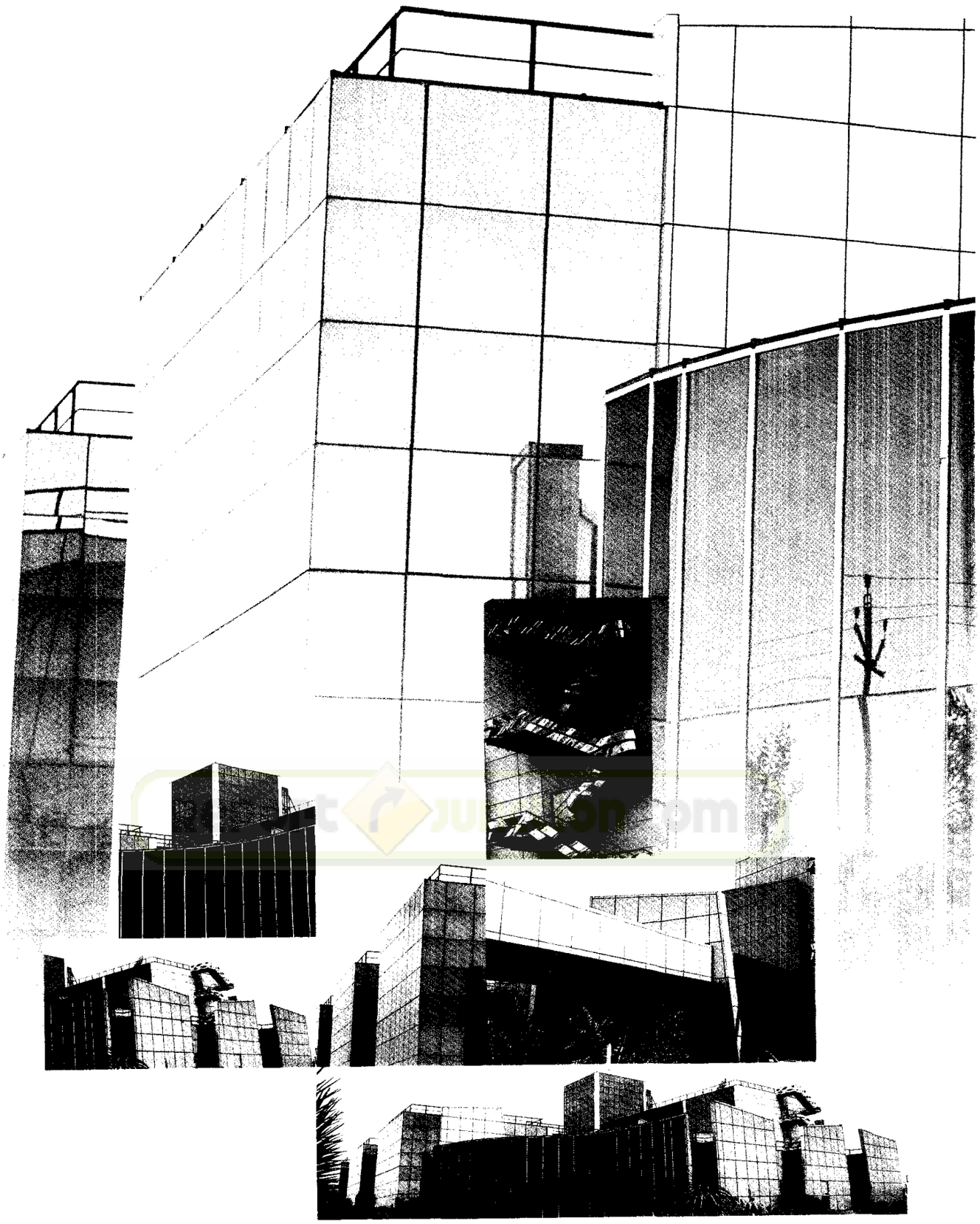
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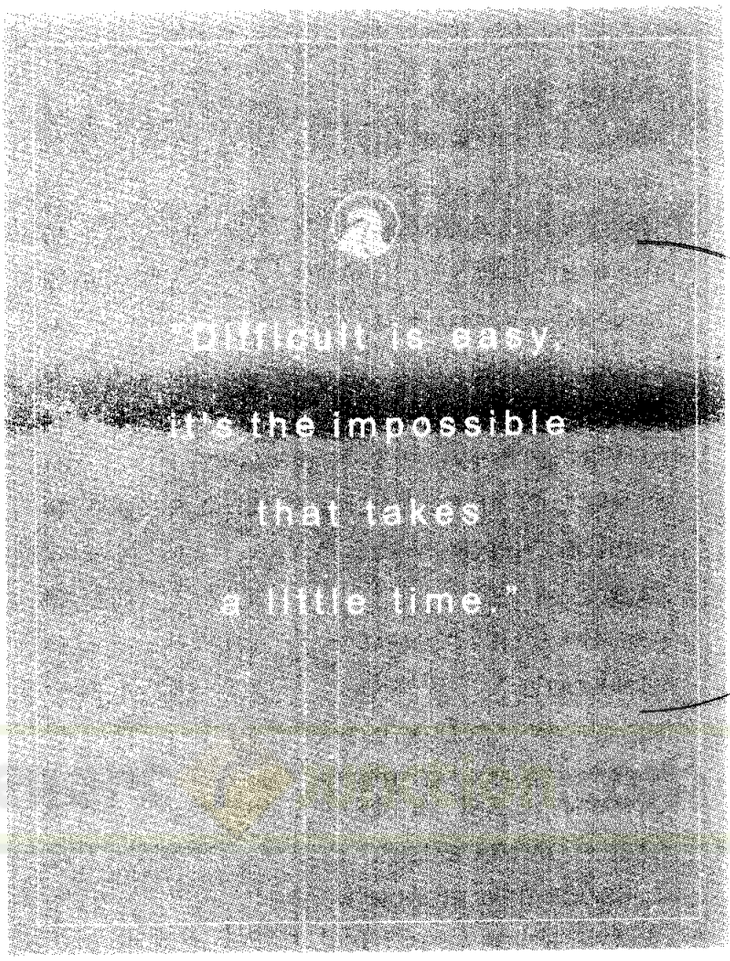
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INSIDE

