

Nurturing the winning habit





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# Nurturing the winning habit

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> Success is a direct fallout of a logical application of knowledge. Especially when this knowledge is used to arrive at path breaking solutions. At AMPL, original research in critical areas of communication technology has ensured that new products continue to stream out to the audience waiting for solutions.

> Meeting and satisfying these requirements and demands is a good way to achieve fame and fortune. The important thing however, is to ensure that this rather mundane process develops into a habit. And a guiding philosophy.







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#### Vision

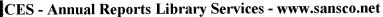
To be at the forefront of the telecommunication revolution through research and development. Investing in technologies that can lead to leadership.

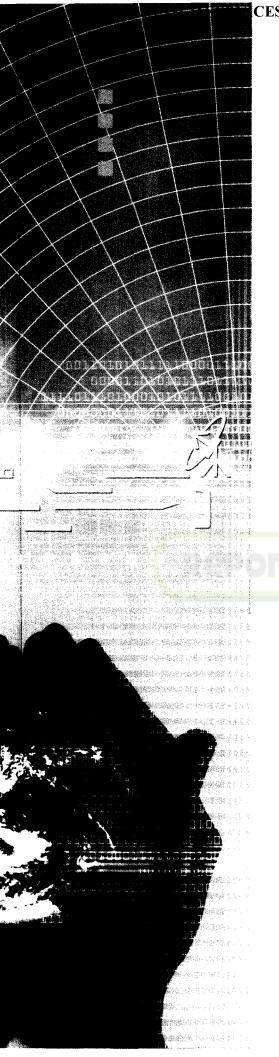
Employ the finest talent to reach the top through excellence.



**B. Malla Reddy** Managing Director



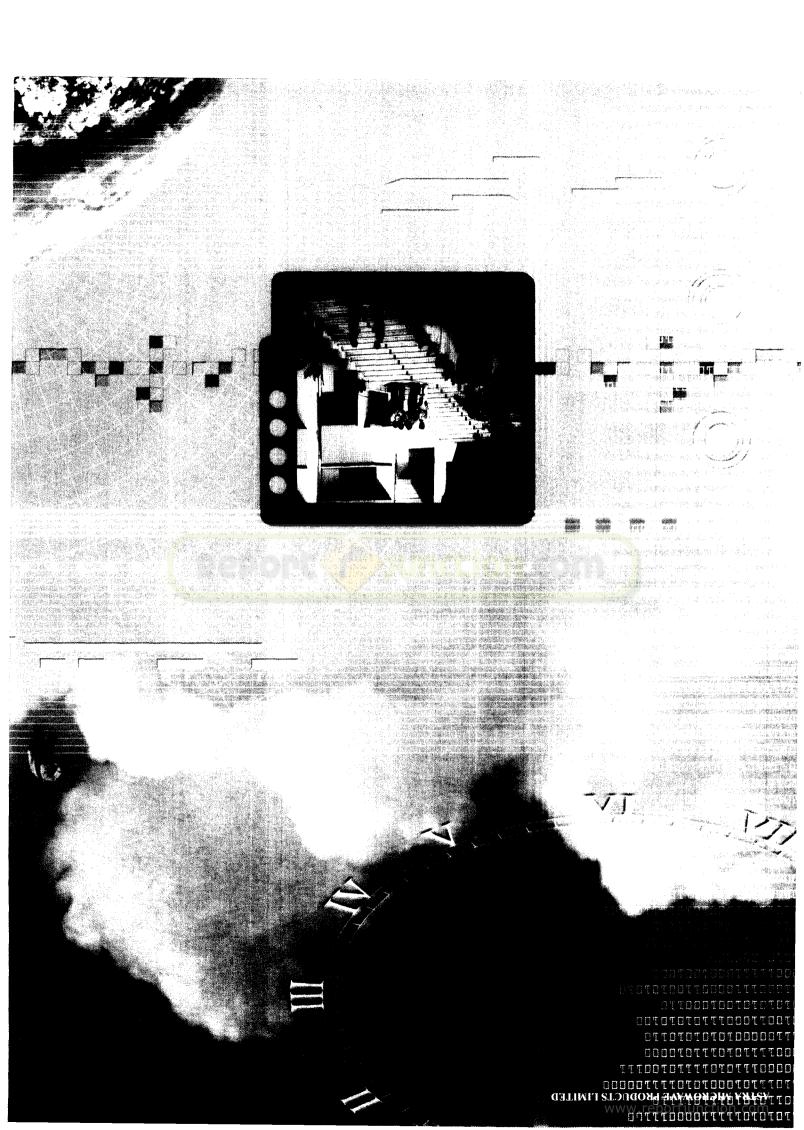


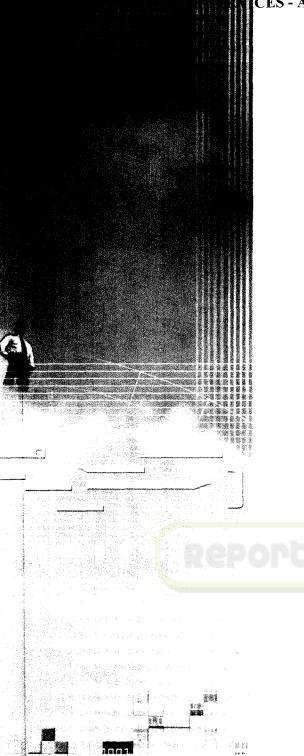


#### How Knowledge drives success

Astra Microwave Products Limited is a knowledge driven company. And like any knowledge driven company, it has to compete with the best brains in the world. That Astra has succeeded in its pursuit goes without saying. Resulting in pioneering research, useful products, consistent growth and excellent financial performance.

