

ANNUAL REPORT 2019



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science together  
since 1893.





# Amrutanjan

## Roll-on

FOR HEADACHES

India's No.1 Roll-On



Advanced  
roller ball  
technology



Head Roll-On  
5ml / 10ml



Easy to carry



High Pure Menthol  
& Cooling Effect



Instant relief



Stain free &  
Refreshing Aroma



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## Our Values

Commitment towards interest of all stakeholders-customers, employees, shareholders & community.

To achieve leadership position in all our businesses.

We never compromise on our ethics and this is reflected in all our actions.

We strive to provide a culture that accepts new ideas, embraces change and rejects bureaucracy and small-mindedness.



## Corporate Information

Board of Directors	S Sambhu Prasad	<i>Chairman &amp; Managing Director</i>
	Dr. Pasumarthi S N Murthi	<i>Non-executive Director</i>
	Dr. H B N Shetty	<i>Non-executive Independent Director</i>
	Dr. (Ms.) Marie Shiranee Pereira	<i>Non-executive Independent Director</i>
	Dr. S Vydeeswaran	<i>Non-executive Independent Director</i>
	G Raghavan	<i>Non-executive Independent Director</i>
	V Swaminathan	<i>Non-executive Independent Director</i>
Key Managerial Personnel	N Swaminathan	<i>Chief Financial Officer</i>
	M Srinivasan	<i>Company Secretary &amp; Compliance Officer</i>
Management Team	R Narayanan	Chief Sales Officer
	S Jeyakanth	Chief Operating Officer (Supply Chain & Product Delivery)
	Dr. J Ravichandran	General Manager - QC/QA/R&D
	P Kannan	General Manager - HR and Administration
Statutory Auditors	B S R & Co. LLP Chartered Accountants KRM Tower, 1st & 2nd Floor, No. 1, Harrington Road, Chetpet, Chennai - 600 031.	
Bankers	HDFC Bank Limited	
	Yes Bank Limited	
	Punjab National Bank	
	ICICI Bank Limited	
Registered Office	No.103 (Old No.42-45), Luz Church Road Mylapore, Chennai - 600 004. Telephone : 044-2499 4164 / 2499 4146 / 2499 4465 / 2499 4366 Fax : 044-2499 4585 E-mail : shares@amrutanjan.com Website : www.amrutanjan.com	
Corporate Identity Number	L24231TN1936PLC000017	
Factories	Alathur, Kancheepuram District, Tamil Nadu	
	Uppal, Hyderabad, Telangana	
	Aravoyal Village, Tiruvallur District, Tamil Nadu	
Registrar & Transfer Agent	Cameo Corporate Services Limited "Subramaniam Building" No.1, Club House Road, Chennai - 600 002. Telephone : 044-2846 0390 (5 Lines), Fax : 044-2486 0129 E-mail : investor@cameoindia.com	

## TEN YEAR RECORD

(Rs.in lakhs)

