

CHAIRMAN'S STATEMENT

Dear Shareholders,

The Indian economy, which is now the 7th largest and one of the fastest growing economies of the world, has shown a remarkable resilience in adjusting with structural reforms. With the Government's continuing efforts for reforms and initiatives for ease of doing business, it is expected that in the coming years, the growth of the economy will further accelerate. RBI's efforts on controlling inflation are continuing. However, the regime of low cost lending may not continue for more time. In view of the various proposals contained in the Union Budget 2018-19, the rural economy is likely to see an improvement and with the hope of acceleration in the growth of our economy, overall demand should improve.



Due to better performance of the Cement, Pulp & Paper Divisions and reduced interest cost, the profitability of the Company has shown a very good improvement during 2017-18. Efforts for reducing costs on all fronts to the maximum extent possible are continuing for achieving further operational efficiencies. In view of the expected growth in the economy, demand and prices for products of our Company should improve in future. During the year, the Company had undertaken a business restructuring exercise, so as to focus on the businesses which have the potential for growth and to reduce the interest cost to the Company to the extent possible.

I would like to extend my gratitude to all our stakeholders, including shareholders, customers, lenders and our loyal, hard working and committed employees, for their unstinted support and faith in the Company.

B. K. Birla Chairman

BOARD OF DIRECTORS

(as on 02/05/2018)

Shri B. K. Birla, Chairman

Shri Kumar Mangalam Birla, Vice-Chairman

Smt. Rajashree Birla

Shri Pradip Kumar Daga, Independent Director

Shri Yazdi P. Dandiwala, Independent Director

Shri Rajan A. Dalal, Independent Director

Shri Sohanlal K. Jain, Independent Director

Shri D. K. Agrawal, Whole-time Director

CONTENTS

Notice for Annual General Meeting
is being sent separately through
Speed post / Registered post / e-mail
as required under the Companies Act,
0010 0 Dulas made the manuadan

Company's Grievance
Redressal Division's
e-mail id for investors:
investorrelations@centurytext.com

Board of Directors	01
Team of Executives	02
Performance highlights	03
Fabrics and Madeups	04
Birla Estates	05
Cement	06
Paper	07
Directors' Report	09
Management Discussion and Analysis Report	17
Annexures I to VI to the Directors' Report	23
Corporate Governance Report	45
Business Responsibility (BR) Report	61
Independent Auditors' Report	71
Balance Sheet	76
Statement of Profit and Loss	
Statement of Changes in Equity	78
Cash Flow Statement	79
Notes '1' to '45'	81
Consolidated Financial Statements	140
Five Years Highlights	157
Statement of Assets and Liabilities for three years	158

TEAM OF SENIOR EXECUTIVES = AS ON 02/05/2018

TEXTILES

Century Textiles and H.O.

Shri R.K. Dalmia Senior President & C.F.O.
Shri Nilay Rathi Senior Vice President

(Commercial)

Shri Abhay Nahar Vice President (Finance)

BIRLA CENTURY

Shri R.C. Panwar

Joint President (Marketing)

Shri Anurag Sharma

Chief Marketing Officer

(Home Textiles)

Shri Sanjay Khimesra Joint President (Works)

CEMENT

Century, Maihar, Manikgarh and Sonar Bangla Cements

Shri Jayant Dua Senior President &

Chief Executive Officer

Shri Rajesh K Shah Head-Finance & Commercial

Shri Vibhu Goyle Chief Marketing Officer

Century Cement & Sonar Bangla Cement

Shri Anish Agarwal President & Unit Head

Maihar Cement Units I & II

Shri Sanjay Joshi President & Unit Head

Manikgarh Cement Units I & II

Shri Rajendra Kabra President & Unit Head

PAPER

Century Pulp & Paper

Shri J. P. Narain
Chief Executive Officer
Shri Bijay Dhimaan
Chief Accounts Officer
Dr. Alok Prakash
Chief Sales Officer

BIRLA ESTATES

Shri K.T. Jithendran
Chief Executive Officer
Shri Manoj Fitkariwala
Shri Gaurav Jain
Head - Operations and
Business Development

Shri Shodhan Kembhavi Head - Legal

CORPORATE

Shri D.K. Agrawal President

(Corporate Affairs)

