







ANNUAL REPORT

2018-2019

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CORPORATE INFORMATION



AUDIT COMMITTEE

Mr. Sharad Mangal Chairman Mr. Gunjan Jain Member Mr. Harish Kumar Gupta Member

SHAREHOLDER'S **RELATIONSHIP COMMITTEE**

Ms. Kalpana Juneja Chairperson Mr. Sharad Mangal Member Mr. Pawan Kumar Gupta Member

NOMINATION AND **REMUNERATION COMMITTEE**

Ms. Kalpana Juneja Chairperson Mr. Sharad Mangal Member Mr. Gunjan Jain Member

CORPORATE SOCIAL RESPONSIBILITY COMMITTEE

Mr. Gunjan Jain Chairperson | Mr. Harish Kumar Gupta Member | Mr. Pawan Kumar Gupta Member

CHIEF FINANCIAL OFFICER Mr. Naresh Manwani	COMPANY SECRETARY & COMPLIANCE OFFICER Ms. Sonika Gupta	
AUDITORS OF THE COMPANY	REGISTRAR & SHARE TRANSFER AGENT	
Kalani & Company, Chartered Accountants	Karvy Fintech Private Limited	
705, VIIthFloor Milestone Building, Gandhi	Karvy Selenium Tower B, Plot 31-32, Gachibowli,	
Nagar crossing, Tonk Road, Jaipur 302015	Financial District Nanakramguda, Hyderabad 500032	
SECRETARIAL AUDITORS	REGISTERED OFFICE	
Shailja Sharma & Associates	E-102, 103, EPIP, Sitapura Industrial Area, Jaipur- 302022	
Company Secretaries	(Rajasthan)	
295, Vinoba Vihar, Behind Trimurti Appt., Model		
Town, Malviya Nagar, Jaipur - 302 017	BOOK CLOSURE	

BANKERS OF THE COMPANY

HDFC Bank Limited

BOOK CLOSURE

23rd September to 28th September, 2019

23RD ANNUAL GENERAL MEETING

Date - 28th September, 2019 | Day - Saturday | Time - 12:00 P.M. Venue - AS-1, EPIP, Sitapura Industrial Association Office, Above ICICI Bank, Sitapura Industrial Area, Jaipur - 302022 (Raj) INDIA.

Board of Directors & Key Managerial Personnel



Mr. Harish Kumar Gupta Chairman & Whole-Time Director



Mr. Pawan Kumar GuptaManaging Director



Mr. Saurav GuptaWhole Time Director



Mr. Gaurav GuptaWhole Time Director



Mr. Sharad Mangal Independent Director



Mr. Gunjan Jain Independent Director



Ms. Kalpana Juneja Independent Director



Mr. Vikas Mathur Independent Director



Mr. Naresh Manwani Chief Financial Officer



Ms. Sonika Gupta Company Secretary & Compliance Officer



Awards and Recognition



Best Supplier - Partner, Reliance Trends 2019



Dear Shareholders,

It gives me a lot of pleasure to inform you that we have had another wonderful year of growth. In this challenging year our sales grew by 17.50% & profit after tax by 54%.

Expanded capacity has now become operational and the focus is on maximising the utilisation of the plant in this year and the next.

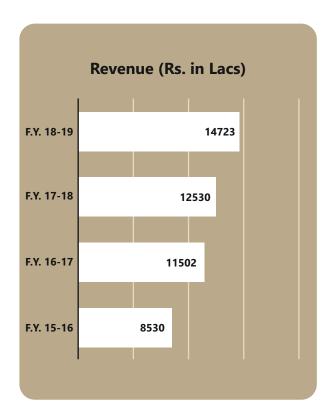
We continue to execute the business strategy without any major changes. While expanding the distribution for Bella Casa in India, we are making ourselves more efficient in manufacturing by investing in designing and production capabilities. We want our products to be known for their innovative designs and good quality. Our association with Disney & Marvel continues. Our products are now available in more than 4000 outlets across India.

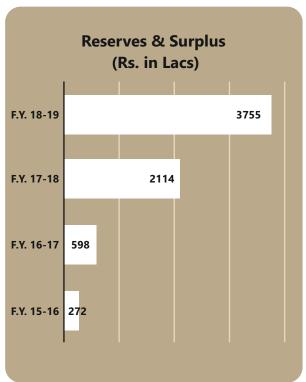
Please note that your company is in the business of fashion and this business is extremely suitable business to be in at this point of time. With such a young and growing population of India which has high aspirations, the demand for all things fashionable is bound to increase.

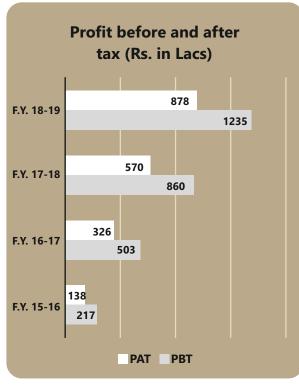
I am thankful to you for your support and want to mention that although the macro economic indicators show a challenging economic scene in the country, I feel confident that the way we have planned our business we shall be able to deliver expected sales and profits in the years to come.

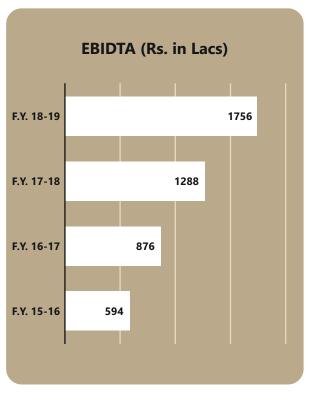
Yours sincerely
Harish Kumar Gupta
Chairman & Whole-Time Director

FINANCIAL HIGHLIGHTS









^{*} The company adopted Ind AS from 1st April, 2018 with a transition date of 1st April, 2017 and accordingly the financial statements and financial results are prepared in compliance with Ind AS pursuant to the Notification of Ministry of Corporate Affairs (MCA) dated 16 February 2015. The comparative figures for the year ended 31st March, 2018 and 3lst March, 2017 has been restated as per Ind AS.



NOTICE OF THE ANNUAL GENERAL MEETING