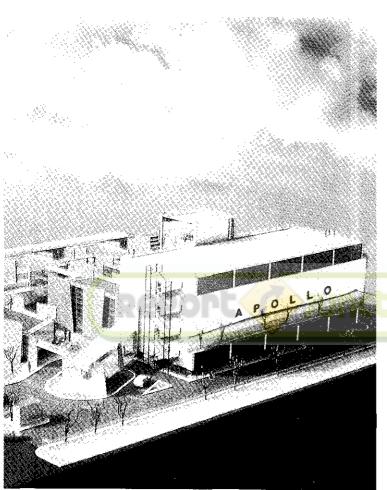


# APOLLO TYRES LTD.

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An artist's impression of our new Corporate Headquarters at Gurgaon.

The quality of a person's life is in direct proportion to their commitment to excellence, regardless of their chosen field of endeavour.

# **BOARD OF DIRECTORS**

RAUNAQ SINGH	Chairman & Managing Director
ONKAR S. KANWAR	Vice Chairman & Managing Director
A, G. JOSHI	UTI Nominee
K. JACOB THOMAS	
K. MOHAN DAS	Kerala Government Nominee
M. R. B. PUNJA	
M. Y. RANADE	SBI Nominee
NEERAJ KANWAR	. Chief (Mfg. & Spc.) & Whole Time Director
NIMESH N. KAMPANI	
O. P. GUPTA	
R. V. SUBRAHMANIAN	
SHARDUL S. SHROFF	
VINOD RAI	Kerala Government Nominee
U. S. OBEROI Cnief (Pr	roj. & Corp. Affairs) & Whole Time Director

### **COMPANY SECRETARY**

P. N. WAHAL

# AUDITORS

FRASER & ROSS

#### **REGISTERED OFFICE**

6TH FLOOR, CHERUPUSHPAM BUILDING, SHANMUGHAM ROAD, KOCHI - 682 031 (KERALA)
TEL.: (0484) 381808, 381895, 381902-903
FAX NO.: (0484) 370351

#### **WORKS**

PERAMBRA, P.O. CHALAKUDY, TRICHUR - 680 689 (KERALA)

LIMDA, TALUKA WAGHODIA DIST. VADODARA - 391 760 (GUJARAT)

RANJANGAON, NAGAR ROAD, TAL.: SHIRUR, DIST. PUNE - 419 209 (MAHARASHTRA)

#### BANKERS

STATE BANK OF INDIA

BANK OF INDIA

BANK OF BARODA

BARCLAYS BANK p.l.c.

PUNJAB NATIONAL BANK

STATE BANK OF MYSORE

STATE BANK OF PATIALA

STATE BANK OF TRAVANCORE

THE ICICI BANKING

CORPORATION LTD

UNION BANK OF INDIA

ANZ GRINDLAYS BANK





in this technology driven future of ours, I believe we have to safeguard the biggest idea of them all - humanity.

#### **VICE CHAIRMAN'S MESSAGE**

"The future holds great promise for the brave and the courageous." This 16th century inscription was a plaque in every battleship of the early French explorers. This was meant to instill faith in the hearts of each of the sailors who went on to find new frontiers for the entire human kind.

It's interesting to note that this wonderful inscription is still as relevant to each of us in the present context almost 400 years later, at the threshold of us stepping into the new millernium. The task is different, but the challenges are the same. The frontiers are different, the adversaries are different, the environment is different.

The new millennium holds great promise to the whole human kind. The last 100 years of human domination has seen such unbelievable progress in each and every sphere of our lives. The water we drink, the food we eat, the clothes we wear, the aircraft we travel in. Each and every thing in our lives leapfrogged ahead with the juggernaut of technology.

New technology has given a whole array of machines and each of these machines are incredible: more appropriate, they are fascinating.

In this technology driven future of ours, I believe we have to safeguard the biggest idea of them all - humanity.

It's humanity that has ensured brotherhood and togetherness all through history. It's the people who made the past, it's the people driving today and it will be the people who will leapfrog even further into glory tomorrow.

At Apollo, we strongly guard this close to our heart. Each and every single employee, shareholder and associate for us is an asset. More to the point, they are the ones who in their collective zeal, guide us to greater glories.

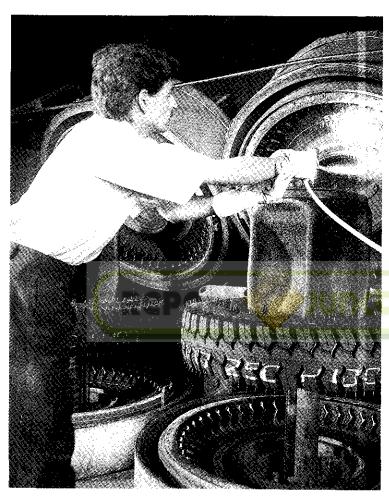
With the new millennium just around the corner, domination will not just be driven by technology, it will be orchestrated by the mind.

And for us to be leaders in the new millennium, we need the best or minds to ensure better understanding of the new challenges ahead of us. This, has always been your Company's focus.

Onkar S. Kanwar

Ouhae handrap





ion.com

They are the face of the Company, and the walking, talking, living testimony of their work places.

"Our people are our hidden assets. For it is through them that we project our strengths to the outside world. They make us resilient, combative and forever unyielding. At Apollo Tyres, we pride ourselves in nurturing our people, allowing them the space to grow and giving them the wings to soar. After all, they are the very soul

of our organisation. And their sense of achievement, is what guides us in our many endeavours, and helps us reach out to the world at large."

# UR DEALERS



They are the biggest drivers and the biggest influencers; partnership with them and strengthening of our relationships is the key to our success.

"Out there in the market place, what we most treasure is the excellent qualitative relationship we share with our dealers. A relationship based on complete transparency and mutual respect. Without the support of our dealers, we would never quite become the

force we aspire to be. It is their remarkable

faith in the inherent solidity of our brands that has given us the confidence of our consumers.

And this relationship shall progress from

strength to strength in the years to follow."