It takes a company on the cutting edge of technology to understand this pursuit of excellence.





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# Growth from stated expertise

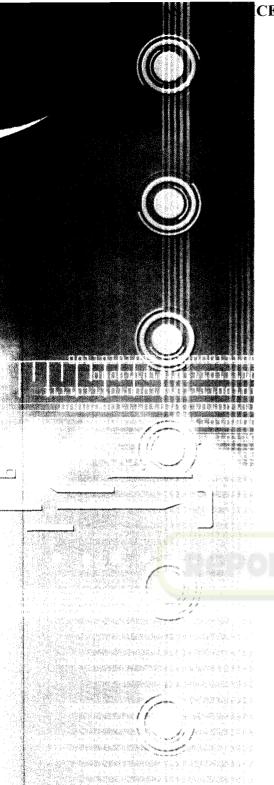
In 1991, AMPL was established with a strong research, design and manufacturing capability. The design base was especially strong, due to the core team being experts in the field of Microwave /RF Technologies.

This helped a great deal in building and cementing a strong vendor relationship with reputed establishments.

Today AMPL offers products in the areas of Telecommunications, Defence and Space.

And its cumulative 350 plus man years of experience gives the company immense confidence in sustaining its growth rate year after year.





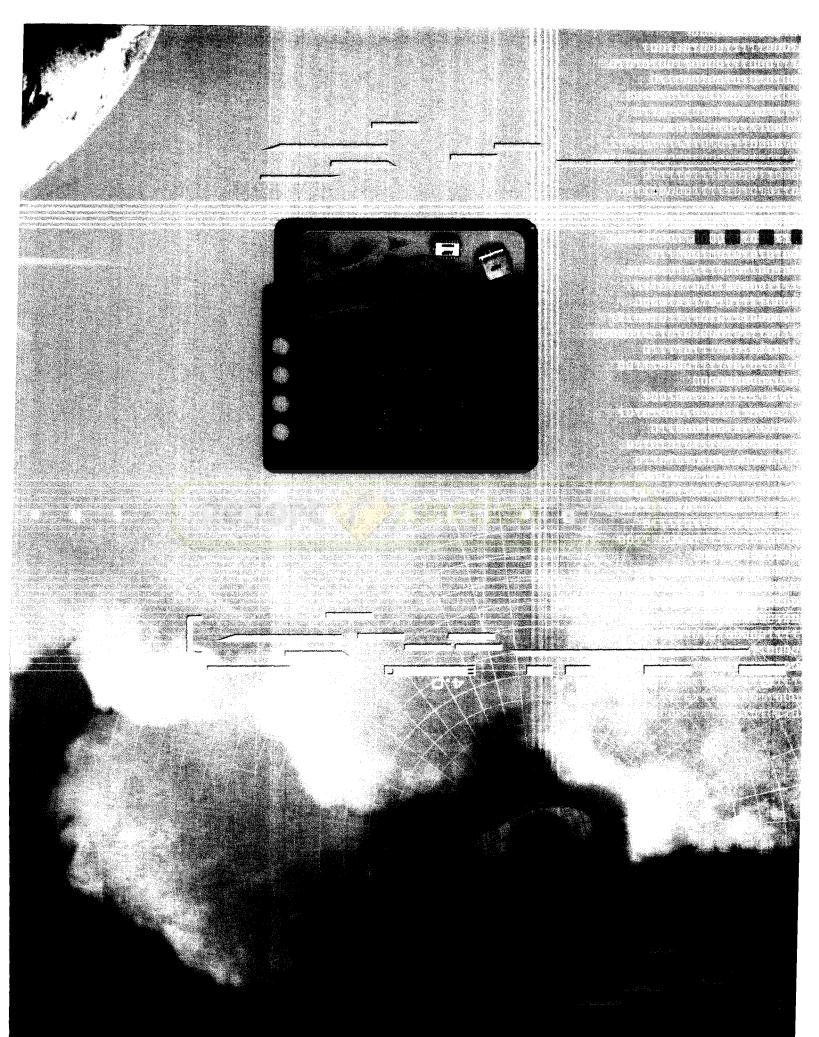


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### The challenge of Discovery

AMPL's unending quest into the unknown has resulted in its being perceived and acknowledged as an innovator who can determine and play a part in setting new standards in RF and Microwave Systems. Its comprehension of the subject, besides market and industry requirements gives it a clear edge when it comes to product development, which is a process everybody is encouraged to participate in. Development is open, provided that there is a need, felt or unfelt. And it is this need that is met by arriving at the perfect solution.



ASTRA MICROWAVE PRODUCTS LIMITED

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