



ENTERTAINMENT









BOARD OF DIRECTORS

Mr. Jawahar Lal Goel Mr. Bhagwan Das Narang

Mr. Ashok Mathai Kurien Mr. Shankar Aggarwal

Dr. (Mrs.) Rashmi Aggarwal

Mr. Anil Kumar Dua

Mr. Jawahar Lal Goel

Mr. Rajeev Kumar Dalmia Mr. Ranjit Singh

Mr. Anil Kumar Dua

- Chairman & Managing Director

- Group Chief Executive Officer & **Executive Director**

- Chief Financial Officer

- Company Secretary & Compliance Officer

Walker Chandiok & Co LLP

Protiviti Advisory India Member LLP **Jayant Gupta & Associates**

Chandra Wadhwa & Co.

- Statutory Auditors

- Internal Auditor - Secretarial Auditor **KEY MANAGERIAL PERSONNEL**

Group Chief Executive Officer & Executive Director

Chairman & Managing Director

Independent Director

Independent Director

Independent Director

Non- Executive Director

AUDITORS

- Cost Auditor

Axis Bank

ICICI Bank **IDBI Bank**

Indusind Bank Limited RBL Bank Limited Standard Chartered Bank

Yes Bank

BANKERS

Link Intime India Private Limited

Unit: Dish TV India Limited C-101, 247 Park, L.B.S. Marg Vikhroli West, Mumbai- 400083

Tel: +91-22-49186270 Fax: +91-22-49186060

18th Floor, A Wing,

Marathon Futurex, N M Joshi Marg, Lower Parel, Mumbai-400013 Tel: +91-22-7106 1234

FC-19, Sector 16 A, Film City, Noida-201301, UP, India Tel: +91-120-5047000 Fax: +91-120-4357078

Website: www.dishd2h.com E-Mail: investor@dishd2h.com CIN: L51909MH1988PLC287553 SHARE REGISTRAR

REGISTERED OFFICE

CORPORATE OFFICE

Dish TV India Ltd.



Chairman's Message

Dear Shareholders,

Let me begin by expressing my joy in connecting with you once again and placing the Annual Report of Dish TV India Limited for the financial year ended March 31, 2021 before you. We began the financial year amidst a never-before-seen lockdown to prevent an upsurge in COVID 19 cases because of the pandemic. This year has been fraught with one of mankind's greatest challenges and I hope that you and your family continue to remain safe and in the best of health. Our collective resilience will ensure that not only do we overcome this challenge but emerge even stronger from it. Your company has been adapting itself to the ever-changing scenario and responding while keeping the safety and interest of all stakeholders in mind. The strict but necessary measure of the lockdown along with other precautionary measures to prevent the spread of infections have brought some unprecedented and far-reaching changes in the way of life across all aspects of our existence. The downside risks to the

economy from the pandemic remain with slow pace of global vaccination and emergence of mutating variants. The other trends that will drive the Indian economic story are digital penetration, urbanization, reforms, Government spending, infrastructure development and rebound of consumption.

Your company played a significant role by continuing to provide a dedicated channel for dissemination of information pertaining to COVID-19. This was to augment the efforts made by the Ministry of Health and Family Welfare in disseminating information on crucial COVID-19 safety protocols and Government guidelines and encouraging people to adhere to the same.

Vaccination is the biggest weapon mankind has in the battle against COVID-19 and your company went all out to encourage viewers to get this safety net for themselves. Going beyond communication, your company announced that it would thank its subscribers who get vaccinated by crediting one day worth of entertainment to every customer of Dish TV and D2H who uploads his/her details of vaccination on respective brand websites.

Moreover to aid patients and Covid warriors battling it in hospitals, Dish TV further announced that all hospitals and nursing homes having Dish TV or D2H connections will get one month of free subscription. Hospitals that could not recharge their connections would receive the benefit upon recharge.

