

24th ANNUAL REPORT 2017-18



"To harness the power of information, knowledge & technology to empower livelihood."



TWENTY FORTH ANNUAL REPORT 2017-18

CONTENTS		
S.No.	Particulars	Page No
1	Corporate Information	2
2	Notice of 24th Annual General Meeting	4
3	Board's Report	12
4	Management Discussion and Analysis Report	25
	Standalone Financials	
5	Independent Auditors Report	45
6	Balance Sheet	51
7	Statement of Profit and Loss	53
8	Notes to Financial Statements	56
	Consolidated Financials	
9	Independent Auditors Report	65
10	Balance Sheet	72
11	Statement of Profit and Loss	74
12	Notes to the Consolidated Financial Statments	77
13	Proxy Form	87
14	Attendance Slip	90
15	Route Map to Venue of Annual General Meeting	91



BOARD OF DIRECTORS

Mr. Srinivasa Reddy Arikatla Chairman and Managing Director (Promoter, Executive)

Mr. Sureddy Venkat Reddy Managing Director (Executive)

Ms. HarshanaAntharaji Director (Executive)

Mr. Anil Kumar Chede Director (Independent, Non -Executive)

Mr. Narasimha Reddy Mandireddy Director (Independent, Non-Executive)

Mr. Dharmendra Kumar Sharma Additional Director (Independent Director, Non-Executive)

Ms. Rajani Devarapalli Additional Director (Independent Director, Non-Executive)

KEY MANAGERIAL PERSONNEL

Mr. Srinivasa Reddy Arikatla Managing Director (Promoter, Executive)

Mr. Sureddy Venkat Reddy Managing Director (Executive)

Mr. Balarami Reddy Chintakuntla Chief Financial Officer

Ms. Sneha Kandukuri Company Secretary& Compliance Officer

CORPORATE IDENTITY NUMBER: L67120MH1994PLC076637

REGISTERED OFFICE

106, 2nd Floor, Link Plaza Commercial Complex, New Link Rd, Oshiwara, Jogeshwari (W),

Mumbai-400102, Maharashtra

Email id: info@ajel.com Website: www.ajel.in Phone: +91 22 2639 3197

CORPORATE OFFICE

Plot 17, Palampally, Nizampet Road, Nizampet Hyderabad - 500 090 Telangana.

BRANCH OFFICES

 34/11, 5th Floor, Vidya Gayathri Green Garden Layout Whitefield Road Bengaluru - 560 037. Karnakata.

2. 1 Cragwood Road, Suite # 102, South Plainfield, NJ 07080.USA.

STATUTORY AUDITORS

M/s. Naresh Dinesh & Associates Chartered Accountants 403, Eesha Kripa, Near Brahman Sabha Road, Malad (West), Mumbai: 400 064



INTERNAL AUDITORS

Mr. U. Srikanth Chartered Accountant

SECRETARIAL AUDITORS

N.V.S.S. Suryanarayana, Practicing Company Secretary

SHARE TRANSFER AGENTS & DEMAT REGISTRARS

M/s Adroit Corporate Services (RTA), 17-20, Jafferbhoy Ind. Estate Pvt. Ltd., 1st Floor, Makwana Road, Marol Naka, Andheri (E), Mumbai 400059, India

Tel: +91 (0) 22 42270400 Fax: +91 (0)22 28503748 www.adroitcorporate.com

BANKERS

Axis Bank Syndicate Bank Laxmi Vilas Bank Citi Bank, Wells Fargo Bank

WEBSITE:

www.ajel.in

IMPORTANT COMMUNICATION TO MEMBERS

The Ministry of Corporate Affairs has taken a "Green Initiative in the Corporate Governance" by allowing paperless compliances by the Companies and has issued circulars stating that service of the notice/documents including Annual Report can be sent by e-mail to its members. To support this green initiative of the Government in full measure, members who have not registered their e-mail addresses, so far, are requested to register their e-mail addresses, in respect of electronic holding with the Depository through their concerned Depository Participants. Members who hold shares in physical form are requested to register the same with the following addresses.

