

ANNUAL REPORT

FINANCIAL YEAR 2019-20



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CORPORATE INFORMATION

CIN-L70100MH1982PLC296275 SCRIP CODE -539693 SCRIP ID-ALORA

BOARD COMPOSITION AND KEY MANAGERIAL PERSONAL

1. Pappu Maria Ghodke Non-Executive - Director, Chairman

2. Mr. Dinesh Mafa Chauhan Non-Executive - Independent Director

3. Mr. Rajendra Kashinath Jadhav Non-Executive - Independent Director

4. Mr. Suresh Shantaram Naskar Managing Director

5. Mrs. Sangeeta Sunil Nerali Non-Executive - Non Independent Director

6. Jitendra Singh Chief Financial Officer

COMMITTEE

AUDIT COMMITTEE

1 Rajendra Jadhav Chairman 2 Dinesh Chauhan Member 3 Suresh Naskar Member

NOMINATION AND REMUNERATION COMMITTEE

1 Rajendra Jadhav Chairman 2 Dinesh Chauhan Member 3 Suresh Naskar Member

STAKEHOLDERS RELATIONSHIP COMMITTEE

1 Rajendra Jadhav Chairman 2 Dinesh Chauhan Member Suresh Naskar Member

AUDITORS

Statutory Auditor

M/s. Rishi Sekhri& Associates

REGISTRAR & TRANSFER AGENT

Skyline Financial Services Pvt. Ltd

D-153A, 01st Floor,

Okhla Industrial Area, Phase - I,

New Delhi - 110020

REGISTERED ADDRESS

1, Ground Floor, Plot No. 37/39, Rajyog Building, Carpenter 1stStreet, C P Tank, Girgaon, Mumbai - 400004

www.aloratradingltd.com

aloratradingcompany@gmail.com

BANKERS

Axis Bank



NOTICE:

NOTICE IS HEREBY GIVEN THAT THE 37TH ANNUAL GENERAL MEETING OF ALORA TRADING COMPANY LIMITED WILL BE HELD ON WEDNESDAY, 30TH DECEMBER, 2020 AT 10.30 A.M. AT UNIT NO. 14, 1ST FLOOR, GORAGANDHI BUILDING, 47/51 KIKA STREET, MUMBAI – 400 004, TO TRANSACT THE FOLLOWING BUSINESSES:

ORDINARY BUSINESS:

- 1. To receive, consider and adopt the Audited Financial Statements of the Company for the financial year ended 31st March, 2020, together with the Reports of the Board of Directors and the Auditors thereon.
- 2. To re-appoint Mrs. Sangeeta Nerali, (DIN: 08469535), who retires by rotation and being eligible, offers himself for re-appointment.

By the order of the Board For Alora Trading Company Limited

Sd/-

Pappu Ghodke Chairman

Place: Mumbai

Date: 04th December 2020



NOTES:

- 1. A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE INSTEAD OF HIMSELF/ HERSELF AND THE PROXY NEED NOT BE A MEMBER OF THE COMPANY. A person can act as proxy on behalf of Members not exceeding fifty and holding in the aggregate not more than ten percent of the total share capital of the Company carrying voting rights. A Member holding more than ten per cent of the total share capital of the Company carrying voting rights may appoint a single person as proxy and such person shall not act as a proxy for any other person or Member. Proxies in order to be effective should be deposited at the Registered Office of the Company, not less than 48 hours before the commencement of the meeting. Proxies submitted on behalf of limited companies, societies, partnership firms, etc. must be supported by appropriate resolution/authority, as applicable, issued on behalf of the nominating organization.
- 2. Members/Proxies and Authorised representatives are requested to bring to the Meeting, the attendance slips enclosed herewith duly completed and signed mentioning therein details of their DP ID and Client ID/Folio No. Corporate Members intending to send their authorised representatives to attend the Meeting pursuant to Section 113 of the Act, are requested to send to the Company, a certified copy of the Board Resolution authorizing the representative to attend and vote on their behalf at the Meeting.
- 3. In case of joint holders attending the meeting, the member whose name appears as the first holder in the order of the names as per the Register of Members of the Company will be entitled to vote.
- 4. The Register of Members and the Share Transfer Books will remain closed from Thursday, 24th December, 2020 to Wednesday, 30th December, 2020 (both days inclusive) for the purpose of the Annual General Meeting.
- 5. Pursuant to Regulation 26(4) and 36(3) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, ("SEBI Listing Regulations") and the Secretarial Standard 2 on "General Meetings", the particulars of Directors seeking appointment/re-appointment at the meeting are annexed to the Notice.
- 6. Members desiring any information as regards the accounts are requested to write to the compliance officer at an early date so as to enable the management to reply at the meeting. For any communication, the members may also send requests to the company's investor email id: aloratradingcompany@gmail.com
- 7. Members are requested to kindly bring their copies of the Annual Report to the meeting. As per the requirement of the Secretarial Standard 2 on "General Meetings" the route map showing directions to reach the venue of the meeting is annexed to the Notice.
- 8. The Notice of the AGM is being sent by electronic mode whose email addresses are registered with the Company/Depository Participants, unless any member has requested for physical copy of the same. To support the 'Green Initiative' members who have not registered their email addresses are required to register the same with the Company / Depository.
- 9. Members are advised to register/update their address, e-mail addresses to their DPs in case of shares held in electronic forms and to the Company's RTA in case of shares held in physical form



