

Validated by  
**Heritage**  
Vindicated by  
**Science**

# Corporate Information

## Board of Directors

Dr. Anand C Burman, Chairman  
Mr. Amit Burman, Vice Chairman  
Mr. Mohit Burman, Director  
Mr. Saket Burman, Director  
Mr. P. D. Narang, Whole Time Director  
Mr. Sunil Duggal, Whole Time Director & CEO  
Mr. P. N. Vijay, Director  
Mr. R. C. Bhargava, Director  
Dr. S. Narayan, Director  
Dr. Ajay Dua, Director  
Mr. Sanjay Kumar Bhattacharyya, Director  
Ms. Falguni Sanjay Nayar, Director

## VP (Finance) & Company Secretary

Mr. A K. Jain

## Auditors

M/s G. Basu & Co.  
Chartered Accountants

## Internal Auditors

PriceWaterhouse & Co. Bangalore, LLP

## Bankers

Punjab National Bank  
Standard Chartered Bank  
The Hongkong & Shanghai Banking Corporation Ltd.  
Citibank N.A.  
HDFC Bank Ltd.  
Bank of Tokyo Mitsubishi UFJ, Ltd.  
Bank of Nova Scotia  
IDBI Bank Ltd.

## Corporate Office

Dabur India Limited  
CIN: L24230DL1975PLC007908  
Dabur Corporate Office, Kaushambi,  
Sahibabad, Ghaziabad-201010 (U.P.), India  
Tel.: 0120-3962100  
Fax: 0120-4374929  
Website: www.dabur.com  
Email: corpcomm@dabur.com  
Email for investors: investors@mail.dabur

## Registered Office

8/3, Asaf Ali Road,  
New Delhi-110002, India  
Tel.: 011-23253488

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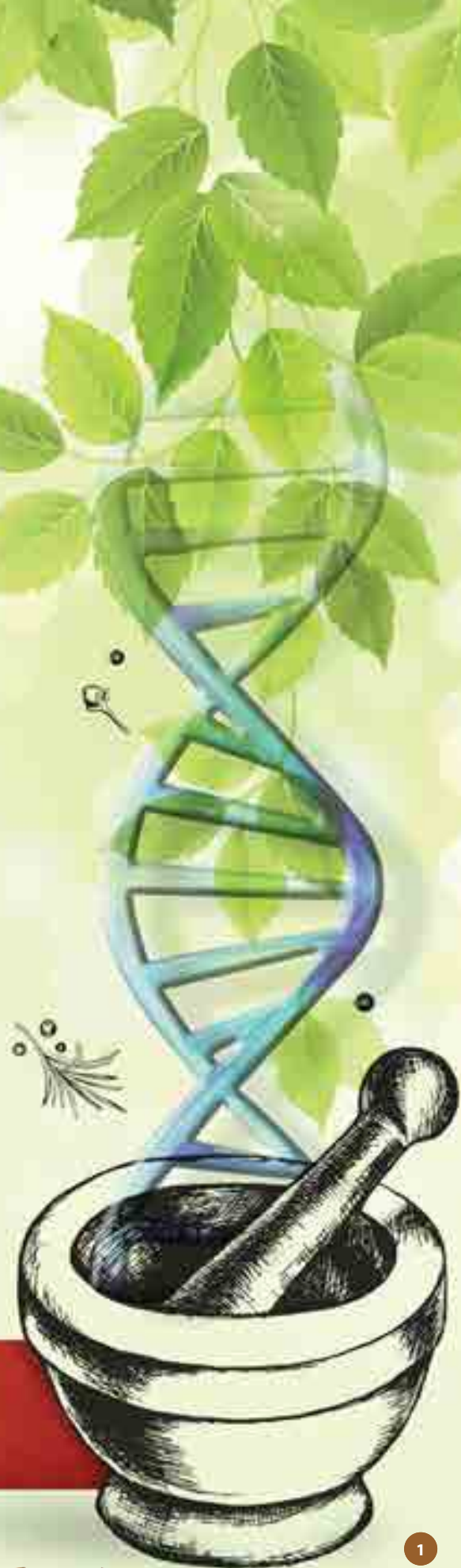
The name Dabur evokes feelings of 'Trust' and 'Health' in the minds of our consumers. Trusted by generations as the custodian and champion of Ayurveda in the modern world, Dabur's products are equally popular among the young and the old.

While there are many companies that claim to offer Natural and Ayurvedic products, Dabur enjoys the consumer's trust because of its 133-year-old Ayurvedic heritage.

Dabur has always believed in the benefit of Ayurveda and has been tirelessly working towards spreading this goodness among our consumers. We have been deploying modern-day science to validate the benefits of various Ayurvedic preparations and medicinal herbs mentioned in our ancient textbooks.

This combination of traditional Ayurvedic knowledge and modern Science has led to the development of several highly effective and efficacious products that are...

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Vindicated by **Science**”





## Validated by **Heritage**

Ayurveda represents the most ancient and classical knowledge base pertaining to Life Science, Health and Cure, its antiquity going back to the Vedas. Contrary to popular perception, Ayurveda has always been evidence conscious, and most of its principles and treatment modalities have been critically tested and validated.