Corporate Office:

SHARE TRANSFER AGENTS & DEMAT REGISTRARS

Plot 17, Palampally, Nizampet Road, Nizampet Hyderabad - 500 090 M/s Adroit Corporate Services (RTA), 17-20, Jafferbhoy Ind. Estate,

17-20, Janerbnoy Ind. Estate 1st Floor, Makwana Road,

Marol Naka, Andheri (E), Mumbai 400059, India

Tel: +91 (0) 22 42270400 Fax: +91 (0)22 28503748

SEBI has made it mandatory for every participant in the Securities/Capital Market to furnish the details of Income Tax Permanent Account Number (PAN). Accordingly, all the shareholders holding shares in physical form are requested to submit their details of PAN along with photocopy of both sides of PAN card, duly attested to the Demat Registrar and Share Transfer Agent of the Company, M/s Adroit Corporate Services (RTA) as above.



NOTICE OF 24TH ANNUAL GENERAL MEETING

NOTICE is hereby given that the 24thAnnual General Meeting of the Members of M/s Ajel Limited will be held on Friday, the 28thday of September 2018 at 10.00 A.M at Garden Court, Sarkar Corner, Junction of J.P Road & Veera Desai Road, Opp. Sports Complex, Andheri West, Mumbai-400058, Maharashtra, to transact the following business.

ORDINARY BUSINESS:

- 1. To receive, consider and adopt the audited financial statements for the year ended 31st March, 2018 along with Notes, Directors' Report and Auditors' Report thereon.
- 2. To appoint a Director in place of Ms. HarshanaAntharaji, who retires by rotation and being eligible, offers herself for re-appointment.
- 3. To ratify the appointment of M/s. Naresh Dinesh & Associates, Chartered Accountants (Firm Registration No. 140097W) as a Statutory Auditor of the Company.

To consider and if thought fit, to pass with or without modifications the following resolution as an Ordinary Resolution:

"RESOLVED THAT pursuant to the provisions of Section 139 and 142 and all other applicable provisions of the Companies Act, 2013 (the "Act") read with the Companies (Audit and Auditors) Rules, 2014 (including any statutory modification(s) or re-enactment thereof for the time being in force), and pursuant to the recommendations of the Audit Committee and as approved by the Board of Directors, the Company hereby ratifies the appointment of M/s. Naresh Dinesh & Associates, Chartered Accountants (Firm Registration No. 140097W), as the Statutory Auditors of the Company to hold office from the conclusion of this Annual General Meeting until the conclusion of the next AnnualGeneral Meeting to be held for the financial year 2018-2019, on such remuneration as may be determined by the Board of Directors of the Company."

SPECIAL BUSINESS:

4. To consider the appointment of Mr. Dharmendra Kumar Sharma (DIN No: 05176599) as Director of the Company

To consider and if thought fit, to pass, with or without modification(s), the following resolution as an Ordinary Resolution:

"RESOLVED THAT pursuant to the provisions of Section 152, 161(1) and any other applicable provisions of the companies Act, 2013, read with Companies (Appointment and qualification of Directors) Rules. 2014, subject to the statutory modification(s) or re-enactment thereof for time being in force and subject to the enabling provisions of the Articles of Association of the Company, consent of the Members of the Company be and hereby accorded to regularise the appointment of Mr. Dharmendra Kumar Sharma(DIN No: 05176599) as Director of the Company, who was appointed as additional Director of the Company with effect from 12th October, 2017.

"RESOLVED FURTHER THAT the Board be and is hereby authorised to do all acts and take all such steps as may be necessary, proper or expedient to give effect to this resolution."

5. To consider the appointment of Mr. Dharmendra Kumar Sharma (DIN No: 05176599) as Independent Director of the Company

To consider and if thought fit, to pass, with or without modification(s), the following resolution as an Ordinary Resolution:

"RESOLVED THAT pursuant to the provisions of Sections 149, 152 and any other applicable provisions, if any, of the Companies Act, 2013 ("Act") and the Rules framed there under (including any statutory modification(s) or re-enactment thereof for the time being in force) read with Schedule IV to the Companies Act, 2013 and SEBI (LODR) Regulations, 2015, Mr. Dharmendra Kumar Sharma (DIN No: 05176599), a non-executive Director of the Company, who has submitted a declaration that he meets the criteria for independence as provided in Section 149(6) of the Act and who is eligible for appointment, be and is hereby appointed as an Independent Director of the Company to hold office for five (5) consecutive years commencing from 28.09.2018, not liable to retire by rotation."

"RESOLVED FURTHER THAT the Board be and is hereby authorised to do all acts and take all such steps as may be necessary, proper or expedient to give effect to this resolution."

