004
Bhullar Mohini	12/90	- 12/92	Murali N.	10/85	- 6/88
Bijapurkar Ashoke	7/2001	- 3/2003	9/98	-
.....	7/2004	-	Nanjundaiah Shashidhar	6/2003	- 9/03
Bijlani Lalit	10/85	- 6/88	Nerker Ashok	8/89	- 9/98
Bilimoria Pheroza	1988	- 9/97	Patel Bharat V.	8/95	-
Bose Amol Kumar	1987	- 10/94	Peerbhoy Buntly	8/93	- 7/95
Chopra J.C.	10/85	- 12/93	Pereira Roger	10/85	- 9/97
Dasgupta A.	8/96	- 8/2000	Poddar R.A.	11/98	-
Desai Noshir	9/94	- 7/95	Poonawala B.	7/95	- 10/95
Desai Xerxes	10/85	- 3/89	Puri Bharat	5/2002	-
D'Souza J.B.	11/94	- 8/96	Rakshit Goutam	9/95	- 9/98
Deshpande M.B.	10/85	- 12/86	3/99	-
Dharmadhikari C.S.	11/94	- 8/96	Saldanha Conrad	9/99	- 6/2001
Engineer Gul	10/85	- 9/94	Samuel Derrick	9/2000	- 4/2002
Ghosal Subash	10/85	- 6/88	Sayani Ameen	10/85	- 2/87
Gore Anil	1988	- 9/91	6/88	- 7/95
Goyal Sandeep	3/2002	- 12/2002	Sehgal Ram	7/95	- 10/2000
Guha Pradeep	9/94	- 9/98	12/2000	-
Irani C.R.	9/99	-	Sen Siddharth	1/87	- 8/89
Jain Harish	10/85	- 6/88	Sheopuri R.C.	9/90	- 9/94
Jain Urmila	12/95	-	Shourie Deepak	9/97	- 9/99
Kamatth Madhukar	9/97	- 2/99	Singh R.K.	10/2000	- 2/2002
.....	11/2001	-	Sinha Tara	1/87	- 9/91
Kant Ravi	1/2000	-	Sista S.V.	3/93	- 9/96
Kapur Ranjan	5/94	- 4/95	Soman D.S.	1/95	- 9/97
Kapadia Bharat	4/95	- 3/2005	11/97	- 9/98
Keskar Dhananjay	9/2004	-	Sopariwala Dorab	9/94	- 9/2004
Khalap Kiran	9/98	- 9/99	Srinivasan K.B.	1/97	- 9/97
Khanna M.K.	9/92	- 9/93	Swamy R.K.	1988	- 3/92
Khorakiwala F.T.	8/89	- 9/99	Syed Munawar	1988	- 1/91
Kurian K.	10/85	- 6/88	Tandan Atul	3/94	- 8/96
Krishnan G.	1/2003	-	Tarneja Ram	10/85	- 6/90
Mahindra Harish	10/85	- 12/86	Upadhyaya Mukul	10/85	- 4/97
			Vasudeva Brahm	10/85	- 7/95

The Advertising Standards Council of India

Secretariat : 205 Bombay Market, 78 Tardeo Road, Mumbai 400 034.

Tel : 23521066/23516863 Fax : 23516863 E-mail : asci@vsnl.com Website : www.asci.co.in

CONSUMER COMPLAINTS COUNCIL - TENURE SINCE INCEPTION OF ASCI (1985)

