



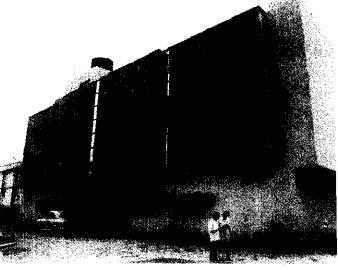
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## Year Highlights - 1999-2000

- Profit After Tax up by 26.85%
- Formulations Plant commenced Commercial Operations with the production and sales of Ranitidine 75 Mg to North America
- New Strategic Business Unit Custom Chemical Services launched during the year. Registered a turnover of Rs. 77 Million
- 4 new molecules launched during the year : Celecoxib a selective Cox
  2 inhibitor and Zolpidem, Sibutramine, Olanzapine in the neuropsychiatric drugs category
- Successful USFDA inspection of the bulk manufacturing facility at Jeedimetla for Doxazosin and Ibuprofen (re-inspection) and
   Pydibheemavaram for Domperidone and Nizatidine.
- Formulations Plant successfully inspected by key regulatory agencies -USFDA and MCA(UK)
- Filing of 6 ANDA's in the USA, 3 Dossier submissions in Europe, 2 in Canada, 4 in South Africa.





### Board of Directors

1. Dr. K. Anji Reddy Chairman 2. P.N. Devarajan 3. Kamlesh S. Gandhi 4. S. Ragothaman G.V. Prasad 5. Managing Director ..... 6. K. Satish Reddy S.K. Rao Nominee of ICICI 7. ..... Cameron Reid 8. 9. Paul Kleutghen Nominee of Schein Pharmaceutical, Inc. . . . . . . . . . . . . .

#### Auditors

M.R. Devineni & Co. Chartered Accountants

## Bankers

State Bank of India State Bank of Mysore Allahabad Bank Global Trust Bank Ltd. HDFC Bank Ltd. HSBC Ltd.

## Registered Office

7-1-27, Ameerpet, Hyderabad - 500 016.

## Factory Addresses

Plot No. 9/A & 9/B, Phase III, IDA, Jeedimetla, R.R. District, Hyderabad, Andhra Pradesh.

Jnction.com

Peddadevulapalli, Tripuraram Mandalam, Nalgonda District, Andhra Pradesh.

Pydibheemavaram Village, I.D.A., Ranastal Mandalam, Srikakulam District, Andhra Pradesh.

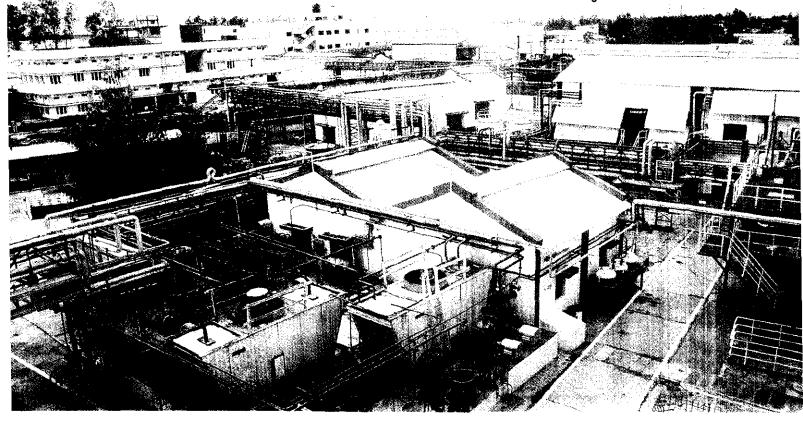
Bachepally Village, Qutbullapur Mandalam, R.R. District, Andhra Pradesh

#### Our journey began in 1981. At a time

when the bulk drug industry was nascent, sourcing technology from abroad was difficult and the need for companies to launch their own formulations was imperative. Cheminor began research work on developing Ibuprofen through a unique process.

From our first plant in Jeedimetla for Ibuprofen, today Cheminor has a product base of over 40 drugs and a market spread over 50 countries. A journey that has not only stood the test of time, but has also progressively created new avenues of growth, diversification and achievement.

19 years later, new horizons invite us. New opportunities beckon the 'Cheminor' mindset. And we are ready...





