

CENTURY TEXTILES AND INDUSTRIES LIMITED



TEXTILES



RAYON

114TH ANNUAL REPORT & ACCOUNTS 2010-11



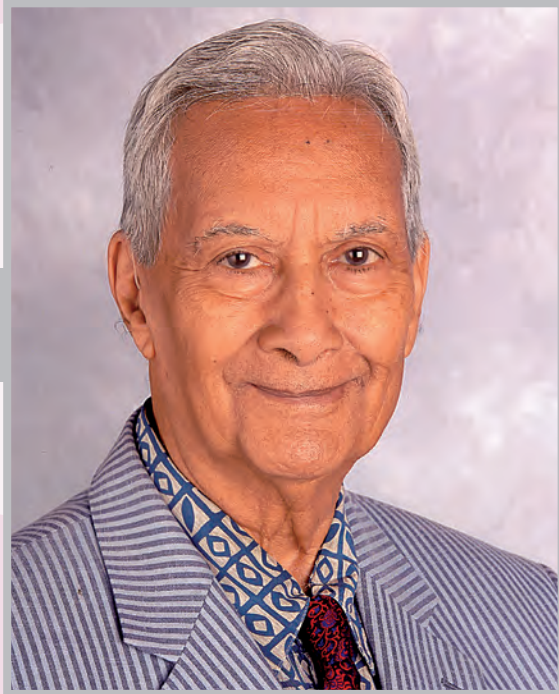
PAPER



CEMENT

Sights Set on Newer Horizons...

CHAIRMAN'S STATEMENT



Dear Shareholders,

A globalised world with various uncertainties and rapidly changing scenario brought to the Indian economy opportunities and challenges simultaneously. The economy is growing, but a number of adverse features are apparent and seem to be here to stay such as persistent and stubborn inflation, unprecedented higher commodity and all other input costs, which are impediments to industrial progress. Though the Reserve Bank of India has adopted tighter monetary policies to contain or reduce inflation, this has correspondingly resulted in hardening interest costs which is another burden that industry has to cope with.

The emphasis on addressing structural concerns such as weak supply chain linkages and shortcomings in the marketing of commodities are expected to provide long term solutions for sustainable growth of the industry in future.

The continued thrust of the Government on improving infrastructure (which lags far behind what our country needs and what is available even in developing nations) and promoting education at all levels is expected to provide a significant impetus to the growth of the cement and paper industries, which are two major businesses of the Company.

I would like to extend my gratitude to all our stakeholders including customers and the staff members for their unstinted support in shaping the performance of the Company.

B. K. Birla
Chairman

BOARD OF DIRECTORS

(As on 02/05/2011)



Shri B. K. Birla, Chairman
Shri Kumar Mangalam Birla
Shri Pradip Kumar Daga
Shri Arvind C. Dalal
Shri Amal Ganguli
Shri B. L. Jain, (Whole-time Director)

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Company's Grievance Redressal Division's e-mail id for investors:
investorrelations@centurytext.com

TEAM OF EXECUTIVES

(As on 02/05/2011)

Textiles

Century Textiles

Birla Century, Century Yarn and Denim

Shri R.K. Dalmia	Senior President
Shri D.K. Agrawal	President (Corporate Finance) & Secretary
Shri U.C. Garg	Executive President (Purchase & Projects)
Shri R.C. Panwar	Joint President (Marketing)
Shri Sanjay Khimesra	Joint President (Birla Century)
Shri S.K. Somani	Vice President (Finance)

Rayon

Century Rayon, Tyrecord and Chemicals

Shri O.R. Chitlange	Senior President
Shri R. Lalwani	President (Commercial)
Shri S.M. Sanklecha	Joint President (Purchase)
Shri S.K. Mital	Joint President (Engineering Services & Auxiliaries)
Shri Subodh Dave	Senior Vice President (Personnel & Administration)
Shri Apurva Gupta	Senior Vice President (Rayon & Development)
Shri V.K. Jhington	Senior Vice President (Tyre Cord & CSY)
Shri Sudhir Luthra	Senior Vice President (Chemicals)
Shri B. Manmohan	Vice President (Finance)
Shri Arun Jhavar	Vice President (Marketing)