Your Company is a pioneer in the space of channel distribution and has a diverse and powerful portfolio of its three Direct-To-Home (DTH) brands and a newly launched Over The Top (OTT) platform. The Company's OTT platform Watcho, strengthens the business portfolio and aims at focusing on the larger regional language and semi urban market. It is leading the industry in providing a versatile library of owned and 3rd party content across various technology platforms and leveraging the connected TV as a medium to deliver innovative services. Despite facing a challenging external environment, we were able to sustain our performance without a major blip and further consolidate our operations to generate efficiencies and to prepare ourselves for the future.

India's M&E Industry Developments

The Indian Media and Entertainment (M&E) industry faced headwinds in 2020 due to the pandemic driven shrinkage in advertising spends, restrictions on live events, shooting, film screening and depressed consumer spending affecting subscription revenues. Notwithstanding the decline in size by 24% experienced during the year, the long-term prospects of the sector as one of the fastest growing sectors, within the country and globally, remain intact. This is predicated on the phenomena that the pandemic has only accelerated the trends that were driving the transformation and explosive growth of the sector. Be it shift towards on-demand, interactive and user-generated content or personalization or digitalization of platforms and payments, these have only deepened because of the pandemic.

The industry has used the opportunity of the digital content consumption rush to introduce paywalls and subscription models. This has brought the digital platforms whether OTT or online websites at par with the traditional segments in terms of monetization. The country's advantage in this space stems from its traditions of storytelling and the diversity of narratives. The players who will succeed in tapping this need for stories by offering contextualized content and leverage the capability to tell them engagingly by reaching out to the world are likely to take the sector to newer heights.

In the distribution space, proliferation of smart devices, penetration of wired and wireless broadband deeper into the hinterland, and high speeds offered by upcoming 5G networks will drive the user behaviour and habits. The industry is already evolving new distribution models and monetization strategies across devices to address these changes. Although, the ever-changing trends in the industry have opened up several growth opportunities, the shift in consumer demand for personalization is implying constant pressure on entertainment companies to drive innovation and embrace new technologies.

Performance Overview

Dish TV has a pan India distribution network and has established strong foothold in semi urban and rural areas. With a diverse offering of products and services, we are one of the preferred entertainment brands in the country. The first mover advantage



continues to play a major role in rural and semi-urban areas where the brand acceptability is much better and is almost synonymous with the category.

Our Company has always innovated and launched the best-in-class technology to meet the needs of the subscribers to access linear as well as non-linear content on their television sets. In this direction, we have launched Android powered hybrid HD set-top boxes called DishSMRT Hub and D2H Stream for Dish TV and D2H brands respectively. We have associated with the leading players in the OTT and entertainment space like Amazon Prime Video, Zee5, Sony Liv, You Tube, Eros Now, MX Player, Hungama, Watcho etc. to bring their services on these devices.

Watcho, our in-house OTT platform, has already seen more than 25 Millions of downloads and has started generating revenue through subscription model. This platform will enable us to capture a larger wallet share and screen share of existing subscribers and also tap new user demographics. The innovation to allow users to create their own content on Watcho can differentiate us from the other OTT players and also help in making this application a one-stop shop for all entertainment needs for our subscribers. There is a continuous pressure on retention of subscribers due to various alternates available for entertainment at various price points. There is a huge push for online contemporary content provided by various paid / free OTT platform attracting youth and students across the income strata. Various regulatory changes in the past 3 years have also created lot of behaviour change in the manner in which television content is being consumed. This has resulted in widespread upheavals and heterogeneity in the consumption pattern.

In terms of performance, FY21 was a mixed bag. Due to conscious constraints on marketing spending, the Company did not attract enough new subscribers to compensate for the higher churn in existing subscribers, a result of pandemic influenced consciousness in curtailing expenses. This impacted the subscription revenue which saw a small drop of 6.4 per cent during the year under review. However, due to our focus on operational efficiencies, we increased our EBIDTA margins from 59.2 per cent to 62.1 per cent. In absolute terms, the EBITDA for the year was ₹ 20,170 million. PBT before exceptional item declined from ₹ 1,282 million in FY2019-20 to ₹ 823 million due to increased depreciation. However, the Company's net loss was significantly lower than ₹ 16,548 million recorded in FY2019-20 due to much lower impairment of goodwill related to D2H acquisition. The reported net loss for the year 2020-21 was ₹ 11,899 million. The Company continued to reduce its debt with improved cash flows and has shaved off more than ₹ 10 billion from the total borrowings.

