

---

GROWTH BEGINS WITH CHANGE.  
CHANGE BEGINS WITH  
**INNOVATION.**

---



**12<sup>TH</sup>**  
ANNUAL  
REPORT  
2017-18



चिप-चिपे तेल का

# LOAD

# मत लो

bajaj  
ALMOND  
DROPS

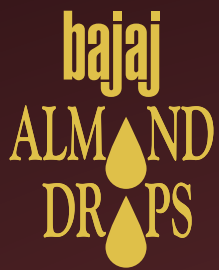
NON STICKY HAIR OIL



300%  
विटामिन-ई\*



\* 300% विटामिन ई, अनब्रांडेड स्वीट आल्मंड ऑयल की तुलना में, स्वतंत्र लेब में किए गए परीक्षणों के परिणामों पर आधारित.



INDIA'S  
**No.1\***  
HAIR OIL



GUINNESS  
WORLD  
RECORDS™  
RECORD FOR  
LONGEST  
HEAD MASSAGE  
CHAIN.

RECORD DATE: 26<sup>TH</sup> OCT, 2017 | PLACE – MUMBAI



\*Bajaj Almond Drops is ranked first in value sales in the sub brand list of the hair oils category for the MAT period ending March 31, 2017. This calculation is based in part on data reported by Nielsen through its Retail Measurement service for the Hair oils category for the 52-week period ending March 31, 2017, for the all India (U+R) market. (Copyright 2016, The Nielsen Company.)

bajaj  
*Coco  
Jasmine*

NOT JUST SHINE,  
3X\* LESSER  
HAIR BREAKAGE.



\*HAIR FALL REDUCED BY 3X. BASED ON INSTRUMENTAL STUDY DONE ON TEST VS UNTREATED HAIR IN AN INDEPENDENT LABORATORY.

# आयुर्वेदिक ब्राह्मी और आँवला के संग, बालों का गिरना करे कम.



STARTS  
WORKING ON  
MARKS FROM  
**DAY 1\***

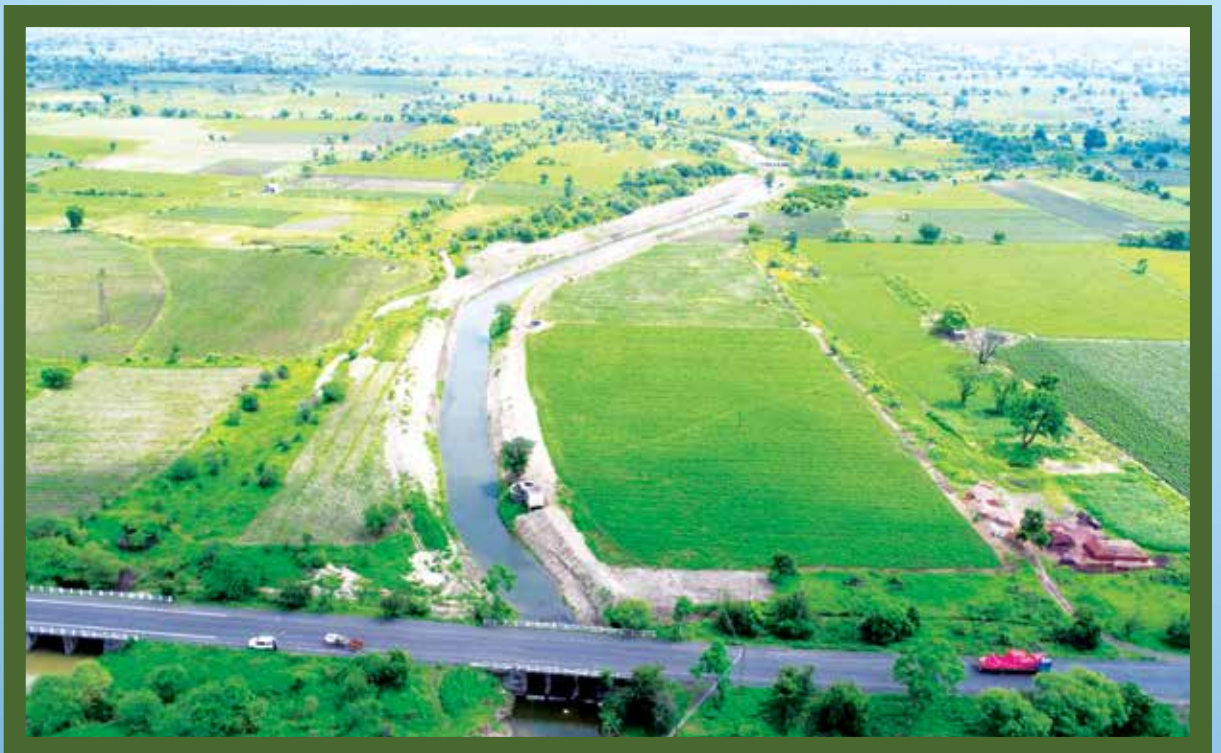
bajaj®  
**NOMARKS®**  
AYURVEDA



\*Based on the results of an in-vitro study done in an independent laboratory.  
Creative visualization

**#ChehrePeSirfShaan**

# CSR Programmes



Rejuvenation of Rivers and Streams

# CSR Programmes



Construction of Check Dams

## Awards and Recognitions



Bajaj Almond Drops hair oil gets recognized as one of Asia's  
Most Valuable Business Brands – 2018