OUR VISION	4
PRINCIPLE OF GROWTH	6
FROM THE CEO'S DESK	8
THE EMPIRE STRIKES BACK	10
THE ROAD AHEAD	12
GENERAL INFORMATION	20
BOARD OF DIRECTORS	23
DIRECTORS' REPORT	25
REPORT ON CORPORATE GOVERNANCE	33
MANAGEMENT DISCUSSION & ANALYSIS REPORT	44
AUDITORS' REPORT	47
BALANCE SHEET	50
PROFIT & LOSS ACCOUNT	51
SCHEDULES	52
[illegible]	62
[illegible]	70
[illegible]	72
CONSOLIDATED ACCOUNTS	73
STATEMENT PURSUANT TO	
SUBSIDIARY COMPANY UIS 212	94
SUBSIDIARY COMPANY	
PREMIER TYRES LTD	95

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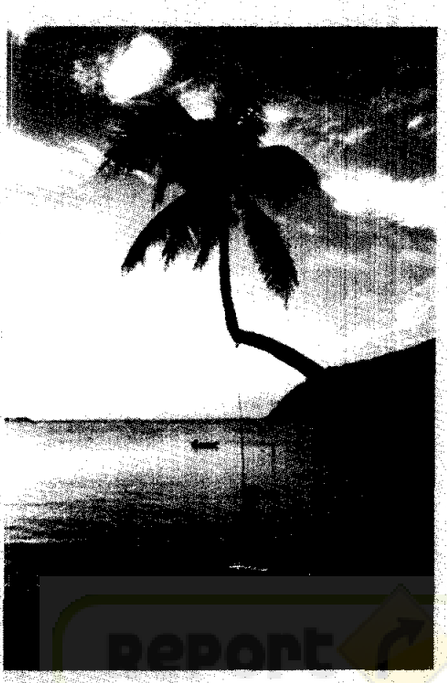
If someone told the Neanderthal man to talk to someone about 30 kms away, or fly in the air or walk on the moon, he would have simply clutched his tummy and rolled on his back laughing. But telephones were invented.

Airplanes did take off. And Space shuttles still blast off without anyone raising any eyebrows. Inventions and discoveries are the results of inquisitiveness and dreams. We've dreamt and given you tyres that entire mankind can be proud of. Tomorrow, who knows, we may give you tyres that can virtually fly !?

