



EXIDE INDUSTRIES LIMITED



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The newest Exide plant at Hosur in Tamilnadu, went on stream to manufacture a state-of-the-art range of maintenance-free industrial batteries – Exide Powersafe.

The production unit was built in technical collaboration with Shin-Kobe Electric Machinery Co. Ltd. of Japan, makers of world famous Hitachi batteries. Assuring the customer of international benchmarking in production quality. Amidst great fanfare the 'Powersafe' brand was launched throughout the country.

# EXIDE INDUSTRIES LIMITED

## ATTENDANCE SLIP

To be handed over at the entrance of the meeting hall

Name of the attending Member (In Block Letters)	Member's Account Number
Name of Proxy (In Block Letters) (To be filled in if the Proxy attends instead of the Member)	

No. of Shares held .....

I hereby record my presence at the FIFTIETH ANNUAL GENERAL MEETING at the G.D. BIRLA SABHAGAR, 29, Ashutosh Choudhury Avenue, Calcutta 700 019 on Friday, 30th May 1997 at 10.30 A.M.

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Member's/Proxy's Signature

NOTE : The copy of the Annual Report may please be brought to the meeting hall.

For Office use :

MD	<input checked="" type="checkbox"/>	FKG	<input checked="" type="checkbox"/>
CS	<input checked="" type="checkbox"/>	INTY	<input checked="" type="checkbox"/>
LO	<input checked="" type="checkbox"/>	INV	<input checked="" type="checkbox"/>
TRA	<input checked="" type="checkbox"/>	AC	<input checked="" type="checkbox"/>
AGM	<input checked="" type="checkbox"/>	SHE	<input checked="" type="checkbox"/>
YE	<input checked="" type="checkbox"/>		





# EXIDE INDUSTRIES LIMITED

Registered Office  
 'EXIDE HOUSE'  
 59E CHOWRINGHEE ROAD  
 CALCUTTA 700 020

## PROXY FORM

I/We .....  
 of .....  
 Being a  $\frac{\text{member}}{\text{members}}$  of the above named Company, hereby appoint  
 ..... of  
 .....  
 or failing him .....  
 of .....  
 as  $\frac{\text{my}}{\text{our}}$  proxy to vote for  $\frac{\text{me}}{\text{us}}$  on  $\frac{\text{my}}{\text{our}}$  behalf at the FIFTIETH ANNUAL  
 GENERAL MEETING of the Company to be held at 10.30 A.M. on  
 FRIDAY, 30th May 1997, and at any adjournment thereof

Signed .....

Revenue  
 Stamp  
 30 p.

Date .....

NOTE : Proxies must reach the Company's Registered Office not less than 48 hours  
 before the meeting.

**EXIDE INDUSTRIES LIMITED**BOARD OF DIRECTORS

S. B. Ganguly  
Chairman  
& Managing Director

R. B. Raheja  
Vice Chairman

S. K. Basu  
( Nominee - UTI )

S. Chand

G. Chatterjee

R. G. Kapadia

H. M. Kothari

B. Mitter

S. K. Mittal

S. N. Mookherjee

D. S. Parekh

A. Parpia

S. B. Raheja  
( Alternate V Aggarwal )

T. V. Ramanathan

M. Sankar Narayanan

W. Wong  
( Alternate B. J. Patel )

EXECUTIVE COMMITTEE

S. B. Ganguly

D. Banerjee

S. Chand

G. Chatterjee

Barun Das

S. K. Mittal

T. V. Ramanathan

SECRETARY

Barun Das

BANKERS

State Bank of India

ANZ Grindlays Bank

Punjab National Bank

Bank of Tokyo - Mitsubishi

Hongkong Bank

Citibank N.A.

Standard Chartered Bank

Banque Nationale de Paris

Oriental Bank of Commerce

United Bank of India

HDFC Bank

AUDITORS

S. R. Battliboi & Co.

36, Ganesh Chandra Avenue

Calcutta 700 013

REGISTRARS AND SHARE TRANSFER AGENTS

M/s Choksey Bhargava  
& Associates Ltd.

P-22, Bondel Road

Calcutta 700 019

REGISTERED OFFICE

EXIDE HOUSE

59E, Chowringhee Road

Calcutta 700 020

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Attendance Slip/Proxy Form (Loose Sheet Encl.)



