



Golden moments. In your day. In your life.



ANNUAL REPORT 2000-01

BOARD OF DIRECTORS



Nusli N Wadia
Chairman



Sunil K Alagh
Managing Director



Avijit Deb



Anil K Hirjee



Simon Israel



Nimesh N. Kampani



S S Kelkar



Pratap Khanna



Field Marshal
Sam Manekshaw, M.C



Francois-Xavier Roger

Company Secretary- Ravi Mannath

Auditors- Lovelock & Lewes

Bankers- State Bank of India, Allahabad Bank,
ANZ Grindlays Bank plc, Bank of America,
Citibank N.A., Standard Chartered Bank,
The HongKong & Shanghai Banking Corporation.

Registered Office- 5/1A, Hungerford Street, Kolkata - 700 017





We began a dream over eight decades ago. A dream to see a smile enter many an Indian home.

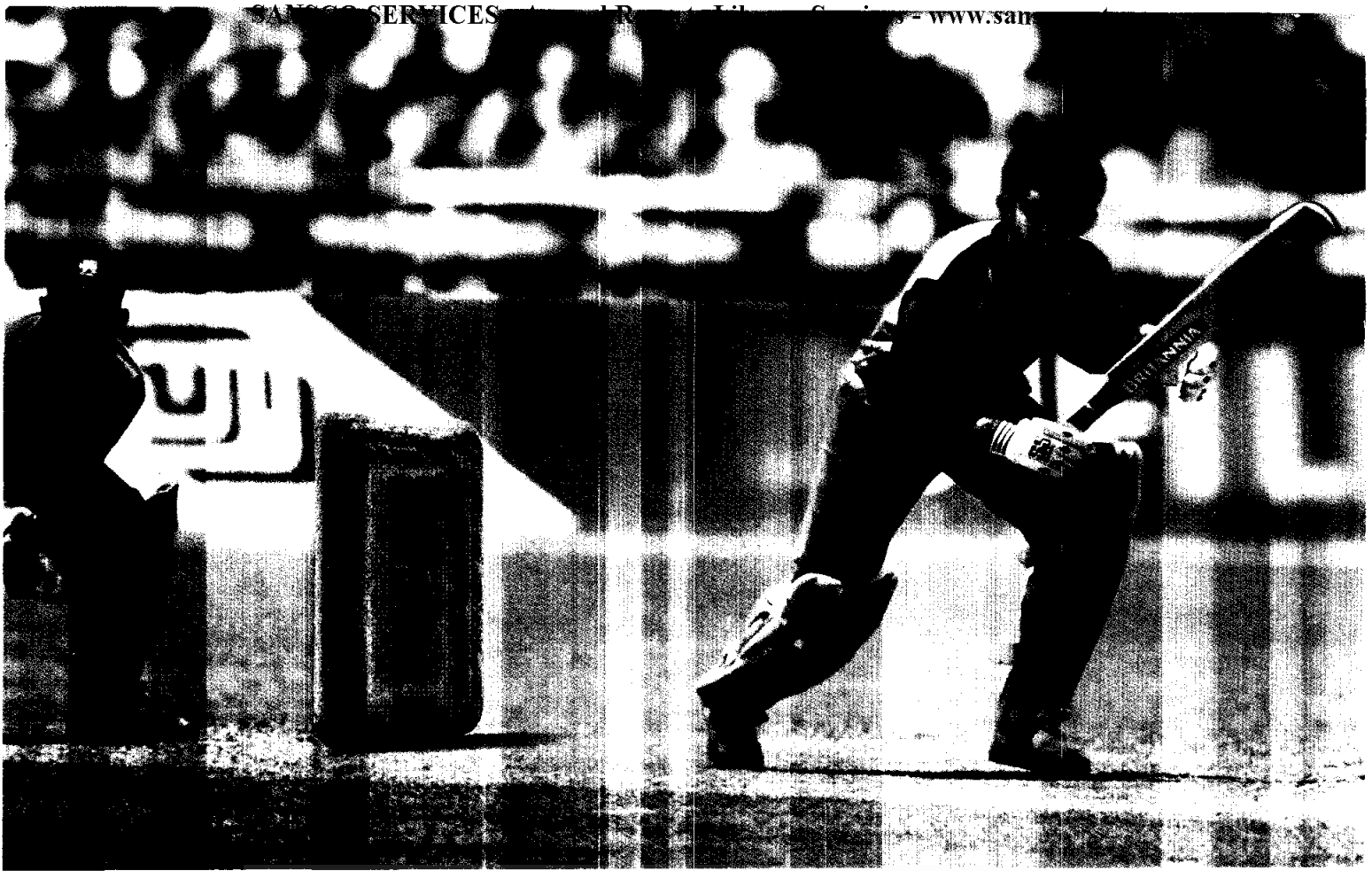
It's this dream that built Britannia. And nourished it to grow, to become a part of your life.



Part of your passions. Of your happiness. And of your changing times.