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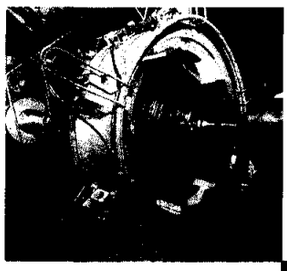


Vision

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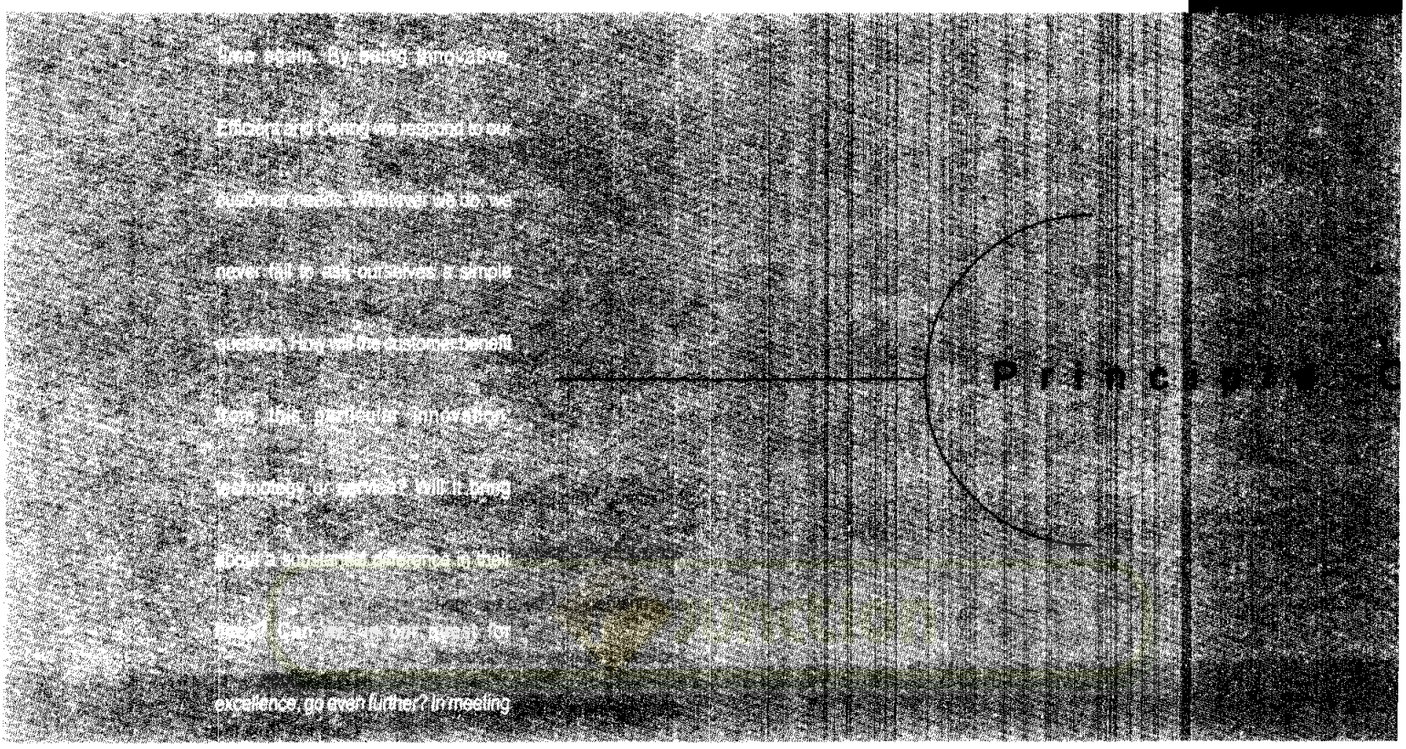
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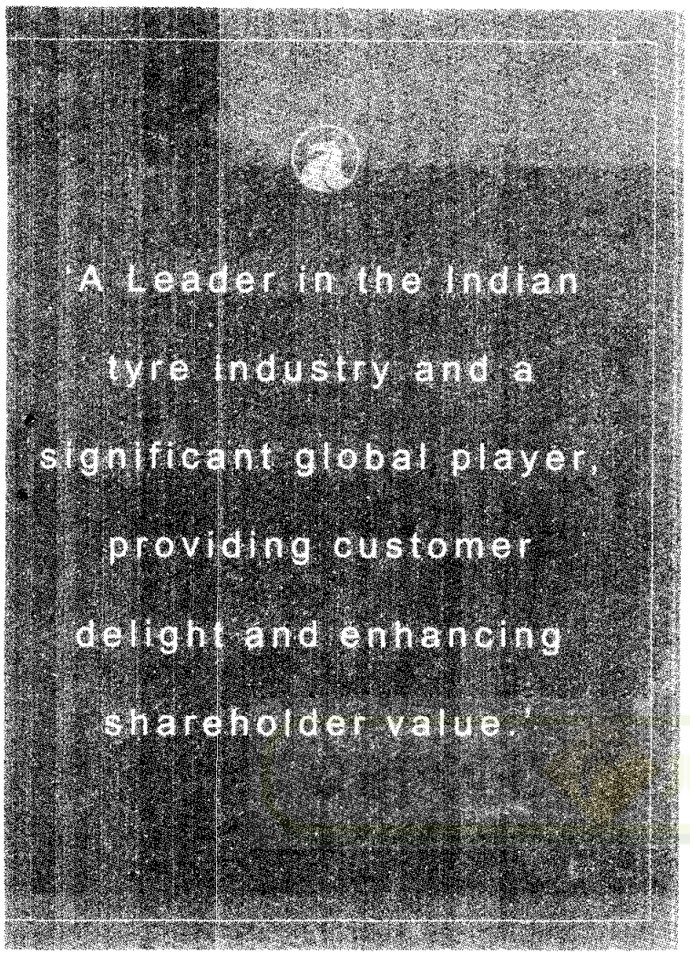
"It's for the customer that we keep pushing the bar of excellence. Time and time again. By being innovative. Efficient and caring we respond to our customers needs. Whatever we do we never fail to ask ourselves a simple question. How will the customer benefit from this particular innovation, technology or service? Will it bring about a substantial difference in their lives? Can we turn away for excellence, go even further? In meeting these challenges, day in and day out, lies the secret of our success."





