



WIDENING YOUR **BUSINESS HORIZONS**

ANNUAL
REPORT
2015-16



ATISHAY LIMITED



FORMERLY KNOWN AS

**ATISHAY
INFOTECH
LIMITED**

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CORPORATE INFORMATION

Board of Directors:

Mr. Akhilesh Jain
Chairperson and Managing Director

Mr. Archit Jain
Whole Time Director

Mrs. Rekha Jain
Non Executive Director

Mr. Arvind V. Lowlekar
Independent & Non Executive Director

Mr. Kavindra Singh
Independent & Non Executive Director

Mrs. Poonam Pritam Issrani
Independent & Non Executive Director

Company Secretary and Compliance Officer
CS Iti Tiwari

Corporate Identity No.

L70101MH2000PLC192613

Statutory Auditors:

M/s. Tasky Associates.
Chartered Accountants
30, Zone-I
Maharana Pratap Nagar
Bhopal-462011
Contact:-0755 2553688
Email id: manoj.sharma@taskyassociates.com

Registrar & Transfer Agent:

SHAREX DYNAMIC (INDIA) PRIVATE LIMITED
Unit - 1, Luthra Industrial Premises, Safed Pool,
Andheri Kurla Road, Andheri (East),
Mumbai - 400 072,
Maharashtra, India
Contact:- +91 - 22 - 2851 5606
Email id-sharexindia@vsnl.com

Registered Office Address:

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Navjeevan Society,
Building No. 3
Mumbai Central, Mumbai,
Maharashtra.
Tel No.: + 91 - 22 - 6666 6618
Website: www.atishay.com

Contact Details for Investors:

Iti Tiwari
Company Secretary & Compliance Officer

Plot No. 36, Zone-I,
Maharana Pratap Nagar,
Bhopal - 462 011.
Tel No.: +91 - 755 - 2558 283
Mail id: compliance@atishay.com

Listing:

BSE Limited-SME Platform
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001

Head Office Address:

Plot No. 36, Zone-I,
Maharana Pratap Nagar,
Bhopal - 462 011.
Tel. No.: +91 - 755 - 2558 283

SIXTEEN ANNUAL GENERAL MEETING

DAY, DATE, TIME

Friday, 12 August, 2016 at 12 Noon.

Place:-

Office No.07, 8th Floor, Navjeevan Society, Building No. 3, Mumbai Central, Mumbai, Maharashtra.

Important Communication to Members

The Ministry of Corporate Affairs has taken a "Green Initiative in the Corporate Governance" by allowing paperless compliances by the companies and has issued circulars stating that service of notice / documents including Annual Report can be sent by e-mail to its members. To support this green initiative of the Government in full measure, members who have not registered their e-mail addresses, so far, are requested to register their e-mail addresses, in respects of electronic holding with the Depository through their concerned Depository Participants.

ATISHAY IN BRIEF

Atishay Limited is a leading Information Technology driven company. Our focus is on creating India's largest network of last-mile retail points-of-sale. Our aim is to potentially enable every Indian to seamlessly benefit from Government programme and avail wider access to basic goods and services. It is a company recognized for its comprehensive portfolio of services and practitioner's approach in delivering innovation. Atishay delivers winning business outcomes through its profound industry experience. We are all about pushing the limits of current possibilities and also exploring completely new areas.

Atishay is emerging as a leading provider of business and knowledge process services. Atishay has evolved a unique framework for identifying & deploying IT applications, which can create a high socio-economic impact by enabling, better planning and management.

We believe our responsibilities also extend beyond the boundaries of business. For over three decades, we have been a company focused on bringing to life great ideas and enterprise solutions that drive progress for our clients. We recognize the importance of nurturing relationships that reflect firm ethics and mutual respect.



OUR VALUE PROPOSITION

With over 16 years of IT expertise and profound understanding of Govt. organizations, Atishay deploys IT applications for the organizations that enable transparency, efficiency and overall well being in it.

