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MOTOR INDUSTRIES CO. LTD.

About MICO



Motor Industries Company Limited (MICO) is a subsidiary of Robert Bosch GmbH, Germany. Founded in 1951, MICO pioneered the manufacture of automotive spark plugs and diesel fuel injection equipment in India. With access to the international technology of Bosch, conscious commitment to quality and more than 11,000 employees, MICO is the largest manufacturer of diesel fuel injection equipment in the country and one of the world's largest. In addition, MICO manufactures industrial equipment, autoelectrical, hydraulics for industrial and tractor applications, electric power tools, packaging machines and Blaupunkt car audio systems.

Partnering MICO in its quest for quality are its suppliers, including those in the small-scale sector. An all-India network of over 4,000 authorised representation ensures widespread availability of both products and after-sales service.



The name of Robert Bosch is closely associated with the automobile. Today, Bosch is synonymous with automotive equipment such as fuel injection, braking and driver-information systems and also for a whole range of other product areas: power tools, household appliances, thermotechnology, automation technology and packaging machinery.

Cover page illustration: Distributor pump: type VE

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Bound of Directors, Committees, etc.

Directors

H. Zimmerer, Chairman Y.H. Malegam Dr. J.J. Irani F. Fehrenbach Dr. G. Krueger A. Nobis, Managing Director (from 01.07.2000) M. Lakshminarayan, Joint Managing Director (from 01.10.2000) V.K. Viswanathan, Joint Managing Director (from 01.01.2001)

Company Secretary

B.S. Iyer

Auditors

A.F. Ferguson & Co.

Bankers

State Bank of India Canara Bank Citibank, N.A. Deutsche Bank AG The Hongkong and Shanghai Banking Corporation Limited

Registered Office

Hosur Road Adugodi Bangalore-560 030

Stock Exchanges (where the shares of the Company are listed)

Bangalore Stock Exchange Limited 51, Stock Exchange Towers 1st Cross, J.C. Road Bangalore-560 027

The Stock Exchange Phiroze Jeejeebhoy Towers Dalal Street Mumbai-400 001



Audit Committee Y.H. Malegam, *Chairman* H. Zimmerer Dr. G. Krueger

Shareholders'/Investors' Grievance Committee H. Zimmerer, Chairman Y.H. Malegam A. Nobis V.K. Viswanathan

Remuneration Committee H. Zimmerer

Dr. J.J. Irani Dr. G. Krueger

Investment Committee

Y.H. Malegam Dr. J.J. Irani A. Nobis V.K. Viswanathan

Property Committee

H. Zimmerer Y.H. Malegam A. Nobis M. Lakshminarayan

Share Transfer Committee

Y.H. Malegam Dr. J.J. Irani A. Nobis V.K. Viswanathan

Committee on Borrowings

Y.H. Malegam Dr. J.J. Irani A. Nobis V.K. Viswanathan



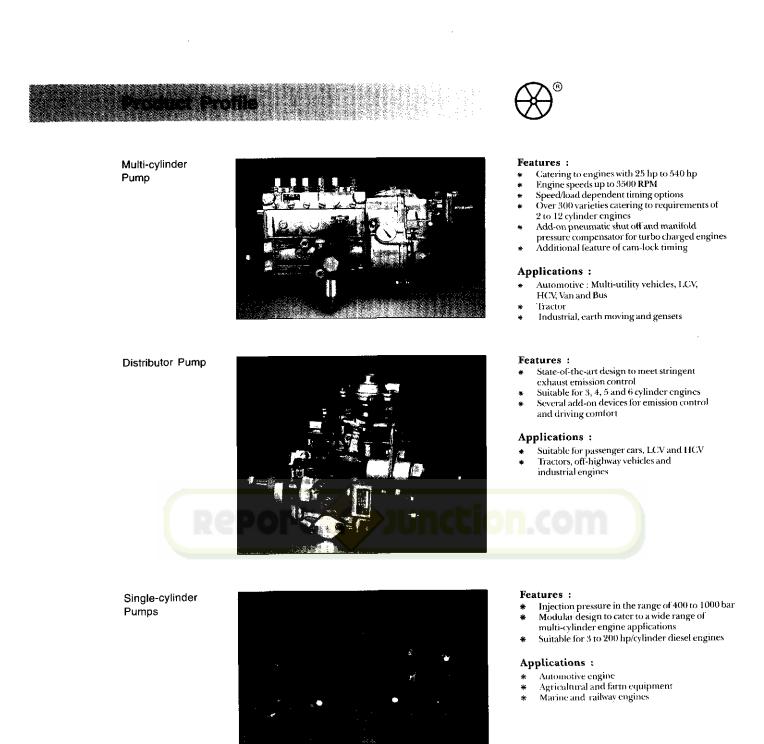
1951	Establishment of the Company.	
1953	Construction of the first factory building at Bangalore.	
1954	Manufacture of spark plugs, single-cylinder diesel fuel injection pumps and nozzle-holders.	
1955	Manufacture of elements and delivery valves.	
1956	Manufacture of multi-cylinder diesel fuel injection pumps.	
1972	Manufacture of nozzle and nozzle-holders at Nashik.	
1981	Manufacture of special purpose machines and tools.	
1986	Manufacture of VE distributor pump.	
1989	Manufacture of auto-electrical. Manufacture of hydraulic products.	
1991	MICO becomes the Bosch Global Development Center for single-cylinder diesel fuel injection pumps.	
	MICO represents Bosch for imported automotive after-market products, automotive workshop test equipment, hydraulics and pneumatics.	
	MICO establishes Purchase Office for Bosch.	
1992	Marketing of automotive accessories.	
1000	ISO 9001 certification.	
1993	Manufacture of Bosch electric power tools.	
1994	Manufacture of packaging machines.	
1995	MICO becomes the Bosch Global Development Center for a range of multi-cylinder diesel fuel injection pumps.	
1996	Launch of Blaupunkt car audio systems.	
1997	QS 9000 certification for all manufacturing plants.	
1998	Manufacture of 20 millionth single-cylinder pump.	
1999	Inauguration of Jaipur plant. Manufacture of Blaupunkt car audio systems.	
2000	Establishment of Application Development Center. MICO apprentices win 75th gold medal at the All-India Skills Competition.	



