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TEN YEAR HIGHLIGHTS

(Rupees in Lakhs)

PARTICULARS	2011*	2010 *	2009 *	2008	2007	2006	2005	2004	2003	2002
Sales	10775.39	9,374.55	9,607.61	8,566.20	8,269.58	8,025.64	7,591.83	7,694.08	7,774.74	7,068.64
Other Income	483.22	605.19	695.57	39.76	98.91	134.07	78.72	94.44	111.35	62.85
Total Income	11,258.61	9,979.74	10,303.18	8,605.96	8,368.49	8,159.71	7,670.55	7,788.52	7,886.09	7,131.49
Profit Before Tax (PBT)	1,608.22	1,926.48	1,868.03	994.37	1,427.85	1,259.11	892.53	740.16	501.38	637.56
Provision for Taxation-										
– Current tax & short provision of earlier years	416.43	750.37	735.71	173.49	518.36	514.85	335.58	315.80	194.15	197.49
– Deferred Tax	(101.97)	(39.21)	(78.57)	194.77	(17.44)	(60.46)	(46.25)	(35.83)	(0.66)	22.13
Profit after Tax (PAT)	1,089.82	1,215.32	1,210.89	626.11	926.93	804.72	603.20	460.19	307.89	417.94
Dividend#	443.81	454.50	521.05	224.00	192.00	128.00	112.00	105.60	96.00	96.00
Fixed Assets & Investments	10,069.30	6,823.21	1,861.74	2,228.89	1,537.55	1,593.55	2,042.41	2,300.55	2,369.23	2,359.76
Net Current Assets	3270.05	3,326.39	7,862.96	1,563.27	1,761.18	1,156.26	2,424.24	2,421.80	1,910.07	1,380.73
Total	13,339.35	10,149.60	9,724.70	3,792.16	3,298.73	2,749.81	4,466.65	4,722.35	4,279.30	3,740.49
Represented by:										
Share Capital	303.00	303.00	310.17	320.00	320.00	320.00	320.00	320.00	320.00	320.00
Reserves	9,989.29	9,438.34	9,072.28	2,225.27	1,999.16	1,628.60	2,469.83	2,368.82	2,327.76	2,022.83
Net Worth	10,292.29	9,741.34	9,382.45	2,545.27	2,319.16	1,948.60	2,789.83	2,688.82	2,647.76	2,342.83
Loans	2,662.69	125.85	20.64	846.70	768.61	572.80	1,387.95	1,698.42	1,260.60	1,026.05
Deferred Tax Liability	384.37	282.41	321.61	400.19	210.96	228.41	288.87	335.11	370.94	371.61
Total	13,339.35	10,149.60	9,724.70	3,792.16	3,298.73	2,749.81	4,466.65	4,722.35	4,279.30	3,740.49
Earnings per share (Rs.) (before exceptional items)	35.97	40.03	38.07	19.57	28.96	25.15	18.85	14.38	9.62	13.06
Book value per shares (Rs.)	339.58	329.50	302.50	79.54	72.47	60.89	87.18	84.03	82.74	73.21
Dividend (%)	150	150	570	70	60	40	35	33	30	30

* Extraordinary Item (Income - Net of Tax) has not been included in the PBT as well as PAT.

on the paid up share capital after buyback

Corporate Information

Board of Directors

Mr. S. Sambhu Prasad - Managing Director
Dr. H.B.N. Shetty
Mr. D. Seetharama Rao
Dr. Pasumarthi S.N. Murthi
Mr. A. Satish Kumar

Company Secretary

Mrs. Hema Pasupatheeswaran

General Manager (Finance)

Mr. K. Kannan

Statutory Auditors

P. S. Subramania Iyer & Co.,
Chartered Accountants
Chennai

Bankers

Punjab National Bank
HDFC Bank Limited

Registered Office

No.103 (Old No.42-45), Luz Church Road,
Mylapore, Chennai 600 004
Telephone: 044-24994164 / 24994146 / 24994465 / 24994366
Fax: 044-24994585
E-mail: investors@amrutanjan.com
Website: www.amrutanjan.com

Factories

Mylapore, Chennai
Uppal, Hyderabad
Alathur Village, Kancheepuram District (T.N.)

Registrar & Share Transfer Agents

Cameo Corporate Services Limited
"Subramaniam Building"
No.1, Club House Road, Chennai 600 002.
Telephone: 044-28460390
Fax : 044-24860129
E-mail : cameosys@cameoindia.com



Our Values

Commitment towards interests of all Stakeholders-customers, empl nity

To achieve leadership position in all our businesses.