Today, we have exceptional data involved in every aspect of our business and to be able to monitor, filter and analyze this data, we need Database management and E governance.

Atishay recognizes this business crisis and provides wide range of Database Management solutions and E- governance services. It believes in delivering simplest and most effective business and technology solutions. This working principle enables Atishay excel in developing strategic long term business relationships. In today's times of high client turnover, Atishay takes pride in generating 80% revenues through repeated clients. With persistent progress, Atishay today finds its listing at BSE (SME) with the group of shareholders.



OUR PURPOSE

Atishay encapsulates the values, which are the guiding principles for our culture and behaviour in the Company. It binds us together and inspires us to achieve excellence in whatever we do.

Our distinct Purpose is to provide innovative solutions, products and services of best quality that follow technology and become preferred service provider to our clients and user stakeholders. We take pride in the success of our work and thrive on having long-lasting & mutually beneficial business associations.



OUR PEOPLE

"GREAT PEOPLE ARE OUR BIGGEST ASSETS"

Profitable growth can only be achieved in an organisation that focuses on performance culture and where employees are engaged and empowered to be the best they can be. Success in the future will depend on being lean, agile and competitive in a resource challenged world. We are working towards creating a simpler, diverse and agile organisation that will help us move faster and innovate better.

ATISHAY CORE VALUES

1. Intensity to Win

2. Unyielding Integrity

3. Team, innovate, excel

4. Delivering on commitments

5. Respect for the individual

6. Thoughtful and Responsible

technology access, unskilled manpower and overall, lack of research done about the understanding of rural mind-set. Atishay helps to overcome these complexities through its innovative and efficient services which in turn add value to the Govt. Projects.

We have the ability to undertake Operationalization and project management activities at various levels.

DRIVING REACH AND ACCESSIBILITY

It has been a year of wins and triumphs for the Company. This year, the company has marked its entry in the BSE's Top 5 SME's of the year. This year, we launched two new revolutionary verticals.

Adding yet another feather in the 'Atishay Online Business Services' family is the 'Multi-recharge scheme;' this scheme creates a chain of multi service business that conveniently offers new opportunities to grow.

The Multi recharge scheme has come into existence since December, 2015. As per the data, within 4 months of existence, i.e. by march, 600 people have benefitted from the scheme already and the numbers just keep on growing.

The next product recently launched and already climbing high on popularity amongst the corporates and schools is the 'Time Attendance Device (TAD)'. The device is modeled, customized and manufactured in India. The project is led by the very young and dynamic Whole-time Director, Mr. Archit Jain.

Our other products like eMitra service has seen a whopping 400% growth compared to the numbers of last financial year. Also, the highly anticipated project 'Hotel Atishay' is now in business and how! It offers an exciting list of facilities like banquets, board rooms, gymnasium & restaurants apart from the luxurious living arrangements available.

STRATEGIC FOCUS

TO REALISE OUR VISION WE HAVE INVESTED IN A LONG-TERM STRATEGY OF CATEGORIES AND BRANDS THAT DELIVER GROWTH TO THE BENEFIT OF ALL STAKEHOLDERS.

Long-term value comes from investing in marketing, world-class manufacturing, innovation and a workforce of the best talent available to deliver growth that is consistent, competitive, profitable and responsible.

THE ROAD AHEAD - INNOVATING AT THE INTERSECTION OF TECHNOLOGIES

Atishay is capturing the business insights in industrial applications to provide actionable insights and create delightful customer experiences. We bring together end-to-end digital capabilities to design and deliver digital transformation.

We combine digital strategy and consulting, customer-centred design, advanced analytics, process and operations, enterprise and infrastructure services and digital assurance to provide differentiated solutions in the marketplace.

Atishay is playing a key role to foster innovation at the intersections of technologies and create new products, services is committed to supporting tomorrow's buyer and reimagining business while driving operational excellence.



FROM THE CHAIRMAN'S DESK

Dear Shareholders,
Warm greetings to all.