Shri Atul K. Kedia Vice President (Legal) &

Company Secretary

Shri Arun Gaur Chief Human Resources

Officer

AUDITORS

SRBC & CO. LLP, Mumbai

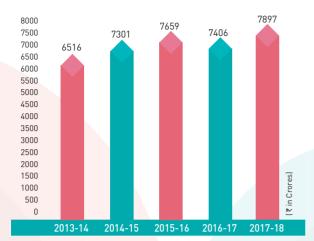
REGISTERED OFFICE

Century Bhavan

Dr. Annie Besant Road Worli. Mumbai 400 030

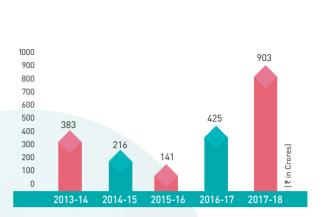
PERFORMANCE HIGHLIGHTS

NET SALES* & RENT FROM LEASED PROPERTIES#

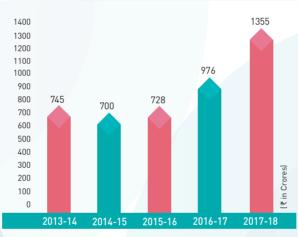


*Net Sales are net of excise duty

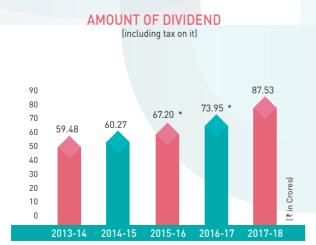
GROSS PROFIT AFTER INTEREST #



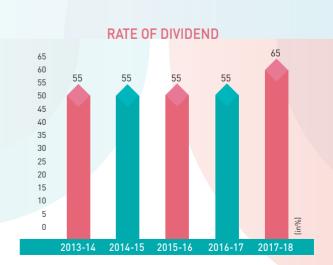
EBITDA# (Earning before Interest, Tax, Depreciation and Amortisation)



In respect of the above, the figures for the years 2013-14 & 2014-15 are as per previous GAAP and for the years 2015-16 to 2017-18 are as per Ind-AS



*Due to increase in share capital



BIRLA CENTURY

LEED (Leadership in Energy and Environmental Design) v4 Certification

BIRLA CENTURY has been awarded U.S. Green Building Council's (USGBC) LEED v4 Gold certification by Green Business Certification Inc. (GBCI). It is the 1st Manufacturing project in India and 2nd in the World to achieve it using the LEED v4 Gold for Building Operation and Maintenance committed towards safe & sustainable manufacturing to overcome challenges like pollution, social responsibility, safe workplace, transparency in supply chain, avoiding use of toxic and hazardous chemicals.





WATER MANAGEMENT



Birla Century has installed "4th Stage RO Plant" to meet out the prime criteria of "Zero Liquid Discharge" (ZLD) to be maintained and to overcome the major problems of waste water treatment to reduce the reject load. This has increased the water recovery from 88% to 94% of the plant. It also helped us to preserve the environment and continuous improvement on sustainability and our commitments towards best quality with green and clean manufacturing process. It is a major stride towards the Environment preservation as well as reduction in utilization of fresh water from natural resources and steam consumption.

NCQC & ACQC AWARDS

National Convention on Quality Concepts NCQC 2017

Birla Century participated in the 31st National Convention on Quality Concepts (NCQC 2017) held at Mysore and have won Two Excellence Awards, One Best Award in Kaizen Competition, First Prize in Model and Skit in Quality Circle.



Annual Convention on Quality Concepts ACQC 2017

Birla Century participated in 5th Annual Convention on Quality Concepts (ACQC-2017) held at Ankleshwar and have won a Gold Trophy in Quality Circle, First Prize for Best Model and Poster Competition.



BIRLA ESTATES



Built on the values of trust and transparency, Birla Estates has forayed into the real estate arena with an aim to deliver exceptional residential and commercial spaces which are thoughtfully designed keeping in mind the principles of delivering unmatched experience and value.

The two commercial properties at Worli, Birla Aurora and Birla Centurion, both Platinum certified buildings, have been built with the same thought process and in a short span of time have attained an iconic status in the commercial property fraternity. Birla Centurion has won five awards over the course of last year at prestigious award ceremonies. This certainly paves the way for what Birla Estates would deliver in the years to come.



Commercial Property of the Year DNA Real Estate & Infrastructure Round Table & Awards



Green Project of the Year
National Infrastructure
& Construction Awards



Green Building Project of the Year
Times Network National Awards for
Marketing Excellence - For excellence in
real estate & infrastructure



Green Building Project of the YearET Now Real Estate Awards 2018



Commercial Property of the Year ET Now Real Estate Awards 2018



AWARDS

Various Cement Division of the Company have received notable awards as mentioned below.

CENTURY CEMENT

- 1. First Prize for "Overall Performance", "General Workings" and "Training & Safety Performance" for its limestone mines during Annual Safety Celebrations-2017 held under the aegis of Directorate General of Mines Safety, Bilaspur and Raigarh Region.
- 2. First Prize for "Reclamation & Rehabilitation" for its limestone mines in the category of mechanized mines, Chhattisgarh during the Mines Environment and Mineral Conservation Week, Raipur Region 2017-18 held under aegis of Indian Bureau of Mines, Raipur Region.
- 3. Five Star rating awarded by Indian Bureau of Mines, Ministry of Mines, Government of India to its limestone mines for exemplary performance in implementation of Sustainable Development Framework during 2016-17 assessed under the Star Rating Systems during 3rd National Conclave on Mines & Minerals held at New Delhi.

