
GROWTH BEGINS WITH CHANGE.
CHANGE BEGINS WITH
INNOVATION.



12TH
ANNUAL
REPORT
2017-18

चिप-चिपे तेल का

LOAD

मत लो

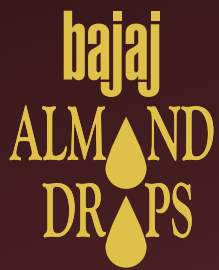
bajaj
ALMOND
DROPS

NON STICKY HAIR OIL



300%
विटामिन-ई*

* 300% विटामिन ई, अनब्रांडेड स्वीट आल्मंड ऑयल की तुलना में, स्वतंत्र लेब में किए गए परीक्षणों के परिणामों पर आधारित.



INDIA'S
No.1*
HAIR OIL



GUINNESS
WORLD
RECORDS™
RECORD FOR
LONGEST
HEAD MASSAGE
CHAIN.

RECORD DATE: 26TH OCT, 2017 | PLACE – MUMBAI



*Bajaj Almond Drops is ranked first in value sales in the sub brand list of the hair oils category for the MAT period ending March 31, 2017. This calculation is based in part on data reported by Nielsen through its Retail Measurement service for the Hair oils category for the 52-week period ending March 31, 2017, for the all India (U+R) market. (Copyright 2016, The Nielsen Company.)

bajaj
*Coco
Jasmine*

NOT JUST SHINE,
3X* LESSER
HAIR BREAKAGE.



*HAIR FALL REDUCED BY 3X. BASED ON INSTRUMENTAL STUDY DONE ON TEST VS UNTREATED HAIR IN AN INDEPENDENT LABORATORY.

आयुर्वेदिक ब्राह्मी और आँवला के संग, बालों का गिरना करे कम.



STARTS
WORKING ON
MARKS FROM
DAY 1*

bajaj®
NOMARKS®
AYURVEDA



*Based on the results of an in-vitro study done in an independent laboratory.
Creative visualization

#ChehrePeSirfShaan

CSR Programmes



Rejuvenation of Rivers and Streams

CSR Programmes



Construction of Check Dams

Awards and Recognitions



Bajaj Almond Drops hair oil gets recognized as one of Asia's
Most Valuable Business Brands – 2018