

diversification in different product lines has proved successful for the company over the years.

Shri B.K. Birla - Chairman

Dear Shareholders,

The world is looking at India with new eyes. The Indian economy is the of on verge а areat turnaround. Thanks to steady and consistent growth in various industrial domains and a highly proactive attitude of the powers that be, the dream of seeing India as a developed nation, is fast on its way to becoming a concrete reality. The positive changes are already apparent. There is a growing demand for commodities - both within domestic markets liberalized and overseas. Α economy has shaped an ebullient capital market that is being flooded with FII investment. As a silver lining the textile market itself has come in for a dramatic

change with the opening up of its doors to global business. Just as every positive gain and enhanced opportunity also brings with it a greater responsibility, the industry will have to ready itself for healthy competition.

Cost efficiency, modern facilities and commitment to consistent quality will be the new benchmark for success in today's brave new world. Needless to say, these are values which your company has always believed in and practised at every stage of its development. With this, let us hope for still better times in years ahead.

> B K Birla Chairman

Shri B. K. Birla, Chairman Shri Pradip Kumar Daga Shri S. K. Birla Shri Arvind C. Dalal Shri Arvind C. Dalal Shri Amal Ganguli Shri B. L. Jain (Whole-Time Director)

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team of **executives** (As on 03-05-2005)

TEXTILE MILLS, CENTURY YARN AND

CENTURY DENIM	
Shri R.K. Dalmia Shri D.K. Agrawal Shri I.C. Surana Shri P.M. Nevatia	President Executive President (Corporate Finance) & Secretary Joint President (Finance) Joint President (Works)
Shri U.C. Garg Shri R.C. Panwar Shri S.R. Makharia	Joint President (Purchase & Projects) Vice President (Marketing) Vice President (Production)
CENTURY RAYON	
Shri M.C. Mehta Shri D.V. Singh	President Joint President (Personnel & Administration)
Shri O.R. Chitlange	Joint President (Finance) (Rayon & Shipping)
Shri A.K. Taori Shri R. Lalwani	Senior Vice President (Marketing) Senior Vice President (Commercial)
Shri S.M. Sanklecha Shri H.G. Uttamchandani	Vice President (Purchase) Vice President (Development & Engineering)
Shri R.K. Tandon	Vice President (Delhi Office)

CENTURY, MAIHAR AND MANIKGARH CEMENTS

Shri B.L. Jain

Senior President

CENTURY CEMENT

Shri B.L. Kedia Executive President (Plant) Shri S.K. Jain Joint President (Finance) Shri M.C. Gupta Joint President (Process & Quality Control) Shri R.K. Vaishnavi Senior Vice President (Plant) Shri S.L. Agarwal Senior Vice President (Commercial) Shri Alok Patni Senior Vice President (Mech.) Shri S.K. Sultania Senior Vice President (Marketing)

MAIHAR CEMENT UNITS I & II

UNIT I

Shri Kamal Kishore	Executive President (Co-ordination)
Shri C.S. Jain	Joint President (Marketing)
Shri B.L. Agarwal	Senior Vice President (Electrical)
Shri B.M. Singh	Senior Vice President (Projects)
Shri N.M. Singhvi	Vice President (Commercial)
Shri G.S. Pandey	Vice President (Market Development)
Shri Vijay Kumar	Vice President
	(Process & Quality Control)

UNIT II

Shri B.P. Jain Shri V.K. Bhandari Shri R.S. Doshi Shri Rakesh Sharma Shri P.M. Intodia Shri Ashok Bangad Shri S.K. Tewari	Executive President (Plant) Joint President (Commercial) Senior Vice President (Finance) Senior Vice President (Personnel & Administration) Vice President (Marketing) Vice President (Plant) Vice President (Mines)
MANIKGARH CEMENT	
Shri S.S. Sharma Shri P.S. Bakshi Shri S.K. Mandelia	Executive President (Co-ordination) Joint President (Plant) Senior Vice President (Commercial & Administration)
Shri N.B. Singh	Senior Vice President (Process & Quality Control)
Shri P.R. Sundaresan	Vice President (Electrical)
Shri A.D. Karwa Shri R.K. Udge	Vice President (Commercial) Vice President (Mines)
CENTURY SHIPPING	
Shri S.K. Sood Shri V.K. Bemby	Executive President Vice President (Technical)
CENTURY PULP & PAPER	
Shri R.L. Lakhotia Shri J.K. Mandelia Shri S.H. Chomal	President Senior Vice President (Works) Vice President (Raw Material)
CENRAY MINERALS AND CHEMICALS	
Shri M.M. Sand	Vice President (Salt Works)

AUDITORS

DALAL & SHAH, MUMBAI

Registered Office Century Bhavan, Dr. Annie Besant Road, Worli, Mumbai - 400 030.

