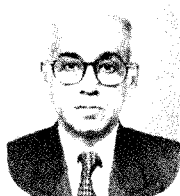


ANNUAL REPORT 2002-03

## Board of Directors



*Nusli N Wadia*  
Chairman



*Avijit Deb*



*Anil K Hirjee*



*Simon Israel*



*Nimesh N Kampani*



*S S Kelkar*



*Pratap Khanna*



*Field Marshal  
Sam Manekshaw, M.C.*



*John Miller*



*Francois-Xavier Roger*

Chief Operating Officer  
Company Secretary  
Auditors  
Bankers

Nikhil Sen  
Ravi Mamath  
Loveloock & Lewes  
State Bank of India, Citibank N.A.,  
Standard Chartered Bank,  
The Hongkong & Shanghai Banking Corporation,  
Bank of America, Allahabad Bank

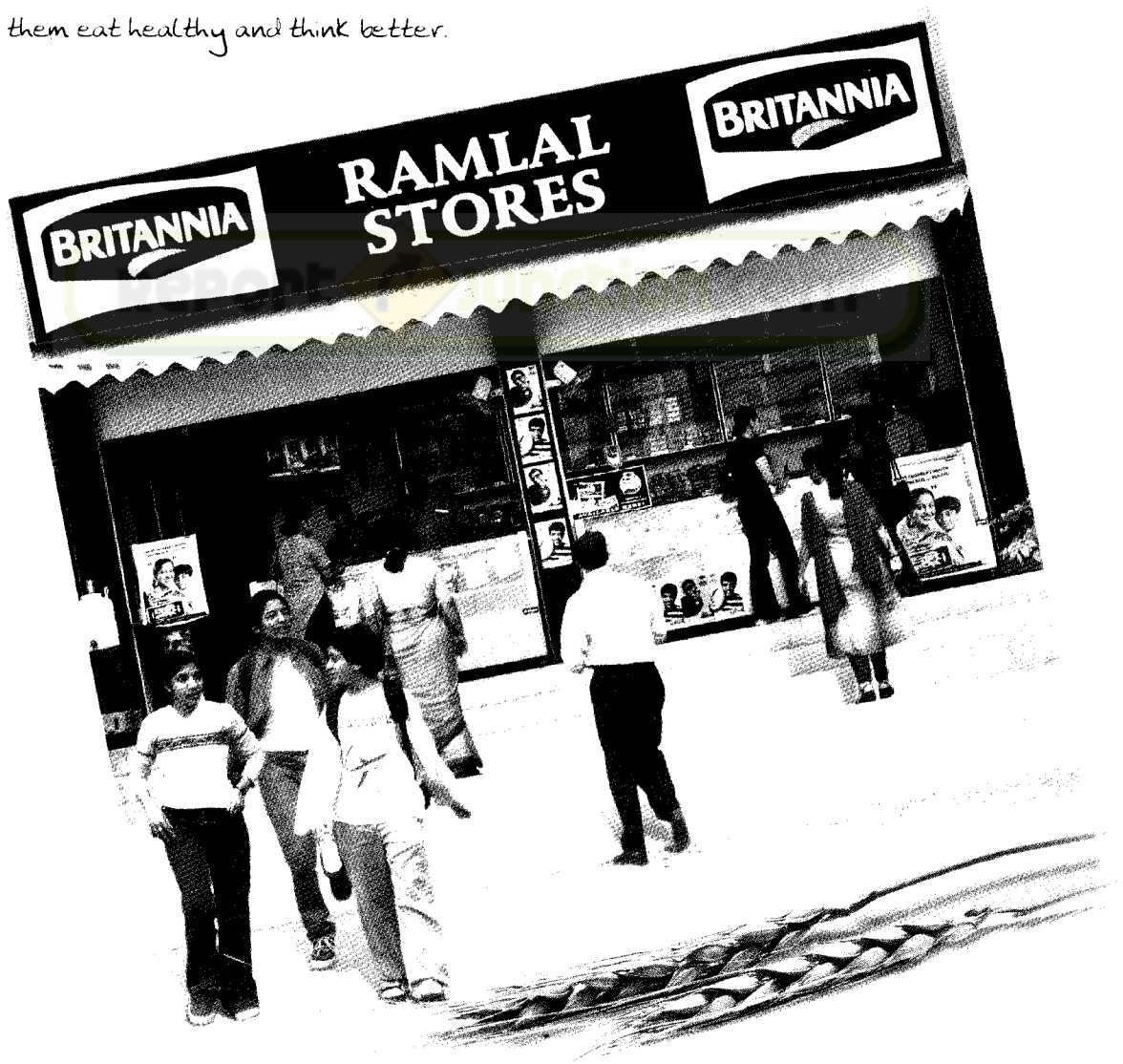
Registered Office

5/1A, Hungerford Street, Kolkata 700 017



Me and my Britannia.