6. To consider the appointment of Ms. Rajani Devarapally (DIN No: 07393655) as Director of the Company To consider and if thought fit, to pass, with or without modification(s), the following resolution as an Ordinary Resolution:

"RESOLVED THAT pursuant to the provisions of Section 152, 161(1) and any other applicable provisions of the



companies Act, 2013, read with Companies (Appointment and qualification of Directors) Rules. 2014, subject to the statutory modification(s) or re-enactment thereof for time being in force and subject to the enabling provisions of the Articles of Association of the Company, consent of the Members of the Company be and hereby accorded to regularise the appointment of Ms. Rajani Devarapally (DIN No: 07393655) as Director of the Company, who was appointed as additional Director of the Company with effect from 05th February, 2018.

"RESOLVED FURTHER THAT the Board be and is hereby authorised to do all acts and take all such steps as may be necessary, proper or expedient to give effect to this resolution."

7. To consider the appointment of Ms. Rajani Devarapally (DIN No: 07393655) as Independent Director of the Company

To consider and if thought fit, to pass, with or without modification(s), the following resolution as an Ordinary Resolution:

"RESOLVED THAT pursuant to the provisions of Sections 149, 152 and any other applicable provisions, if any, of the Companies Act, 2013 ("Act") and the Rules framed there under (including any statutory modification(s) or re-enactment thereof for the time being in force) read with Schedule IV to the Companies Act, 2013 and SEBI (LODR) Regulations, 2015, Ms. Rajani Devarapally (DIN No: 07393655), a non-executive Director of the Company, who has submitted a declaration that he meets the criteria for independence as provided in Section 149(6) of the Act and who is eligible for appointment, be and is hereby appointed as an Independent Director of the Company to hold office for five (5) consecutive years commencing from 06.08.2018, not liable to retire by rotation."

"RESOLVED FURTHER THAT the Board be and is hereby authorised to do all acts and take all such steps as may be necessary, proper or expedient to give effect to this resolution."

8. To consider the appointment of Mr. Sureddy Venkat Reddy as Managing Director of the Company

To consider and if thought fit, to pass, with or without modification(s), the following resolution as an Special Resolution:

"RESOLVED THAT pursuant to provisions of Sections 196, 197 and 203 read with Schedule V and other applicable provisions, if any, of the Companies Act 2013, as amended from time to time thereto and the Articles of Association of the Company, the members be and is hereby accorded for the appointment of Mr. Sureddy Venkat Reddy (DIN: 02978529) as Managing Director of the Company, for a period of three years from 12th October, 2017at a monthly remuneration of Rs. 1,00,000 to perform the duties assigned to him within the scope of Schedule V of the Companies Act, 2013, as approved by the Nomination & Remuneration Committee in its meeting held on 12thOctober, 2017.

9. To consider the appointment of Ms. Harshana Antharaji as Wholetime Director of the Company

To consider and if thought fit, to pass, with or without modification(s), the following resolution as an Special Resolution:

"RESOLVED THAT pursuant to provisions of Sections 196, 197 and 203 read with Schedule V and other applicable provisions, if any, of the Companies Act 2013, as amended from time to time thereto and the Articles of Association of the Company, the members be and is hereby accorded for the appointment of Ms. Harshana Antharaji (DIN: 07466984) as Wholetime Director of the Company, for a period of Five years.

By order of the Board For AJELLIMITED

Place: Hyderabad Srinivasa Reddy Arikatla
Date: 30.08.2018 Managing Director
DIN No: 01673552



