

# Century Enka Limited

53rd Annual Report 2018-19

# **QUALITY DRIVEN** LEADERSHIP

# **ACROSS THE PAGES**

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Please find our online version at

http://www.centuryenka.com/investor-relations/index.html or simply scan to download

#### Disclaimer

This document contains statements about expected future events and financials of Century Enka Limited, which are forward-looking. By their nature, forwardlooking statements require the Company to make assumptions and are subject to inherent risks and uncertainties. There is significant risk that the assumptions, predictions and other forward-looking statements may not prove to be accurate. Readers are cautioned not to place undue reliance on forwardlooking statements as a number of factors could cause assumptions, actual future results and events to differ materially from those expressed in the forward-looking statements. Accordingly, this document is subject to the disclaimer and qualified in its entirety by the assumptions, qualifications and risk factors referred to in the Management's Discussion and Analysis of this **Annual Report** 

#### **Investor information**

Market Capitalisation as

at 31st March, 2019 :₹55,100 Lacs

: L24304PN1965PLC139075 CIN

BSE Code **NSE Symbol** : CENTENKA

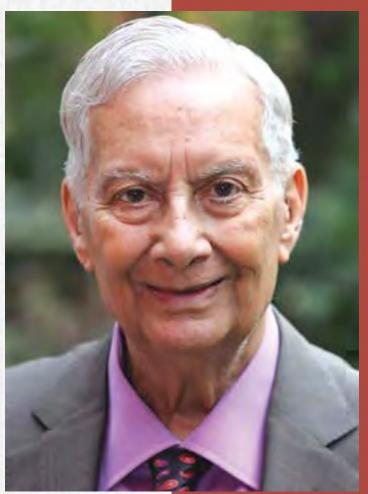
Website : http://www.centuryenka.com/index.html

Dividend :₹7/- per equity share

AGM Date : 13/07/2019

#### AGM Venue:

Pudumjee Hall, Mahratta Chamber of Commerce, Industries and Agriculture, Tilak Road, Pune -411002



# BUILDING A CULTURE OF QUALITY IN EVERY ACTION

B.K. BIRLA
Chairman

Mr. B.K. Birla is a person acknowledged for quality in every sphere of business, strict compliance of law and protection of interest of every stakeholder. It is a matter of pride, having him as the Chairman of Century Enka Limited, the natural force which ignites our mind and vision to conduct the business effectively, efficiently and overcome the challenges.

It is not only the business which is the prime focus for him. He is equally instrumental in enhancing quality education in the schools and colleges promoted by him and with a strong focus on health, art and culture.



Century Enka Limited, established in 1965, is a manufacturer and amongst the leading suppliers of synthetic yarn – Nylon Tyre Cord Fabric (NTCF), that finds its application in bias tyres and Nylon Filament Yarn (NFY), that finds its application in making apparel, saree, dupatta and dress material.

Its state-of-the-art manufacturing facilities are located at Rajashree Nagar, Bharuch (Gujarat) and Bhosari, Pune (Maharashtra) equipped with world-class technology.

The Company offers best quality products, ensuring complete customer satisfaction.

Besides, it follows good corporate governance practices for a stronger and fairer stakeholder relationship.

## **MISSION**



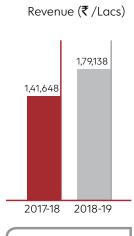
By implementing total quality management, we ensure complete customer & stakeholder satisfaction.



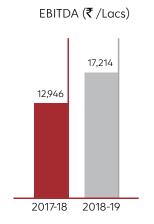
#### **VISION**

We aspire to be a leading and reliable organization in the business of tyre reinforcement and textile yarn.

