Veronica Production Limited

(Formerly known as Jagran Production Limited)
{CIN: - L22130GJ1990PLC014567}
Annual Report 2015 - 2016

INDEX

Particulars	Page number
Corporate Information	3
Notice	4
Director's Report	13
Annexure to Director's Report	22
Secretarial Audit Report – MR 3	39
Auditors' Certificate on Corporate Governance	65
Managing Director Certification on Financial Statement	66
Independent Auditors' Report	68
Annexure to Independent Auditors' Report	71
Balance Sheet	76
Statement of Profit and Loss	77
Cash Flow Statement	78
Schedule annex to Balance sheet and Profit & Loss	79
Notes to Financial Statement	84
Attendance Slip	88
Proxy Form	89
Ballot Form	90

CORPORATE INFORMATION

BOARD OF DIRECTORS

Hitesh Kurjibhai Rupareliya	Managing Director
Hareshbhai Madhabhai Togadiya	Non-Executive Independent Director
Ganesh Shankar Budbadkar	Non-Executive Non Independent Director
Rajeshbhai Haribhai Ruparelia	Executive Director
Dipakkumar Rajaram Joshi	Non-Executive Non Independent Director
Sneha Rupesh Talreja	Non-Executive Non Independent Director

AUDIT COMMITTEE NOMINATION & REMUNERATION COMMITTEE

Hareshbhai Madhabhai Togadiya	Ganesh Shankar Budbadkar
Dipakkumar Rajaram Joshi	Hiteshbhai K Rupareliya
Hiteshbhai K Rupareliya	Sneha Rupesh Talreja

STAKEHOLDERS RELATIONSHIP COMMITTEE

Dipakkumar Rajaram Joshi Hareshbhai Madhabhai Togadiya Rajeshbhai Haribhai Ruparelia

AUDITORS

REGISTRAR & SHARE TRANSFER AGENT

D P Agrawal & Co.	Purva Sharegistry (India) Private
Chartered Accountants 261/263, 4 th	Limited
Floor, Bilquees Mansion, D.N Road, Fort,	No. 9, Shiv Shakti Industrial Estate,
Mumbai – 400 001., Tel no . 022 -	Ground Floor, J R Boricha Marg, Opp.
22636465, Email -	Kasturba Hospital, Lower parel, Mumbai-
dpagarwal@vsnl.net	400011.

REGISTERED OFFICE

1, Vanyawadi Main Road, c/o. Roshni Department Swami Vivekananda Road Rajkot – 360001 (Gujarat).	Listed at : BSE Limited Scrip code : 531695
Tel No.: 0281-2362500	ISIN: INE008M01036
Email: shreychemicals@gmail.com	

BANKERS

Yes Bank

Kishan Parachok Rajkot Branch Rajkot-

NOTICE

Notice is hereby given that the Annual General Meeting of **Veronica Production Limited** (formerly known as **Jagran Production Limited**) will be held at 1, Vanyawadi Main Road, c/o. Roshni Department, Swami Vivekananda Road, Rajkot – 360001 (Gujarat), on **Friday 30th September**, **2016 at 10.00 a.m.**, to transact the following business:

Ordinary Business

- To receive, consider and adopt the Audited Balance Sheet as at 31ST March 2016 the Profit & Loss Account of the Company for the financial year ended on that date and the Reports of the Auditors and Directors thereon.
- 2. To consider and if thought fit to pass with or without modification(s) the following resolution as Ordinary Resolution:

"RESOLVEDTHAT pursuant to the provisions of Section139 (1) and applicable provisions, if any, of the Companies Act, 2013 and rules, circulars, notifications made/issued thereunder, including any amendments, modification, variation or reenactment thereof, the appointment of D P Agarwal & Co., Chartered Accountant, Mumbai, bearing Firm Membership No. 100068W as the Statutory Auditors of the Company, who holds the office for a term of Five Years, from the conclusion of this Annual General Meeting till the conclusion of Annual General Meeting of the Company to be held in the year 2021 (subject to ratification of their appointment at every Annual General Meeting) and to fix their remuneration.

RESOLVED FURTHER THAT the Board of Directors be and is hereby authorized to do all such acts, deeds, matters and things as may be considered necessary, desirable and expedient for giving effect to this resolution and/or otherwise considered by them to be in the best interest of the Company including fixation of their remuneration and reimbursement of out of pocket expenses incurred in connection hereto."