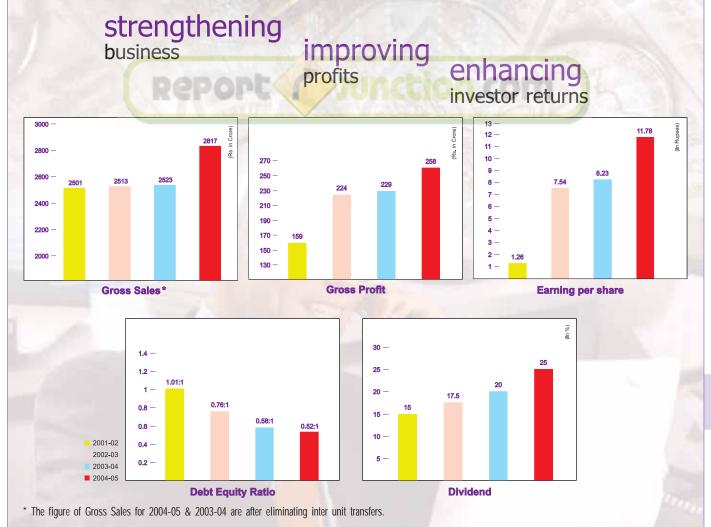
performance highlights

The act of 'giving' is the greatest law of life. Only a company that can give back something of what it takes from the universe is a company that knows its responsibility to its customers, shareholders, society and its nation. A company that focuses on growing by 'giving' - whether it is giving its best effort, giving the best output with least resources, giving the highest yield with minimal cost - can survive the challenge of the future. Only those who give can expect to receive.

The following highlights for the year under review are given in comparison to immediate previous year.

- 3 Gross Sales have risen from Rs. 2523 Crore to Rs. 2817 Crore
- 3 Gross Profit after interest has increased from Rs. 229 Crore to Rs. 258 Crore.
- 3 Earning per share has improved from Rs. 8.23 to Rs. 11.78.
- 3 Debt Equity Ratio has improved from 0.58:1 to 0.52:1.
- 3 Dividend has grown from 20% to 25% per share.

The graphs given below show the year 2004-05 and previous three years.







winning awards Se

setting standards



CENTURY TEXTILES, YARN AND DENIM

Recipient of Texprocil Gold Trophy from The Cotton Textiles Export Promotion Council for the outstanding export performance in Fabrics amongst Mill Exporters for the year 2003-04.







CENTURY RAYON

Has been bestowed with the Export Award for the Best Export Performance in Viscose Filament Yarn from The Synthetic & Rayon Textiles Export Promotion Council for the year 2003-04.





technical excellance



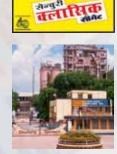
better environment

raising productivity



CENTURY CEMENT

Century Cement has been awarded First Prize for "Minimum Plant Heat Rate K.cal /KWH" in the Seventh F.L. Smidth Energy Awards Competition on Energy Conservation in Captive Power Plants of Cement Industries 2004 (Madhya Pradesh and Chhattisgarh)





MAIHAR CEMENT

Maihar Cement Unit No. 2 has been awarded First Prize in the Seventh F.L. Smidth Energy Awards Competition, 2004 for lowest electrical energy (KWH) consumption per tonne of cement produced amongst modern plants using VRM technology situated in Madhya Pradesh and Chhattisgarh.







MANIKGARH CEMENT

Recipient of First Prize for overall performance during Mines Environment and Mineral Conservation Week 2004-05, Nagpur Region, Madhya Pradesh and Maharashtra from Indian Bureau of Mines.



5

optimising energy



maximising gains customer



CENTURY PULP & PAPER

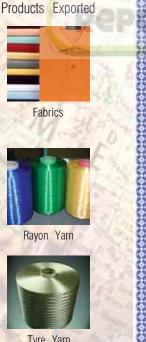
Recipient of First Prize in National Energy Conservation Award, in the Pulp & Paper Sector from Government of India - Ministry of Power for the year 2004

the **COMPANY**



orientation







Tyre Yarn

भारत सरकार GOVERNMENT OF INDIA वाणिज्य एवं उद्योग मंत्रालय MINISTRY OF COMMERCE & INDUSTRY कार्यालय, संयुक्त महानिदेशक, विदेश व्यापार OFFICE OF THE JOINT DIRECTOR GENERAL OF FOREIGN TRADE मान्यता प्रमाण पत्र Certificate of Recognition तीन श्टार निर्वात सदम THREE STAR EXPORT HOUSE cand d att et ... afte annune be m को विदेश व्यापत मीति 204200 के प्राण्यामें के अमसार तीन स्टार नि रतर प्रदान किया जाता है। यह प्रमाण पत्र । अप्रैल तक तर्ग की प्रदर्धि के लिए के। है। MYS DESTORY TERTILIES AND INDEPTERING LTDA SCENTERY DEAVAN, PR NOS were to associate the status of Three Star (IEC No. 03800/41/5 and Income Tax PAN No 44400/5009) are bereby accorded the status of Three Star Export House in accordance with the provisions of the Foreign

