



ALOK TEXTILE INDUSTRIES LTD.

14TH ANNUAL REPORT 1999-2000

The new Alok Symbol is a reflection of the Company's growing presence in areas of core competencies. The 'A' in the symbol is presented in an integrated arrangement, which nonetheless leaves ample room, scope and freedom for growth within its free-flowing lines. It represents the integrated units of the Company. In addition, the clean lines depict modernity and steadfastness of purpose. An open attitude that on the one hand establishes a towering leadership as well as on the other, an openness to the customer.

The bottom swoosh depicts a reach with boundaries that could be termed as limitless, spanning the world as it were. The two basic colour combination Blue and Red also enhance the symbol's noticeability. Blue depicts aesthetics and beauty, so evident in every line of the Company's various manufacturing divisions. And Red is represented here as speed and reach. Speed of response to changing environment and demands. And a reach that spans global markets.

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CHAIRMAN'S MESSAGE

Dear Shareholder,

I have great pleasure in welcoming you all to the 14th Annual General Meeting of your Company.

The financial results for the year 2000 are with you. The financial statements will bear testimony to the growth the Company has achieved in terms of sales turnover and net profit. This performance should be viewed against the backdrop of a tough year for the Indian economy. I am glad to state that your Company rates well in all parameters of performance. The Indian economy is showing steady signs of recovery, which will augment our future performance.

The new Millennium has signalled a paradigm shift in the model of economic development of our country. Globalisation produced many challenges for the Indian Industry. The message was clear- Change or beccme History.

With gradual phasing out of quota regime and dismantling of import restrictions, the whole world would soon be an open international market without any restrictions on import and export. Apart from offering tremendous global opportunities, the competition in the international trade is going to be intensified. To withstand this, the textile industry has to modernise and upgrade its present level of technology. The Government of India has set up a Rs. 25,000 crore Textile Technology Upgradation Fund (TUF) to facilitate rapid textile technology upgradation. Your Company has undertaken a major technology upgradation programme, which as appraised by Industrial Development Bank of India (IDBI), is estimated to be Rs.190 crore.

Information Technology (IT) is poised to play a very critical role in the furtherance of our business operations. The effective use of IT will enable us to have superior consumer understanding, provide us with an opportunity to better reach potential customers and enable us to substantially reduce cost and improve productivity of resources. Your Company has already prepared itself to be globally competitive and on par with international players in the Textile arena.

Your Company has recently entered the IT Sector to tap the growing potential and the boom in the e-commerce trade. Globus E-Commerce Limited, incorporated during the year, is proposed to be a subsidiary of your Company. Globus E-Commerce Limited is developing a B2B textile exchange, which will provide a virtual market place for e-trade in textiles. The Company has given the mandate to KPMG, a leading consulting firm to aid in developing and launching the exchange.

Your Company has taken a stake in Chrysalis Information Systems Limited (CISL), a software company specialising in the development of software for the banking industry. CISL has a subsidiary IT company in USA, Trilogy Software Inc., which is mainly engaged in software consulting. The expertise of CISL would be useful in the development of the textile exchange.

Your Company has also taken steps towards forward integration into garments, which would be mainly targeting the smart casual segment. The Company will launch its products under the brand name "**OWL**". A professional agency has been appointed to develop and build the brand. The Company hopes to build a dominant position through a combination of innovative product mix and aggressive marketing techniques.

The success of our expansion efforts and financial results reflect the dedicated efforts of our entire management team and our associates. We look forward to 2000 and beyond with optimism and with our goal clearly in view.

The strong performance of your Company is expected to continue, particularly with increasing investments in technology, brands, products and people. Our business is focussed on building market leadership and thereby creating shareholder value.

Before I conclude, I extend my sincere gratitude to all the contributors to your Company's success, namely shareholders, employees, suppliers, consumers, bankers & financial institutions.

Ashok B. Jiwrajka Executive Chairman Mumbai: 7th July 2000.