Agarwal Rajiv	9/90 - 7/95 7/99 - 12/2001 2/02 - 12/002	Kher Sanjay	2/2003 -	Potdar R.D.	10/2004 -
Agarwal Sharda	7/2004 - 2/2005	Khorakiwala F.T.	10/93 - 9/94	Purohit Apurva	6/2003 - 2/2004
Ansari Tarique	10/94 - 3/95	Kohli Swarn	7/88 - 9/2004	Rakshit Goutam	10/2003 - 9/2004
Athavankar U.A.	7/86 - 9/2004	Krishnan R.	5/2004 -	Ramakrishnan R.	1/2004 -
Ayer S.R.	7/88 - 9/90	Kulkarni Ravi	7/88 - 6/95	Rao B.V.	6/2000 - 5/2001
Balsara Sam	9/99 - 8/2000	Kshirsagar E.A.	10/94 - 10/2004	Roy Protap	7/88 - 8/89
Bhandari L.	10/85 - 4/88	Kurian K.	12/89 - 12/2003	Rodrigues Angela	10/96 -
Bijapurkar Ashoke	9/2004 -	Lentin Bakhtawar	12/89 - 7/95	Sabnavis Madhukar	10/2002 -
Billimoria Pheroza	9/90 - 10/91	Marfatia Akhil	12/89 - 11/93	Samuel Derrick	9/2001 - 4/2002
Bose Amol Kumar	10/91 - 9/92	Mathew Jacob	6/96 - 8/97	Sardesai Nandini	6/2004 -
Chinai Jaimini	8/99 - 5/2001	Mehra Asit	12/95 - 5/99	Sayani Ameen	10/85 - 8/89
Chitnis Suma	2/2003 -	Mehta Bansi	10/85 - 9/94	Shah Sumedh	10/2002 -
Deshpande Anuradha	10/2004 -	Memon Ayaz	4/2002 - 3/2004	Srinath Ingrid	11/2002 -
D'Monte Darryl	12/99 -	Mody Zia	6/95 - 7/99	Singhal Rajrishi	7/2001 - 1/2002
Das Gurcharan	10/85 - 4/88	Motwani Pushpa	10/85 - 9/92	Singh Digvijay	1/96 - 5/96
Dasgupta A.	12/93 - 7/95	Murali N.	9/2002 - 10/2003	Sinha Shashi	10/2002 -
Ghosal Subhas	10/85 - 4/88	Mukherjea Peter	9/96 - 4/97	Singh Khushwant	10/85 - 4/88
Gonsalves Camille	12/2002 -	Mundkur Bal	9/90 - 11/91	Sista S.V.	3/93 - 9/96
Halve Anand	9/96 - 12/97	Murthy N.V.K.	10/85 - 9/89	Sopariwala Dorab	10/96 - 8/97
Jain Harish	5/87 - 4/88	Nair M.K.B.	12/95 - 11/99	Sukthankar Usha	11/92 - 11/02
Jain Urmila	9/2000 - 8/2001	Narayanan V.	10/85 - 4/88	Swamy R.K.	10/85 - 4/88
Jayaraman N.	1/92 - 4/99	Nayak Raj	2/2002 - 12/2002	Tarneja Ram	10/87 - 4/88
Jhaver P.K.	7/86 - 8/96	Pant Rajesh	5/97 - 1/2002 1/2003 -	Tikekar Aroon	12/97 - 11/99
Kamath M.V.	10/85 - 9/95	Patel Aakar	7/2004 -	Upadhyaya Mukul	8/89 - 9/90
Kant Ravi	5/2002 - 8/2002	Patel Bharat V.	9/97 - 8/98	Vahanvati G.E.	4/2002 - 3/2003
Kapadia Bharat	9/98 - 8/99	Patel Udayan	12/2002 - 10/2004	Vasu T.T.	7/88 - 8/89
Karkaria Bachi	12/99 - 4/2000	Pereira Roger	10/92 - 9/93	Venkatesan T.K.	10/2004 -
Khanna M.K.	7/88 - 8/90	Pisharody Ravi	7/99 - 6/2004	Wadia Nargis	7/88 - 8/96
				Wagle N.G.	12/95 -

**ASCI – ARTICLES OF ASSOCIATION - 55 (a) & (b)
CONSUMER COMPLAINTS COUNCIL**

- a) The Board of Governors shall appoint Consumer Complaints Council consisting of 21 members, 12 of whom shall be from professions and activities not related to advertising and the remaining nine being members of the Company to examine and investigate the complaints received from the Consumers and the General public including the members regarding any breach of the Code of Conduct and/or advertising ethics and to recommend the action to be taken in that regard.

The decision to appoint a member on each council shall be taken by the Board by simple majority.