for receiving all communications, including Annual Report, Notices, Circulars, etc. from the Company.

10. Members holding shares in physical form are requested to consider converting their holding to dematerialized form to eliminate all risks associated with physical shares and for ease of portfolio management. Members can contact the Company or RTA for assistance in this regard.

11. Voting through electronic means:

In Compliance with the provision of Section 108 of the Companies Act, 2013 and Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended by the Companies (Management and Administration) Amendment Rules, 2015 and Regulation 44 of Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015, the Company is pleased to provide members facility to exercise their right to vote at the Annual General Meeting (AGM) by electronic means and the business may be transacted through evoting Service by National Securities Depository Limited (NSDL), the instructions for remote evoting are as under:

The Board of Directors have appointed Mrs. Sunita Manish Agarwal (M No.:A23524) Practicing Company Secretary, to conduct e-voting in a fair and transparent manner. The members who have cast their vote by remote e-voting prior to the meeting may also attend the meeting but shall not be entitled to cast their vote again. Vote once cast by the member cannot be changed /altered.

THE INSTRUCTIONS FOR SHAREHOLDERS VOTING ELECTRONICALLY ARE AS UNDER:

- I. In compliance with provisions of Section 108 of the Companies Act, 2013, Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended by the Companies (Management and Administration) Amendment Rules, 2015 and SEBI Listing Regulations, 2015, the Company is pleased to provide members facility to exercise their right to vote on resolutions proposed to be considered at the Annual General Meeting (AGM) by electronic means and the business may be transacted through e-Voting Services. The facility of casting the votes by the members using an electronic voting system from a place other than venue of the AGM ("remote e-voting") will be provided by National Securities Depository Limited (NSDL).
- II. The facility for voting through ballot paper shall be made available at the AGM and the members attending the meeting who have not cast their vote by remote e-voting shall be able to exercise their right at the meeting through ballot paper.
- III. The members who have cast their vote by remote e-voting prior to the AGM may also attend the AGM but shall not be entitled to cast their vote again.
- IV. The remote e-voting period begins on Sunday, 27th December, 2020 (9:00 am IST) and ends on Tuesday, 29th December, 2020 (5:00 pm IST). During this period members' of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date of 23rd December, 2020 may cast their vote by remote e-voting.
- V. The remote e-voting module shall be disabled by NSDL for voting thereafter. Once the vote on a resolution is cast by the member, the member shall not be allowed to change it subsequently.
- VI. The process and manner for remote e-voting are as under:



- A. In case a member receives an email from NSDL [for members whose email IDs are registered with the Company/Depository Participants(s)]:
 - i. Open email and open PDF file viz; "remote e-voting.pdf" with your Client ID or Folio No. as password.
 - ii. The said PDF file contains your user ID and password/PIN for remote e-voting. Please note that the password is an initial password.
 - iii. Launch internet browser by typing the following URL: https://www.evoting.nsdl.com
 - iv. Click on Shareholder Login
 - v. Put user ID and password as initial password/PIN noted in step (i) above. Click Login
 - vi. Password change menu appears. Change the password/PIN with new password of your choice with minimum 8 digits/characters or combination thereof. Note new password. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
 - vii. Home page of remote e-voting opens. Click on remote e-voting: Active Voting Cycles.
 - viii. Select "EVEN" of "Alora Trading Company Limited"
 - ix. Now you are ready for remote e-voting as Cast Vote page opens.
 - x. Cast your vote by selecting appropriate option and click on "Submit" and also "Confirm" when prompted.
 - xi. Upon confirmation, the message "Vote cast successfully" will be displayed.
 - xii. Once you have voted on the resolution, you will not be allowed to modify your vote
 - xiii. Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/JPG Format) of the relevant Board Resolution/Authority letter etc. together with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer through e-mail to scrutinizer@gmail.com with a copy marked to evoting@nsdl.co.in
 - xiv. In case a Member receives physical copy of the Notice of AGM [for members whose email IDs are not registered with the Company/Depository Participants(s) or requesting physical copy]:
 - xv. Initial password is provided as below/at the bottom of the Attendance Slip for the AGM:

EVEN (Remote e-voting Event Number)

USER ID

PASSWORD/PIN

- i. Please follow all steps from Sl. No. (ii) to Sl. No. (xii) above, to cast vote.
- VII. In case of any queries, you may refer the Frequently Asked Questions (FAQs) for members and remote e-voting user manual for members available at the download section of www.evoting.nsdl.com or call on toll free no.: 1800-222-990.
- VIII. If you are already registered with NSDL for remote e-voting then you can use your existing user ID and password/PIN for casting your vote.
- IX. You can also update your mobile number and e-mail id in the user profile details of the folio which may be used for sending future communication(s).



- X. The voting rights of members shall be in proportion to their shares of the paid up equity share capital of the Company as on the cut-off date of 23rd December, 2020.
- XI. Any person, who acquires shares of the Company and has become member of the Company after dispatch of the notice and holding shares as of the cut-off date i.e. 27th December, 2020, may obtain the login ID and password by sending a request at evoting@nsdl.co.in or Issuer/RTA.
- XII. However, if you are already registered with NSDL for remote e-voting then you can use your existing user ID and password for casting your vote. If you forgot your password, you can reset your password by using "Forgot User Details/Password" option available on www.evoting.nsdl.com or contact NSDL at the following toll free no.: 1800-222-990.
- XIII. A member may participate in the AGM even after exercising his right to vote through remote evoting but shall not be allowed to vote again at the AGM.
- XIV. A person, whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date only shall be entitled to avail the facility of remote e-voting as well as voting at the AGM through ballot paper.
- XV. Mrs. Neelam Ahire, Practicing Company Secretaries, have been appointed as the Scrutinizer for providing facility to the members of the Company to scrutinize the voting and re mote evoting process in a fair and transparent manner.
- XVI. The Scrutinizer shall after the conclusion of voting at the general meeting, will first count the votes cast at the meeting and thereafter unblock the votes cast through remote e-voting in the presence of at least two witnesses not in the employment of the Company and shall make, not later than three days of the conclusion of the AGM, a consolidated scrutinizer's report of the total votes cast in favour or against, if any, to the Chairman or a person authorized by him in writing, who shall countersign the same and declare the result of the voting forthwith.
- XVII. The Results declared along with the report of the Scrutinizer shall be placed on the website of the Company www.aloratradingltd.com immediately after the declaration of result by the Chairman or a person authorized by him in writing. The results shall also be immediately forwarded to the BSE Limited, Mumbai.

Details of Director seeking appointment/re-appointment at the ensuing Annual General Meeting:

Name	Sangeeta Nerali
DIN	08469535
Date of Birth	19/12/1974
Date of Appointment	19/08/2019
Expertise in specific general functional area	Operations
No. of shares held	NIL
Directorships held in other Public Limited companies	None
Inter se Relationship with the Board	None

By the order of the Board

For Alora Trading Company Limited

Sd/

Place: Mumbai Pappu Ghodke
Date: 04th December 2020 Chairman



BOARD'S REPORT

Dear Members,

The Board of Directors hereby submit the report of the business and operations of your Company ('Alora') along with the audited financial statements for the financial year ended 31st March, 2020.