On behalf of the Board I extend a warm welcome to all of you to the Sixteenth Annual General Meeting of your Company. I thank you all for your continued trust, encouragement and support to the Company. The Director's Report, Auditors Report and Audited accounts with notes thereon are with you for quite some time. The Annual Report sent to you gives you a fairly detailed review of your Company's performance. Today, I am proud to be at the helms of a company that is run by a team of extremely dedicated and devoted technocrats who have led it successfully through the tough times and failures.

Information Technology is being increasingly recognized as an important tool for efficiency gains by the Corporate Sector, allowing it to maximize its output and free its resources for more productive investments. Your Company is an integral facilitator of this corporate endeavor, expediting the progress through IT, and also empowering the citizens of both the developed and emerging economies with easy and enriching access to technology.

Continuing to move to higher value, Information technology is one of the most dynamic, fast- changing and fiercely competitive industries in the world, characterized by relentless cycles of innovation and commoditization. It is

continuing to play a critical role in growth of services of Government departments, the segment your company craters to. Larger government departments/ state governments are successfully implementing the basic IT infrastructure to run their operations, and the next tire is also moving towards greater IT adoption through increased usage of technology and replacement of legacy systems, to meet the growing and ever-changing business requirements.

Preceding year in brief

We started off the year with a clear target of increasing customer satisfaction though greater interaction with the performance culture through building managerial capacity. We also focused on how we can gear the company to address the challenges posed by the commoditization of software services.

I am pleased to inform you, that Atishay Limited has been appraised at Capability Maturity Model Integration CMMI-SVC 1.3 Level 3. At this level, an organization continually improves its processes based on a quantitative understanding of its business objectives and performance needs.

At Atishay, we have leveraged CMMI Level 3 processes to achieve improved customer satisfaction, thereby enabling growth and profitability. "Through this achievement, Atishay demonstrates the dep rooted quality culture within the organization that makes a difference to our Clients and partners. CMMI high maturity processes have enabled us to predict project outcomes that are in sync with our business service objectives."

This achievement also demonstrates strong alignment of our quality Services with business objectives, leading to

enhanced Client/Stakeholders experiences. We are sure this CMMI journey will further strengthen our integrated toolsets to improve business outcomes for Atishay and our partners." On another front, the share price of the Company kept flirting with the upper circuit throughout the year. I am humbled by such tremendous response and feel duty-bound to take the performance of Atishay to newer heights and maximize the returns for all our shareowners. It is a matter of great pride that your Company has been certified and recognized by BSE as one of top 5 performers on SME platform for the year 2014-2015.

Atishay Limited has been recognized by Indian Achievers forum for its contribution towards responsible business practices and has been awarded with the prestigious "Indian Achievers Award for Best Business Practices" at the National Seminar on "Social Entrepreneurship". It promotes and encourages friendly feelings, fraternity, unity and co-operation among the entrepreneurs, businessmen and other people engaged in various sectors of Indian economy.

Atishay Limited is a Public Limited company which is headquartered in Bhopal. Atishay Limited once again proved its business mettle and dynamism by diversifying its domain by moving into Hospitality sector. Hotel Atishay is Bhopal's delightful property and is an ideal blend of consummate facilities, best suited for leisure as well as corporate travelers due to its proximity to commercial and pleasure areas. The name of your Company has been changed from "Atishay Infotech Limited" to "Atishay Limited" with effect from 6th January, 2016 as per Fresh Certificate of Incorporation issued by the Ministry of Corporate Affairs.

Looking Ahead

Your Company has always looked beyond immediate opportunities to create businesses with long-term prospects and relevance. From the beginning, we have understood, accepted and implemented that 'change is the only constant thing'. Through the intelligent extension of expertise and knowledge acquired in one business, we have successfully launched new businesses. Your Company's empowered people, its drive, innovation, domain knowledge, established track record, world-class infrastructure and sound financial health enable it to remain resilient and to compete and excel consistently.