- 1. We want satisfied customers. That is why the highest quality of our products and services is one of our major corporate objectives. This also applies to the quality of the work carried out in our name by our trading partners and in their sales and service organizations.
- **2.** The customer is the judge of our quality. His or her verdict on our products and services is decisive.
- **3.** Our quality goal is always "zero defects" or "100% quality".
- **4.** Not only do our customers assess the quality of our products, but also the quality of our services. Deliveries must be on time.
- **5.** Enquiries, offers, samples and complaints must all be dealt with promptly and thoroughly. It is imperative that agreed deadlines be met.
- 6. Each and every employee in the Company contributes towards achieving our quality goals. It is therefore the responsibility of every employee – from Apprentice to Member of the Board – to ensure that their work is of the highest standard. Anyone who identifies a problem which may jeopardize quality, but does not have the authority to remedy it himself, must report the matter immediately to his superior.

- 7. All work must be without defects from the very beginning. This not only improves quality, but also reduces our costs. Quality increases costeffectiveness.
- 8. Not only must defects be eliminated, but also their causes. Prevention of defects has priority over their elimination.
- **9.** The quality of our products also depends upon the quality of sourced parts. Demand the highest quality from our suppliers and support them in adhering to our mutual quality goals.
- Even when painstaking care has been taken, defects can occasionally happen.
 This is why we have introduced numerous and proven methods and procedures to identify defects at an early stage. These must be rigorously and consistently applied.
- 11. Ensuring that our quality goals are achieved is an important management duty. When assessing the performance of our employees, particular emphasis is placed on the quality of their work.
- **12.** Our quality directives are compulsory. Further customers requirements must be fulfilled.

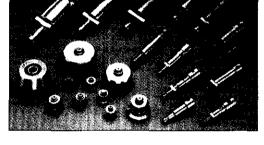




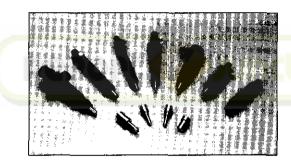
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Elements and **Delivery Valves**

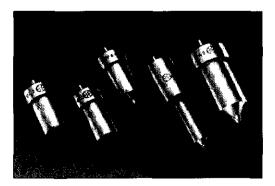


Injectors



Nozzles

Spark Plug







Features :

- For use in single and multi-cylinder pumps
- To control delivery, injection pressures, speed/load dependent timing, start advance, etc.

Applications :

- Different types of automotive and stationary engines *
- Industrial, marine, railway, earth moving and gensets

Features :

- Catering to both Direct Injection (D1) and Indirect Injection (ID1) diesel engines Injection pressure up to 1200 bar Mounting by flange, claw or threaded type to suit the
- engine requirement Nozzle-holder shaft diameter 17 mm and above

Applications :

- $Different \ types \ of \ automotive \ and \ stationary \ engines$ *
- * Industrial, marine, railway, earth moving and gensets

Features :

- Hole type for DI engines and pintle type for IDI engines Smaller spray hole size for higher injection pressures Nozzles with zero sac volume (VCO type) possible with
- hole diameter ≥ 0.16 mm
- Spray holes rounding by hydro-grinding in VCO type Straight/inclined flat on pintle for IDI engines *

Applications :

- Different types of automotive and stationary engines *
- Industrial, marine, railway, earth moving and gensets *

Features :

- Available in various thread sizes and heat values to meet individual requirement of engine/vehicle
- Available in bimetal electrode and reduced clearance (between central electrode and insulator) versions

Applications :

Used in petrol, CNG engines for igniting the mixture *