Looking ahead

Even as we see COVID subsiding, we may continue to see its latent impact on different sectors and in different ways. In a connected world, layers of insulation are thin at best and mostly non-existent. While the future has always had a degree of uncertainty, what is certain is that people and organisations will have to be nimble and light-footed to thrive in the fast paced changes we may expect to see. Technology being vital to the customer proposition, our Company will continue to invest in new and advanced technologies to enable subscribers to watch content anywhere, anytime. We believe that the growth will be majorly driven by increasing subscriptions from connected TVs and the growth in Pay TV such as DTH will be driven by content innovation and product offerings. We will continue to collaborate with technology partners for carrying out the enhancements for our connected devices, maintain and enter into strategic partnership and collaboration with leading players in the OTT and entertainment space to bring best in class entertainment to our customers.

With the market environment improving, we will do our best to regain the title of the fastest growing DTH brand by leveraging the diverse strengths of our multi-brands viz. "Dish TV", "D2H" and "Zing". The focus will also be shifting our existing subscribers to our premium offerings to ensure we do not lose them to direct digital subscriptions. Watcho will be another anchor for us to compete against the pure OTT platforms and also increase our addressable market. In our strategy, we will keep the customer first and build our offerings around their behaviour, habits, and needs. To achieve success in doing so, we will continue to invest in evolving technologies to that would best fulfil their needs. The special packages and zero human-touch services offered to counter COVID-19 pandemic will continue as the situation has not become completely normal. We seek to leverage and enhance our brand to strengthen our presence in the direct-to-home broadcasting services sector and develop new customer and industry relationships. We will endeavour to improve upon these by responding to customer feedback and adopting the latest technology in make the interactions most efficient.

I take this opportunity to thank all the Shareholders including our Subscribers, Central and State Government bodies, Ministry of Information and Broadcasting, TRAI and other Regulatory authorities, Investors and Business associates, for continued faith in us. I also thank my colleagues on the Board for their valuable contribution and all the employees, for their constant efforts towards growth of the organisation.

Your trust has been our biggest inspiration. I thank you all and look forward to your continuous support and co-operation. Stay entertained at home!

Sincerely,
Jawahar Lal Goel
Chairman & Managing Director

Dish TV India Ltd

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DISH TV INDIA LIMITED

Regd. Office: 18th Floor, A Wing, Marathon Futurex, N M Joshi Marg, Lower Parel, Mumbai - 400 013 Corporate Office: FC-19, Sector-16A, Noida, Uttar Pradesh - 201 301 Tel No.: 0120 - 5047005/5047000, Fax No.: 0120 - 4357078 Website: www.dishd2h.com, E-mail: investor@dishd2h.com, CIN: L51909MH1988PLC287553

NOTICE

Notice is hereby given that the 33rd (Thirty Third) **Annual General Meeting ('AGM')** of the members of Dish TV India Limited will be held on Monday, September 27, 2021, at 11:00 A.M. (IST) through Video Conferencing ('VC') / Other Audio Visual Means ('OAVM'), to transact the following businesses:

ORDINARY BUSINESSES

 Adoption of the Audited Standalone and Consolidated Financial Statements and Report of the Board of Directors and Auditors thereon

To receive, consider and adopt the Audited Financial Statements of the Company prepared as per Indian Accounting Standards (Ind-AS) on a standalone and consolidated basis, for the financial year ended March 31, 2021, including the Balance Sheet as at March 31, 2021, the Statement of Profit & Loss and Cash Flow Statement for the financial year ended on that date and the Reports of the Board of Directors and Auditors thereon.

2. Re-appointment of Mr. Ashok Mathai Kurien (DIN-00034035), Director liable to retire by rotation

To appoint a Director in place of Mr. Ashok Mathai Kurien (DIN-00034035), who retires by rotation at this Annual General Meeting and being eligible, offers himself for re-appointment.