LIST OF MEMBERS - As on March 31st, 2005

CATEGORY 'A' - ADVERTISERS

- | | | |
|--|--|--|
| 1. AFL P. Ltd.
Mumbai | 21. Citibank N.A.
Mumbai | 41. Heinz India P. Ltd.
Mumbai |
| 2. Agro TechFoods Ltd.
Secunderabad | 22. Coca-Cola India
Gurgaon | 42. Henkel SPIC India Ltd.
Chennai |
| 3. Air India
Mumbai | 23. Colgate Palmolive (I) Ltd.
Mumbai | 43. Hero Honda Motors Ltd.
New Delhi |
| 4. Akbarallys
Mumbai | 24. Dabur India Ltd.
Ghaziabad | 44. Hindustan Lever Ltd.
Mumbai |
| 5. Alembic Ltd.
Mumbai | 25. Datamatics Ltd.
Mumbai | 45. Hindustan Petroleum Corp
Ltd.
Mumbai |
| 6. Amara Raja Batteries Ltd.
Tamilnadu | 26. Dorcas Market Makers Ltd.
Chennai | 46. H.D.F.C. Ltd.
Mumbai |
| 7. Aptech Ltd.
Mumbai | 27. Electrolux Kelvinator Ltd.
Gurgaon | 47. Honda Siel Power Products
Ltd.
New Delhi |
| 8. Asian Paints (I) Ltd.
Mumbai | 28. Eureka Forbes Ltd.
Mumbai | 48. Hutchison Max Telecom
P. Ltd.
Mumbai |
| 9. Ayurved Sumshodhanalaya
(Pune) P. Ltd.
Pune | 29. Eveready Industries (I) Ltd.
Kolkata | 49. ICICI Bank Ltd.
Mumbai |
| 10. Bacardi Martini (I) Ltd.
New Delhi | 30. Ford India Ltd.
Tamilnadu | 50. Indian Oil Corporation Ltd.
Mumbai |
| 11. Bajaj Electricals Ltd.
Mumbai | 31. Frito-Lay India
Gurgaon | 51. Indofil Chemicals Co.
Mumbai |
| 12. Bharat Petroleum Corp Ltd
Mumbai | 32. General Mills India P. Ltd.
Mumbai | 52. I.T.C. Ltd.
Kolkata |
| 13. Bombay Chemicals P. Ltd.
Mumbai | 33. Gillette India Ltd.
Gurgaon | 53. ION Exchange (I) Ltd.
Mumbai |
| 14. Britannia Industries Ltd.
Bangalore | 34. GlaxoSmithkline Consumer
Healthcare Ltd.
Gurgaon | 54. J.K. Industries Ltd.
New Delhi |
| 15. BPL Mobile Cellular Ltd.
Bangalore | 35. GlaxoSmithkline Pharma
Ltd.
Mumbai | 55. J.L. Morison (I) Ltd.
Mumbai |
| 16. Cadbury India Ltd.
Mumbai | 36. Godfrey Phillips (I) Ltd.
New Delhi | 56. JCT Ltd. (Steel Division)
Hoshiarpur |
| 17. Cadila Health-Care Ltd.
Ahmedabad | 37. Godrej & Boyce Mfg. Co.
Ltd.
Mumbai | 57. Jet Airways (I) Ltd.
Mumbai |
| 18. Camlin Ltd.
Mumbai | 38. Godrej Consumer Products
Ltd.
Mumbai | 58. Johnson & Johnson Ltd.
Mumbai |
| 19. Castrol India Ltd.
Mumbai | 39. Gujarat Ambuja
Cements Ltd.
Mumbai | 59. Kellogg India P. Ltd.
Mumbai |
| 20. Ceat Ltd.
Mumbai | 40. Hawkins Cookers Ltd.
Mumbai | 60. Kimberly-Clark Lever P. Ltd.
Pune |
| | | 61. Kodak India Ltd.
Mumbai |

LIST OF MEMBERS - As on March 31st, 2005

62. L'OREAL India P. Ltd.
Mumbai
63. MRF Ltd.
Chennai
64. Madras Cements Ltd.
Chennai
65. Marico Industries Ltd.
Mumbai
66. Motor Industries Co. Ltd.
Bangalore
67. Nachiketa Publications Ltd.
Mumbai
68. Nestle India Ltd.
Gurgaon
69. NIIT Ltd.
New Delhi
70. Nirma Consumer Care Ltd.
Ahmedabad
71. Novartis (I) Ltd.
Mumbai
72. Ozone Ayurvedics
New Delhi
73. Paras Pharmaceuticals Ltd.
Ahmedabad
74. Parle Products P. Ltd.
Mumbai
75. Pepsi Foods P. Ltd.
Gurgaon
76. Pfizer Ltd.
Mumbai
77. Philips India Ltd.
Mumbai
78. Procter & Gamble Hygiene &
Health Care Ltd.
Mumbai
79. Ray-Ban Sun Optics (I) Ltd
Rajasthan
80. Reckitt Benckiser India Ltd.
Gurgaon
81. Reliance Industries Ltd.
Mumbai
82. Samsung India Electronics Ltd.
New Delhi