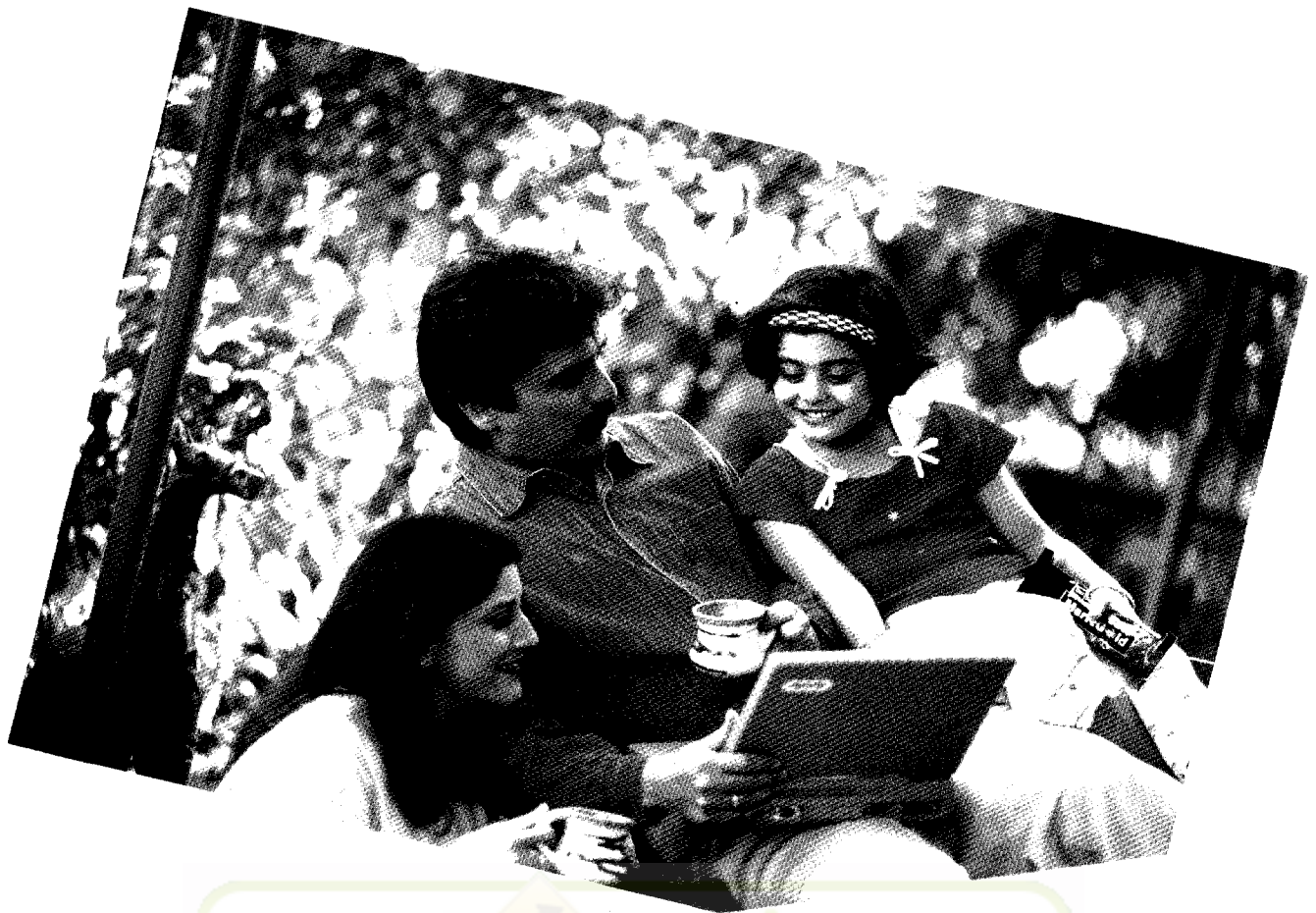
It's about the different relationships consumers have with the brand called Britannia. How they experience it, at different times in their lives. How they draw health and strength from its natural goodness and wheat energy. How they find it within reach - in small towns and big cities, in little shops and sprawling supermarkets. Most of all, it's about how Britannia touches them, through their lifetimes, helping them eat healthy and think better.





