



Serving today
for a better
tomorrow.





Glorious past. Inspiring present. Promising Future.

Bajaj Hindusthan Ltd. (BHL) is India's largest sugar and ethanol manufacturing company. The Company has an aggregate sugarcane crushing capacity of 136,000 TCD (tonnes crushed per day) and has Industrial Alcohol/Ethanol producing capacity of 800 KL per day.

At Bajaj Hindusthan, we believe in fulfilling our corporate social responsibility by contributing towards social and environmental causes. We undertake a wide range of initiatives for the livelihood enhancement and for health & hygiene awareness in the rural community. As a responsible corporate entity, we also work towards the preservation of environment through various water and soil conservation programs. We have adopted a multi-pronged strategy to permeate development in all segments by running special programs for tribal development, women empowerment and by working towards economic empowerment of the underprivileged.

Committed to environment-friendly technologies, we at Bajaj Hindusthan recycle bagasse produced in our own sugar mills to generate 428 MW of power. Our wholly owned subsidiary, Bajaj Eco-Tec Products Limited (BEPL), uses bagasse waste for the manufacture of MDF and PB thus safeguarding India's forests from commercial exploitation by construction and furniture industries. BEPL turns out 210,000 cubic metres of MDF and Particle Boards per year which prevents felling of an estimated 420,000 fully matured trees annually.

Farm ponds for rainwater harvesting
and for support irrigation



Promoting irrigation farming through
construction of a series of checkdam
at Muradgaon, Wardha district in the
Vidarbha region



Wells and borewells are the
mouth of the earth. Quenching
the thirst of mother earth
through recharging of wells

Conserving for today and tomorrow.



Depleting groundwater resources is a serious cause of concern in today's times. It has a cascading effect on agricultural productivity and can trigger a vicious cycle of poverty and inflation. Taking proactive steps to arrest reduction of groundwater, Kamalnayan Jamnalal Bajaj Foundation (KJBF) has taken various water harvesting initiatives like construction of check dams, revival of rivers and streams (deepening and widening of river beds), recharging of existing wells & borewells through rainwater, gabion structures, nalla plugging and farm bunding in Wardha district of Maharashtra. The efforts led to an increase in the water table by 8 ft. and benefited 201 villages and 6507 farmers. This extraordinary work brought an increased area under irrigation thus leading to increased cropping intensity and farm earnings.

Promoting ideas that will inspire generations.



With rising population pressures and increasing demand by industries, the water scarcity is here to stay. The solution lies in implementing ingenious ideas to maximise the utilisation of this precious resource. Ideas that are not only relevant today, but which also set the benchmarks for our coming generations. To tide over the perennial water scarcity in Wardha, KJBF promoted judicious use of water through promotion of micro irrigation systems like Drip, Sprinklers and Group Lift Irrigation programs. These programs covered more than 27 villages and ensured efficient use of water in 2045 acres. KJBF also helped in revival of 8 rivers which resuscitated an area of 4071.57 acres. To limit the effect of unpredictable monsoons, KJBF constructed 455 farm ponds in 42 villages. All these interventions have augmented the water storage capacity to 30.91 mcft.

Efficient use of water through micro irrigation devices like drip and sprinklers and through promotion of less water intensive crops



Water harvesting through construction of percolation tank, at Jamnbuldhara Village, Dist: Wardha



Efficient use of water through micro irrigation devices

Women's empowerment through
formation of self-help groups in 50
villages in Sikar district in Rajasthan



Continuous training, awareness and
exposure visits for sustained
socio-economic development of people
through participatory approaches



Empowering women through
promotion of women's self-help
groups and various need-based
income generating activities

Inculcating camaraderie to achieve sustained growth.



Surpassing adversities and bringing change with the vigour of collective efforts is not just in fables. It's very much a reality and the self-help groups in Sikar proved exactly that. The Jamnalal Kaniram Bajaj Trust (JKBT) played an active role in women empowerment through promotion of 145 self-help groups in 50 villages. The self-help groups led to economic empowerment of women and also raised awareness about various social issues. JKBT's concerted efforts towards community mobilisation resulted in improved agriculture practices and built capacity for collective marketing.

Instilling self-confidence through self-reliance.



It's an old adage that self-reliance brings self-respect and empowers you with a greater say in the society and family. JKBT promoted community livelihood enhancement programs in Sikar by supporting need-based micro enterprises like Manihari shop, Leather work, Grocery shop, Mason work, Picco & Tailoring, Flour mill etc. The Trust also provided support for indigenous cow-based dairy farming to 196 needy families in 17 villages. This initiative boosted the average income of the supported families by ` 1500 per month. To develop natural and human resources, JKBT has also established Livelihood Training and Resource Centre in 18 acres of land at Kasi ka Baas village - the birth place of Shri Jamnalal Bajaj.