1. Financial Information.

The highlights of the financial performance for the year ended 31st March, 2020 are as under:

(Rs. in lakhs)

Particular	2019-20	2018-19
Revenue from operation	4792.95	4468.71
OtherIncome	0.00	0.00
Total Revenue	4792.95	4468.71
Less: Expenditure	4780.49	4448.29
Profit before Tax	12.46	20.42
Prior period Expenses	0.00	0.00
Less: Current Income Tax	3.10	5.31
Less: Deferred Tax	(0.14)	0.00
Profit / Loss After Tax	9.49	15.11
Earnings Per Share (Basic)	0.08	0.12
Earnings per Share (Diluted)	0.08	0.12

2. Nature of Business

There is no change in the nature of business of the Company during the Financial Year under review.

3. Financial Performance of the Company.

The financial year 2019-20 has indeed been a challenging year for all the industry in the economy. During the financial year 2019-20, the Total Revenue is Rs. 4792.95 Lakhs as compared to Rs. 4468.71 Lakhs in the previous financial year 2018-19. The Company has posted a net profit of Rs. 9.49 Lakhs during the year as compared to a net profit of Rs. 15.11 Lakhs earned in the previous year.

Your Directors are making constant endeavour to ensure better performance of the Company.

4. COVID-19:

During the lockdown imposed by the Government to combat COVID-19, it spread rapidly in the last month of FY 2020, the Industrial and Commercial establishments were closed and till date at many a locations these are still open in restricted conditions. The company ensured the well-being of the employees during lock down and also it was lifted partially. Your company is also working in a similar environment under the restrictive conditions and it causes potential to impact the company, the company has put in place mitigation plans to minimize the adverse impact on both revenue and profitability. There are no material changes or commitments affecting the financial position of the Company between the end of the financial year and the date of the report.



5. Dividend.

With a view to strengthen the financial position of the Company, your Directors did not recommend any dividend for the year under review.

6. Transfer to Reserves.

Your Company has not transferred any amount to reserves during the year under the review.

7. Public Deposits.

Your company has not accepted any deposits falling within the meaning of Section 73 of the Companies Act, 2013 read with the Companies (Acceptance of Deposits) Rules, 2014 during the financial year under review. There are no deposits that remain unclaimed during the year under review.

8. Listing of Securities:

The Company's shares are listed on BSE Limited and Calcutta Stock Exchange Limited.

9. Share Capital.

The Authorized Share Capital of the Company as at 31st March, 2020 is Rs. 13,00,00,000/divided into 1,30,00,000 Equity Shares of Rs. 10/- each. The Issued & Subscribed Capital of the Company as at 31st March, 2020 is Rs. 12,44,25,000/- divided into 1,24,42,500 Equity Shares of Rs. 10/- each.

The Company has not issued any equity shares with differential rights during the year under review and hence no information as per provisions of Rule 4(4) of the Companies (Share Capital and Debenture) Rules, 2014 is furnished. It has neither issued employee stock options nor sweat equity shares and does not have any scheme to fund its employees to purchase the shares of the Company.

10. Subsidiaries, Joint Venture & Associates Companies.

As on 31st March, 2020 the Company does not have any Subsidiary, Joint Venture or an Associate Company. The provisions of Section 129 (3) of the Companies Act, 2013, read with the Companies (Accounts) Rules, 2013 containing a statement of subsidiaries in the form AOC-1 is not applicable to the Company.

11. Statutory Auditor.

Pursuant to the provisions of Section 139 of the Act and the rules framed thereunder, M/s. Rishi Sekhri & Associates, Chartered Accountants (FRN: 128216W) as Statutory Auditor of the Company by the Members of the Company on the Annual General Meeting held on 29th December, 2018, to hold office for the period of 5 years till the conclusion of the Annual General Meeting of the Company for FY 2022-23.

12. Auditors Report

There are no adverse observations of the Auditors on the financial statements of the company. The Auditor's Report, read with the relevant notes to accounts is self – explanatory and therefore does not require further explanation. The Auditors Report is forming the part of this Annual Report.