Cement

Century, Maihar, Manikgarh and Sonar Bangla Cements

Shri B.L. Jain	Senior President
Shri Kamal Kishore	President (Co-ordination)

Century Cement & Sonar Bangla Cement

Shri Alok Patni	President (Works)
Shri J. L. Tiwari	Executive President (Projects-Cement Division)
Shri Rakesh Sharma	Executive President (Personnel & Administration)
Shri M.K. Jain	Senior Vice President (Purchase)
Shri A.K. Panja	Senior Vice President (Commercial)
Shri Satish Gurtoo	Senior Vice President (Electrical & Instt.)
Shri Arun Gaur	Senior Vice President (Finance)
Shri C.S. Vithalkar	Vice President (Mechanical)
Shri A.K. Biswas	Vice President (Project)
Shri A.K. Bajpai	Vice President (Marketing)

Maihar Cement Units I & II Unit I

Shri R.K. Vaishnavi	President (Works)
Shri P. M. Intodia	Executive President (Marketing)
Shri Arvind Kumar Jain	Senior Vice President (Mechanical)
Shri M.P. Joshi	Senior Vice President (Electrical & Instt.)
Shri Manoj Gupta	Senior Vice President (Finance)
Shri Ajai Kumar Jain	Vice President (Production)
Shri R. Deshpande	Vice President (Purchase)

Unit II

Shri R.S. Doshi	Executive President (Commercial)
Shri S. K. Tewari	Joint President (Mines & Projects)
Shri Ashok Maheshwari	Senior Vice President (Commercial)
Shri P.K. Agarwal	Senior Vice President (Purchase)
Shri H.P. Tiwari	Senior Vice President (Personnel & Administration)
Shri A.S. Thakur	Vice President (Materials & Systems)
Shri J. P. Pandey	Vice President (Mechanical)

Manikgarh Cement Units I & II Unit I

Shri P.S. Bakshi	President (Works)
Shri S.K. Mandelia	Executive President (Commercial)
Shri A.D. Karwa	Executive President (Finance & Marketing)
Shri Vijay Kumar	Joint President (Plant)
Shri R.K. Udge	Senior Vice President (Mines)
Shri A.K. Jain	Senior Vice President (Mechanical)
Shri O.P. Moondra	Senior Vice President (Instrument)
Shri N.D. Hemke	Senior Vice President (Mechanical)
Shri Kiran Sharma	Vice President (Generation)

Unit II

Shri Surendra Kumar	Vice President (Project)
Shri E. V. Ravikumar	Vice President (Finance)
Shri V. K. Sharma	Vice President (Mechanical)
Shri Deepak Jaisinghani	Vice President (Mechanical)

Paper

Century Pulp and Paper

Dr. B.L. Bihani	Senior President
Shri S.K. Agarwal	Senior Vice President (Commercial)
Shri A.C. Mittal	Senior Vice President (Production)
Shri J.K. Jain	Senior Vice President (Raw Material)
Shri R.K. Sharma	Senior Vice President (Engineering)
Shri S.L. Sharma	Vice President (Commercial)
Shri U.K. Agarwal	Vice President (Process)
Shri S.P. Bhandari	Vice President (Sales & Marketing)
Shri C.V. Ramaraju	Vice President (Technical)

Salt

Cenray Minerals and Chemicals

Shri M.M. Sand	Vice President (Salt Works)
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Auditors