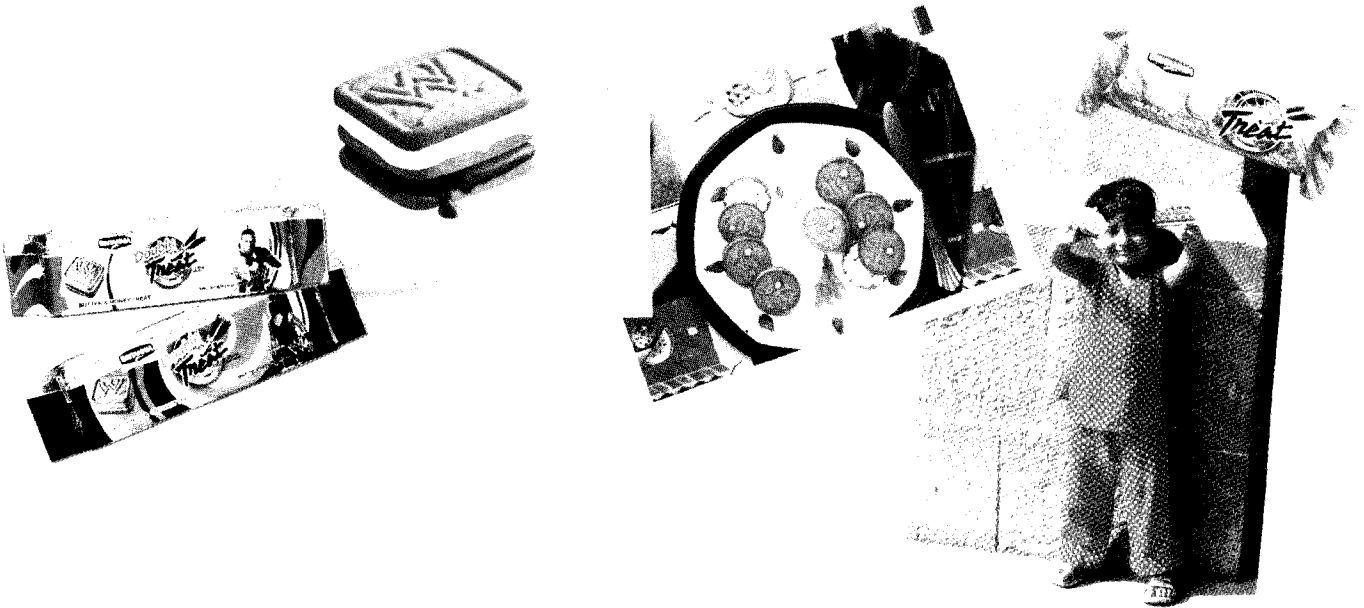
I want to do so many different things with my life. There's so much I want to achieve. So many dreams I want to make true. My Britannia understands that I want to be a Tiger. It's my Health Force – packed with the goodness of wheat, glucose, milk, and extra calcium – giving me the health and energy to be the king of any jungle. To achieve everything I want. And it's affordable, too. Me and my Britannia Tiger.





*It isn't teatime without my crisp, golden Britannia MarieGold. Full of wheat energy, it is the perfect accompaniment to a piping hot cup of tea. I can do without my tea, but not without my MarieGold! Me and my Britannia MarieGold.*