SPECIAL BUSINESS

3. Ratification of remuneration of Cost Auditors for the financial year 2021-22

To consider and if thought fit, to pass the following Resolution as an **Ordinary Resolution**:

"RESOLVED THAT pursuant to the provisions of Section 148 of the Companies Act, 2013 ('the Act') read with Rule 14 of the Companies (Audit and Auditors) Rules, 2014 and such other applicable provisions, if any, of the Act (including any statutory modification(s) or re-enactment(s) thereof, for the time being in force), a cost audit fee of ₹ 4,50,000 (Rupees Four Lakh Fifty Thousand Only), excluding taxes and reimbursement of out of pocket expenses, as recommended by the Audit Committee and approved by the Board of Directors of the Company, be and is hereby confirmed, ratified and approved to be paid to M/s Chandra Wadhwa & Co., (Firm Registration No. 000239), Cost Accountants, as the Cost Auditors of the Company, to conduct the audit of the relevant cost records of the Company, as prescribed under the Companies (Cost Records and Audit) Rules, 2014, as amended from time to time, for the financial year ending March 31, 2022.

RESOLVED FURTHER THAT the Board of Directors (hereinafter referred to as the 'Board', which term shall be deemed to include any Committee thereof which the Board may have constituted) of the Company be and are hereby authorised to do all acts and take all such steps as may be necessary, proper or expedient to give effect to this Resolution."

By order of the Board For **Dish TV India Limited**

Ranjit Singh

Company Secretary & Compliance Officer Membership No. A15442

Place: Noida Date: August 12, 2021

Registered Office:

18th Floor, A Wing, Marathon Futurex, N M Joshi Marg, Lower Parel, Mumbai – 400 013

CIN: L51909MH1988PLC287553 E-mail: investor@dishd2h.com Web: www.dishd2h.com

Dish TV India Ltd

NOTES:

- 1. Considering the ongoing Covid-19 pandemic, the Ministry of Corporate Affairs ("MCA") has, vide its circular dated January 13, 2021 read together with circulars dated April 8, 2020, April 13, 2020 and May 5, 2020 (collectively referred to as "MCA Circulars"), permitted convening the Annual General Meeting ("AGM") through Video Conferencing ("VC") or Other Audio Visual Means ("OAVM"), without physical presence of the members at a common venue. In accordance with the MCA Circulars, provisions of the Companies Act, 2013 ("the Act") and the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), the AGM of the Company is being held through VC / OAVM, which does not require physical presence of members at a common venue. The deemed venue for the 33rd AGM shall be the Registered Office of the Company.
- 2. An Explanatory Statement pursuant to Section 102 of the Companies Act, 2013 ('the Act'), which sets out the details relating to the Special Businesses to be transacted at the AGM, is annexed hereto.
- 3. Pursuant to MCA Circulars, since this AGM is being held through VC/OAVM, physical attendance of Members has been dispensed with. Accordingly, the facility for appointment of proxies by the Members will not be available for the AGM and hence the Proxy Form and Attendance Slip are not annexed to this Notice.
- 4. Pursuant to Section 113 of the Act, Corporate/Institutional members intending to appoint their authorized representative(s) to attend the AGM through VC / OAVM on its behalf and to vote through remote e-voting are requested to send (in advance), scanned copy (PDF/JPG Format) of a duly certified copy of the relevant Board Resolution / Letter of Authority / Power of Attorney, together with the respective specimen signatures of those representative(s), to the Scrutinizer through e-mail to investor@dishd2h.com and pcs.jga@gmail.com, with a copy marked to evoting@nsdl.co.in.
- 5. Regulation 40 of the Listing Regulations, provides that requests for effecting the transfer of listed securities shall not be processed unless the securities are held in dematerialised form with a Depository. Therefore, for effecting any transfer, the securities shall mandatorily be required to be in demat form. Further, SEBI through its circular dated September 7, 2020 had fixed March 31, 2021 as the cut-off date for re-lodging of transfer deeds and such transferred shares shall be issued only in demat mode. Members can contact the Company or Company's Registrar and Transfer Agents, for assistance in this regard *i.e.* Link Intime India Private Limited.
- 6. Green Initiative: Members who have not registered their e-mail address are requested to register their e-mail address for receiving all communication including Annual Report, Notices, etc. from the Company electronically.
- 7. Inspection: All documents referred to in this Notice and other statutory registers shall be open for inspection by the Members online during the AGM through VC/OAVM.
- 8. Submission of questions or queries prior to AGM/ Registration of Speakers: Members seeking any information with regard to the accounts or any other matter to be placed at the AGM, are requested to write to the Company from September 19, 2021 to September 23, 2021 through e-mail on investor@dishd2h.com. Such questions shall be taken up during the meeting or replied by the Company suitably. Members who would like to express their views or ask questions during the AGM may register themselves as speaker by sending their request from their registered e-mail address mentioning their name, DP ID and client ID/Folio no, No. of shares, PAN, mobile number at investor@dishd2h.com on or before September 23, 2021. Those Members who have registered themselves as a speaker will be allowed to express their views, ask questions during the AGM. The Company reserves the right to restrict the number of speakers as well as the speaking time depending upon the availability of time at the AGM.
- 9. Details as required in sub-regulation (3) of Regulation 36 of Listing Regulations and Secretarial Standard on General Meetings issued by the Institute of Company Secretaries of India, on Directors recommended by the Board for appointment / re-appointment at this Meeting forms part of the Notice. Their detailed profile also forms part of the Corporate Governance Report. The Director has furnished consent/disclosure for the reappointment as required under the Act and rules made thereunder.
- 10. In accordance with the MCA Circular and SEBI circular dated January 15, 2021, in view of the prevailing situation and owing to the difficulties involved in dispatching physical copies of the financial statements (including Board's Report, Auditor's Report or other documents required to be attached therewith) for the Financial Year ended March 31, 2021, pursuant to Section 136 of the Act and Notice calling the Annual General



