

Aspiring **INNOVATING ACHIEVING**



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The Power of ASIAN GRANITO



9

Manufacturing facilities across Gujarat



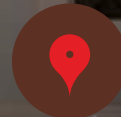
78

Countries where products are exported



40X

Growth in production capacity since



6,500+

Number of touchpoints (dealers and sub-dealers)



289+

Exclusive showrooms across India



13

Company-owned display centres across India



18,000+ SQ.FT.

The biggest display centre in Ahmedabad

Aspiring

...IS WHAT DRIVES
INDIVIDUALS, SOCIETIES,
AND ORGANISATIONS
FORWARD

Innovating

...IS THE CREATIVE PROCESS OF
PUSHING THE BOUNDARIES OF
POSSIBILITY

Achieving

...IS TURNING IDEAS INTO
RESULTS THROUGH PASSION
AND COMMITMENT

AT ASIAN GRANITO INDIA LTD, EVERY DAY WE QUEST TO ELEVATE LIFESTYLES ACROSS SIX CONTINENTS. OUR INDUSTRY-LEADING PORTFOLIO OF FLOOR AND WALL TILES ARE NOW SUPPORTED BY OUR ELEGANT BATHWARE RANGE — TOGETHER, IT CREATES A NEW AESTHETIC IN CONTEMPORARY LIVING FOR EVERY MODERN SPACE.

WITH A BLEND OF BEAUTY, FUNCTIONALITY, DURABILITY, AND ADVANCED TECHNOLOGY, OUR PRODUCTS ADD SOMETHING SPECIAL TO THE CONSUMERS' WORLD.

ASPIRING TO A WIDER GLOBAL AND DOMESTIC PRESENCE, INNOVATING TO BRING MANY FIRSTS TO THE INDUSTRY, AND ACHIEVING BUSINESS GROWTH EVEN IN CHALLENGING TIMES, WE ARE STEADFAST IN OUR JOURNEY TOWARDS THE TWIN GOALS OF EXCELLENCE AND EXPANSION.

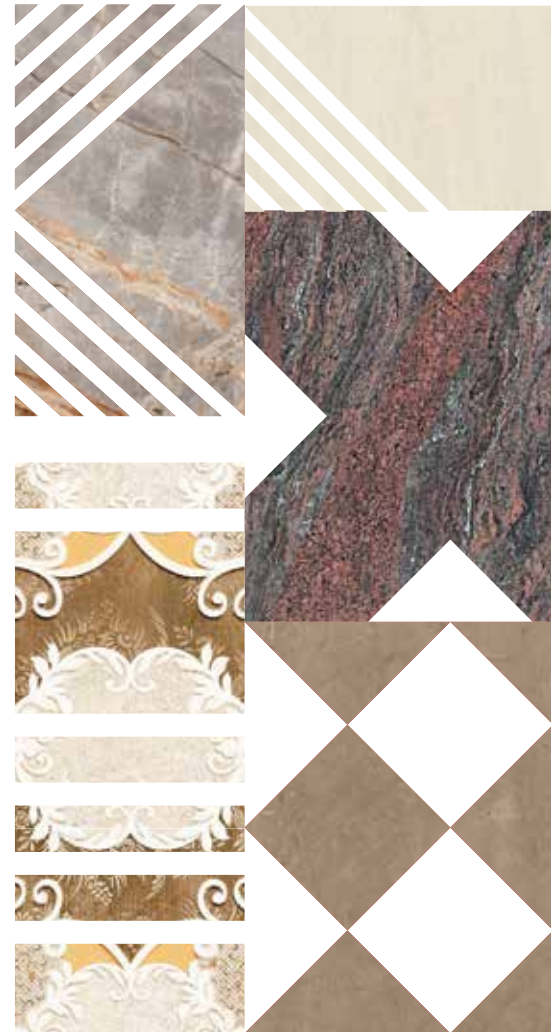
THE ASIAN GRANITO STORY

HEADQUARTERED IN AHMEDABAD, GUJARAT, WE ARE ONE OF THE LEADERS IN INDIA IN MANUFACTURING VARIOUS TYPES OF TILES. OUR RANGE INCLUDES CERAMIC TILES, VITRIFIED TILES, OUTDOOR TILES, AND ENGINEERED MARBLE AND QUARTZ. THIS IS NOW COMPLEMENTED BY OUR SANITARYWARE RANGE, INTRODUCED AS A CURATED COLLECTION, TO BE DEVELOPED FURTHER.

