



We care. Because you do.

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ANNUAL REPORT 2001-02

BOARD OF DIRECTORS



Nusli N Wadia
Chairman



Sunil K Alagh
Managing Director & CEO



Avijit Deb



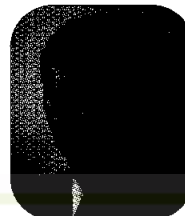
Anil K Hirjee



Simon Israel



Nimesh N Kampani



S S Kelkar



Pratap Khanna



Field Marshal
Sam Manekshaw, M.C.



Francois-Xavier Roger

Chief Operating Officer-

Nikhil Sen

Company Secretary-

Ravi Mannath

Auditors-

Lovelock & Lewes

Bankers-

State Bank of India, Allahabad Bank,
Standard Chartered Grindlays Bank, Bank of America,
Citibank N.A., Standard Chartered Bank,
The HongKong & Shanghai Banking Corporation.

Registered Office-

5/1A, Hungerford Street, Kolkata - 700 017





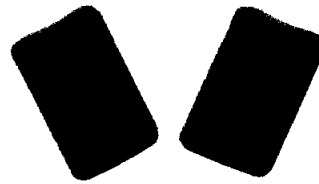
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A mother cares for her family in many different ways. Over the past few decades, Britannia has created an extensive range of bakery and dairy products to help her care. Choosing from the finest ingredients nature has to offer. And filling every product with the wholesome goodness of wheat and milk.



Britannia seeks to help mothers provide for their families. Nurture them. Nourish them. And ensure that they eat healthy, and think better.

Jamke khao,
kuch banke dikhao.



The mother relies on Britannia for wholesome products. Giving her children the health and energy to keep up with their boundless imagination. Setting them free to play, to dream, to dance, to ask a hundred questions. To run a thousand races. To ask for one more story before they sleep. To wake up brighter, and raring to go.

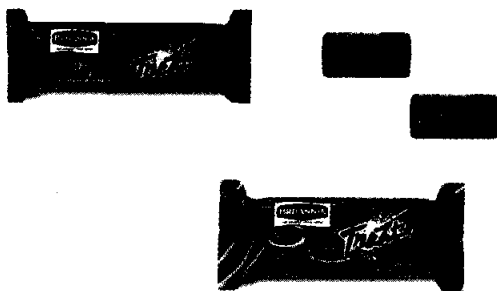


Britannia strives



to help mothers nourish the tiger in every child.





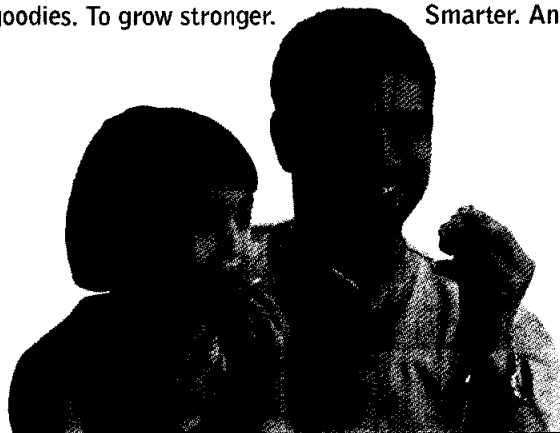
Great to lick, great
to eat.



When it comes to children, Britannia understands that some things only a mother can do. Laugh at their mischief. Be a partner in their crazy pranks. Stay always on their side.



Britannia does its bit to help her provide them with tasty yet healthy goodies. To grow stronger. Smarter. And Healthier.





Direct dil se.



Britannia appreciates the different roles a mother plays. She's everything to her teenager - from agony aunt to fashion adviser to best friend. And Britannia helps her blend the sweet with the spice.

On the rollercoaster of her teenager's life, Britannia endeavours to stay by the mother's side. Giving her the energy to keep up with the ups and downs. The spirit to share their adolescent dreams. And this helps build a relationship that grows stronger with time.





Have a good day.



Every mother is a wife, a daughter, and a daughter-in-law, too. Britannia creates products filled with health and goodness to help her fulfill all these roles - from taking care of her husband to nurturing her kids to providing for her elders.



Britannia is also by her side as she relaxes and unwinds with her friends. Chatting over tea. Enjoying a tempting snack. Or two.

It takes all the energy in the world to be so many different things to so many different people. Britannia believes in helping her enjoy every moment of it.





Discover the delicious goodness of milk.



Only a mother knows what the day has in store for her family. Britannia provides her with a range of deliciously wholesome products. To give them the health and energy they need. To nourish them with the goodness of milk.



She makes sure that everyone in her family begins their day right - with a balanced, nutritious breakfast. Britannia understands, and tries to make every meal served at her table as healthy as it is delicious.





Britannia salutes the Indian mother.

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A mother changes every life she touches. Bringing hope and encouragement. Sharing warmth and caring. Nourishing every little dream. And encouraging every new step her family takes.

It's the reason why, at Britannia, we do everything we can to help.



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