Trade Policy 2004-09 This Certificate is valid for a period of 3(#1/0) years effective from 1" April 2004 to 31"





Products Exported



Cement



Paper



Denim

Recipient of Three Star Export House Status from Government of India - Ministry of Commerce and Industry for a period of Five years Effective from 01-04-2004.





notice of meeting

Registered Office : Century Bhavan, Dr. Annie Besant Road, Worli, Mumbai - 400 030.

NOTICE is hereby given that the 108th Annual General Meeting of the Shareholders of the Company will be held at Birla Matushri Sabhagar, 19, Marine Lines, Mumbai - 400 020 on Tuesday, the 26th July, 2005 at 3.30 p.m. to transact with or without modifications as may be permissible, the following business :

- 1. To receive, consider and adopt the Directors' Report and Audited Balance Sheet and Profit and Loss Account for the year ended 31st March, 2005.
- 2. To declare dividend on Equity Shares for the year ended 31st March, 2005.
- 3. To appoint a Director in place of Shri P.K. Daga who retires from office by rotation, but being eligible, offers himself for re-election.
- 4. To appoint a Director in place of Shri C.K. Birla who retires from office by rotation, but being eligible, offers himself for re-election.
- 5. To appoint Auditors of the Company to hold office from the conclusion of this Meeting until the conclusion of the next Annual General Meeting of the Company and to fix their remuneration.
- 6. To appoint Shri Amal Ganguli (who was appointed as an Additional Director by the Board of Directors under Article 110 of the Articles of Association of the Company and who holds office under the said Article and Section 260 of the Companies Act, 1956, only upto the date of this meeting and in respect of whom, the Company has received a notice in writing from a member signifying his intention to propose him as a candidate for the office of Director) as a Director of the Company and to consider and, if thought fit, to pass the following Resolution which will be proposed as an Ordinary Resolution :

"RESOLVED that pursuant to the relevant provisions of the Companies Act, 1956, including Section 257, Shri Amal Ganguli be and is hereby elected and appointed a Director of the Company liable to retire by rotation".

7. To consider and, if thought fit, to pass the following Resolution which will be proposed as an Ordinary Resolution

"RESOLVED that pursuant to the provisions of Section 258 and all other applicable provisions, if any, of the Companies Act, 1956, the number of the existing Directors of the Company for the time being in office be increased from 7 to 8".

NOTES FOR MEMBERS' ATTENTION

- (a) A MEMBER ENTITLED TO ATTEND AND VOTE IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE INSTEAD OF HIMSELF AND THE PROXY NEED NOT BE A MEMBER.
- (b) Explanatory Statement pursuant to section 173(2) of the Companies Act, 1956, in respect of Item Nos. 6 to 7 of the Notice set out above, is hereto annexed.
- (c) The Registers of Members and Transfer Books in respect of the Equity Shares of the Company will remain closed from Thursday, the 7th July, 2005 to Tuesday, the 26th July, 2005 both days inclusive.
- (d) Dividend on Equity Shares when sanctioned will be made payable on or after Friday, the 29th July, 2005 to those Shareholders whose names stand on the Company's Register of Members on Tuesday, the 26th July, 2005 and to whom dividend warrants will be posted. In respect of shares held in electronic form, the dividend will be paid on the basis of beneficial ownership position as at the end of the day on Wednesday, the 6th July, 2005 as per data to be furnished by National Securities Depository Ltd. (NSDL) and Central Depository Services (India) Limited (CDSL) for this purpose.
- (e) Pursuant to Section 205A of the Companies Act, 1956, all unclaimed/unpaid dividends upto the financial year ended 31st March, 1995 have been transferred to the General Revenue Account of the Central Government. Those shareholders who have so far not claimed or collected their dividend for the said period may claim their dividend directly from the Registrar of Companies, Maharashtra, by submitting an application in the prescribed form.
- (f) Members are hereby informed that dividends which remain unclaimed/unencashed over a period of 7 years have to be transferred by the Company to the Investor Education & Protection Fund constituted by the Central Government under Section 205(A) & 205(C) of the Companies Act, 1956.