

THE PROMISE OF A BETTER FUTURE.





MAKING A WORLD OF DIFFERENCE.



At Bajaj Hindusthan, we believe in ploughing back resources towards social and environmental causes. The Company is India's leading sugar and ethanol manufacturing company. The Company has an aggregate sugarcane crushing capacity of 136,000 TCD (tonnes crushed per day) and has an Industrial Alcohol/Ethanol producing capacity of 800 KL (kilolitres) per day.

At Bajaj Group, we have an unwavering dedication to fulfil our corporate social responsibility by contributing towards social and environmental causes. We undertake a wide range of initiatives for economic improvement as also for spreading health and hygiene awareness in the rural community. As a responsible corporate citizen, we also work towards the preservation of environment through various water and soil conservation programmes. We follow an integrated participatory approach to contribute towards the larger societal benefits and to invest back into the society.

Our commitment to environment-friendly technologies entails recycling of waste material and following green practices. Bagasse waste residue out of sugar operations is used to generate power and manufacture MDF and particle boards, which allows us to contribute significantly in reducing deforestation and power usage. We have also initiated Convergence of Agriculture Interventions in Maharashtra (CAIM) in collaboration with State Government, International Fund for Agriculture Development (IFAD) and Sir Ratan Tata Trust. NABARD (National Bank for Agriculture and Rural Development) has joined hands with us for the promotion of horticulture and watershed development project.

VILLAGES NOW REAP THE BENEFITS OF OUR WATER HARVESTING PROGRAMME.

With the ever-increasing demand by industries and rising population pressures, water scarcity is inevitable.

To tide over the perennial water scarcity in villages, Kamalnayan Jamnalal Bajaj Foundation (KJBF) promote judicious use of water through promotion of micro-irrigation systems like Drip, Sprinklers and Group Lift Irrigation programmes. These programmes cover more than 27 villages and ensure efficient use of water in 2045 acres.









Construction of check dams on revived rivers/streams

Check dams constructed	70
Villages benefited.....	45
Farmers benefited	2920
Water table in surrounding wells increased (feet)	8 to 12
Agricultural land benefited (acres).....	8048.58

Net income increased from - ₹ 10,000/acre to ₹ 45,000/acre



Bori bundh: a seasonal and low cost rainwater harvesting structure

Bori bundhs constructed.....	799
Villages covered	110
Farmers benefited	3877
Agricultural land benefited (acres).....	7878
Cropping intensity increased.....	1 crop to 3 crops
Cotton yield increased (with 2 support irrigation).....	6 quintal/acre to 25 quintal/acre

WE EDUCATED WOMEN IN VILLAGES BY TEACHING THEM SELF-RELIANCE.

It is important to create avenues for the social development of rural women. BHL women society aims to elevate the status of women through awareness and by making them financially self-reliant.

The Jamnalal Kaniram Bajaj Trust (JKBT) plays an active role in women empowerment through promotion of 145 self-help groups in 50 villages.





