

MOTOR INDUSTRIES CO. LTD.

About MICO



Motor Industries Company Limited (MICO) is a subsidiary of Robert Bosch GmbH, Germany. Founded in 1951, MICO pioneered the manufacture of automotive spark plugs and diesel fuel injection equipment in India. With access to the international technology of Bosch, conscious commitment to quality and more than 11,000 employees, MICO is the largest manufacturer of diesel fuel injection equipment in the country and one of the world's largest. In addition, MICO manufactures industrial equipment, autoelectrical, hydraulics for industrial and tractor applications, electric power tools, packaging machines and Blaupunkt car audio systems.

Partnering MICO in its quest for quality are its suppliers, including those in the small-scale sector. An all-India network of over 4,000 authorised representation ensures widespread availability of both products and after-sales service.

About Bosch



The name of Robert Bosch is closely associated with the automobile. Today, Bosch is synonymous with automotive equipment such as fuel injection, braking and driver-information systems and also for a whole range of other product areas: power tools, household appliances, thermotechnology, automation technology and packaging machinery.

Registered Trademark of Robert Bosch Combination Com





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Board of Directors, Committees, etc.



Directors

H. Zimmerer, Chairman
Y.H. Malegam
Dr. J.J. Irani
F. Fehrenbach
Dr. G. Krueger
A. Nobis,
Managing Director (from 01.07.2000)
M. Lakshminarayan,
Joint Managing Director (from 01.10.2000)
V.K. Viswanathan,
Joint Managing Director (from 01.01.2001)

Company Secretary

B.S. Iyer

Auditors

A.F. Ferguson & Co.

Bankers

State Bank of India
Canara Bank
Citibank, N.A.
Deutsche Bank AG
The Hongkong and Shanghai Banking
Corporation Limited

Registered Office

Hosur Road Adugodi Bangalore-560 030

Stock Exchanges (where the shares of the Company are listed)

Bangalore Stock Exchange Limited 51, Stock Exchange Towers 1st Cross, J.C. Road Bangalore-560 027

The Stock Exchange Phiroze Jeejeebhoy Towers Dalal Street Mumbai-400 001

Audit Committee

Y.H. Malegam, *Chairman* H. Zimmerer Dr. G. Krueger

Shareholders'/Investors' Grievance Committee

H. Zimmerer, *Chairman* Y.H. Malegam A. Nobis V.K. Viswanathan

Remuneration Committee

H. Zimmerer Dr. J.J. Irani Dr. G. Krueger

Investment Committee

Y.H. Malegam Dr. J.J. Irani A. Nobis V.K. Viswanathan

Property Committee

H. Zimmerer Y.H. Malegam A. Nobis M. Lakshminarayan

Share Transfer Committee

Y.H. Malegam Dr. J.J. Irani A. Nobis V.K. Viswanathan

Committee on Borrowings

Y.H. Malegam Dr. J.J. Irani A. Nobis V.K. Viswanathan

Hillestanes



| 1951 | Establishment of the Company. |
|------|---|
| 1953 | Construction of the first factory building at Bangalore. |
| 1954 | Manufacture of spark plugs, single-cylinder diesel fuel injection pumps and nozzle-holders. |
| 1955 | Manufacture of elements and delivery valves. |
| 1956 | Manufacture of multi-cylinder diesel fuel injection pumps. |
| 1972 | Manufacture of nozzle and nozzle-holders at Nashik. |
| 1981 | Manufacture of special purpose machines and tools. |
| 1986 | Manufacture of VE distributor pump. |
| 1989 | Manufacture of auto-electrical. |
| | Manufacture of hydraul <mark>ic products.</mark> |
| 1991 | MICO becomes the Bosch Global Development Center for |
| | single-cylinder diesel fuel injection pumps. |
| | MICO represents Bosch for imported automotive after-market products, automotive workshop test equipment, hydraulics and pneumatics. |
| | MICO establishes Purchase Office for Bosch. |
| 1992 | Marketing of automotive accessories. |
| | ISO 9001 certification. |
| 1993 | Manufacture of Bosch electric power tools, |
| 1994 | Manufacture of packaging machines. |
| 1995 | MICO becomes the Bosch Global Development Center for a range of multi-cylinder diesel fuel injection pumps. |
| 1996 | Launch of Blaupunkt car audio systems. |
| 1997 | QS 9000 certification for all manufacturing plants. |
| 1998 | Manufacture of 20 millionth single-cylinder pump. |
| 1999 | Inauguration of Jaipur plant. |
| | Manufacture of Blaupunkt car audio systems. |
| 2000 | Establishment of Application Development Center. |
| | MICO apprentices win 75th gold medal at the All-India Skills Competition. |
| | |



- We want satisfied customers. That is why the highest quality of our products and services is one of our major corporate objectives. This also applies to the quality of the work carried out in our name by our trading partners and in their sales and service organizations.
- **2.** The customer is the judge of our quality. His or her verdict on our products and services is decisive.
- **3.** Our quality goal is always "zero defects" or "100% quality".
- **4.** Not only do our customers assess the quality of our products, but also the quality of our services. Deliveries must be on time.
- 5. Enquiries, offers, samples and complaints must all be dealt with promptly and thoroughly. It is imperative that agreed deadlines be met.
- 6. Each and every employee in the Company contributes towards achieving our quality goals. It is therefore the responsibility of every employee from Apprentice to Member of the Board to ensure that their work is of the highest standard. Anyone who identifies a problem which may jeopardize quality, but does not have the authority to remedy it himself, must report the matter immediately to his superior.