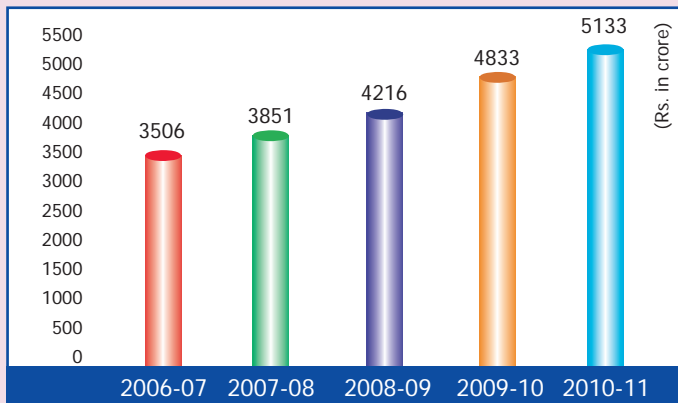
Dalal & Shah, Mumbai

Registered Office

Century Bhavan, Dr. Annie Besant Road, Worli, Mumbai - 400 030

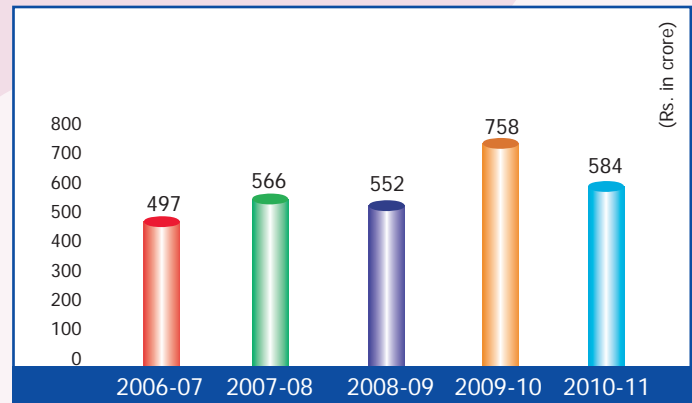
PERFORMANCE HIGHLIGHTS

Gross Sales*

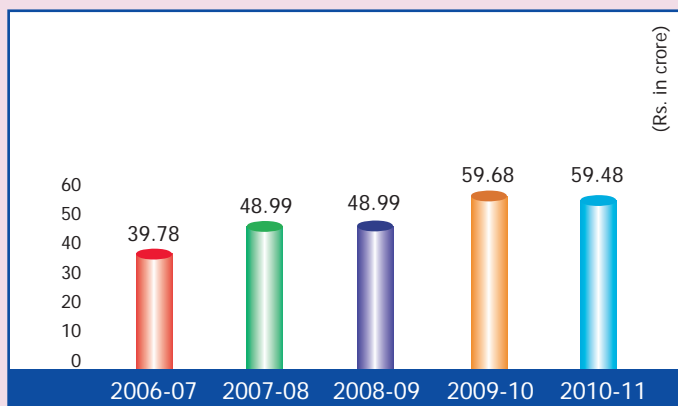


*Gross Sales are net of rebates and returns

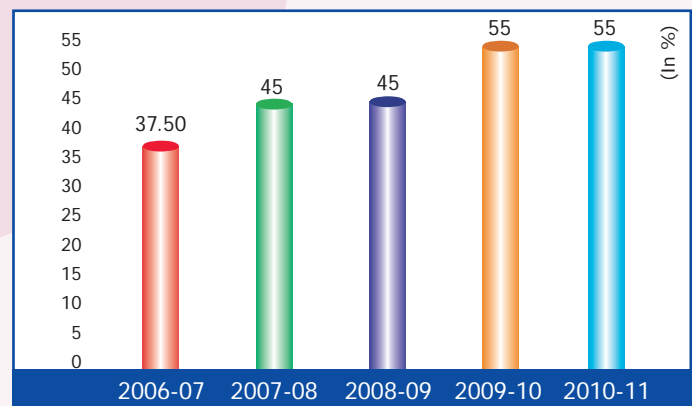
Gross Profit



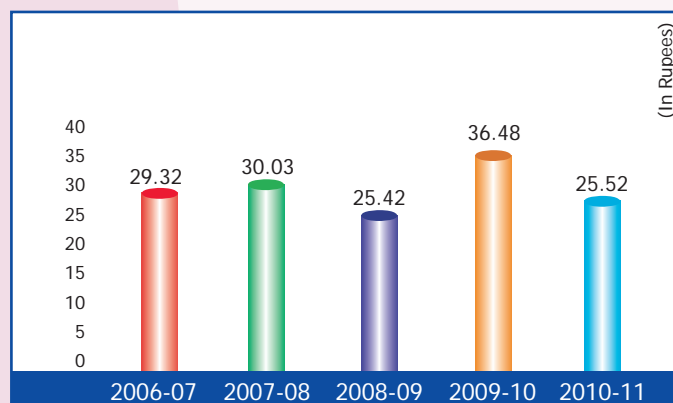
Amount of Dividend (including tax on it)