We never compromise in our ethics and this is reflected in all our actions.

We strive to provide a culture that accepts new ideas, embraces change and rejects bureaucracy and small-mindedness.

Managing Director's Report

Dear Valued Stakeholders,

It is with great pride and pleasure that I invite all of you including employees to join us in our new journey with "Essence of Life," which is our corporate delivery to our end-customers.

We've embarked on this new drive after careful consideration of the value we have been providing our consumers through 117 years of our existence, with the help of insightful new research with a wide range of our stakeholders today. Our vision at Amrutanjan is to bring the Essence of Life to consumers of the world through brands that have perceptible and differentiating benefits for all age groups in our different product and service categories.

Let me share with you our new identity for Amrutanjan with its products and services, and our new growth direction. Caring for people's well-being and pain management is not only an outstanding business, but a dutiful task that truly touches lives.

S. Sambhu Prasad
Managing Director

Amrutanjan Health Care Limited



Our Vision

Quantum leap



Bring the Essence of Life to consumers of the world through brands that have perceptible and differentiating benefits for all consumer age groups in different product and service categories.

for next 3 years





Our products and services

“Pure Healthy Essence”

“Pure Healthy Essence” connotes a naturally extracted essence with a deep action formula i.e. effective and without side effects.

Pure Healthy Essence means a pure, trusted natural extract derived from natural products through scientific research. Nature and science are combined to give healthy beauty.

Products in Pain Management



Amrutanjan Faster Relaxation balm has powerful ingredients which help in instant relief from headaches. It is the only balm to have 5 sku's catering to all channel segments and consumers.



Amrutanjan Aromatic balm is the pioneer in the pain category being the only successful unique aroma balm in the market. It is a soft and smooth balm. It is used for immediate relief from headaches. It is helpful in steaming and aroma therapy.



Amrutanjan Roll-on can be easily applied for quick relief from headaches. It is easy to carry and has a pleasant fragrance.



Amrutanjan Joint - Muscle spray helps in instant relief from internal sports injury, sprains and minor rheumatic pain. It provides the cooling effect required in this kind of pain.



Amrutanjan Body Pain crème is used to get relief from general body pain which include neck, back, and knee. Body pain is generally caused due to excessive physical stress, sitting in same posture for long time etc.



Amrutanjan Reusable Gel pad has dual purpose of providing Hot and Cold Therapy. It is durable, burst and puncture resistant. Hot Therapy relieves muscle pain, restores elasticity & increases blood circulation while Cold Therapy is useful in treating acute bone and muscle injuries, arthritis, rheumatoid arthritis and post surgical conditions.

Products in Congestion Management



Amrutanjan Relief for Cough & Cold Rub, Cough & Cold Rub is a complete natural remedy for cough & cold with soothing aroma which gets absorbed faster on the skin.



Amrutanjan Relief Cough & Cold Syrup is effective for dry cough, allergic cough, smoker's cough and irritation caused by pollution. It is alcohol free and doesn't cause drowsiness. It dissolves the thick mucus and contains goodness of Vasaka and Yastimadhu.



Amrutanjan Relief Cough & Cold Inhaler provides quick relief from nasal congestion when inhaled. It's the only inhaler enriched with Nilgiri oil.

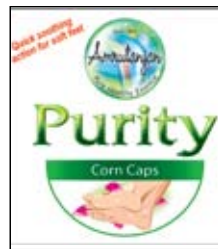


Amrutanjan Relief Cough & Cold Mint soothes throat and freshens breath. It contains refreshing mint which soothes the throat and gives cooling effect. It contains Nilgiri ka tel and citrus

Products in Purity



Amrutanjan Purity Hand Sanitizer with lemon fragrance kills 99.9% germs without using water there by promoting hand hygiene. It can be used during illness caused by microbes, before touching an infant, before eating food, after contact with soiled clothing material or pets, after sneezing & coughing, after rest room use etc.



Amrutanjan Purity Corn Caps provides quick soothing action for soft feet. It has ayurvedic medicine for corn removal in foot. It is quick acting and provides long lasting relief

Foods & Beverages



New Fruitnik juice drink is filled with goodness of natural fruits

- Apple gives you minerals & vitamins
- Grape contains a high amount of anti-oxidants
- Mango is a great source of vitamin A, B & E



Kitchen Delights Mother's food. Now just minutes away. Anywhere. Anytime.

Comfy



Comfy sanitary napkin offers triple benefits. It got superior absorption, rash free and comes with the all new leak proof technology that ensures zero leak