Particulars	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
Net Sales	25,322.73	22,153.46	21,719.11	19,192.25	17,062.11	14,440.37	14,209.16	14,038.22	10,775.39	9,374.55
Other Income	713.09	602.45	724.61	573.05	469.43	283.71	426.64	449.26	483.22	605.19
Total Income	26,035.82	22,755.91	22,443.72	19,765.30	17,531.54	14,724.08	14,635.80	14,487.48	11,258.61	9,979.74
Profit Before Tax (PBT)	3,468.39	3,279.38	3,363.58	3,456.19	2,638.69	2,125.34	1,779.43	1,889.00	1,608.22	1,926.49
Provision for Taxation:										
Current tax & short Provision of earlier years	1,023.00	1,320.00	1,167.18	1,163.76	920.00	715.00	589.93	650.00	416.43	750.37
Deferred Tax	(6.04)	(37.92)	16.49	50.64	7.18	(41.97)	(22.46)	(117.49)	101.97	(39.51)
Profit after Tax (PAT)	2,451.43	1,997.30	2,179.91	2,241.79	1,711.51	1,452.31	1,211.96	1,356.49	1,089.82	1,215.63
Dividend	570.00*	562.69	321.54	562.68	511.54	467.69	438.46	438.46	443.81	454.50
Property, Plant & Equipment & Non current Investments	4,151.14	3,512.35	3,526.44	3,670.37	3,056.03	2,960.08	4,790.09	5,394.60	10,069.30	6,823.21
Deferred Tax Asset	424.15	394.88	347.15	343.05	-	-	-	-	-	-
Other Financial assets & other Non Current Assets	224.35	582.73	529.41	222.88	-	-	-	-	-	-
Net Current Assets	10,350.13	8,897.48	7,838.44	6,226.24	7,569.22	7,487.71	5,502.08	4,970.80	3,270.05	3,326.39
Total	15,149.77	13,387.44	12,241.44	10,462.54	10,625.25	10,447.79	10,292.17	10,365.40	13,339.35	10,149.60
Represented by:										
Share Capital	292.31	292.31	292.31	292.31	292.31	292.31	292.31	292.31	303.00	303.00
Reserves	14,281.32	12,573.60	11,279.00	9,527.78	10,192.19	9,399.86	8,494.72	7,794.61	9,989.29	9,438.34
Net Worth	14,573.63	12,865.91	11,571.31	9,820.09	10,484.50	9,692.17	8,787.03	8,086.92	10,292.29	9,741.34
Loans		-	248.28	250.00	-	550.00	1,257.54	2,008.42	2,662.69	125.85
Non Current Liabilities	576.14	521.53	421.85	392.45	-	-	-	-	-	-
Deferred Tax Liability	-	-	-	-	140.75	205.62	247.60	270.06	384.37	282.41
Total	15,149.77	13,387.44	12,241.44	10,462.54	10,625.25	10,447.79	10,292.17	10,365.40	13,339.35	10,149.60
Earnings per share (Rs.)	8.38	6.83	7.46	15.34	11.83	9.94	8.29	45.71	35.97	40.03
Book value per share (Rs.)	49.86	44.01	39.59	67.19	71.74	66.32	62.46	276.67	339.58	329.50
Face value per share (Rs.)	1.00	1.00	1.00	2.00	2.00	2.00	2.00	10.00	10.00	10.00
Dividend (%)	215.00**	195.00	192.50	192.50	175.00	160.00	150.00	150.00	150.00	150.00

\* This represents the amount of two interim dividends paid for FY 2018-2019 & final dividend paid for FY 2017-2018. Provision has not been considered for the proposed final dividend for FY 2018-19.

\*\* Includes a final dividend of Rs.1.05 (105%) per Equity Share (F.V. Re 1 each) recommended by the Board of Directors for the financial year ended 31st March 2019.

Note : The Company has adopted IND AS from FY ended March 31, 2018. Accordingly the details provided above are as per IND AS from April 01, 2016.

**NEW**



# ADVANCED' **BACK PAIN** **+ RANGE**

\*Starts Working in



**HOT ACTION**  
HEAT THERAPY

**100%**  
AYURVEDIC  
ACTIVE INGREDIENTS  
NO DICLOFENAC



**SPRAY**



**ROLL-ON**



**LOTION**

**USED FOR**



**Back pain**



**Neck pain**



**Shoulder pain**



**Knee pain**

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### Pain Range

Extra Power Pain Balm, Strong Pain Balm, Head Roll-On and New Maha Strong



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Advanced Back Pain + Lotion, Advanced Back Pain + Roll-On and Advanced Joint Muscle + Spray



### Congestion Range

Cold Rub, Inhaler, Cough Syrup, Swas Mint





Women's Hygiene  
Comfy Snug Fit Sanitary Napkins



Beverages  
Apple, Mango, Lemon, Alphonso, Electro+ Apple, Electro+ Orange, Mango Tetra



Other Products  
Decorn Corn Caps



As per the National Family Health Survey 2015-16, only 57% women between the ages of 15 and 24 use hygienic methods of menstrual protection. Many women in India still resort to unhygienic alternatives like cloth and ashes, because they can't afford expensive Sanitary Napkins.

Our main objective is to provide affordable sanitary napkins, thereby making menstrual hygiene accessible to every woman in India. Enabling and empowering every woman with

*The power to be you*