Rate of Dividend



Earning Per Share**



** Earning per share is including exceptional items

FABRICS AND APPAREL



A Trophy awarded to BIRLA CENTURY for Best Supporting Mill to Apparel Industry during "Source Zone" Fabrics & Accessories Show at New Delhi (November, 2010) organized by Apparel Export Promotion Council



Birla Century - Product display at Heimtextil fair, Frankfurt, Germany (January, 2011)

Our new Textile mill named 'Birla Century' in Gujarat, with state-of-the-art Textile production facility, manufactures mainly fine and superfine qualities. We participated in Heimtextil fair in Frankfurt, Germany held every year with the main objective of displaying to prospective buyers all over the world our products including Bed Linen, Table Linen, Bath Linen & Accessories etc. The visitors to the fair were from across the world and especially from Europe and USA which provided better marketing opportunities.

Our Rayon Division produces various speciality Yarns like, Intermingled Yarn, Fancy Yarn, Carpet Yarn, Monofilament Split Yarn, which are used for various purposes and effects.

Intermingled Yarn lends textile a unique shine, just as Fancy Yarn. Speciality Yarn like Carpet Yarn and Monofilament Split Yarn have their individual, specific end uses and effects.



INTERMINGLED YARN



FANCY AND CARPET YARN PUFFS



YARN FOR CARPET



MONOFILAMENT SPLIT YARN

ADOPTION OF STATE OF ART TECHNOLOGY FOR WATER CONSERVATION -INSTALLATION OF AIR COOLED CONDENSER



AIR COOLED CONDENSER AT MANIKGARH CEMENT

Every year it has been a challenge for us to maintain optimum Thermal Generation particularly during summer when river surface water depletes, it turns into desert and acute water shortage prevails. Priorities by State Government are being given for supply of water to towns/villages for drinking. For time to come water availability as such shall become severe.

Water conservation is the most cost-effective and environmentally sound way for most essential natural resources of earth. It is told "A drop of water is worth more than a sack of gold for the thirsty man".

Water less Dry Cooling System namely Air Cooled Condenser (ACC) was learnt to be the Best Available Technology (BAT) to reduce water consumption at thermal power plants.

Thus, we adopted this technology and Installed Air Cooled Condenser for our 10 MW TG Set at Manikgarh Cement unit in Gadchandur, Maharashtra with a capital investment of around 9 crore rupees not only to sustain our production level but also to conserve water for the society as a whole. We are saving around 8 lakh litres of precious water per day. Use of chemicals for water treatment has also reduced.

Similar system for water conservation is under installation at Century Cement Unit, Baikunth Dist. Raipur (Chhattisgarh) and at Maihar Cement Unit, Sarlanagar, Maihar Dist Satna (Madhya Pradesh).



**MANIKGARH CEMENT
WAS AWARDED FIRST PRIZE
GOLD AWARD
IN THE INTERNATIONAL
CONVENTION ON QUALITY
CIRCLES HYDERABAD
OCTOBER, 2010**



We are one of the largest paper producers in the country and shall become only paper company to offer writing & printing grades, copier, speciality grades, tissue and packaging boards manufactured from varied mix of the raw materials at a single location. This variability of raw materials and a range of the various grades of paper and board offers us an opportunity to be an agile supplier of paper related solutions to the customers, creating additional value for ourselves in the process.

During the coming year, we plan to launch products in various segments which are aimed to be the market leaders in terms of quality and innovation.

Century speciality tissue has now been well established in the International market.

We are known for our ability to provide customer delight through a culture that encompasses creation of value and wealth through promotion of quality, environmental and safety concerns.

Excellence at Century continues to be all pervasive. Our goal to reach the top in the world of paper and packaging industry will soon become a reality.