3. To appoint a Director in place of Rajeshbhai Haribhai Ruparelia (DIN 06546212), who retires by rotation, and being eligible, offers himself for re-appointment.

By Order of the Board For **Veronica Production Limited** (Formerly known as **Jagran Productions Limited**)

SD/- SD/-

Hitesh K Rupareliya Rajesh H Rupareliya

Managing Director Executive Director Place: Rajkot

DIN - 01401610 DIN - 06546212 Date: 12/08/2016

NOTES

- 1. A Member entitled to attend and vote at the meeting may appoint a proxy to attend and vote on a poll on his behalf and such proxy need not be a member of the Company. A person can act as a proxy on behalf of not exceeding fifty Members and holding in the aggregate not more than 10% of Total Paid-up Share Capital of the Company. Any Member holding more than 10% of Total Paid-up Share Capital of the Company may appoint a single person as proxy and in such case, the said person shall not act as proxy for any other person or member. Proxies in order to be effective must be received at the Registered Office of the Company not less than 48 hours before the commencement of the Annual General Meeting, duly stamped.
- 2. Corporate Members are requested to send to the registered office of the Company, a duly certified copy of the Board Resolution, pursuant to Section 113 of the Companies Act, 2013, authorizing their representative to attend and vote at the Annual General Meeting.
- 3. Explanatory Statement pursuant to Section 102 of the Companies Act, 2013, relating to the Special Business to be transacted at the Annual General Meeting is annexed.
- 4. Members are requested to bring their admission slip along with copy of the report and accounts to Annual General Meeting.
- 5. Relevant documents referred to in the accompanying Notice & Explanatory Statement would be available for inspection by the members at the Registered Office of the Company on all working days, except Saturday / Sunday & Public Holidays, between 11.00 a.m. to 1.00 p.m. up to the date of the Annual General Meeting.
- The Register of Members and the Share Transfer Books of the Company will remain closed from Thursday, 29th September, 2016 to Friday, 30th September, 2016 (Both Days Inclusive) for the purpose of the Annual General Meeting.
- 7. Members are requested to notify immediately any changes, if any, in their registered addresses at an early date to the Registrar and Share Transfer Agent, quoting their folio numbers/client ID/ DP ID in all correspondence, so as to enable the Company to address any future communication at their correct address.
- 8. Members attending the meeting are requested to complete the enclosed attendance slip and deliver the same at the entrance of the meeting Venue.
- 9. Members desirous of seeking any information concerning the Accounts or operations of the Company is requested to address their queries in writing to the Company at least seven days prior to the Annual General Meeting so that the requested information can be made available at the time of the meeting.

- 10. Members holding shares in physical forms are requested to consider converting their holding to dematerialized form to eliminate all risk associated with physical shares and for ease in portfolio management. Member can contact the Company or the Company's Registrar and Transfer Agent, Purva Share registry (India) Private Limited, for assistance in this regard.
- 11. In case of joint holders attending the meeting, only such joint holders who are higher in the order of names will be entitled to vote.
- 12. Members holding shares under multiple folios in identical order of names are requested to consolidate their holdings into one folio. The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in securities market. Members holding shares in electronic form are therefore requested to submit their PAN to their Depository Participants with whom they are maintaining their demat accounts. Members holding shares in physical form can submit their PAN to the Company/Registrar & Share Transfer Agent.
- 13. The Ministry of Corporate Affairs (vide circular nos. 17/2011 and 18/2011 dated April 21 and April 29, 2011 respectively), has undertaken "Green Initiative in Corporate Governance" and allowed Companies to share documents with its shareholders through an electronic mode. Electronic copy of the Annual Report for 2016 is being sent to all the members who's Email IDs are registered with the Company/Depository Participants(s) for communication purposes unless any member has requested for a hard copy of the same. For members who have not registered their email address, physical copies of the Annual Report for 2016 is being sent in the permitted mode. Members holding shares under multiple folios in identical order of names are requested to consolidate their holdings into one folio.
- 14. Members may also note that the Notice of the Annual General Meeting and the Annual Report for 2016 will also be available on the Company's website www.veronicaproduction.com for their download. The physical copies of the aforesaid documents will also be available at the Company's Registered Office for inspection during normal business hours on working days. Even after registering for e-communication, members are entitled to receive such communication in physical form, upon making a request for the same, free of cost. For any communication, the shareholders may also send requests to the Company's designated email id: shreychemicals@gmail.com
- 15. Members are requested to support this green initiative by registering / updating their e-mail addresses, in respect of shares held in dematerialized form with their respective Depository participants and in respect of old shares held in physical form with the Company's Registrar & Share Transfer Agent.

