



Asian Granito India Ltd.

— Beautiful Life —

Beautiful  
Life!

ANNUAL REPORT 2015-16

Asian Granito India Ltd.

## FORWARD LOOKING STATEMENT

prospects and take informed investment decisions. This report and other statements – written and oral – that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. We have tried wherever possible to identify such statements by using words such as 'anticipates', 'estimates', 'expects', 'projects', 'intends', 'plans', 'believes' and words of similar substance in connection with any discussion of future performance.

We cannot guarantee that these forward-looking statements will be realised, although we believe we have been prudent in our assumptions. The achievement of these results is subject to risks, uncertainties and even inaccurate assumptions. Should known or unknown risks or uncertainties materialise, or should underlying assumptions prove inaccurate, actual results could vary materially from those anticipated, estimated or projected. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.

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At Asian Granito India Limited,  
we are engaged in the singular  
pursuit of creating a more  
valuable company.

Through a combination of  
volume- and value-driven  
initiatives.

And doubling revenues by 2021.  
The time starts now.

#### Vision

To be a leader in the  
ceramic industry To uphold  
quality at every stage and  
maintain consistency to  
win the trust of our valued  
customers worldwide To  
maintain our position as an  
innovative global leader.

#### Beliefs and values

As change-leaders, we  
believe in adapting to  
changing times while  
staying rooted to our  
traditional values. Thus,  
our belief system reflects  
a subtle synthesis of  
traditional and modern  
values.

Asian Granito India Limited is among the top four ceramic tile brands in India.

Respected for its ability to pioneer the introduction of a number of tile sizes, finishes and designs in India.

The result is that when any discerning customer sees a tile that is different, the first reaction is generally: 'It must be Asian Granito.'



## Manufacturing locations



IDAR - Porcelain Ceramic



Dalpur - Glazed Vitrified



Dalpur - Wall Ceramic



Dholka - Wall Ceramic



Dalpur - Amazon Porcelain Ceramic



\*Morbi - Double Charge Vitrified



Mehsana - Vitrified Plant



Dalpur - Marble & Quartz

\* Contract manufacturing unit



Flag

Over **6000**  
employees\*

Over **4000**  
dealers & sub-  
dealers

More than  
**80** exclusive  
showrooms  
across India

Awarded  
for energy  
conservation by  
the President of  
India

Ranked amongst  
the world's **50**  
most profitable  
Ceramic and Tile  
Companies





Ranked amongst  
Top **4** Ceramic  
companies of  
the Nation

Group turnover  
beyond Rs  
**1100** Crores  
and growing

**8** state-of-the-art  
manufacturing  
units spread  
across Gujarat



The Most  
Promising  
Brand

Exporting  
products across  
**50** countries



Recognized  
as a MEGA  
BRAND by  
Architecture  
+ Design

The only Tile  
Company to be  
acknowledged  
in the Vibrant  
Gujarat Summit for  
phenomenal  
growth

# Pioneers in the industry

To introduce

## **LARGE FORMAT**

Wall & Vitrified Tiles

To introduce

## **GRESTEK XXL**

Large Format Tiles

Introduced **16mm**  
Thick Heavy Duty  
Vitrified tiles

## **GRESTEK HARDSTONE**

To introduce

## **WORLD'S WHITEST**

(CARARRA WHITE)  
Double Charge  
Vitrified Tiles

To introduce

## **FULL BODY**

Tiles in India

# 1<sup>st</sup>

To introduce

## **SLIMGRES TILES**

**Jumbo 1000x1000mm & Imperio  
800x800mm Double Charge Technology  
World Pioneer Technology first in India**



Management	<ul style="list-style-type: none"> <li>• Professionals with over 22 years of experience in Ceramic Industry</li> <li>• Uncompromising attitude towards Quality</li> </ul>
Capacity	<ul style="list-style-type: none"> <li>• Production Capacity of more than 1,00,000 sq. mtrs. per day (including outsource)</li> </ul>
Product	<ul style="list-style-type: none"> <li>• Wide Product Range - Ceramic Floor, Digital Wall, Vitrified, Parking, Porcelain, Glazed Vitrified, Outdoor, Composite Marble &amp; Quartz</li> </ul>
Clientele/Promotion	<ul style="list-style-type: none"> <li>• Diversified Clientele Profile – Real Estate; Govt.; Hotels; Malls; Banks; Hospitals; Corporates ; Airports; Showrooms etc</li> </ul>
Innovation	<ul style="list-style-type: none"> <li>• 1st to introduce 5 Tiles manufacturing kiln from SACMI Italy</li> <li>• 1st to launch large format digital charge vitrified Tiles in 1000x1000mm Jumbo &amp; 800x800mm Imperio</li> </ul>
Distribution Network	<ul style="list-style-type: none"> <li>• All India Market Reach; Distribution Reach Direct Dealers / Sub-dealers: +4000</li> <li>• Unique – 80+ AGL Tile World “Exclusive across India”</li> </ul>
Manufacturing Efficiencies	<ul style="list-style-type: none"> <li>• 13 digital colour machines to ensure innovation and efficient manufacturing</li> <li>• Cost Savings - Easy gas availability for nearby plant including natural gas</li> </ul>



