



Annual Report 2015

.....~ Wisdom of the Upanishads ~.....



Upanishad means the inner or mystic teaching. The term Upanishad is derived from upa (near), ni (down) and s(h)ad (to sit), i.e., sitting down near. Groups of pupils sit near the teacher to learn from him the secret doctrine. In the quietude of the forest hermitages the Upanishad thinkers pondered on the problems of deepest concerns and communicated their knowledge to fit pupils near them. The Upanishads are sometimes referred to as Vedanta, variously interpreted to mean either the "last chapters, parts of the Veda" or "the object, the highest purpose of the Veda".

The Path Of Bhakti

At Dollar Industries we have long realized that the value and place of spirituality in the workplace have arisen because of the need for managers to behave more ethically in the world and to foster ethical decision-making in their workforces. Ethical decisions continue to impact the marketplace, yet decision makers are struggling to understand the place of spirituality at work and its implications for character development.

We have understood that there's more to life—and business—than profits alone. Money as the single bottom line is increasingly a thing of the past. Values and ethics are an urgent concern.

Aum

The Upanishads contain the first and most definitive explications of the divine syllable Aum, the cosmic vibration that underlies all existence. The mantra Aum Shanti Shanti.Shanti, translated as "the soundless sound, peace, peace, peace", is often found in the Upanishads. The path of bhakti or "Devotion to God" is foreshadowed in Upanishadic literature, and was later realized by texts such as the Bhagavad Gita.



Dollar Industries Ltd

Board of Directors

Sri Dindayal Gupta	Chairman
Mr. Vinod Kumar Gupta	Managing Director
Mr. Binay Kumar Gupta	Managing Director
Mr. Krishan Kumar Gupta	Wholetime Director
Mr. Bajranglal Gupta	Wholetime Director
Mr. Ashok Kumar Goel	Independent Director
Mr. Binay Kumar Agarwal	Independent Director
Mr. Pawan Kumar Agarwal	Independent Director
Ms. Deepshikha R Agarwal	Independent Director
Mr. Vinay Kumar Agarwal	Independent Director
Mr. Rajesh Kumar Bubna	Independent Director
Mr. S. Gopala Krishnan	Director-Administration
Ms. Shikha Agarwal	Company Secretary
Mr. Ram Niranjana Purohit	Chief Financial Officer

Main Bankers

State Bank of India, IndusInd Bank Ltd, ICICI Bank Ltd, Allahabad Bank

Auditors

M/s Amit Ved Garg & Co.

Chartered Accountants, 22, B.R.B. Basu Road, Kolkata - 700001

Registrar & Share Transfer Agents

Niche Technologies Pvt. Ltd.

71, B.R.B. Basu Road, Kolkata - 700001

Registered Office

Om Tower, 12th Floor, 32, J.L. Nehru Road, Kolkata - 700071

Manufacturing Facilities

Tirupur, Delhi, Ludhiana, Kolkata, Veda sandur, Perundurai

Branches

Tirupur | Delhi | Jaipur | Patna | Bhagalpur | Ranchi | Indore | Guwahati | Cuttack | Rudrapur | Vadodara
Mumbai | Nagpur | Bangalore | Hyderabad | Agra | Varanasi | Kanpur | Ludhiana | Rohtak | Raipur
Damtal | Jammu

Contents

Page

Notice	1 to 9
Explanatory Statement	10 to 12
Notice of AGM	13
Director's Report to the Members	14 to 22
Director's Report (Annexure 'A')	23 to 24
Director's Report (Annexure 'B')	25 to 41
Management Discussion And Analysis Report	42 to 50
Director's Report (Annexure 'D')	51
Director's Report (Annexure 'E')	52
Director's Report (Annexure 'F')	53
Annual Return on CSR Activities (Annexure 'G')	54 to 56
Secretarial Audit Report (Annexure 'H')	57 to 59
Annexure 'I'	60 to 63
Annexure 'J'	64 to 80
Balance Sheet	81 to 82
Statement of Profit And Loss	83
Cash Flow Statement	84 to 85
Note	86 to 110
E-mail ID Registration Form	111
Form No : MGT-11	112 to 113



..... **Atman**

The word Atman means the immortal perfect Spirit of any living creature, all beings, including animals and trees. Atman is a central idea in all the Upanishads, and "Know your Atman" their thematic focus.

Sustainability – A Business Concept That Arises From The Soul



At Dollar Industries our understanding of sustainable growth and development includes a well-thought-out strategy that identifies potential long-term impacts or implications of actions that could have an eventual negative impact on business.

This systemic view of business means that your company will constantly reassess the long view of risks and rewards associated with doing business in the long run, including a careful ongoing review of potentially negative and unintended consequences of business decisions on individuals, societies, or the environment.

The Upanishads state that the inmost core of every person is not the body, nor the mind, nor the ego, but Atman – "Soul" or "Self". Atman is the spiritual essence in all creatures, their real innermost essential being. It is eternal, it is the essence, it is ageless. Atman is that which one is at the deepest level of one's existence. One that forms the bedrock of sustainable development.

Shri Dindayal Gupta,

Chairman



.....**Brahman**.....

Brahman is "the infinite Spirit Source and fabric and core and destiny of all existence, both manifested and unmanifested and the formless infinite substratum and from whom the universe has grown".

Brahman is the ultimate, both transcendent and immanent, the absolute infinite existence, the sum total of all that ever is, was, or shall be.

A New Strategic Horizon

At Dollar Industries we have replaced the annual top-down planning ritual, based on macroeconomic forecasts, with more sophisticated approaches. We crunch vast amounts of consumer data, hold planning sessions frequently, and use techniques such as competency modelling and real-options analysis to develop strategy. At the same time we understand that contemporary strategic-planning processes alone don't help enterprises cope with all the problems they face.



However, when combined with key spiritual values such as integrity, honesty, accountability, quality, cooperation, service, intuition, trustworthiness, respect, justice and service, we have solutions that can cope better with the larger strategic issues.

And the results show. Dollar Industries Limited registered a turnover of ₹ 731 crore for FY 2014 - 15 as against ₹ 690 crore during the corresponding period of FY 2013 - 14. As much as 9% of our throughput was earmarked for exports. Monumental steps in the new strategic horizon that lies ahead.



.....~ Maya ~.....

In the Upanishads, Māyā is the perceived changing reality and it co-exists with Brahman which is the hidden true reality. Maya, or "illusion", is an important idea in the Upanishads, because the texts assert that in the human pursuit of blissful and liberating Self-knowledge, it is Maya which obscures, confuses and distracts an individual.