I am confident that your Company will continue to prosper by consciously building upon its existing strengths and providing better value proposition to customers globally. The year gone by can be best characterized as the year of transformation for the global IT industry which went into expanding in newer verticals and geographies, attracting new customer segments, and transforming itself from being just technology partners to becoming strategic business partners. The Company shall move strongly in that direction. Increase in global technology spending and opportunities created through adoption of disruptive technologies are also expected to propel growth in the current year.

Customers today are increasingly seeking technology providers who understand their businesses and also their challenges. Our customers are looking for deeper customer insights and improved ways of delivering services to their customers. Our customers across the globe are focused both on revenue growth as well as increasing their profits, primarily by enhancing productivity

and offering differentiation. Technology for our customers is no longer a cost but an investment, and it is going to be the key enabler for them to drive productivity and simplify their business processes to reduce operational costs. Your Company's domain-specific solutions, product leadership, customized approach, strong delivery capabilities and global footprint, make us an ideal partner for our customers. We are also increasingly aligning our offerings more closely to the business priorities of our customers.

My fellow members at the Board and I strongly believe that technology creates growth prospects and unravels opportunities for organizations to achieve their goals. This belief pushes us towards inventing and also exploring new geographies so that we can touch the lives of billions of people around the world.

Our mission is to transform India into a digitally empowered society and knowledge economy. With a footprint in most parts of the states, we have the "first mover advantage" to leverage the opportunity and expand our marketplace, with minimum capital investment. Our aim is to capitalize on our digital infrastructure at every nook and corner of rural India and enable rural citizens to enjoy the benefits of e-Commerce.

Acknowledgment

I express my sincere thanks to the various officials of the Central and State Governments, our bankers and financial institutions for their on-going support and assistance to the Company.

I would also like to thank all our customers, dealers and vendors who we have been a part of the Atishay family. Above all, our team at Atishay is and shall remain our core strength with their competence and

dedication. Our performance has been driven by the commitment and perseverance of our employees. I would like to heartily acknowledge their immense contribution to our growth.

I would like to thank my fellow Board members and business associates for their wholehearted support to the Company through the year, as in the past. And finally, my profuse thanks to our shareholders – both institutional and individual – for their deep and abiding trust in the company.

"In the long history of humankind those who learned to collaborate and improvise most effectively have prevailed." - Charles Darwin

FINALLY

I believe that success is not a milestone, it is a journey. I see a long path ahead for all of us to reach our ambitions. I feel that there is still a huge scope of opportunities for us to explore. As a market leader in our segment we continuously work on developing our business strategy with adequate safety, product diversification, and geographical expansion, backward and forward integration to meet the need of the ever changing time.

Yours sincerely
Akhilesh Jain
Chairman & Managing director

AT A GLANCE

We are a technology-driven company, focusing on creating India's largest network of last-mile retail points-of-sale. Our aim is to potentially enable every Indian to seamlessly benefit from, Government programmes and a wider access to basic goods and services. We leverage our vast network of retail access points to deliver E-Governance Services (G2C), e Commerce Services (B2C) &

to the unserved rural, semi-urban and urban markets. Our endeavor is to connect India's citizens with a modern ecosystem. Being the largest single systems integrator for key government projects, we enable the Central and State Governments to administer and deliver E-Governance services to each citizen – more affordably, reliably and efficiently than ever before.

VISION MISSION

To emerge as a premier solution provider in the areas of Geographic Information Systems, Computer Aided Design and Engineering Solutions by providing services that optimize customer investments.

To expand the market reach and penetration through a successful and satisfied clientele, who have benefited with the services and support provided by Atishay Limited.

QUALITY STATEMENT

We at Atishay Limited are committed to continually improve our solutions, technologies & human skills leading to total customer satisfaction & its evaluation through Management Reviews.