83. Sara Lee Household &
Body Care India P. Ltd.
Chennai
84. SCMS Group of
Educational Institutions
Cochin
85. Seagram Mfg. P. Ltd.
Gurgaon
86. Shriram Chits
(Karnataka) P. Ltd.
Bangalore
87. S. Kumar Nationwide Ltd.
Mumbai
88. Standard Chartered Bank
Mumbai
89. Tata Chemicals Ltd.
Mumbai
90. Tata Coffee Ltd.
Bangalore
91. Tata Motors Ltd.
Mumbai
92. Tata Services Ltd.
Mumbai
93. Tata Sons Ltd.
Mumbai
94. Tata Tea Ltd.
Kolkata
95. The Associated Cements
Cos. Ltd.
Mumbai
96. The Bombay Dyeing &
Mfg. Co. Ltd.
Mumbai
97. The Hongkong &
Shanghai Banking Corp
Ltd.
Mumbai
98. The Ravalgaon Sugar
Farm Ltd.
Mumbai
99. The Tata Iron & Steel Co. Ltd.
Jamshedpur
100. Titan Industries Ltd.
Bangalore
101. Total Fina Elf India Ltd.
Mumbai

102. TTK Prestige Ltd.
Bangalore
103. UDV India Ltd.
Mumbai
104. Voltas Ltd.
Mumbai
105. VST Industries Ltd.
Hyderabad
106. Whirlpool of India Ltd.
New Delhi
107. Wockhardt Ltd.
Mumbai
108. Wyeth Ltd.
Mumbai
109. Xerox Modi Corp Ltd.
Gurgaon

**CATEGORY 'B'
- PRESS / MEDIA**

1. Ajit
Jalandhar
2. Amar Ujala
Meerut
3. Bennett Coleman & Co. Ltd
Mumbai
4. Business India Publications
Ltd.
Mumbai
5. C.R. Competition Refresher
P. Ltd.
New Delhi
6. Chitralakha Group
Mumbai
7. Dainik Bhaskar
Mumbai
8. Discovery Comms. India
New Delhi
9. Gavakari Prakashan
Nashik
10. Indian Express Newspapers
(Bombay) Ltd.
New Delhi
11. Jai Hind-Daily
Ahmedabad

LIST OF MEMBERS - As on March 31st, 2005

- | | | |
|--|--|--|
| 12. Kasturi & Sons Ltd.
Chennai | 32. Ushodaya Publications
Hyderabad | 17. Euro RSCG Advtg. P. Ltd.
Mumbai |
| 13. Kheti Duniyan An
Agril Weekly
Patiala | 33. Zee Telefilms Ltd.
Mumbai | 18. Everest Integrated Comms. P.Ltd.
Mumbai |
| 14. Lokmat Newspapers P. Ltd.
Mumbai | | 19. FCB-Ulka Advtg. P. Ltd.
Mumbai |
| 15. Malayala Manorama Co.Ltd
Kottayam | CATEGORY 'C'
- ADVTG. AGENCIES | 20. Fountainhead Comms. P.Ltd
Chennai |
| 16. Mid-Day Multimedia Ltd.
Mumbai | 1. Advertising Avenues
Mumbai | 21. Graphic Arts Industries
Bangalore |
| 17. Modi Entertainment Ltd.
New Delhi | 2. Advtg & Mktg. Associates
Mumbai | 22. Grey Worldwide (I) P. Ltd.
Mumbai |
| 18. Neutral Publishing House
Ltd.
Ranchi | 3. Ambience D'Arcy Advtg. P.
Ltd.
Mumbai | 23. Hira Advertising Agency
Meerut City |
| 19. Outlook
New Delhi | 4. Art Advtg & Mktg. (I) P. Ltd.
Mumbai | 24. iB&W Comms. P. Ltd.
Mumbai |
| 20. Parsiana Publications P. Ltd.
Mumbai | 5. Bates India P. Ltd.
New Delhi | 25. Infomedia India Ltd.
Mumbai |
| 21. Rajasthan Patrika P. Ltd.
Jaipur | 6. Bensons Advtg. P. Ltd.
Mumbai | 26. Interface Comms. P. Ltd.
Mumbai |
| 22. Rifa Publications P. Ltd.
Mumbai | 7. Canco Advtg P. Ltd.
Mumbai | 27. J. Walter Thompson
Mumbai |
| 23. Sakal Papers Ltd.
Pune | 8. Capital Advtg. P. Ltd.
New Delhi | 28. Jaya Advertising Agency
Mumbai |
| 24. Sankha Press P. Ltd.
Assam | 9. Carat Media Services (I) P.
Ltd.
Mumbai | 29. Karishma Advtg P. Ltd.
Mumbai |
| 25. Sony Entertainment
Television (I) P. Ltd.
Mumbai | 10. Carl Advertising P. Ltd.
Mumbai | 30. Leo Burnett
Mumbai |
| 26. Star India P. Ltd.
Mumbai | 11. Contract Advtg. (I) Ltd.
Mumbai | 31. Lintas India P. Ltd.
Mumbai |
| 27. The Hindustan Times Ltd.
New Delhi | 12. Crayons Advtg. Ltd.
New Delhi | 32. L.A. Advertisers
Hyderabad |
| 28. The Mathrubhumi Printing &
Publishing Co. Ltd.
Kozhikode | 13. daCunha Comms. P. Ltd.
Mumbai | 33. Maa Comms. Bozell Ltd.
Bangalore |
| 29. The Printers (Mysore) Ltd.
Bangalore | 14. Dynamic Advtg. &
Research Team P.
Ltd.
Mumbai | 34. Madison Comms. P. Ltd.
Mumbai |
| 30. The Statesman Ltd.
Kolkata | 15. Enterprise Nexus Comms. P.
Ltd.
Mumbai | 35. Mass Mktg. & Advtg.
Services P. Ltd.
Bangalore |
| 31. TV Today Network Ltd.
New Delhi | 16. Equus Advtg. Co. Ltd.
New Delhi | 36. McCann-Erickson (I) P.Ltd.
New Delhi |
| | | 37. Mudra Comms P. Ltd.
Mumbai |