Meeting pursuant to section 101 of the Act read with the Rules framed thereunder, such statements including the Notice of AGM are being sent only in electronic mode to those Members whose e-mail addresses are registered with the Company/Registrar or the Depository Participant(s). The Company will not be dispatching physical copies of such statements and Notice of AGM to any Member. Members are requested to register/ update their e-mail addresses, in respect of electronic holdings with the Depository through the concerned Depository Participants and in respect of physical holdings with Registrar.

A copy of the Notice of this AGM along with Annual Report for the Financial Year 2020-2021 is available in the Investor Section on the website of the Company at www.dishd2h.com and website of the Stock Exchanges where the shares of the Company are listed *i.e.* BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively and on the website of National Securities Depository Limited ('NSDL') at www.evoting.nsdl.com.

- 11. Members are requested to notify immediately about any change in their postal address / E-Mail address / dividend mandate / bank details to their Depository Participant (DP) in respect of their shareholding in Demat mode and in respect of their physical shareholding to the Company's Registrar and Share Transfer Agent, viz. Link Intime India Private Ltd having its office at C -101, 247 Park, LBS Marg, Vikhroli West, Mumbai 400 083 / E Mail rnt.helpdesk@linkintime.co.in.
- 12. The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in securities market. Members holding shares in electronic form are, therefore, requested to submit their PAN to their Depository Participants with whom they are maintaining their Demat accounts. Members holding shares in physical form can submit their PAN to the RTA.
- 13. To prevent fraudulent transactions, members are advised to exercise due diligence and notify the Company of any change in address or staying abroad or demise of any members as soon as possible. Members are also advised not to leave their demat account(s) dormant for long. Periodic statement of holdings should be obtained from the concerned Depository Participants and holdings should be verified.
- 14. Members who hold shares in physical form in multiple folios in identical names or joint accounts in the same order of names are requested to send share certificates to the Company for consolidation into a single folio. Members who hold shares in physical form are advised to convert their shareholding in dematerialized form with any depository participant.
- 15. In all correspondences with the Company, members are requested to quote their account/folio numbers and in case their shares are held in the dematerialized form, they must quote their DP ID and Client ID No(s).
- 16. Pursuant to Section 72 of the Act, members holding shares in physical form may file nomination in the prescribed Form SH-13 with the Company's Registrar and Transfer Agent. In respect of shares held in electronic/ Demat form, the nomination form may be filed with the respective Depository Participant.
- 17. Pursuant to the provisions of Section 124 and 125 of the Act, read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer & Refund) Rules, 2016 (IEPF Rules), the dividend which remains unclaimed for a period of seven years from the date of transfer to the unpaid dividend account is required to be transferred to the Investor Education and Protection Fund (IEPF) established by the Central Government. Once unclaimed dividend is transferred to IEPF, no claim shall lie in respect thereof with the Company.