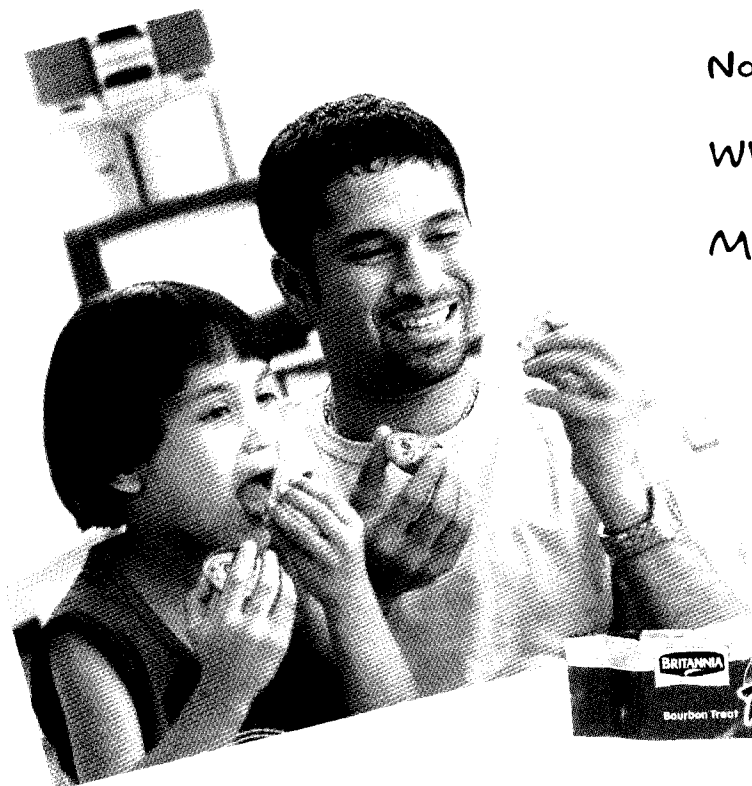




How do  
I eat my  
my Britannia  
Treat?

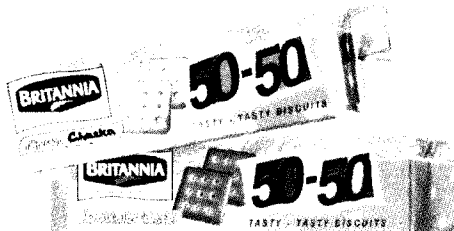
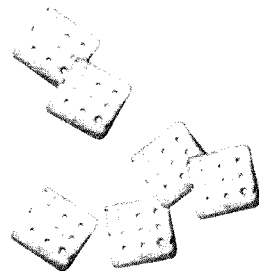


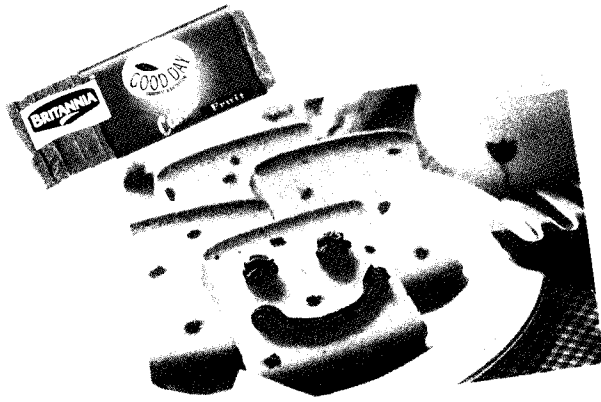
It's such yummy fun! Slooowly  
I lick off ALL the cream. Then  
I crunch the biscuit, mmm. It's  
so tasty, no one can resist it.  
Not Sachin. Nor the whole  
WWE wrestling team!  
Me and my Britannia Treat.





Kya hoga next? That's what I  
think every time I take a bite of  
my Britannia 50-50. It's  
very very tasty tasty. And full of  
surprises. Just like life. And who  
knows kya hoga next?  
Me and my Britannia 50-50.



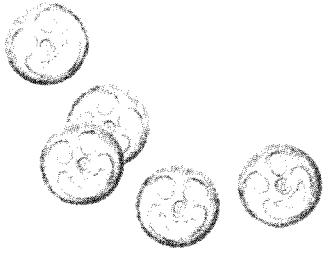


I like things that  
are good for me.  
And my Britannia  
understands. Which  
is why my Britannia  
Good Day is my  
everyday treat.  
It is filled with  
the goodness of  
rich, pure  
ingredients:  
pure butter and  
pista-badam, so I  
can smile, and  
have a good day.  
Me and my Britannia  
Good Day.



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Mummy says if I want to play  
all day I need milk energy. So  
my Britannia gives me yummy  
Milk Bikis. Full of the goodness  
of milk. So I can run and play  
and have fun all day long.  
Me and my Britannia Milk Bikis.





My girlfriend thinks I'm crazy.  
My parents think I'm lazy. My  
friends think I'm a little nutty.  
What no one knows is that I have  
a sweet side, too. Just like my  
Little Hearts. After all, dil sabka  
sweet hai!  
Me and my Britannia Little Hearts.