Britannia's range of quality bakery and dairy products has always delivered the promise of a

healthy body and mind. And has been a part of your day, your life, and your golden moments.



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In school or on the playground, children are achieving the impossible.

Because they dream the impossible. And Britannia is playing a part in



making these dreams come true. Britannia Tiger. For those 'winning' moments.

Steaming cups of tea and a bite of Britannia biscuits. During the course of the day, there's always a

moment when you dip a Britannia vitamin booster into your



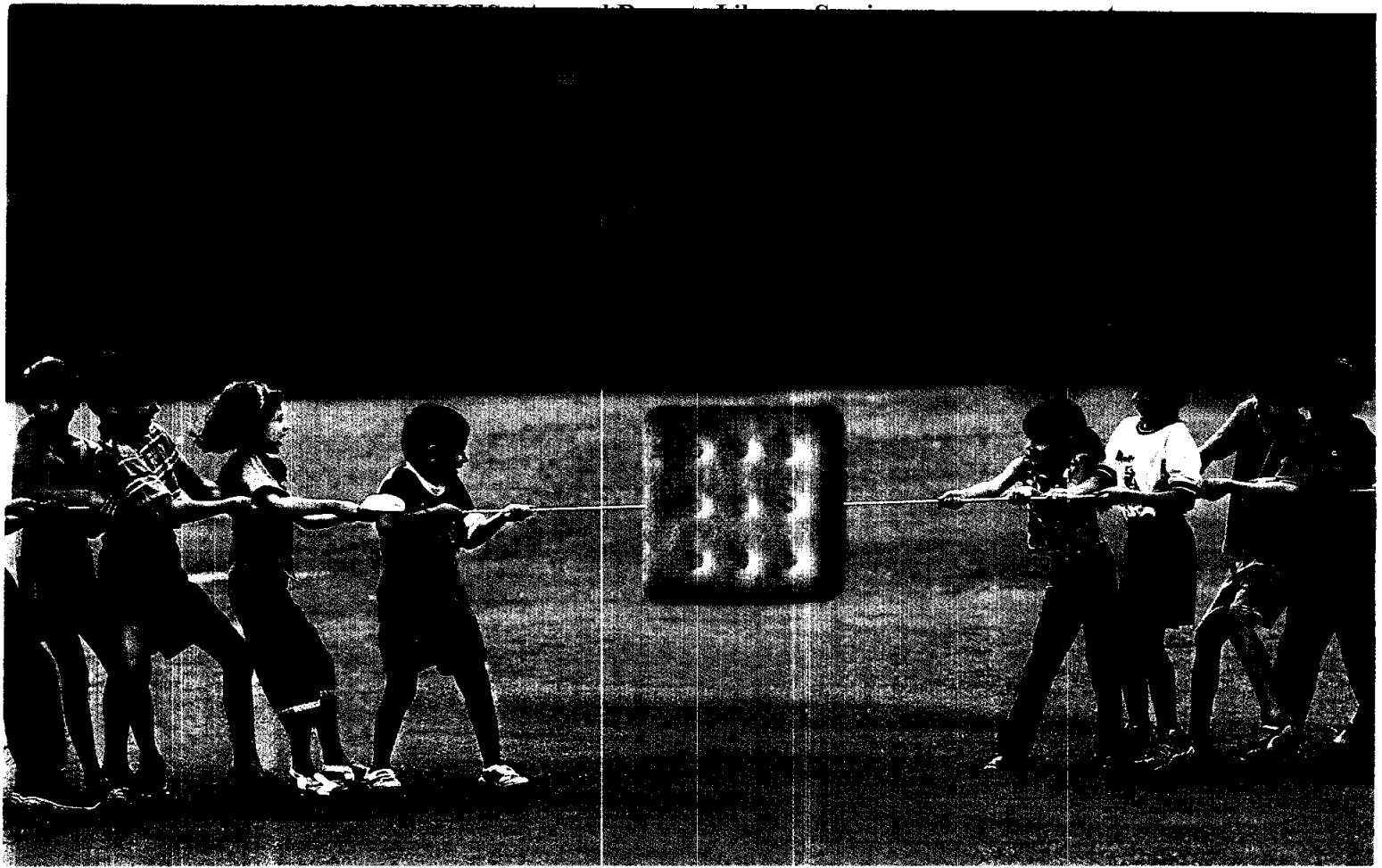
steaming brew to see you through your hectic schedule. Until the

next break. Britannia Vita MarieGold. For those 'intense' moments.



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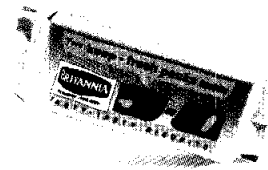




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Bunked classes. Broken hearts. Long working hours. Parties. It's all about keeping

a balance during these ups and downs. And Britannia knows that you



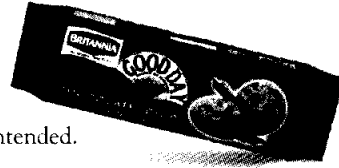
need something to make every second of your life a snapshot in the

album of your memory. Britannia 50-50. For those 'balanced' moments.