NOTICE OF MEETING

REGISTERED OFFICE :

CENTURY BHAVAN, DR. ANNIE BESANT ROAD, WORLI, MUMBAI 400 030

NOTICE is hereby given that the 114th Annual General Meeting of the Shareholders of the Company will be held at Nehru Centre Auditorium, Discovery of India Building, Dr. Annie Besant Road, Worli, Mumbai – 400 018 on Saturday, the 13th August, 2011 at 3.30 p.m. to transact with or without modifications as may be permissible, the following business :

1. To receive, consider and adopt the Audited Balance Sheet as at 31st March, 2011 and Profit and Loss Account for the year ended on that date and the Reports of the Directors and the Auditors of the Company.
2. To declare dividend on Equity Shares for the year ended 31st March, 2011.
3. To appoint a Director in place of Shri B.K. Birla who retires from office by rotation, but being eligible, offers himself for re-election.
4. To appoint a Director in place of Shri Amal Ganguli who retires from office by rotation, but being eligible, offers himself for re-election.
5. To appoint Auditors of the Company to hold office from the conclusion of this Meeting until the conclusion of the next Annual General Meeting of the Company and to fix their remuneration.

6. To consider and, if thought fit, to pass the following Resolution, which will be proposed as an Ordinary Resolution.

“RESOLVED that pursuant to the provisions of Section 258 and all other applicable provisions, if any, of the Companies Act, 1956, the number of Directors in office do for the time being stand reduced from 7 to 6.”

7. To consider and if thought fit, to pass the following Resolution which will be proposed as an Ordinary Resolution :

“RESOLVED that supplemental to the Resolution.No.7 passed at the 110th Annual General Meeting of the Company held on 24th July, 2007 and pursuant to Section 293(1)(d) of the Companies Act, 1956 read with Article 63 of the Articles of Association of the Company and all other enabling provisions, if any, consent of the Company be and is hereby accorded to the Board of Directors of the Company to borrow such sum or sums of monies in any manner from time to time as may be required for the purpose of businesses of the Company, with or without security and upon such terms and conditions as they may think fit, notwithstanding that the monies to be borrowed together with monies already borrowed by the Company (apart from temporary loans obtained or to be obtained from the Company's bankers in the ordinary course of business) may exceed the aggregate of the paid-up capital of the Company and its free reserves,

that is to say, reserves not set apart for any specific purpose, provided that the total amount so borrowed by the Board of Directors and outstanding at any time shall not exceed the sum of Rs.5000 crores (Rupees Five Thousand Crores) over and above the aggregate of the paid-up capital of the Company and its free reserves.”

8. To consider and if thought fit, to pass the following Resolution which will be proposed as an Ordinary Resolution :

“RESOLVED that supplemental to the Resolution No.8 passed at the 110th Annual General Meeting of the Company held on 24th July, 2007 and pursuant to Section 293(1)(a) and all other applicable provisions, if any, of the Companies Act, 1956, the consent of the Company be and is hereby accorded to the Board of Directors of the Company (hereinafter referred to as “the Board” which term shall be deemed to include any committee thereof) to create such charges and/or mortgages and hypothecations in addition to the existing charges, mortgages and hypothecations created by the Company, on such terms and conditions and at such time or times and in such form and manner and with such ranking as to priority as it may think fit, on any of the Company's moveable and immoveable properties and assets, present and future, comprised in any undertaking or undertakings of the Company, as the case may be, in favour of the Lenders viz. Financial/Investment Institutions, Bank or Banks and Trustees for the holders of debentures/bonds/other instruments to secure the repayment of loans/borrowings sanctioned and/or to be sanctioned by them from time to time for a sum not exceeding Rs.5000 crores (Rupees Five Thousand Crores) over and above the aggregate of the paid-up capital of the Company and its free reserves and apart from temporary loans obtained or to be obtained from the Company's bankers in the ordinary course of business as per the approval of the shareholders under section 293(1)(d) of the Companies Act, 1956 and inclusive of interest at the respective agreed rates and all other costs, charges and expenses and all monies payable by the Company in respect of such loans/borrowings as may be stipulated in that behalf and agreed to between the Board of Directors and the Lenders.

RESOLVED FURTHER that the Board of Directors of the Company be and is hereby authorized to

- (i) finalise with the Lenders, agreements and other documents, if any, necessary for creating the mortgage(s) and/or charge(s), hypothecation(s) as aforesaid, and
- (ii) do all such acts, deeds, matters and things and to execute all such documents, deeds and instruments in writing as may be required, incidental to and/or