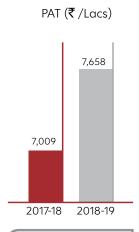
# FINANCIAL HIGHLIGHTS 2018-19



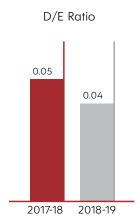
26.47 % Y-o-Y Growth

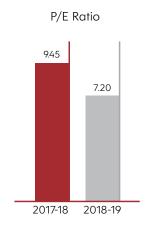


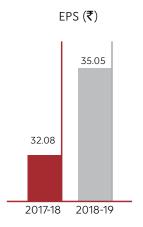
**32.97** % Y-o-Y Growth



**9.26** % Y-o-Y Growth









# **BUSINESS REVIEW**

## Nylon Tyre Cord Fabric (NTCF)

# Product to end user application



NTCF



Bias tyre



Heavy commercial vehicle: Truck, bus, tractors, 'off the road' OTR vehicles for mining, forestry & earthmover equipment

#### Features that set us apart

- Adherence to quality parameters set by the international tyre companies to export NTCF
- Strong relationships with major tyre manufacturers
- Best-in-class technology

#### Initiatives in 2018-19

- Leveraged the opportunity of the increased NTCF demand with optimum utilisation of capacity
- Initiated exports to expand the customer base
- Continued NTCF machines upgradation through modernisation, replacement and de-bottlenecking

#### **Industry opportunities**

Unfavourable road conditions, upward movement of goods on road with growing economy and increased activities of mining and infrastructure will continue to generate stable NTCF demand

**54%** 

Contribution to the revenue

25%

Domestic market share

### Nylon Filament Yarn (NFY)

# Product to end user application



NFY



Ethnic wear, athleisure, dress material

#### Features that set us apart

- Value-added offerings that find broad applications
- Strong distribution network across the nation
- Strong relationship with clients and fabric manufacturers

#### Initiatives in 2018-19

- Achieved 29% growth in NFY sales post completion of Polyester spinning machines conversion into Nylon spinning machines
- Acquired new customer base through various efforts like developing new products and increasing its export market

#### **Industry opportunities**

Increasing per capita income, changing tastes and preferences in fashion, availability and affordability of end products will continue to strengthen NFY demand

**46%**Contribution to the revenue

25% Domestic market share



# LEADING BY CARE

₹ 218 LACS
CSR spent in 2018-19

Century Enka is committed to contribute to India's human development index by serving the surrounding communities through initiative in education, healthcare, infrastructure and women empowerment.

#### 1. Vocational Training Institute

₹ **11 Lacs** Financial Support



Provided financial assistance for teaching staff and workshop consumables to a vocational training institute near Bharuch site.

# 3. Classrooms and School infrastructure

₹ **156 Lacs** Financial Support



 Constructed 8 classrooms for three schools, toilet blocks for boys and girls and other allied school building construction

#### 4. Educational Material

₹ **17 Lacs** Financial Support



Promote girl education, enrolment of new children at Aanganwadi and provide e-learning facility.

#### 2. Shiksha Sathi Project

₹ **4 Lacs** Financial Support



Sponsored 20 volunteer teachers for primary schools of tribal area to combat their scarcity in Narmada district, Gujarat.



- Partially funded construction of a seminar hall
- Developed about 2,200 sq. meter school garden of a village near Bharuch site

#### 5. Community development

₹ **16 Lacs** Financial Support



Construction of pathway, protection wall, cement concrete road and widening hilly road

₹ 5 Lacs

1-9

# 6. Health, Hygiene and Medical programmes



# a) Eye Check-up and Cataract Operation Camp

1,400+ people were checked-up and about 120 cataract patients operated free of cost.

#### b) General Medical Camp

1,100+ patients of surrounding 15 villages of Bharuch site were examined and free medicines were distributed to needy patients



#### c) Blood Donation Camp

Organised 2 blood donation camps, wherein the Company employees donated 110 blood units.



#### d) Women Health & Hygiene

Educated and distributed more than 25,000 sanitary napkins to about 400 women of nearby villages of Bharuch site.

#### 7. Women empowerment



#### a) Nursing Course

Nursing course for girls in the vicinity of Bharuch site

#### b) Tailoring Course

Organised tailoring course for 25 women of a neighbouring village of the Bharuch site and provided sewing machines to them free of cost.



# **QUALITY CERTIFICATION**

Laboratories at Pune and Bharuch sites are accredited by National Accreditation Board Testing and Calibration Laboratories (NABL)





## **AWARDS**

National Safety Council recognised the Company's effort with certificate of appreciation Safety Awards - 2018



Received silver and bronze medals at Bharuch and Pune sites respectively, from Indian Green Manufacturing Challenge for green and sustainable manufacturing practice