At times your day seems just brilliant. The right



weather. The right company. Going exactly the way you intended.



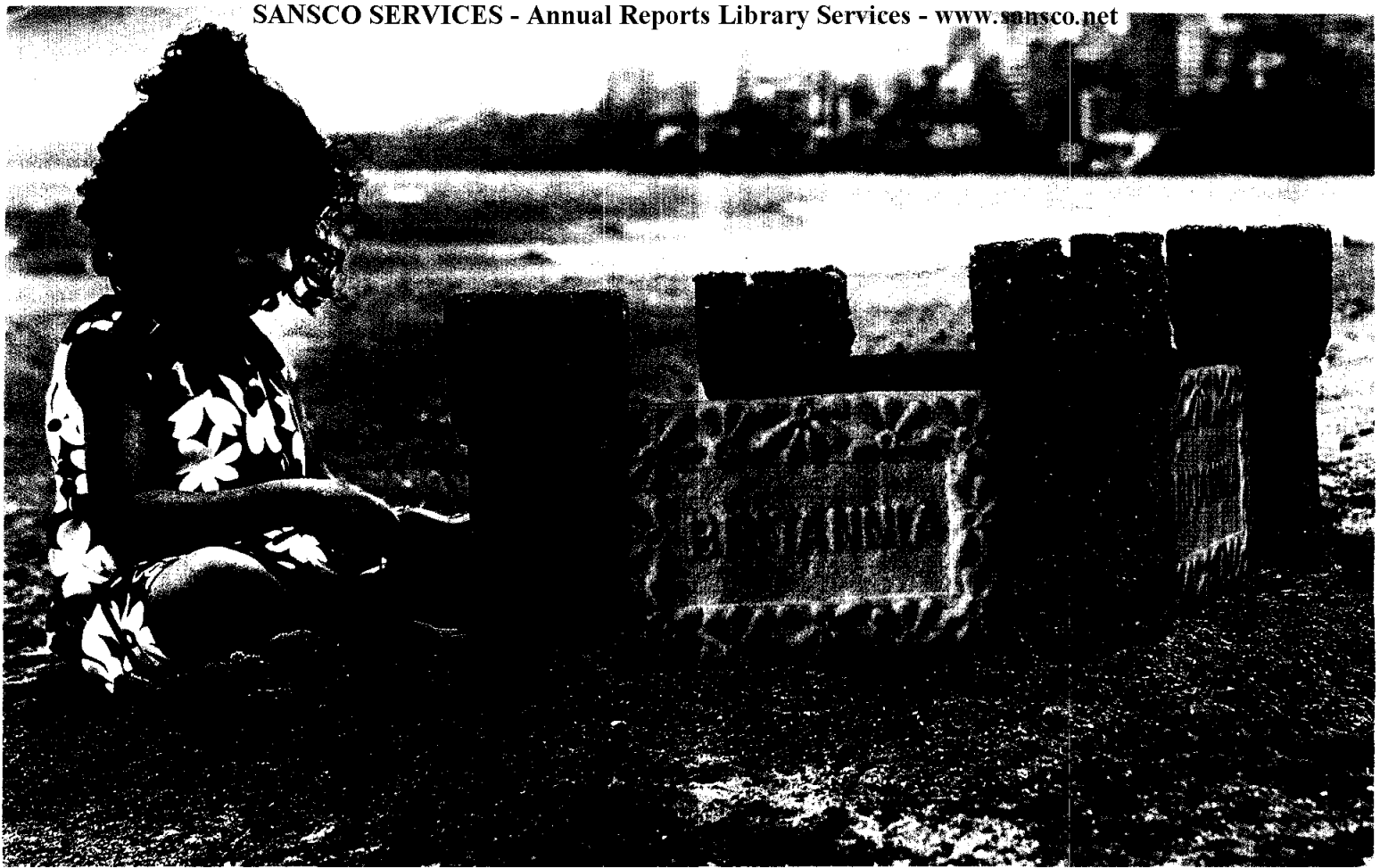
Time for indulging yourself with the richness of Britannia



GoodDay. Britannia GoodDay. For those 'cheerful' moments.

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The best part of growing up is growing up itself.

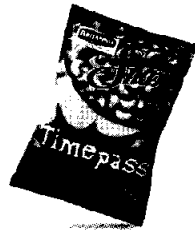
Britannia adds to the fun with the natural



nourishment of milk, vitamins and essential nutrients.

Britannia Milk Bikis. For those 'growing up' moments.





Catching up with friends. Time for some spicy gossip, few sweet words

straight from the heart and a range of tidbits. Britannia has the



options to go with every mood. Combinations that are quite a

mouthful. Britannia Snax and Little Hearts. For those 'light-hearted' moments.

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There comes a time in your life when you deserve something

special. The right words. The right emotion. And the right treat



from Britannia. Britannia Cream Treat. For those 'special' moments.