As per Section 124 of the Act read with the IEPF Rules, the shares on which dividend remains unclaimed for seven consecutive years or more are required to be transferred to the Investor's Education and Protection Fund (IEPF). Upon the said transfer, the shareholders can request the Company / RTA as per the prescribed provisions for claiming the shares out of the IEPF.

18. Since the AGM will be held through VC/OAVM Facility, the Route Map is not annexed to this Notice.

General instructions for accessing and participating in the 33rd AGM through VC/OAVM Facility and voting through electronic means including remote e-Voting

19. The Members can join the AGM in the VC/OAVM mode 30 minutes before and 15 minutes after the scheduled time of the commencement of the Meeting by following the procedure mentioned in the Notice. The facility of participation at the AGM through VC/OAVM will be made available for 1000 members on first come first served basis. This will not include large Shareholders (Shareholders holding 2% or more shareholding), Promoters, Institutional Investors, Directors, Key Managerial Personnel, the Chairpersons of the Audit Committee,

Dish TV India Ltd

Nomination and Remuneration Committee and Stakeholders Relationship Committee, Auditors etc. who are allowed to attend the AGM without restriction on account of first come first served basis. Members of the Company under the category of Institutional Shareholders are encouraged to attend and participate in the AGM through VC/OAVM and vote thereat.

- 20. The attendance of the Members attending the AGM through VC/OAVM will be counted for the purpose of reckoning the quorum under Section 103 of the Companies Act, 2013.
- 21. Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 and Regulation 44 of Listing Regulations, and the MCA Circulars and Secretarial Standard 2 issued by Institute of Company Secretaries of India, the Company is providing facility of remote e-Voting to its Members in respect of the business to be transacted at the AGM. For this purpose, the Company has entered into an agreement with National Securities Depository Limited (NSDL) for facilitating voting through electronic means, as the authorized agency. The facility of casting votes by a member using remote e-Voting system as well as voting on the date of the AGM will be provided by NSDL.
- 22. In line with the MCA circulars, the Notice calling the AGM has been uploaded on the website of the Company at www.dishd2h.com. The Notice can also be accessed from the websites of the Stock Exchanges *i.e.* BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively and the AGM Notice is also available on the website of NSDL at www.evoting.nsdl.com.
- 23. The remote E-Voting period for all items of businesses contained in this notice of AGM shall commence from Thursday, the 23rd day of September, 2021 at 9.00 A.M. (IST) and will end on Sunday, the 26th day of September, 2021 at 5.00 P.M. (IST). The E-Voting module shall be disabled by NSDL for voting thereafter. Once the vote on a resolution is cast by any Member, he/she shall not be allowed to change it subsequently.
- 24. The cut-off date for determining the eligibility of shareholders to exercise remote E-Voting rights and attendance at AGM is Monday, September 20, 2021. A person, whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories as on the above-mentioned cut-off date, shall be entitled to avail the facility of remote E-Voting or voting at the meeting through electronic mode. The voting rights of shareholders shall be in proportion to their shares of the paid-up equity share capital of the Company as on the cut-off date. A person who is not a Member as on the cut-off date should treat this Notice for information purpose only.
- 25. Those Members, who will be present in the AGM through VC / OAVM facility and have not cast their vote on the Resolutions through remote e-voting and are otherwise not barred from doing so, shall be eligible to vote through e-voting system during the AGM.
- 26. The Members who have cast their vote by remote e-voting prior to the AGM may also attend/ participate in the AGM through VC / OAVM but shall not be entitled to cast their vote again. Members are requested to carefully read the instructions for E-Voting before casting their vote.
- 27. At the AGM, the Chairman of the meeting shall after discussion on all the resolutions on which voting is to be held, allow voting by electronic means to all those members who are present at the meeting but have not casted their votes by availing the remote E-Voting facility. The Board of Directors of your Company have appointed Mr. Jayant Gupta, Practicing Company Secretary (PCS No. 9738) of Jayant Gupta & Associates, Company Secretaries, as the Scrutinizer to scrutinize the remote e-voting process and voting through E-Voting system at the AGM in a fair and transparent manner.
- 28. The Scrutinizer shall, immediately after the conclusion of voting at the AGM, will first download the votes cast at the meeting and thereafter unblock the votes cast through remote E-Voting in the presence of at least 2 (two) witnesses not in the employment of the Company. Thereafter the Scrutinizer shall, submit a consolidated Scrutinizer's report of the total votes cast in favour or against, if any, to the Chairman, or a person authorised by him in writing who shall countersign the same and declare the result of voting forthwith. The result of e-voting along with consolidated Scrutinizer's report will be declared within two working days of the conclusion of the Meeting.
- 29. The results declared along with the Scrutinizer's report shall be placed on the website of the Company *viz.* www.dishd2h.com and shall also be communicated to the Stock Exchanges. The Resolutions, if approved, shall be deemed to be passed, on the date of AGM.
- 30. AGM is being convened through VC/OAVM in compliance with applicable provisions of the Companies Act, 2013 read with MCA Circulars.



