22nd ANNUAL REPORT

F. Y. 2010-2011

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BOARD OF DIRECTORS

GOPAL M. JAVDA - MANAGING DIRECTOR

UTTAM CHAND HINGER - DIRECTOR

PANKAJ KUMAR JAIN - DIRECTOR

MUKESH KUMAR GADHIYA - DIRECTOR

JAYANT KANSARA - DIRECTOR

AUDITORS

K. K. JHUNJHUNWALA & CO., CHARTERED ACCOUNTANTS

NOTICE

NOTICE is hereby given that the **22nd Annual General Meeting** of the Members of **Alka DIAMOND INDUSTRIES LIMITED** will be held on Friday the 30th day of Sept. 2011 at

10.30 a. m. at the Registered office of the Company to transact the following business:

ORDINARY BUSINESS

1. To receive, consider and adopt the Audited Balance-sheet as at 31st March, 2011 and

the Profit & Loss Account for the year ended on that date and the report of Auditors

and Directors thereon.

2. To appoint a Director in place of Shri Uttam Chand Hinger who retires by rotation and

being eligible, offers himself for re-appointment.

3. To appoint M/s. K. K. Jhunjhunwala & Co., Chartered Accountants, Firm Reg. No.

111852W as auditors to hold office form the conclusion of this Annual General

Meeting until the conclusion of the Next Annual General Meeting and to fix their

remuneration apart from reimbursing out of pocket expenses incurred by them in the

normal course of their duties.

BY ORDER OF THE BOARD

For Alka DIAMOND INDUSTRIES LTD

PLACE :- MUMBAI.

DATE :- 02-09-2011

Sd/-

CHAIRMAN & MANAGING DIRECTOR

NOTES:

1. A member entitled to attend and vote at the meeting is entitled to appoint a proxy to

attend and vote instead of himself and a proxy need not be a member. Proxies duly

stamped and executed, must reach the Registered Office of the Company not less

than 48 hours before the time of the Annual General Meeting.

2. The Register of Members and Share Transfer Books of the Company will remain

closed from Sunday the 25th day of Sept., 2011 to Friday the 30th Sept., 2011 (both

days inclusive).

3. All documents referred to in the Notice and Explanatory Statement are open for

inspection at the Registered Office of the Company during office hours on all working

days except public holidays between 10.30 a.m. and 12.30 p.m. up to the date of

the Annual General Meeting.

4. As a measure of economy copies of Annual Report will not be distributed at the

Annual General Meeting. Therefore members are requested to bring their copy of the

Annual Report to the Meeting.

5. Shareholders seeking any information with regard to Accounts are requested to write

to the Company at an early date so as to enable the management to keep the

information ready.

BY ORDER OF THE BOARD

For Alka DIAMOND INDUSTRIES LTD

PLACE :- MUMBAI.

DATE :- 02-09-2011

Sd/-

CHAIRMAN & MANAGING DIRECTOR



DIRECTOR'S REPORT

To

The Shareholders,

Your Directors have pleasure in presenting their 22^{nc} ANNUAL REPORT along with the audited annual accounts for the year ended on 31ST MARCH, 2011, AND REPORT THAT: -

FINANCIAL RESULTS

A summary of your Company's Financial Performance is given below: -

(Figures in Lakhs)

PARTICULARS	2010-2011	2009-2010
Sales & Other Income	1,62,85,243	10,93,162
Profit Before Tax (PBT)	11,00,244	(10,991)
Profit After Tax (PAT)	7,61,974	1,89,596
Less :- Prior year tax adjustments	89,073	8,52,498
Add :- Balance b/f from the previous year	(11,06,819)	(4,43,917)
Balance available for Appropriation	(4,33,918)	(11,06,819)
Less :- Transferred to General Reserve	NIL	NIL
Proposed Dividend	NIL	NIL
Balance Carried to Balance Sheet	(4,33,918)	(11,06,819)

DIVIDEND

Due to non-availability of sufficient funds, your directors express their inability to recommend any dividend for the year under review.

AUDITORS

M/s. K. K. Jhunjhunwala & Co., Chartered Accountants, Auditors of the Company, retire at the conclusion of the ensuing Annual General Meeting and being eligible offer themselves for re-appointment. The Company has received a Certificate from the Auditors that they are qualified under Section 224(1B) of the Companies Act, 1956, if reappointed, to act as the Auditors of the Company. Members are requested to consider their re-appointment at a remuneration to be decided by the Board of Directors.

AUDITOR'S REPORT

Observations made in the Auditor's Report are self explanatory and therefore do not call

for any further comments under section 217(3) of the Companies Act, 1956.

Regarding revaluation of export receivables at the exchange rate prevailing during the year, the company felt that it would be inappropriate to even notionally accord lower value to the receivables and have decided that the effect of prevailing exchange rate

should be given as and when realizations / transactions are completed.

BOARD OF DIRECTORS

As per the Provisions of the Companies Act, 1956 and in terms of the Articles of

Association of the Company Uttam Chand Hinger, Directors of the Company retires by

rotation and being eligible, offers himself for re-appointment.