- 16. Pursuant to Section 101 and Section 136 of the Companies Act, 2013 read with relevant Rules made there under, Companies can serve Annual Reports & other communications through electronic mode to those members whose email IDs are registered with the Company/Depository Participants(s). As per provisions of Section 20 of the Companies Act, 2013 read with Rules there under, a document may be served on any member by sending it to him/her by post or by registered post or by speed post or by courier or by delivering at his/her office/home address or by such electronic mode as may be prescribed including by facsimile telecommunication or to electronic mail address, which the member has provided to his/her Depository Participants(s)/Company Share Transfer Agent from time to time for sending communications, provided that a member may request for delivery of any document through a particular mode, for which he/she shall pay such fees as may be determined by the Company in its Annual General Meeting. For members who have not registered their email address with the Company, the service of documents will be affected by other modes of services as provided in Section 20 of the Companies Act, 2013 read with the relevant Rules there under. Printed copies of the Notice of the Annual General Meeting of the Company inter alia indicating the process and manner of e-voting along with Attendance Slip, Ballot Paper and Proxy Form is being sent to all members in the permitted mode.
- 17. In terms of relevant provisions of SEBI (LODR) 2015, in order to enable its members, who do not have access to e-voting facility, to send their assent or dissent in writing in respect of the resolutions as set out in this Notice, a Ballot Form is attached. Members desiring to exercise vote by Ballot are requested to carefully read the instructions printed in the form, to complete the Ballot Form with assent (for) or dissent (against) and send it to Mr. S. K. Pandey, Scrutinizer, Raja Bahadur Building, 1st Floor, 45 Tamarind Lane, M.P. Shetty Marg, Fort, Mumbai 400001, Tel.: 022-66390257, Fax: 022-66390257, Email: pandeysk2004@yahoo.co.in so as to reach him on or before Thursday September 29, 2016 by 5.00 p.m. Any Ballot Form received after the said date shall be treated as if the reply from the Members has not been received.
- 18. Members can opt for one mode of voting i.e. either by physical ballot or through e-voting. If Members opt for e-voting then do not vote by Physical Ballot or vice versa. However, in case Members cast their vote both by Physical Ballot and e-voting, then voting done through e-voting shall prevail and voting done by Physical Ballot will be treated as invalid.
- 19. Members can request for a Ballot Form at Veronica Production Limited (Formerly known as Jagran Production Limited) ,1, Vanyawadi Main Road, c/o. Roshni Department Swami Vivekananda Road Rajkot 360001 (Gujarat), Maharashtra or they may also address their request through E-mail to: shreychemicals@gmail.com, Contact No. Tel No.: 0281-2362500.
- 20. E-voting: In compliance with Section 108 of the Companies Act, 2013 and Companies (Management and Administration) Rules, 2014, the Company is pleased to provide member's facility to exercise their right to vote at the Annual General Meeting (AGM) by electronic means and all the business may be transacted through e-Voting Services provided by National Securities Depository Limited (NSDL).

- 21. The **E-voting period** for all items of business contained in this Notice shall commence from **Tuesday 27**th **September**, **2016 at 9.00 a.m.** and will end on **Thursday 29**th **September**, **2016 at 5.00 p.m.** During this period equity shareholders of the Company holding shares either in physical form or in dematerialized form as on the **cut off date of 23**rd **September**, **2016**, may cast their vote electronically. The e-voting module shall be disabled by **NSDL** for voting thereafter. Once the vote on a resolution is cast by any Member, he/she shall not be allowed to change it subsequently. The voting rights of Members shall be in proportion to their equity shareholding in the paid up equity share capital of the Company as **on 23**rd **September**, **2016**.
- 22. Mr. S.K. Pandey, Practicing Company Secretaries (Membership No. ACS 8546) and failing which Aparna Tripathi or Devyani Dubey an Independent Professional has been appointed as the Scrutinizer to Scrutinize the E-voting process in a fair and transparent manner (including the Ballot Form received from the members who do not have access to the e-voting process) in a fair and transparent manner.
- 23. The Scrutinizer shall immediately after the conclusion of voting at the meeting, first count the votes casted at the meeting, thereafter unblock the votes casted through remote e-voting in the presence of at least 2 witnesses not in the employment of the Company and make, not later than 3 days of conclusion of the meeting and after scrutinizing such votes received shall make a Scrutinizer's report of the votes cast in favor or against or invalid votes in connection with the resolution(s) mentioned in the Notice of the Meeting and submit the same forthwith to the Chairman of the Company.
- 24. The Results of E-voting shall be declared at the AGM of the Company and the results along with Scrutinizer's report shall be placed on the website of the Company thereafter and shall also be communicated to the Stock Exchanges. The Resolutions shall be deemed to be passed, if approved, on the date of AGM.
- 25. Voting through electronic means;
 - In compliance with provisions of Section 108 of the Companies Act, 2013, Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended by the Companies (Management and Administration) Amendment Rules, 2015 and regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015 (Listing Regulations), the Company is pleased to provide members facility to exercise their right to vote on resolutions proposed to be considered at the Annual General Meeting (AGM) by electronic means and the business may be transacted through e-Voting Services. The facility of casting the votes by the members using an electronic voting system from a place other than venue of the AGM) ("remote e-voting") will be provided by National Securities Depository Limited (NSDL).