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Ashok B. Jiwrajka Executive Chairman

BOARD OF DIRECTORS



Dilip B. Jiwrajka Managing Director



Surendra B. Jiwrajka Executive Director



C. K. Bubna Executive Director



Ashok G. Rajani Director



K. R. Modi Director



Shailesh H. Bathiya Director



Dr. Mukhopadhyay T. K. IDBI Nominee Director



Sidharth Rath IFCI Nominee Director



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OTHER INFORMATION

Bankers

State Bank of India Punjab National Bank Centurion Bank Limited The Karur Vysya Bank Limited The Federal Bank Limited State Bank of Hyderabad ANZ Grindlays Bank Limited Development Credit Bank Limited

Statutory Auditors

Mahesh Gandhi & Co., Chartered Accountants

Internal Auditors Devdhar Joglekar & Srinivasan Chartered Accountants

Legal Advisors & Solicitors Kanga & Co.

Vice President (Legal) & Company Secretary

K.H. Gopal

Listing

Stock Exchanges at: Mumbai Delhi Ahmedabad Chennai National Stock Exchange of India Ltd.

Share Transfer Agents

Intime Spectrum Registry Private Limited 260A, Shanti Industrial Estate, Sarojini Naidu Road, Mulund (West), Mumbai- 400 080.

ISIN for dematerialisation of shares INE 270A01011

Website Address www.aloktextile.com

E-mail Address info@aloktextile.com

Registered Office

B/43, Mittal Tower, Nariman Point, Mumbai- 400 021

Corporate Office

108, Shah & Nahar (Worli) Industrial Estate, 1st Floor, Off Dr. E. Moses Road, Worli, Mumbai- 400 018

Delhi Office

177, Alok House Sant Nagar, East of Kailash, New Delhi- 110 065

Works

Weaving Babla Compound, Kalyan Road, Bhiwandi- Dist. Thane

17/5/1, Rakholi, Silvassa, Union Territory of Dadra & Nagar Haveli.

Knitting

17/5/1, Rakholi, Silvassa, Union Territory of Dadra & Nagar Haveli.

Processing

C-16/2, Village Pawane, TTC Industrial Area, MIDC, Navi Mumbai, District Thane.

S. No. 268, Village Balitha, Pardi, Valsad, Gujarat.

Yarn

103/2, Rakholi, Silvassa, Union Territory of Dadra & Nagar Haveli.

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QUEST FOR EXCELLENCE

We are a professionally managed Company, catering to the needs of the Global Garment Industry.

We have modern state-of-the-art facilities for Weaving, Knitting, Processing, Yarn and Embroidery providing a total solution to the Global Garment Industry.

With more than a decade of dedicated involvement with the Garment Industry, our core competency lies in assuring garment manufacturers of quality, consistency and dependable delivery schedules at Internationally competitive prices.

We draw strength from our ability to make fabrics based on customer specifications.

We constantly create value and attain Global Benchmarks in every facet of our operation.

We constantly adapt new technologies and are well equipped to face the challenges in the Post-Gatt Era.

We provide Integrated Textile Solutions for Quality, Versatility and Reliability.



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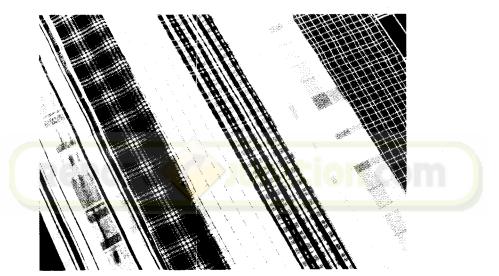
WEAVING Sulzer Projectile Weaving Plant at Silvassa

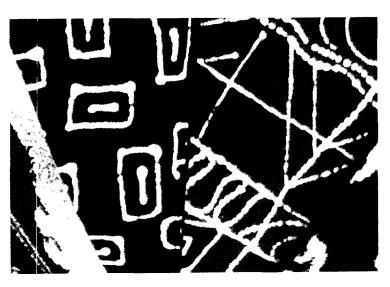
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Product Range

- Shirtings and Bottom Weights, Fashion wear and Work wear.
- Plains, Poplins, Satins, Chambrays, Voiles, Lawns, Drills, Twills and Canvas.
- 100% Cotton, Polyester/Cotton and Viscose blends, 100% Polyester and Viscose, Georgettes, Chiffons and Crepes
- Speciality fabric with Lycra for Active Wear and High fashion applications
- Wider width fabrics for Apparels





WEAVING

Integrated Textile Solutions

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