



- Energy & water conservation
- Sustainable packaging
- Community nutrition
- Product quality
- Healthy product portfolio
- Diversity & inclusion
- Health, safety & wellbeing

Let's
make it a
**good
day**

ANNUAL REPORT 2021

MAKING EVERY DAY A BETTER DAY

When humanity looks back on 2020 in a few years, it will be relegated to being one of the most challenging years that mankind has ever seen. The world witnessed a health, a humanitarian and an economic crisis of a gargantuan scale which was hitherto unimaginable.

The pandemic confronted us all with overwhelming challenges every single day, and as one of the largest essential foods organizations in the country, we resolved to put our best foot forward.

We mobilised and augmented our manufacturing, supply chain and sales systems to ensure that every fellow Indian across the length and breadth of this country, had easy access to affordable nutrition.

While there were unrelenting constraints facing every member of the Britannia ecosystem with no known protocol of operations, we demonstrated immense agility and rallied together in unison to ensure that we deliver value to our shareholders, sow the seeds for a sustainable future, and most importantly, serve the country in these dire times of need. We liaised with government organizations & civil society groups across the country to lend a helping hand to the vulnerable sections of the society by providing hot meals, ration kits and packaged food products.

We realize that today, more than ever, ESG (Environment, Social, Governance) standards are of paramount importance and need to be integrated into our core business philosophy, product portfolio & the entire value chain. Through the course of the year gone by, we made certain that we do not lose sight of the importance of delivering sustainable and responsible goodness by helping our initiatives in energy & water conservation, sustainable packaging and community nutrition; amongst others.

And thus, we took strides every day to enliven the Britannia of today, the one which proffers exciting goodness through its products, but more importantly, the one that works towards making every day, a better day.





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2020-21

KEY HIGHLIGHTS

★ ★ ★
**TOP 15 BEST
EMPLOYERS
IN INDIA**

(Kincentric Study 2020)



★ ★ ★
**TOP FMCG
SUPPLY
CHAIN
COMPANY**

(Alden Global Advisors)



★ ★ ★
**3 KEY
Transformational
Digital Projects**



★ ★ ★
Established a
**ROBUST
BUSINESS
CONTINUITY
PROCESS**

During lockdown



★ ★ ★
**LAUNCHED
OUR FIRST
CORPORATE
SUSTAINABILITY
REPORT**



★ ★ ★
Improved
**NIFTY
50
RANKING**



SAFETY FIRST AGILITY NEXT



ADHERENCE TO
SANITISATION
AND MASK-WEARING
PROTOCOLS
AMONGST
SALES FORCE



INNOVATIVE
DELIVERY
SOLUTIONS

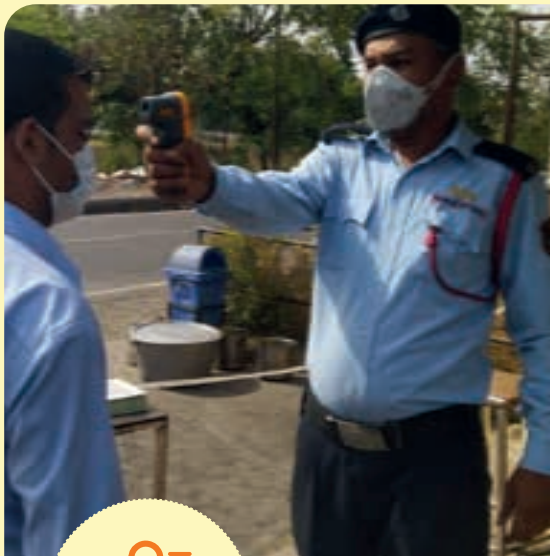


INSTALLATION
OF PHYSICAL
BARRIERS
IN FACTORIES



COMMUNICATION ON
COVID-19 INFORMATION
THROUGH PA SYSTEM





REGULAR
TEMPERATURE
SCREENING



SHOP FLOOR
EMPLOYEES
EDUCATED ON
COVID-19
HEALTHCARE
PRACTICES



USING AI AND
CCTV CAMERA
TO MONITOR
SOCIAL
DISTANCING
AND MASK
VIOLATIONS



10K+ ONROLL & OFFROLL EMPLOYEES
VACCINATED ACROSS ALL OUR OFFICES
AND FACTORIES



MILK BIKIS: REGIONAL DOMINANCE TO NATIONAL RECKONING

POWERFUL RENOVATION IN TAMIL NADU



40-YEAR LEGACY CELEBRATIONS



THEMATIC BRAND FILM

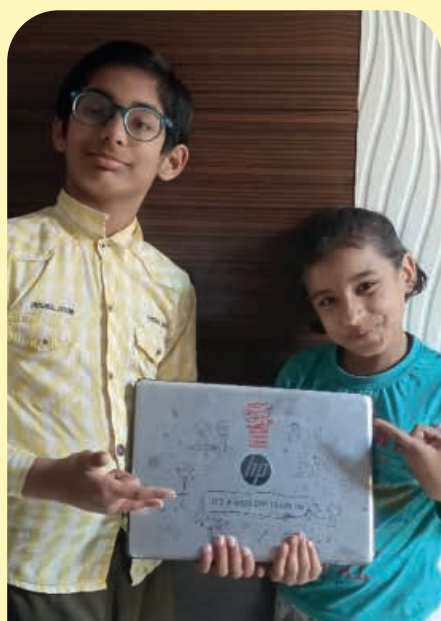
POWER STRIDES IN THE REST OF INDIA WITH THE 100% ATTA PRODUCT LAUNCH



FILM STARRING PANKAJ TRIPATHI



GOOD DAY: BRINGING HOME THE JOY OF SCHOOLING



MARIE GOLD: NOURISHING HOMEMAKERS' DREAMS



MY STARTUP 2
ACTIVATION



THEMATIC BRAND FILM



DIGITAL ACTIVATION

வீட்டின் தலைவிகளை
வணங்குகிறோம்