LIST OF MEMBERS - As on March 31st, 2005

38. Multimedia Aquarius P.Ltd.
Mumbai
39. Nac Advtg. Corporation
Mumbai
40. Naren Advtg. & Marketing
Ahmedabad
41. Navnitlal & Co.
Ahmedabad
42. Network Advtg. P. Ltd.
Mumbai
43. Ogilvy & Mather P. Ltd.
Mumbai
44. Overture Comms. P. Ltd.
Mumbai
45. Percept H P. Ltd.
Mumbai
46. Publicis (I) Comms. P. Ltd.
Mumbai
47. Purple Focus P. Ltd.
Indore
48. Prem Associates Advtg & Marketing
Mumbai
49. Radeus Advertising P. Ltd.
Mumbai
50. R.K. Swamy BBDO P. Ltd.
Chennai
51. Raka Advtg. & Mktg. P. Ltd.
Mumbai
52. Ratan Batra P. Ltd.
Mumbai
53. Rediffusion DY&R P. Ltd.
Mumbai
54. RMG David Comms. P. Ltd.
Mumbai
55. Roger Pereira Comms. P.Ltd.
Mumbai
56. Saatchi & Saatchi P. Ltd.
Mumbai
57. Sai Advertisers
Mumbai
58. Seasons Advtg. Associates
Mumbai

59. Shutters Advtg. Services
Mumbai
60. Snappers Advtg & Mktg P. Ltd.
Mumbai
61. Sunflower Mktg. & Advtg.
Mumbai
62. Surya Adsystems P. Ltd.
Hyderabad
63. Swift Intermedia Convergence Ltd.
Indore
64. The Flagship Advtg. P.Ltd.
Mumbai
65. Touchstone Advtg. & Mktg. Services
Mumbai
66. Triton Comms. P. Ltd.
Mumbai

10. Innovative Adcom P. Ltd.
New Delhi
11. Institute of Hotel Cargo & Tourism Management (IHCTM)
Mumbai
12. Jarnalal Bajaj Institute of Management Studies
Mumbai
13. Media Representation Intl.
New Delhi
14. Narsee Monjee Institute of Management Studies
Mumbai
15. Neonite Corporation
Lucknow
16. Paul Media Services
New Delhi
17. Pro Video
Mumbai
18. R&P Management Comms. P. Ltd.
Mumbai
19. Sayani Video Promotions
Mumbai
20. Telesis Management P. Ltd.
Mumbai
21. The Tobacco Institute of India
New Delhi
22. Unique Blocks
Mumbai
23. Xavier Institute of Communication
Mumbai

**CATEGORY 'D'
- ALLIED PROFESSIONS**

1. Aaren Advtg. P. Ltd.
Mumbai
2. Caption Outdoor Advtg.
Pune
3. CESC Ltd.
Kolkata
4. Clear Channel Comms. India P. Ltd.
Mumbai
5. Future Step Advisory Services P. Ltd.
Mumbai
6. Highlight Films P.Ltd.
Mumbai
7. Hi - Marg Signage
Coimbatore
8. ICFAI Business School
Pune
9. Indira School of Comms
Pune