OUR STORY BEGAN IN 2000, AND SINCE THEN, WE HAVE RAPIDLY GROWN TO BECOME INDIA'S ONE OF THE LARGEST LISTED COMPANY IN THE TILES INDUSTRY, WITH A GLOBAL FOOTPRINT THAT COVERS 78 COUNTRIES ACROSS ASIA, EUROPE, AFRICA, NORTH AND SOUTH AMERICA, AND AUSTRALIA. IN THE QUARTZ INDUSTRY, WE ARE IN 2ND POSITION NATIONALLY. IN THE BATHWARE INDUSTRY, DESPITE BEING A RELATIVELY NEW ENTRANT, WE HAVE RECORDED EXPONENTIAL GROWTH AND HAVE ROOM FOR MUCH MORE PROGRESS.

THE ₹ 35,000 CRORES TILES INDUSTRY IN INDIA STILL HAS A SUBSTANTIAL NUMBER OF UNORGANISED PLAYERS, BUT MACRO-ECONOMIC FORCES ARE TILTING THE SCALES IN FAVOUR OF ORGANISED PLAYERS, AND WE HAVE SIGNIFICANTLY BENEFITED FROM THIS — WE WERE THE FASTEST GROWING COMPANY IN INDIA'S TILES AND SANITARYWARE SPACE IN THE FIRST NINE MONTHS OF FY 2019-20.

BACKED BY OPTIMAL MANUFACTURING CAPACITY UTILISATION AND AN OUTSTANDING DISTRIBUTION NETWORK, WE CAN PRODUCE NEARLY 95,000 SQUARE METRES OF TILES AND QUARTZ DAILY, TO SERVE INDIVIDUAL AND INSTITUTIONAL CUSTOMERS AROUND THE WORLD.





OUR VISION

TO BECOME A GLOBAL LEADER IN PROVIDING INNOVATIVE LIFESTYLE SOLUTIONS TO MAKE LIVES MORE BEAUTIFUL AND TO CREATE STAKEHOLDER SUCCESS.

OUR MISSION

TO BECOME A LEADING TILE MANUFACTURING CONGLOMERATE ASPIRING TO RAPIDLY GROW OUR TURNOVER AND PROFITABILITY.

OUR BELIEF

A TOUCH OF QUALITY IN RELATIONS.

OUR CORE VALUES



Integrity

We are fair and ethical while taking every decision.



Discipline

We create and adhere to a strict code of conduct.



Transparency

We share every learning and failure with the world and are open to feedback.



Innovation

Being innovative is the belief and priority of AGL. It defines us and contributes greatly to our purpose of making lives more beautiful.



Teamwork

We are committed to creating an environment of teamwork. Every member of AGL team is valued and respected for their contribution.



Quality and customer focus

AGL strives to provide highest quality products with an objective to add value to the success of our customers.



Continuous improvement

We consistently strive to improve our products, services, internal practices, skills and overall culture of the organisation through incremental and breakthrough progress.

AGL PRODUCT PORTFOLIO

TILES



Glazed vitrified tiles



Double-charge



Polished vitrified tiles



Ceramic tiles

QUARTZ SLAB



Multi-coloured quartz



E Stone

BATHWARE

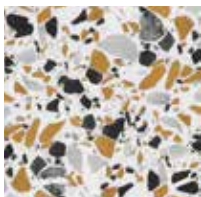


Sanitaryware



CP fittings

COMPOSITE MARBLE



Multi-coloured marble



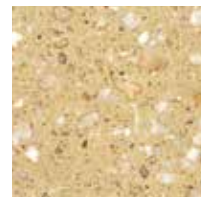
Perlato Royal



Nano-crystal marble



Imported natural marble



Onyx marble



Pearl Vista

CERTIFICATIONS



WE HAVE LED THE WAY IN...