Charaka Samhita, one of the most revered Ayurvedic texts, points out that Ayurveda needs to evolve with time, understanding the changing environmental circumstances and addressing healthcare needs accordingly.

Dabur, since its inception in 1884 in Kolkata, has not just been promoting Ayurveda but following its principles to develop products that offer holistic and positive health and well-being to its consumers.

We have invested in preserving the knowledge of Ayurveda as well as the various authentic ingredients and medicinal plants mentioned in the original Ayurveda scriptures. Today, we have ensured cultivation of these rare medicinal herbs in over 4,000 acres and involved local farmers spread across the length and breadth of India in preserving this rich Indian heritage.

Our deep-rooted knowledge of Ayurveda has helped Dabur be ranked by consumers as the Most Trusted Ayurveda and Healthcare brand in India.

## Vindicated by **Science**

Dabur is committed to its motto of being dedicated to the Health & Well-Being of every household. Drawing from the centuries-old knowledge of Ayurveda, Dabur has been working towards contemporising and popularising Ayurveda for the Millennial generation.

Modern-day Science, we feel, is the greatest tool that not just helps validate the benefits of this age-old wisdom but also helps the new generation embrace this traditional science with greater ease.

All through our 133-year-long journey, Dabur has been deploying the latest scientific tools and prowess in researching the therapeutic benefits of Ayurvedic herbs. This has led to some industry-first innovations in the field of Ayurvedic Health Care.

We undertake detailed scientific tests and clinical trials on ingredients as well as final products to ensure that each Dabur product meets the highest standards of quality. The results of these scientific studies and clinical trials have been regularly published in leading medical and peer-review journals.

Equipped with state-of-the-art instruments and highly motivated scientists, Dabur has been involved in developing several classical formulations, proprietary patent formulations, herbal cosmetics and health supplements in niche areas of health care. Our deep-rooted traditional knowledge has resulted in Dabur securing several product process patents, including bio-medical patents for Ayurvedic formulations.

# The Science of **Ayurveda**

Ayurveda is among the world's oldest medical disciplines. Ayurveda is a Sanskrit term consisting of the two words 'Ayu' and 'Veda': 'Ayu' means life and 'Veda' means knowledge or science. Thus, Ayurveda means 'the knowledge of life' or 'the science of life'.

Ayurveda is a system of medicine that evolved in India with a rationale logical foundation and it has survived from remote antiquity to the present day.

The origin of Ayurveda is attributed to Atharvaveda, which contains the principles of healing on which Ayurveda is based. From the 6th Century BC to 7th Century AD, also called the Samhita period, there was systematic

development of this science when a number of classical works were produced by several authors and during this period there is also evidence of organized medical care.

The appeal of Ayurvedic products and practices lies in the fact that they can provide that optimum combination of medication and healthy habits that makes health easy to maintain. The three-dimensional (body, mind and spirit) healing technique make it an acceptable treatment among people throughout the world. We are today witnessing a revival of the ancient culture and traditions inherent to Ayurveda, which is a true gift of the ancient civilization to the modern world.







Our in-house research wing is involved in every step of the product value chain — from bush to brand. We grow rare medicinal herbs to ensure that only authentic herbs form the ingredients of our various products. Detailed scientific tests and clinical trials are also conducted on ingredients and final products to ensure that each Dabur product meets the highest standards of quality. This blend of traditional knowledge and modern day science has resulted in the development of several products that offer our consumers holistic health and well-being.

**12** patents filed by Dabur

**14** pre-clinical and **3** clinical studies conducted

**126** Research Scientists working with Dabur

**17** new products launched in 2016-17 across geographies

**14** papers published on product-related research, of which **6** have been peer-reviewed in International journals

# People, Planet & **Profits**







Sales of **₹ 7,680** Crore  
for FY 2016-17



Net Profit of **₹ 1,277** Crore  
for FY 2016-17



**5** villages achieve Open-  
Defecation Free status



**115** under-privileged kids  
offered remedial classes



**144** students linked to  
formal schools through  
our Non-Formal Education  
Centres



**393** women gained literacy  
at our Adult Literacy Centres



**510** girls empowered  
through Vocational Training  
programmes



**2,374** students benefited  
from School Support  
Programmes



**1,253** household toilets  
constructed



**2,537** farmers/tribals  
benefited from agronomical  
initiatives



**9.3 Lakh** saplings of rare  
herbs distributed free of cost  
to farmers

## Our Journey

Birth of Dabur in a small Ayurvedic pharmacy in Kolkata

1884

Establishes first manufacturing unit to mass produce quality Ayurvedic formulations

1894

India's first Research Lab set up for Ayurvedic medicines

1919

Launch of India's first branded Chyawanprash, an Ayurvedic recipe from the Shastras

1949

Launch of Ayurvedic toothpowder

1970

A classical formulation introduced as digestive tablets under the brand Hajmola

1978