PROJECTS

Atishay Limited delves into the system and holds hands with the Govt. in their various E-governance projects. Atishay helps system integration and implementation for various E-governance projects through its powerful back end for software/hardware/networking/data center and data processing expertise/last mile infrastructure and grass root level connectivity. Atishay works on rural govt. projects too thereby contributing to rural upliftment. Rural projects are often prone to set backs like- rigid work timings, power and connectivity issues, poor technology access, unskilled manpower and over all, lack of research done about the understanding of rural mindset. Atishay helps to overcome these complexities through its innovative and efficient services which in turn add value to the Govt. Projects. Below listed are the projects as carried on by the Company.

Election Photo Identity Card (EPIC)

The Election Commission of India issues Photo Identity Card to the voter which acts as his/her identification during election. This is also a way to prevent bogus/multiple voting. It is laminated to prevent tempering. Elector Photo ID card includes all the personal details of the voter as a citizen such as address, gender, photo, signature, fingerprint etc. that entitles him/her to cast vote. These cards are developed according to the Assembly Constituency. This Election card acts as one of the most important photo ID proofs of the person in India and it is used to avail various govt. and non govt. services. Some of its uses are listed below:

- It acts as a proof that the voter is registered
- This card is especially useful for the citizens having no fixed address
- It is useful for the low literate population
- Election card also ensures the person is above 18 years of age and is not bankrupt
- It is used for purposes such as opening a bank ac, issuing a passport, buying a property/ asset etc.

Atishay Limited is involved in the implementation of Elector Photo ID card scheme. This is done through large scale data entry and processing the documents, scanning and cropping images for the Election card preparation. It generates



Electoral Roll that checks the authenticity of the voter and his voter ID card. It also provides data to Booth Level Officer about the active residents. After verification, this draft list is then submitted to Election Commission Headquarters for final submission. Atishay has performed the following tasks for Election Commission as listed below:

- Atishay Limited has done fabulous work in Transliteration of Electoral rolls in Urdu Language.
- The company has given high performance in the projects for election work at UP, Jharkhand, MP, J&K,

Maharashtra, Gujarat & Rajasthan. This has in turn has created a goodwill for Atishay Limited.

Atishay has set DPL (Designated Photographic Location) center at rural and urban area which include online & offline approach. This is a great help to a voter when he is not aware about his polling station



Bhamashah Project of Govt. of Rajasthan

'Bhamashah Financial Empowerment Scheme' was initiated by the Govt. of Rajasthan to provide monetary and non-monetary benefits to the rural families living BPL (Below Poverty Line). Bhamashah Scheme is an end-to-end service delivery platform to transfer cash and non-cash benefits to the targeted beneficiaries in a transparent manner. The Scheme aims at including beneficiaries under various government programmes like ration cards, pension, NREGS and scholarships for higher and technical education and differently-abled. The card is linked to the bank account that is in the name of the family head lady. The card leverages bio-metric identification and core banking. The family can then access multiple benefits through the Bhamashah Card. These are directly transferred to bank accounts of the beneficiaries. Under this scheme, the Govt. also Rs. 1500 into the saving account of the rural people. It has also been decided to take up Government of India, Ministry of Labour – Rural Health Insurance Scheme.

Atishay Limited is the enrollment partner for implementing 'Bhamashah' project. Atishay is doing this in all districts of Rajasthan. It has so far enrolled 10 Lakh families under this project.

Lok Seva Kendra

The Madhya Pradesh govt. had initiated Public Service Guarantee Act, 2010 under the name of 'Madhya Pradesh Lok Sewaon Ke Pradan Ki Guarantee Adhiniyam', 2010. This was implemented with the aim of empowering people with their civil rights. The main benefit of LSK is Time Bound Services availability. The officer in charge failing to facilitate timely services shall be fined with Rs. 250 per day till maximum of Rs. 5000. It ensures efficient, transparent and hassle free public services to the people.

Some of the common public services which are to be provided under the Madhya Pradesh Lok Sewaon Ke Pradan Ki Guarantee Adhiniyam, 2010, includes issuing caste, birth, marriage and domicile certificates, electric connections, voter's card, ration cards, Tap Water supply connection and Khasra Copies.