31. THE INSTRUCTIONS FOR MEMBERS FOR REMOTE E-VOTING AND JOINING GENERAL MEETING ARE AS UNDER:-

The remote e-voting period begins on Thursday, the 23rd day of September, 2021 at 9.00 A.M. (IST) and will end on Sunday, the 26th day of September, 2021 at 5.00 P.M. (IST). The remote e-voting module shall be disabled by NSDL for voting thereafter. The Members, whose names appear in the Register of Members / Beneficial Owners as on the record date (cut-off date) *i.e.* Monday, September 20, 2021, may cast their vote electronically. The voting right of shareholders shall be in proportion to their share in the paid-up equity share capital of the Company as on the cut-off date, being September 20, 2021.

How do I vote electronically using NSDL e-Voting system?

The way to vote electronically on NSDL e-Voting system consists of "Two Steps" which are mentioned below:

Step 1: Access to NSDL e-Voting system

A) Login method for e-Voting and joining virtual meeting for Individual shareholders holding securities in demat mode

In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and e-mail Id in their demat accounts in order to access e-Voting facility.

Login method for Individual shareholders holding securities in demat mode is given below:

Type of shareholders	Login Method
Individual Shareholders holding securities in demat mode with NSDL.	1. Existing IDeAS user can visit the e-Services website of NSDL viz. https://eservices.nsdl.com either on a Personal Computer or on a Mobile. On the e-Services home page click on the "Beneficial Owner" icon under "Login" which is available under 'IDeAS' section. This will prompt you to enter your existing User ID and Password. After successful authentication, you will be able to see e-Voting services under Value added services. Click on "Access to e-Voting" under e-Voting services and you will be able to see e-Voting page. Click on company name (Dish TV India Limited) or e-Voting service provider i.e. NSDL and you will be re-directed to e-Voting website of NSDL for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.
	2. If you are not registered for IDeAS e-Services, option to register is available at https://eservices.nsdl.com. Select "Register Online for IDeAS Portal" or click at https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp_
	3. Visit the e-Voting website of NSDL. Open web browser by typing the following URL: https://www.evoting.nsdl.com/ either on a Personal Computer or on a Mobile. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/Member' section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/ OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider i.e. NSDL and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting. 4. Shareholders/Members can also download NSDL Mobile Ann "NSDL Speede" facility.
	4. Shareholders/Members can also download NSDL Mobile App " NSDL Speede " facility by scanning the QR code mentioned below for seamless voting experience. NSDL Mobile App is available on
	App Store Google Play