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In order to bring to life our vision and create enhanced values for our shareholders, we've developed focused strategies, organizational strengths and operating processes that are driven by our Core Values.

Core Values:

Care For Customer

Respect For Associates

Excellence Through Teamwork

Always Learning

Trust Mutually

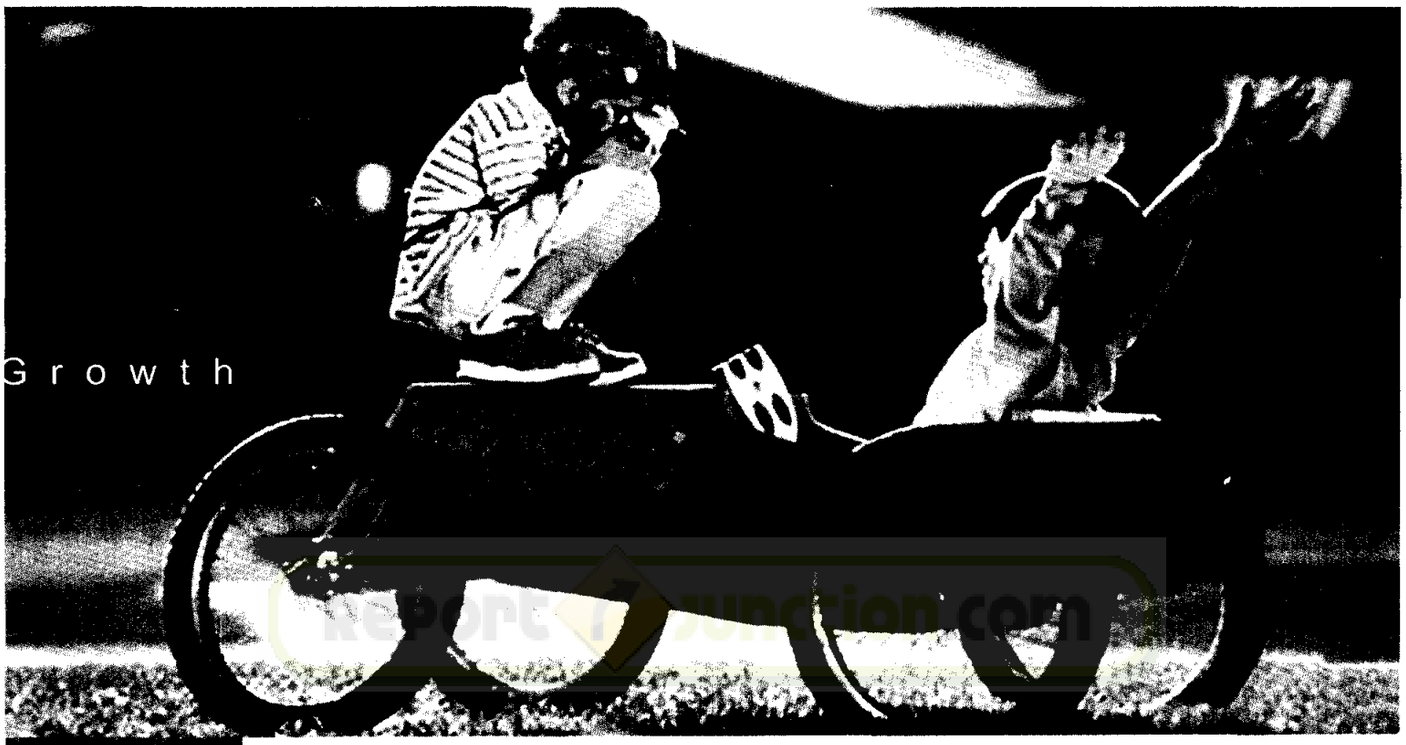
Ethical Practices

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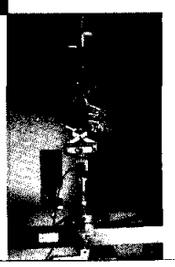
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Annual Report

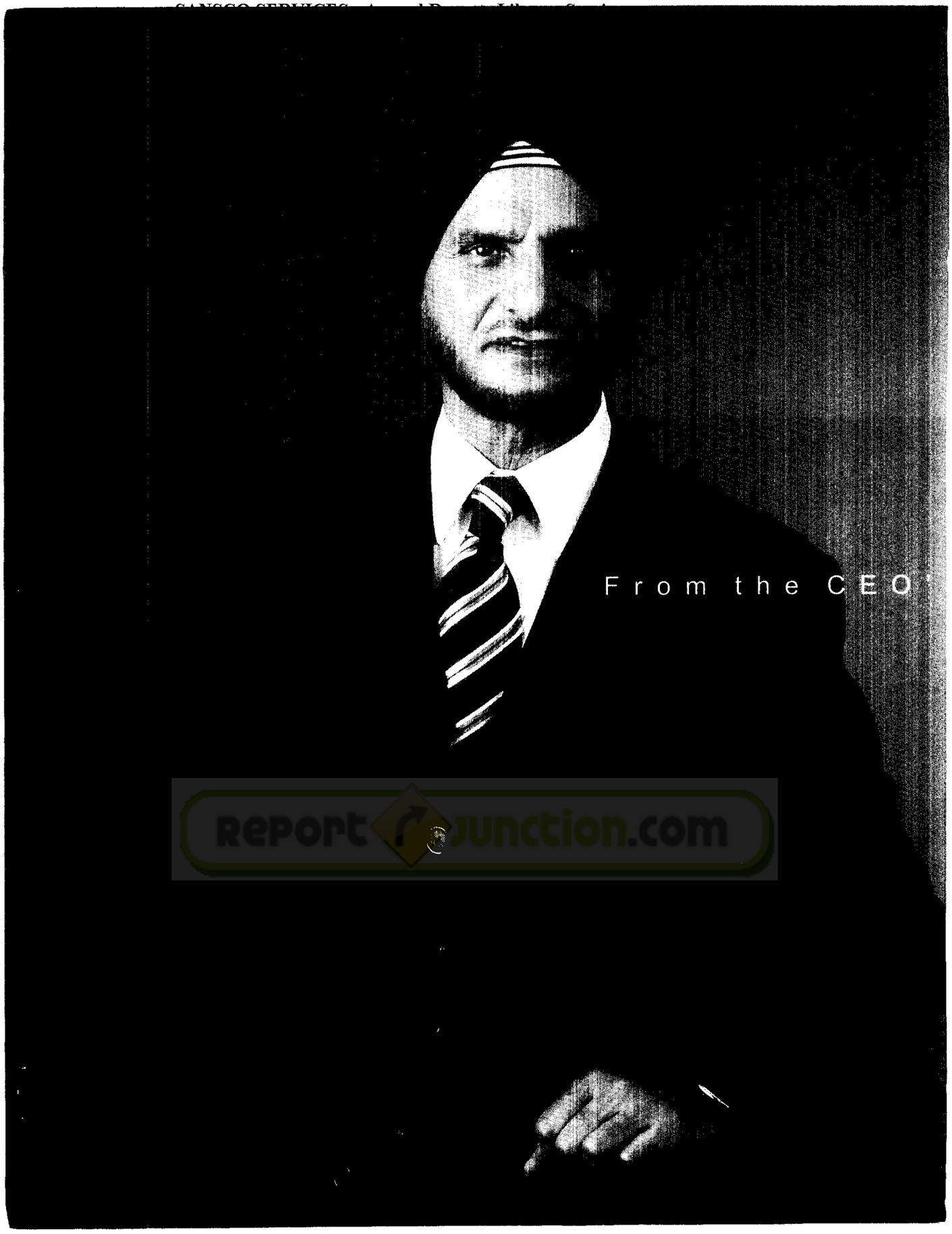






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