Atishay Limited is the Local Service Provider for Lok Seva Kendra. We are responsible for setting up of Lok Seva Kendra and providing services to the citizen. Currently, we are managing 3 LSKs in the state of Madhya Pradesh

- Tahsil Office, Itarsi Tahsil, Itarsi, Dist.: Hoshangabad-461 111, Madhya Pradesh, India.
- Tahsil Office, Bankheri Tahsil, Bankheri, Dist.: Hoshangabad-461 990, Madhya Pradesh, India.
- Tahsil Office, Budni Tahsil, Budni, Dist.: Sehore- 466 445, Madhya Pradesh, India



Function of LSK:

- Private Player applies for LSK for particular district/region.
- State Government provides permission to open LSK and enters into an agreement.
- Private Player open LSK and provides services to residents.

UIDAI: Aadhar Enrollment and Authentication



The Unique Identification Authority of India is an agency of Govt. of India which was started in the year 2009. which is responsible for implementing 'Aadhar scheme'- Unique Identification project. Aadhar is a 12 digit individual identification number issued by the UIDAI on behalf of the Govt. An individual Indian resident, who satisfies the UIDAI verification process, can enroll for Aadhar. This Aadhar number helps the individual access Govt. and Non Govt. services like Banking, Cellular, Electricity etc. This number is unique to each and is a nationally accepted Identification Proof and Address Proof. UIDAI maintains the centralized data base of the individuals containing biometric and other information and it is linked to the photo, ten finger prints and iris of each individual. This information is easily verifiable online.

Atishay Limited is involved in the implementation of Aadhar scheme since 2010. It acts as an Aadhar Enrollment Agency and a Seeding Agency (for financial purpose) for the Aadhar project. It has also set up Permanent Enrollment Centers (PEC's) across permitted regions.

It does Aadhar Enrollment in the following states:

MP, Chattisgarh, Gujarat, Maharashtra, Bihar, Delhi, Rajasthan, UP, Uttarakhand, Jharkhand and Goa.

Atishay is also empanelled in 14 states for Aadhar Seeding. They are:

MP, Chattisgarh, Gujarat, Maharashtra, Bihar, Delhi, Rajasthan, UP, Uttarakhand, Jharkhand, Haryana, Punjab, HP and Goa.

Atishay has also acquired license for Aadhaar Authentication project. It also offers a wide range of Authentication services through UIDAI that facilitate the individual to authenticate self through Aadhar card by providing relevant information such as demographics, biometrics and One Time Password (OTP).

Thus online Aadhar verification shall make it possible for the individuals to avail online services and access benefits. Aadhar authentication service responds only with a yes/no and no Personal Identity Information is returned as part of the response. The added benefit of this service is that it is just not limited to broadband network but can also be accessed through mobile network and landline network too.

For UIDAI, Atishay has generated more than 60 Lakh Aadhaar cards. Aadhaar authentication encourages E transactions and services and avoids paper processing; thereby reducing overall cost. Aadhaar authentication response is digitally signed by UIDAI. Thus, Atishay Limited plays the chain between the data authentication and service delivery. Once the data is authenticated with yes/no response, service is then delivered after necessary update and confirmation.



eMitra: Availing online Govt. and Non Govt. services

eMitra is an ambitious project of the Govt. of Rajasthan that is implemented in all 33 Districts of the state. This initiative helps the citizens to avail all the Govt. and Private Sector services under a single roof using E platform. The services are delivered via counters CSC (Common Service Center) kiosks in rural locality and eMitra kiosks in urban locality. It is also accessed online through www.emitra.gov.in. Atishay Limited works as a local service provider for eMitra. It deals into eMitra Kiosk management. These eMitra centers and kiosks are run on Public-Private Partnership (PPP) model. This has benefitted citizens in the following ways:-