- 7. All work must be without defects from the very beginning. This not only improves quality, but also reduces our costs. Quality increases cost-effectiveness.
- 8. Not only must defects be eliminated, but also their causes. Prevention of defects has priority over their elimination.
- **9.** The quality of our products also depends upon the quality of sourced parts. Demand the highest quality from our suppliers and support them in adhering to our mutual quality goals.
- 10. Even when painstaking care has been taken, defects can occasionally happen. This is why we have introduced numerous and proven methods and procedures to identify defects at an early stage. These must be rigorously and consistently applied.
- 11. Ensuring that our quality goals are achieved is an important management duty. When assessing the performance of our employees, particular emphasis is placed on the quality of their work.
- **12.** Our quality directives are compulsory. Further customers requirements must be fulfilled.

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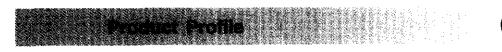






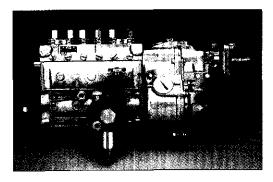








Multi-cylinder Pump



Features:

- Atures:
 Catering to engines with 25 hp to 540 hp
 Engine speeds up to 3500 RPM
 Speed/load dependent timing options
 Over 300 varieties catering to requirements of
 2 to 12 cylinder engines
 Add-on pneumatic shut off and manifold
 pressure compensator for turbo charged engines
 Additional feature of cam-lock timing

Applications:

- Automotive : Multi-utility vehicles, LCV, HCV, Van and Bus
- Tractor Industrial, earth moving and gensets

Distributor Pump



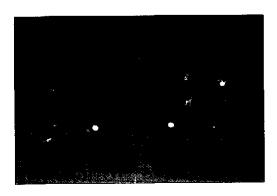
Features:

- State-of-the-art design to meet stringent exhaust emission control Suitable for 3, 4, 5 and 6 cylinder engines Several add-on devices for emission control and driving comfort

Applications:

- Suitable for passenger cars, LCV and HCV Tractors, off-highway vehicles and industrial engines

Single-cylinder Pumps



Features:

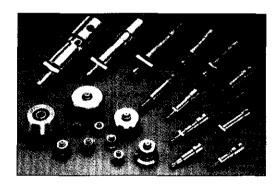
- stures: Injection pressure in the range of 400 to 1000 bar Modular design to cater to a wide range of multi-cylinder engine applications Suitable for 3 to 200 hp/cylinder diesel engines

Applications:

- Automotive engine Agricultural and farm equipment Marine and railway engines



Elements and **Delivery Valves**



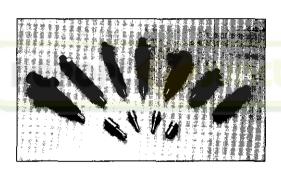
Features:

- For use in single and multi-cylinder pumps
- To control delivery, injection pressures, speed/load dependent timing, start advance, etc.

Applications:

- Different types of automotive and stationary engines
- Industrial, marine, railway, earth moving and gensets

Injectors



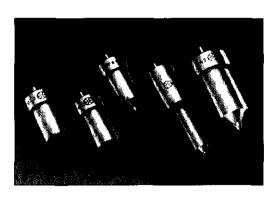
- Catering to both Direct Injection (DI) and Indirect Injection (IDI) diesel engines Injection pressure up to 1200 bar Mounting by flange, claw or threaded type to suit the

- engine requirement Nozzle-holder shaft diameter 17 mm and above

Applications:

- Different types of automotive and stationary engines
- Industrial, marine, railway, earth moving and gensets

Nozzles



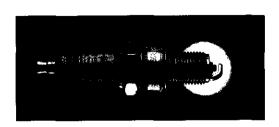
Features:

- Hole type for DI engines and pintle type for IDI engines Smaller spray hole size for higher injection pressures Nozzles with zero sac volume (VCO type) possible with hole diameter ≥0.16 mm
- Spray holes rounding by hydro-grinding in VCO type Straight/inclined flat on pintle for IDI engines

Applications:

- Different types of automotive and stationary engines
- Industrial, marine, railway, earth moving and gensets

Spark Plug



- Available in various thread sizes and heat values to meet individual requirement of engine/vehicle
- Available in bimetal electrode and reduced clearance (between central electrode and insulator) versions

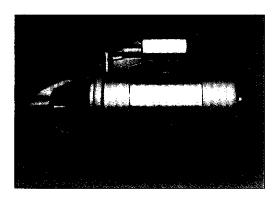
Applications:

Used in petrol, CNG engines for igniting the mixture





Starter Motor



- Used for starting engines
 Available both in direct drive and reduction
 gear drive versions
 Available in 12 V and rating from 0.6 kW to 3 kW
 Available with internally water protected and
 dust protected features

Applications :

- Automotive: Trucks, LCV, multi-utility vehicles, tractors, passenger cars and 3-wheelers Stationary engines

Alternator



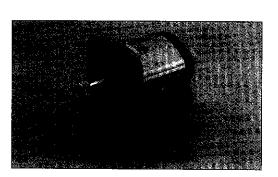
Features :

- Power source for electrical loads in the vehicle and for battery charging Available in ventilated, semi-scaled, sealed, internal fan versions Available in 12 V version with rating from 23 A to 90 A

Applications :

Automotive, off-high way and industrial

Gear Pump



Features:

- Displacement 4 to 22.5 cc/revolution
- Maximum pressure: 250 bar Various drive-ends, mounting flanges and port configurations

Applications:

- Power packs (industrial) Tractors