Notes

- 1. The relevant Explanatory Statement pursuant to section 102 (1) of the Companies Act, 2013, in respect of Special Business at the meeting, is annexed hereto and forms part of this notice.
- 2. The relevant details of the Directors seeking appointment and re-appointment under the accompanying Notice, as required by Regulation 36 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 is annexed herewith. The Directors have furnished the requisite declarations for their appointment/re-appointment.
- 3. A member entitled to attend, and vote is entitled to appoint a proxy to attend and vote instead of himself and the proxy need not be a member. Proxies in order to be effective must be received by the company not later than forty-eight (48) hours before the meeting. Proxies submitted on behalf of limited companies, societies, etc., must be supported by appropriate resolutions/authority, as applicable.
 - A person can act as proxy on behalf of Members not exceeding fifty (50) and holding in the aggregate not more than 10% of the total share capital of the Company. In case a proxy is proposed to be appointed by a Member holding more than 10% of the total share capital of the Company carrying voting rights, then such proxy shall not act as a proxy for any other person or shareholder.
- 4. During the period beginning 24 hours before the time fixed for the commencement of the meeting and ending with the conclusion of the meeting, a member would be entitled to inspect the proxies lodged at any time during the business hours of the Company, provided not less than three days' notice in writing is given to the Company
- 5. Members are requested to bring their attendance slips duly completed and signed mentioning therein details of their DP ID and Client ID/ Folio No.
- 6. In case of joint holders attending the Meeting, only such joint holder who is higher in the order of names will be entitled to vote at the Meeting.
- 7. Relevant documents referred to in the accompanying Notice and in the Explanatory Statements are open for inspection by the Members at the Company's Registered Office on all working days of the Company, during business hours up to the date of the Meeting.
- 8. Corporate Members intending to send their authorized representatives to attend the Meeting pursuant to Section 113 of the Companies Act, 2013 are requested to send to the Company, a certified copy of the relevant Board Resolution together with their respective specimen signatures authorizing their representative(s) to attend and vote on their behalf at the Meeting.
- 9. Members seeking any information with regard to the Accounts are requested to write to the Company at an early date, so as to enable the Management to keep the information ready at the meeting.
- 10. Any director himself or any member intending to propose any person as a director other than a retiring director, has to give a notice as to his intention to propose him/ her as a candidate for that office not less than 14 (fourteen) days before the meeting along with deposit of Rs.1,00,000 (Rupees One Lakh).
- 11. Members holding shares in dematerialized form (electronic form) are requested to intimate any changes in their respective addresses, bank mandates etc., directly to their respective Depository Participants
- 12. The Notice of the AGM along with the Annual Report 2017-18is being sent by electronic mode to those Members whose e-mail addresses are registered with the Company/ Depositories, unless any Member has requested for a physical copy of the same. For Members who have not registered their e-mail addresses, physical copies are being sent by the permitted mode.
- 13. Voting through electronic means:
 - In compliance with provisions of Section 108 of the Companies Act, 2013 and Rule 20 of the Companies (Management and Administration) Rules, 2014, the Company is pleased to provide facility to the members to exercise their right to vote at the 24th Annual General Meeting (AGM) by electronic means and the business may be transacted through Remote E-Voting platform provided by CDSL.
- 14. The Company is also providing the facility for voting by way of physical ballot at the Annual General Meeting. Mr. N. V. S. S. Suryanarayana, Practicing Company Secretary has been appointed as the Scrutinizer to scrutinize the remote e-voting process as well as the Ballot process at the Annual General Meeting in a fair and transparent manner.
- 15. The facility for voting through ballot paper shall be made available at AGM and members attending the meeting and who have not cast their vote by remote e- voting shall be able to exercise their right at the meeting through the ballot paper.
- 16. Members who have cast their vote by remote e-voting prior to the AGM may also attend the AGM but shall not be entitled to cast their vote again



- 17. A person whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date i.e, 20.09.2018
- 18. Members as on 20.09.2018 only shall be entitled to avail the facility of remote e-voting.
- 19. The instructions for Remote E-Voting are as under:
 - i. The voting period begins at 9.00 A.M. on 25thSeptember,2018 and ends at 5.00P.M. on 27thSeptember,2018. During these period shareholders of the Company holding shares either in physical form or in dematerialized form, as on the cut-off date, i.e. 20thSeptember, 2018 (End of Day) may cast their vote electronically. The Remote E-Voting module shall be disabled by CDSL for voting thereafter.
 - ii. The shareholders should log on to the Remote E-Voting website www.evotingindia.com during the voting period.
 - iii. Click on the "Shareholders" tab.
 - iv. Now select the "AJEL LIMITED" from the drop-down menu and click on "SUBMIT".
 - v. Now enter your User-ID
 - a. For CDSL: 16 digits beneficiary ID,
 - b. For NSDL: 8 Character DP ID followed by 8 Digits Client ID.
 - c. Members holding shares in Physical Form should enter Folio Number registered with the Company.
 - vi. Next enter the Image Verification as displayed and Click on Login
 - vii. If you are holding shares in demat form and had logged on to www.evotingindia.com and voted on an earlier voting of any company, then your existing password is to be used.
 - viii. If you are a first time user follow the steps given below:

For Members holding shares in Demat Form and Physical Form

- PAN Enter your 10-digit alpha-numeric PAN issued by Income Tax Department (Applicable for both demat shareholders as well as physical shareholders)
 - Members who have not updated their PAN with the Company / Depository Participant are requested
 to use the first two letters of their name and the 8 digits of the sequence number in the PAN field.
 - In case the sequence number is less than 8 digits enter the applicable number of 0's before the number after the first two characters of the name in CAPITAL letters. Eg: If your name is Ramesh Kumar with sequence number 1 then enter RA00000001 in the PAN field.
- DOB Enter the Date of Birth (in dd/mm/yyyy format) as recorded in your demat account or in the company records in order to login.