- INTRODUCING 450X450 OUTDOOR TILE WITH 12MM THICKNESS
- MANUFACTURING 30MM THICKNESS MULTI-COLOUR QUARTZ SLAB
- PIONEERING BEST WATER JET TECHNOLOGY
- ACQUIRING DIGITAL 9-COLOUR PRINTING TECHNOLOGY
- INTRODUCING LARGE FORMAT WALL AND VITRIFIED TILES
- INTRODUCING GRESTEK XXL LARGE FORMAT TILES
- INTRODUCING SLIMGRES TILES
- INTRODUCING 16MM THICK HEAVY-DUTY VITRIFIED TILES – GRESTEK HARDSTONE
- ESTABLISHING ONLINE VITRIFIED TECHNOLOGY
- INTRODUCING WORLD'S WHITEST DOUBLE CHARGE VITRIFIED TILES – CARRARA WHITE

Global Footprints Across **78** Countries



* Map not to scale. For illustrative purposes only.

- | | | | | | |
|-----------------|-----------------|------------------|-----------------|------------------------|------------------|
| 1. UAE | 14. Bangladesh | 27. Brazil | 40. Kuwait | 53. Dominican Republic | 66. Burkina Faso |
| 2. Sri Lanka | 15. Mexico | 28. Nigeria | 41. Oman | 54. Turkey | 67. Congo |
| 3. Italy | 16. Ethiopia | 29. Paraguay | 42. Argentina | 55. UK | 68. Senegal |
| 4. Saudi Arabia | 17. Australia | 30. Thailand | 43. Yemen | 56. Indonesia | 69. Mauritania |
| 5. Germany | 18. Bahrain | 31. Canada | 44. Morocco | 57. Myanmar | 70. Ivory Coast |
| 6. Kenya | 19. Taiwan | 32. Vietnam | 45. Belgium | 58. Seychelles | 71. Angola |
| 7. Greece | 20. Israel | 33. Lebanon | 46. Madagascar | 59. Niger | 72. Malawi |
| 8. Kosovo | 21. South Korea | 34. South Africa | 47. China | 60. Peru | 73. Albania |
| 9. Romania | 22. Iraq | 35. Mozambique | 48. Colombia | 61. Uganda | 74. New Zealand |
| 10. USA | 23. Botswana | 36. Mauritius | 49. Guatemala | 62. Tanzania | 75. Spain |
| 11. Syria | 24. France | 37. Liberia | 50. El Salvador | 63. Ghana | 76. West Indies |
| 12. Croatia | 25. Mayotte | 38. FUI | 51. Panama | 64. Gambia | 77. Rwanda |
| 13. Palestine | 26. Tunisia | 39. Doha-Qatar | 52. Puerto Rico | 65. Sierra Leone | 78. Malaysia |

OUR JOURNEY TO LEADERSHIP

2000

Incorporation and commencement of operations

2002

Commenced production of 16"x16" ceramic floor tiles with 2,500 square metres per day capacity

2005

- Expanded production at Himmatnagar plant to 6,000 square metres per day
- Introduced a new 36"x36" vitrified tile

2006

- Expanded Himmatnagar plant capacity to 18,000 square metres per day
- Established a 8.25 MW wind mill power project at Vanku in Kutch district

2010

- Increased wall tile production capacity by 20,000 square metres per day
- Established new digital printing/technology for ceramic wall tiles
- Launched Bonzer7 brand

Production capacity of ceramic floor tiles enhanced to 6,000 square metres per day

2003

Established exclusive Asian Granito India Ltd (AGL) production facility at Himmatnagar with a manufacturing capacity of 4,000 square metres of 24"x24" and 20"x20" vitrified tiles per day

2004

- Floated an IPO; mobilised ₹ 67.9 Crores
- Launched AGL Tiles World (exclusive display centres) in 14 cities

2007

- Launched an exclusive collection of wall tiles
- Introduced India's largest wall tile (300x900mm) with a production capacity of 10,000 square metres per day

2008

Commenced production of a range of AGL marble slabs (10x4 square feet)

2009