- Enable services at doorstep
- Facilitate accountability, efficiency and transparency in services
- Save more time
- Access service 24*7
- Keep online record of service availed
- Avoid manual process
- Enjoy accurate services



Rashtriya Bima Swasthya Yojana

Rashtriya Bima Swasthya Yojana Scheme was launched in the year 2008 by the Ministry of Labour and Employment Govt. of India with the motive of providing Health Insurance to the citizens living BPL (Below Poverty Line). This scheme was initiated to protect deprived class from unforeseen health catastrophes and its high expenditure. This shall also increase health awareness in these people. The cost of this scheme is borne in the ratio of 3:1 by the Central and State Govt. The following are the benefits it provides to the BPL people:

- The scheme shall provide coverage for meeting expenses of hospitalization for medical and/or surgical procedures of beneficiary members up to Rs. 30,000 per family per year subject to limits, in any of the network hospitals. The benefit on family will be on floater basis, i.e., the total reimbursement of Rs. 30,000 can be availed of individually or collectively by members of the family per year.

- Pre-existing disease/conditions to be covered, subject to minimal exclusions.

Coverage to health services that are surgical in nature can also be provided on a day care basis.



Postal Life Insurance & Rural Postal Life Insurance:

In past, we have digitized and issued and issued approx. 1.25 lacs Postal life insurance (PLI) and Rural Postal Life policies (RPIL) with Department of Chief Post Master General, MP (Bhopal). Postal Life Insurance (PLI) was introduced on 1st February 1884 with the express approval of the Secretary of State (for India). It covers employees of Central and State Governments, Central and State Public Sector Undertakings, Universities, Government aided Educational institutions, nationalized Banks, Local bodies etc. PLI also extends the facility of insurance to the officers and staff of the defense services and Para-Military forces. Apart from single insurance policies, Postal Life Insurance also manages a Group Insurance scheme for the Extra Departmental Employees (Gramin Dak Sevaks) of the Department of Posts.

Multi Recharge: Recharge Portal for all Mobile Operators

Recharge has always been a boring task for pre-paid users. But now with the online portal of Atishay Limited, mobile recharge has now possible at finger tips! Atishay also sells this to the distributors and private organizations; thus creating a chain of multi service business that conveniently offers new opportunities to grow. It provides online business Services to Dealer and distributor who are interested to start business of Mobile Recharge, DTH Recharge, Bill payment and Money Transfer etc.

This service has proved to be a boon for pre-paid service subscribers in the following ways:

• USER FRIENDLY WEB INTERFACE

This service is extremely user friendly and

does not involve intricate and tedious technicalities. Thus, services can be availed quickly and efficiently.

• HIGH COMMISSION FORMAT

Atishay offers good commission to the distributors and organizations for the recharge services. This boosts the business opportunities and economical growth for the service providers.

• UNLIMITED RESELLERS

Online recharge services can be availed by anyone. This creates a business chain.

• 24*7 TECHNICAL SUPPORT

This service is available 24*7. Recharge is done immediately after crediting the amount. So now there is no scope for your phone to stop due to insufficient balance.

• TECHNOLOGY

• Every transaction is encrypted and sent

over HTTPs Security layer.

• 3-STEP PROCESS

• After every transaction, the system checks with the Operator Server and debits the wallet in case of successful transactions. This avoids any reversal from the system.

• WALLET BALANCE UPDATE

• You will have to update the balance transferred to Atishay in your portal and our executive will accept the request in case of successful transaction. This avoids any mistake while updating your balance and maintaining record.

• SUPPORT

• Dedicated support Team to help you in case of any issues.

Thus, with these benefits, Atishay Limited carves a new niche in the mobile service provider market.

Time Attendance Device (TAD)

'Time Is Money,' is an ancient philosophy that we abide by even now. Every single second of our day is accountable, what we do and what we achieve in each of those seconds, matters. Indulging this valuable time in managing employees and students attendance physically is a wasted labour but at the same time vital to maintain the record to evaluate for appraisal, promotion, leave, students' progress, etc.