If both the details are not recorded with the depository or company, please enter the member id / folio number in the Dividend Bank details field as mentioned in instruction (iv).

- ix. After entering these details appropriately, click on "SUBMIT" tab.
- x. Members holding shares in physical form will then directly reach the Company selection screen. However, members holding shares in demat form will now reach 'Password Creation' menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for resolutions of any other company on which they are eligible to vote, provided that company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
- xi. For Members holding shares in physical form, the details can be used only for e-voting on the resolutions contained in this notice.
- xii. Click on EVSN of AJEL LIMITED on which you choose to vote.
- xiii. On the voting page, you will see "RESOLUTION DESCRIPTION" and against the same the option "YES/NO" for voting. Select the option YES or NO as desired. The option YES implies that you assent to the resolution and option NO implies that you dissent to the resolution.
- xiv. Click on the "RESOLUTIONS FILE LINK" if you wish to view the entire Resolution details.
- xv. After selecting the resolution, you have decided to vote on, click on "SUBMIT". A confirmation box will be displayed. If you wish to confirm your vote, click on "OK", else to change your vote, click on "CANCEL" and accordingly modify your vote.



- xvi. Once you "CONFIRM" your vote on the resolution, you will not be allowed to modify your vote.
- xvii. You can also take a print of the voting done by you by clicking on "Click here to print" option on the Voting page.
- xviii. If Demat account holder has forgotten the same password then enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.
- xix. Shareholders can also cast their vote using CDSL's mobile app m-Voting available for android based mobiles. The m-Voting app can be downloaded from Google Play Store. Apple and Windows phone users can download the app from the App Store and the Windows Phone Store respectively. Please follow the instructions as prompted by the mobile app while voting on your mobile.
- xx. Note for Non Individual Shareholders and Custodians
 - a. Non-Individual shareholders (i.e. other than Individuals, HUF, NRI etc.) and Custodian are required to log on to www.evotingindia.com and register themselves as Corporates.
 - A scanned copy of the Registration Form bearing the stamp and sign of the entity should beemailed to-helpdesk.evoting@cdslindia.com.
 - b. After receiving the login details a Compliance User should be created using the admin login and password. The Compliance User would be able to link the account(s) for which they wish to vote on.
 - c. The list of accounts linked in the login should be mailed to helpdesk.evoting@cdslindia.com and on approval of the accounts they would be able to cast their vote.
 - d. A scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, should be uploaded in PDF format in the system for the scrutinizer to verify the same. Note for Institutional Shareholders
- 20. In case you have any queries or issues regarding, you may refer the Frequently Asked Questions ("FAQ's") and e-voting manual available at www.evotingindia.co.in under help section or write an email to helpdesk.evoting@cdslindia.com
 - I. The Scrutinizers shall within a period not exceeding three (3) working days from the conclusion of the evoting period unblock the votes in the presence of at least two (2) witnesses not in the employment of the Company and make a Scrutinizer's Report of the votes cast in favour or against, if any, forthwith to the Chairman of the Company.
 - II. The results shall be declared on or after the AGM of the Company. The results along with the Scrutinizer's Report shall be placed on the

Company's website

http://www.ajel.in//and on the website of Adroit Corporate Services Pvt Ltd. Within two (2) days of passing of the resolutions at the AGM of the Company and be communicated to the Stock Exchanges.

- 21. The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in the securities market. Members holding shares in electronic form are, therefore, requested to submit their PAN to the Depository Participants with whom they maintain their demat accounts. Members holding shares in physical form should submit their PAN to the Company.
- 22. In terms of Section 72 of the Companies Act, 2013, a member of the company may nominate a person on whom the shares held by him/her shall vest in the event of his/her death. Members desirous of availing this facility may submit nomination in prescribed Form-SH-13 to the company/RTA in case shares are held in physical form, and to their respective depository participant, if held in electronic form

By order of the Board For AJELLIMITED

Place: Hyderabad Srinivasa Reddy Arikatla
Date: 30.08.2018 Managing Director
DIN No: 01673552