CORPORATE GOVERNANCE

Your Company has always followed the philosophy of conducting its business with due

compliance of laws, rules, regulations and sound internal control systems and

procedures.

As per the current Stock Exchange stipulations, the quidelines for Corporate Governance

have become applicable to your Company from the Financial Year 2002-03. A report

thereon is separately annexed to this Annual Report.

DIRECTOR'S RESPONSIBILITY STATEMENT

As required under Section 217(2AA) which was introduced by the Companies

(Amendment) Act, 2000 your Director's confirm that:

i) In the preparation of the annual accounts, the applicable accounting standards

have been followed.

ii) The Directors had selected such accounting policies and applied them consistently

and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company as on 31^{st} March, 2011

and of the profit of the Company for the year ended 31st March, 2011.

iii) The Directors have taken proper and sufficient care for the maintenance of

Act, 1956 for safe guarding the assets of the Company and for preventing and

detecting fraud and other irregularities.

iv) The Directors have prepared the annual accounts on a going concern basis.

FIXED DEPOSITS

Your Company has not accepted any fixed deposits within the meaning of section 58A

from the public under the Companies Act, 1956, and the rules made there under.

PARTICULARS OF EMPLOYEES

The information required u/s. 217(2A) of the Companies Act, 1956, with the Companies

(Particulars of Employees) Rules, 1975 are not applicable to the Company, as the

Company has not employed any employees whose salary exceeds the prescribed limits.

PARTICULARS REQUIRED UNDER THE LISTING AGREEMENT

LISTING

The Equity Shares of the Company are at present listed with the following Stock

Exchanges:-

The Ahmedabad Stock Exchange : Manek Chowk, Ahmedabad – 380 001

Jaipur Stock Exchange Ltd : Malviya Nagar, Jaipur – 302 017

The Mumbai Stock Exchange : Phiroze Jeejeebhoy Towers, Dalal St., Mumbai

PAYMENT OF LISTING FEES

The Company is regular in paying listing fee to the Mumbai Stock Exchange, which is Regional Stock Exchange and has not paid listing fee to the Ahmedabad and Jaipur Stock Exchanges.

PARTICULARS REGARDING CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION AND FOREIGN EXCHANGE EARNING AND OUTGO

The information pursuant to section 217(1)(a) of the Companies Act, 1956, read with the Companies (Disclosure of particulars in the Report of Board of Directors) Rules, 1988 are given as below:-

- During the whole of the financial year the manufacturing activities were suspended hence there was no energy consumption. However, the Company is getting the manufacturing done from outside party on job work basis as and when it is required to do so.
- 2. No technology has been availed during the year.
- 3. The total exports for the year 2010-2011 amounting to Rs.Nil

Total Foreign Exchange Earned : - US\$ Nil
Total Foreign Exchange outgo were : - US\$ Nil

ACKNOWLEDGEMENT

Your Directors wish to place on record their appreciation and acknowledgement with gratitude's for the support and assistance to the Company's Bankers, Shareholders and Customers. Your Directors place on record their deep sense of appreciation for the devoted services of the executives and staff at all levels of the Company.

BY ORDER OF THE BOARD

For Alka DIAMOND INDUSTRIES LTD PLACE: - MUMBAI.

DATE : - 02-09-2011

Sd/-

CHAIRMAN & MANAGING DIRECTOR



ANNEXURE TO THE DIRECTOR'S REPORT MANAGEMENT DISCUSSION AND ANALYSIS REPORT

INDUSTRY HIGHLIGHTS

Gems and Jewellery have played a very important role in the tradition, culture and history of civilization. The intrinsic value of Jewellery has always attracted people across geographies, cultures and social strata.

Consumer preference and reasons for buying Jewellery started getting segmented into 'fashion', 'bridal' and 'investment'. Over time, an 'industry' evolved, initially concentrated around specific geographies and meeting specific needs, but gradually emerging as a global industry.

Today, the industry is at turning point. It is expected that the interplay of various trends such as globalization, increasing role of regulation, technological advances, increasing consumer sophistication, emergence of alternative retail channels and such. These could potentially change the industry structure and the way it functions in multiple ways.

MAJOR INDUSTRY COMPONENTS

- 1. Diamonds: Diamonds have always enjoyed a special place among precious gemstones, contributing about 47 per cent to the total industry size, in value terms. In the past, diamond Jewellery was limited to a very small elite segment of the global population. However over the past 50 years, diamonds have seen increasing democratization. Diamond Jewellery has, therefore, emerged as segment showing significant growth in some of the emerging markets.
- 2. Gold: Gold has always been the jeweler's favorite metal, given its intrinsic luster and ease of fabrication. Gold Jewellery enjoys the leading position in most markets across the world, and in many ways forms the backbone of the precious Jewellery industry. Given the fact that gold is also one of the traded metals, gold jewellery consumption is also impacted by gold price movements. This segment today forms about 42 per cent of the total industry, in value terms.

Global Gems & Jewellery Industry

Global Jewellery sales is expected to grow at 4.6 per cent year-on-year to touch USD 185 billion in 2011 and USD 230 billion in 2015.