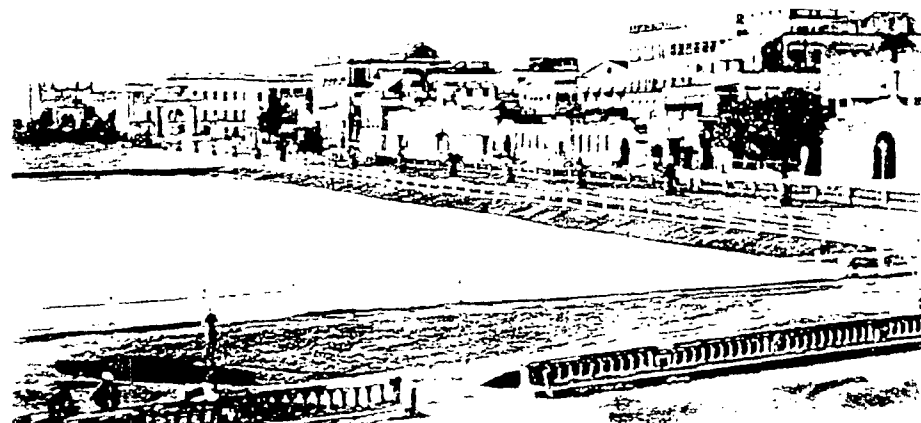
# The Birth Report Of a Nation...



The year 1947. The date 15th August... a date which saw the sun set on the British rule and the dawn of an independent India. A country shaken by the bitter battle for freedom, yet strong in its resolve to regain economic stability and establish itself as a major global force.







*View of the Esplanade at Calcutta in the days of the Raj*

## **"EXIDE BATTERIES"**

**MAXIMUM POWER  
MINIMUM WEIGHT AND BULK**

*for*  
**Starting and Lighting**

**MOTOR CARS**

*Buy from:—*

**The Distributing Agents**

**Bombay  
and  
Delhi**

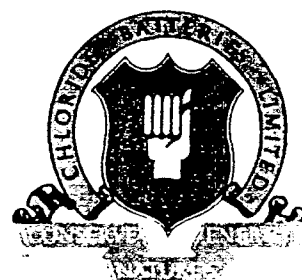
**F. & C. OSLER, LD.**

**P. O. Box  
187,  
Calcutta.**

*Exide advertisement appearing in The Statesman, October 1920*

## **...shapes a pioneer**

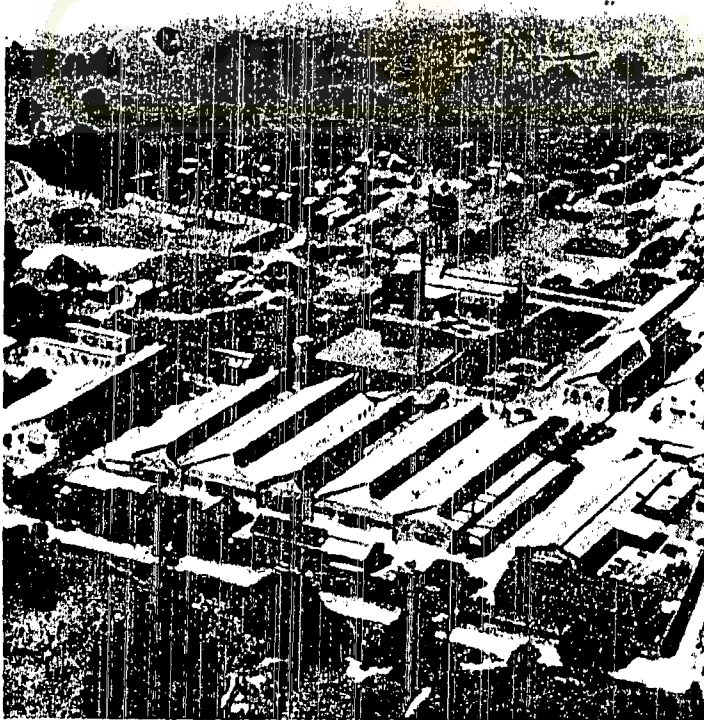
This was the time when the agency houses that had put down their roots in India established themselves as Indian Companies. Among them was Associated Battery Makers Eastern Limited or ABMEL, which started its career in 1916 as a trading unit assembling and marketing batteries for Chloride Batteries Limited, UK.



# A leader from the start

ABMEL's perceptive understanding of the needs of a nation undergoing change activated it to don the role of manufacturer. In 1946, after incorporation under the Indian Companies Act, their pioneering production unit was set up in Shamnagar in West Bengal. The purpose - to supply a ready source of captive power for a developing infrastructure.

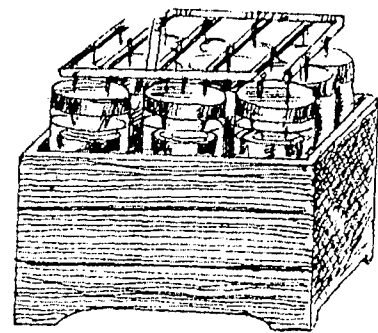
The factory went on stream with imported machinery and four employees to its credit-to manufacture Planté lead acid batteries. Mr. Bower, an experienced hand, supervised operations. 31st May 1950 heralded the first meeting of the Works Committee and the next day, 1st June, a production linked Bonus Scheme was introduced.



1946 : Pioneering plant at Shamnagar, West Bengal



Gaston Planté, inventor of the lead acid battery



Planté battery