Technology may not be able to allot us extra time but can definitely save us some! Atishay with its strong stand in developing efficient software has designed a state-of-the-art TIME ATTENDANCE DEVICE which can be customised as per the organisations' & educational institute's needs and requirements. Time Attendance Device or as we like to call it 'TAD' is installed at the entry & exit points to capture user's entries and exits. The biometric time attendance device is a

combination of card, finger and face recognition making it absolutely reliable and fraud proof platform.

Atishay's TAD software is designed and manufactured in India. The device is India's first ever device which can be customised as per the organisation's needs and requirements. It is fully supported by software which no other device provides wherein the design assures authenticity with zero chance of tampering. It completely eliminates manual intervention.

Time Attendance Device is applicable for usage in the following organisations:

- Corporate Offices/Factories
- Manufacturers

- Educational Institutes
- Hospitals
- Banks & Financial Institutes
- Construction & Housing
- Franchise Networks

It is the supreme solution for complex organisations which are spread across multiple geographic regions operating in different zones. With its customised solution, this device is just what you need for your organisation.



Hotel Atishay

Atishay Limited once again proved its business mettle and dynamism by diversifying into an absolutely unknown domain of Hospitality sector. Aiming at optimum utilization of its resources and investing its chips in the booming tourism industry in MP, Atishay stood firm on its audacious business decision of establishing Hotel Atishay at its headquarters in Bhopal.

The Property

Bhopal being the capital of MP and the administrative headquarters of Atishay being in Bhopal, it was a prudent decision of Atishay to set up a luxurious hotel here and tap into Hospitality industry. In the 'city of lakes' and one of the greenest cities in India, Atishay Hotel is set up amidst lush locality, availing an ideal blend of luxury, comfort and recreation.

Hotel Atishay is Bhopal's delightful property and is an ideal blend of consummate facilities and faultless services which is best suited for leisure as well as corporate travelers due to its proximity to commercial and pleasure areas. The classy and elegant interior of the hotel is designed by AVN Associates.

Our huge and verdant property also has



add on services such as three Banquet halls with a of 500 people that is distinguished by names Ruby, Emerald, and Sapphire, 32 table capacity multi cuisine restaurant, Board Room of 15 chairs, Swimming pool, Gym, Conference room and other Business Meeting facilities. The Multi Cuisine restaurant (Urban Chulha) is one Food haven where all the gastronomes can savor delectable dishes. It serves as an ideal place to unwind and indulge yourself over mouthwatering delicacies. It also has a distinguishing Sky Lounge (Sky55).

The hotel rooms are artistically designed with chic furniture. They are categorized into Royal Standard rooms, Deluxe rooms, Executive Premium rooms and Executive Suites. All are centrally air conditioned, with the basic facilities such as 24*7 room service, telephone, Wi-Fi, TV channels, refrigerator, newspaper and well equipped bathroom.

The distinguishing quality about the hotel is wonderful guest friendly service and unparalleled speedy attendance to the requirements of the guest.

Location

Hotel Atishay is conveniently located at MP Nagar, commercial hub of Bhopal, with some interesting tourist spots in the close vicinity. To name a few, they are Moti Masjid (7 km), Darul Uloom Tajul Masjid (7.5 km), Bharat Bhavan (5.5 km), Birla Mandir (3 km), TT Nagar Stadium (4 km), Museum of Man (7 km), Van Vihar National Park (8 km), Satdhara Stupas (51 km), Bhimbetka (40kms) and Sanchi (52 kms)

Bhopal International Airport- 16 km

Bhopal Railway Station- 7 km

Habibganj Railway Station- 1.5 km

Inter State Bus Terminus- 1 km

Services

Hospitality industry is based on the pillars of Services. And this aspect is of prime importance to Atishay. Considering this, Hotel Atishay has efficient and humble staff that is on toes 24*7 for the comfort of the customers.