- II. The facility for voting through ballot paper shall be made available at the AGM and the members attending the meeting who have not cast their vote by remote e-voting shall be able to exercise their right at the meeting through ballot paper.
- III. The members who have cast their vote by remote e-voting prior to the AGM may also attend the AGM but shall not be entitled to cast their vote again.
- IV. The remote e-voting period commences on 27th September, 2016 (9:00 am) and ends on 29th September, 2016 (5:00 pm). During this period members' of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date of 23rd September, 2016, may cast their vote by remote e-voting. The remote e-voting module shall be disabled by NSDL for voting thereafter. Once the vote on a resolution is cast by the member, the member shall not be allowed to change it subsequently.
- V. The process and manner for remote e-voting are as under:
- A. In case a Member receives an email from NSDL [for members whose email IDs are registered with the Company/Depository Participants(s)]:
 - (i) Open email and open PDF file viz; "remote e-voting.pdf" with your Client ID or Folio No. as password. The said PDF file contains your user ID and password/PIN for remote e-voting. Please note that the password is an initial password.
 - (ii) Launch internet browser by typing the following URL: https://www.evoting.nsdl.com/
 - (iii) Click on Shareholder Login
 - (iv)Put user ID and password as initial password/PIN noted in step (i) above. Click Login.
 - (v) Password change menu appears. Change the password/PIN with new password of your choice with minimum 8 digits/characters or combination thereof. Note new password. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
 - (vi)Home page of remote e-voting opens. Click on remote e-voting: Active Voting Cycles.
 - (vii) Select "EVEN" of "Jagran Production Limited".
 - (viii) Now you are ready for remote e-voting as Cast Vote page opens.

- (ix)Cast your vote by selecting appropriate option and click on "Submit" and also "Confirm" when prompted.
- (x) Upon confirmation, the message "Vote cast successfully" will be displayed.
- (xi)Once you have voted on the resolution, you will not be allowed to modify your vote.
- (xii) Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/JPG Format) of the relevant Board Resolution/ Authority letter etc. together with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer through e-mail to pandeysk2004@yahoo.co.in with a copy marked to evoting@nsdl.co.in
- B. In case a Member receives physical copy of the Notice of AGM [for members whose email IDs are not registered with the Company/Depository Participants(s) or requesting physical copy]:
 - (i) Initial password is provided as below/at the bottom of the Attendance Slip for the AGM:

26. EVEN (Remote e-voting Event Number) USER ID PASSWORD/PIN

- (ii) Please follow all steps from SI. No. (ii) To SI. No. (xii) Above, to cast vote.
- VI. In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Members and remote e-voting user manual for Members available at the download section of www.evoting.nsdl.com or call on toll free no.: 1800-222-990.
- VII. If you are already registered with NSDL for remote e-voting then you can use your existing user ID and password/PIN for casting your vote.
- VIII. You can also update your mobile number and e-mail id in the user profile details of the folio which may be used for sending future communication(s).
- IX. The voting rights of members shall be in proportion to their shares of the paid up equity share capital of the Company as on the **cut-off date of 23rd September**, **2016**.
- X. Any person, who acquires shares of the Company and become member of the Company after dispatch of the notice and holding shares as of the **cut-off date i.e. 23**rd **September, 2016**, may obtain the login ID and password by sending a request at evoting@nsdl.co.in or Share Transfer Agent of the Company, i.e. Purva Shareregistry (India) Private Limited.