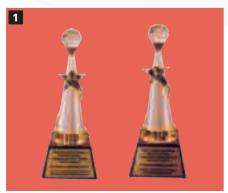






MAIHAR CEMENT

- 1. First Prize for "Systematic & Scientific Development" and "Waste Dump Management" for its limestone mines in the category of fully mechanized mines during "Mines Environment & Mineral Conservation Week 2017-18" from the Khan Khanij Pradushan Niyantran Evam Paryavaran Vikas Samiti, Jabalpur Region.
- 2. Five Star rating awarded for "Sustainable Development Framework" to its limestone mines during "Mines Environment & Mineral Conservation Week 2017-18" from the Khan Khanij Pradushan Niyantran Evam Paryavaran Vikas Samiti, Jabalpur Region.
- 3. Five Star rating awarded by Indian Bureau of Mines, Ministry of Mines, Government of India to its limestone mines for exemplary performance in implementation of Sustainable Development Framework during 2016-17 for the second consecutive year assessed under the Star Rating Systems during 3rd National Conclave on Mines & Minerals held at New Delhi.







MANIKGARH CEMENT

First Prize for the "Sustainable Development" for its limestone mines in the category of mechanised mines during the Mines Environment and Mineral Conservation Week 2017-18 held under the aegis of Indian Bureau of Mines, Nagpur Region.







Five Star rating awarded by Indian Bureau of Mines, Ministry of Mines, Government of India to its limestone mines for exemplary performance in implementation of Sustainable Development Framework during 2016-17 for the second consecutive year assessed under the Star Rating Systems during 3rd National Conclave on Mines & Minerals held at New Delhi

Gold award received by Power Quality Circle for their case study – "To Reduce Fluctuation in De aerator Tank Level due to Frequent starting of Hotwell Pump" during 28th Nagpur Chapter Level

Convention and Competition on Quality Circles held at Nagpur on 8th October 2017 and was honoured with Excellence Award in the National Convention on Quality Concepts (NCQC) – 2017 held at Mysore.





PULP AND PAPER

EXPANDING HORIZONS

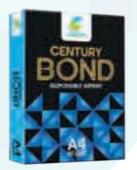
Under "Go-to-market" strategy, Century Pulp & Paper always focused at 'serving customers to utmost satisfaction'. Thus in November 2017, Century Pulp & Paper opened a new facility at Sonipat and started the commercial production with present capacity of 1000 Mt per month. This is the third of its kind by the company, the other two are at Bharuch & Baddi.

The enhanced production is enabling us to cater especially the small lot orders with quickest delivery time in the significant NCR market.



BOND WITH THE BEST

Along with our determination to grow and expand through delivering best in experience paper, this year we have introduced our new development "Century Bond".



A premium category water mark paper that promises to deliver "Responsible Imprint" to office documents of the consumer.

In addition to maintaining robust performance standards, Century Bond is highly preferred for Project reports, Presentations,

Business Stationery, Desktop printing, Resumes, Creative writing etc. With this Century Pulp & Paper take another leap towards setting up a standard as a leader in the segment of business paper.

Energy Management Award:

With strong inculcated philosophy of "Energy saved, is energy generated", it is our endeavor to exceed the prescribed norms through best environmental management practices.

Effective use of energy management practices remain on the top priority for Century Pulp & Paper plant. As a result, consecutively for third time, Century Pulp & Paper, Lalkua has won "National Energy Efficient Unit" award in Paper sector, by Confederation of Indian Industry (CII), in its 18th National competition held for "Excellence in Energy Management – 2017".





Agro-Industrial Exhibition Award:

In the 102nd & 103rd "Agro-Industrial Exhibition-2017" and "Agro-Industrial Exhibition-2018" respectively, organised by and held at G B Pant University of Agriculture & Technology, Uttrakhand, Century Pulp & Paper has received First prize.

During last thirteen consecutive exhibitions, twelve times Century Pulp & Paper adjudged First position.



Energy Conservation Award:

Century Pulp & Paper focused approach towards best practices on environment management have been recognized by renowned institutions.

Our manufacturing unit at Lalkuan has a clear objective - "Energy is life, conserve it".

This objective facilitated the unit, to be assessed as 'Best Performer' unit of energy saving under the "Perform, Achieve and Trade (PAT) Scheme-I" in Pulp & Paper sector, by the Bureau of Energy Efficiency, Ministry of Power, Government of India. And, the plant has been awarded with the National Energy Conservation Award-2017.





Paperex Award:

Paperex is an internationally renowned series of exhibitions and conferences focusing on Paper, Pulp and all Allied Industries, held biennially in India. It has participation from all major players in Paper, Pulp & allied industries.

Century Pulp & Paper, Lalkuan, has been awarded 1st position in recognition of "Excellence" under Green Concept Display category in the 13th International Exhibition &

conference on Pulp, Paper and Allied Industries (PaperEx) held in Nov, 2017.

The theme for the event has translated the CPP's various Green initiative to portray the common organization ideology "Touching lives in more ways than one..."