### Over the years An idea is born : 1981-1987

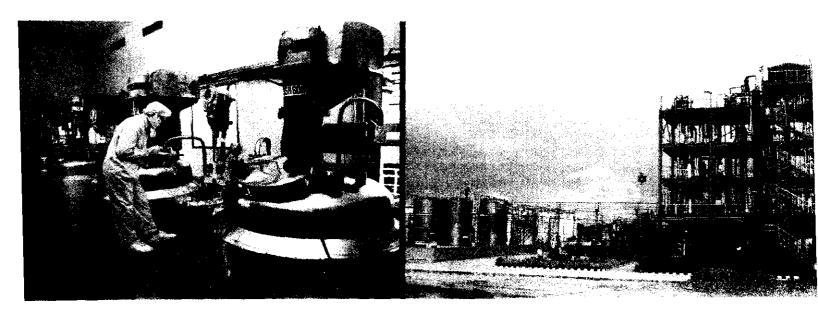
- Cheminor Drugs Pvt. Ltd. is born with the acquisition of Pharmin Chemicals
- Onward with Ibuprofen, onward with guts and a dream for glory.
  The first product of the company rolls out of Cheminor's first plant at Jeedimetla
- Global benchmarking begins with USFDA inspection of Ibuprofen facility at Jeedimetla. Company becomes a global supplier of quality
  Bulk actives
  Boom time initiates the construction of second manufacturing

facility at Peddadevulapalli, Nalgonda District. An opportunity to expand the product portfolio



## On the growth path : 1988-1991

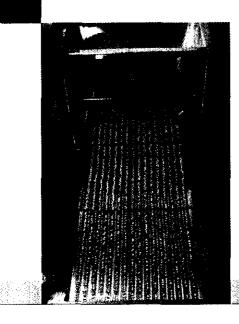
- Commencement of commercial production at the Peddadevulapalli factory
  - Investment in the third manufacturing facility at Pydibheemavaram,
    Visakhapatnam
    - Ranitidine an anti-ulcerant introduced for the first time in India
- Becomes the largest exporter of Ibuprofen to USA, Spain, Italy and Japan
- 1990 Cheminor goes public, a new investment strategy is in place
  - Focus on R&D activities pays off when it becomes the first Indian company to introduce Diltiazem and Famotidine in the Indian markets
- Commencement of commercial production at the Pydibheemavaram plant





## Creating the critical mass : 1992-1994

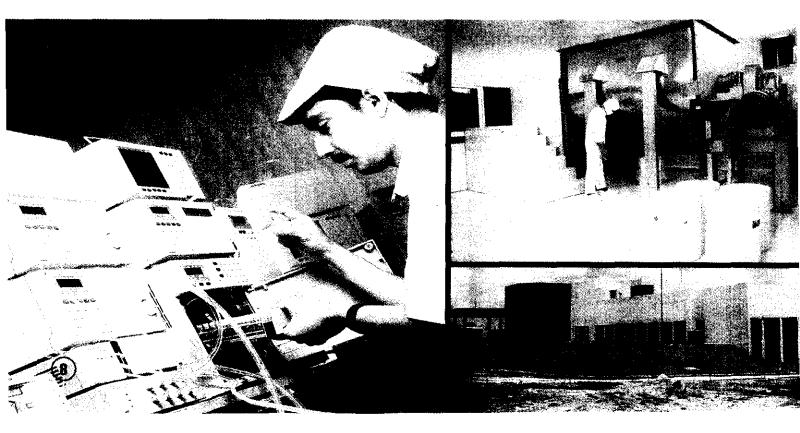




## Vertical Integration Value chain acceleration : 1994-1996

- Vertical Integration becomes a reality. Commencement of construction of a 100% export oriented Formulations plant at Bachepally
  - Dextromethorphan antitussive drug launched by the company
  - DSIR (Department of Scientific and Industrial Research) award for R&D efforts
  - Enters into strategic alliance with Pharmaceutical Resources Inc., (PRI) of USA for the marketing of prescription products in the US

markets to be manufactured at the Bachepally facility



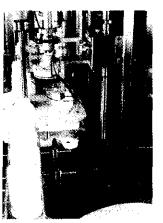


## Consolidation for continuity : 1996-2000

- Naproxen a Non-Steroidal Anti-Inflammatory Drug (NSAID)
  launched by the company from the plant at Peddadevulapalli
- 1997
- Successful USFDA inspection of the Peddadevulapalli plant for Ranitidine and Naproxen
  - Entered into strategic alliance with Schein Pharmaceuticals Inc., USA and allotted two million equity shares to the company
  - First ANDA (Abbreviated New Drug Application) filed in USA for

Ranitidine 75 Mg tablet

- Awarded ISO 9001 certification for Design, Manufacture and Supply of Bulk Actives and Finished Dosages for all its plants and the corporate office
- Reddy-Cheminor SA made a wholly-owned subsidiary of the company by acquiring Reddy-Cheminor's stake in the company in order to get complete control over the marketing activities in the European markets
- Developed Doxazosin Masylate only company to do so after the innovator



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