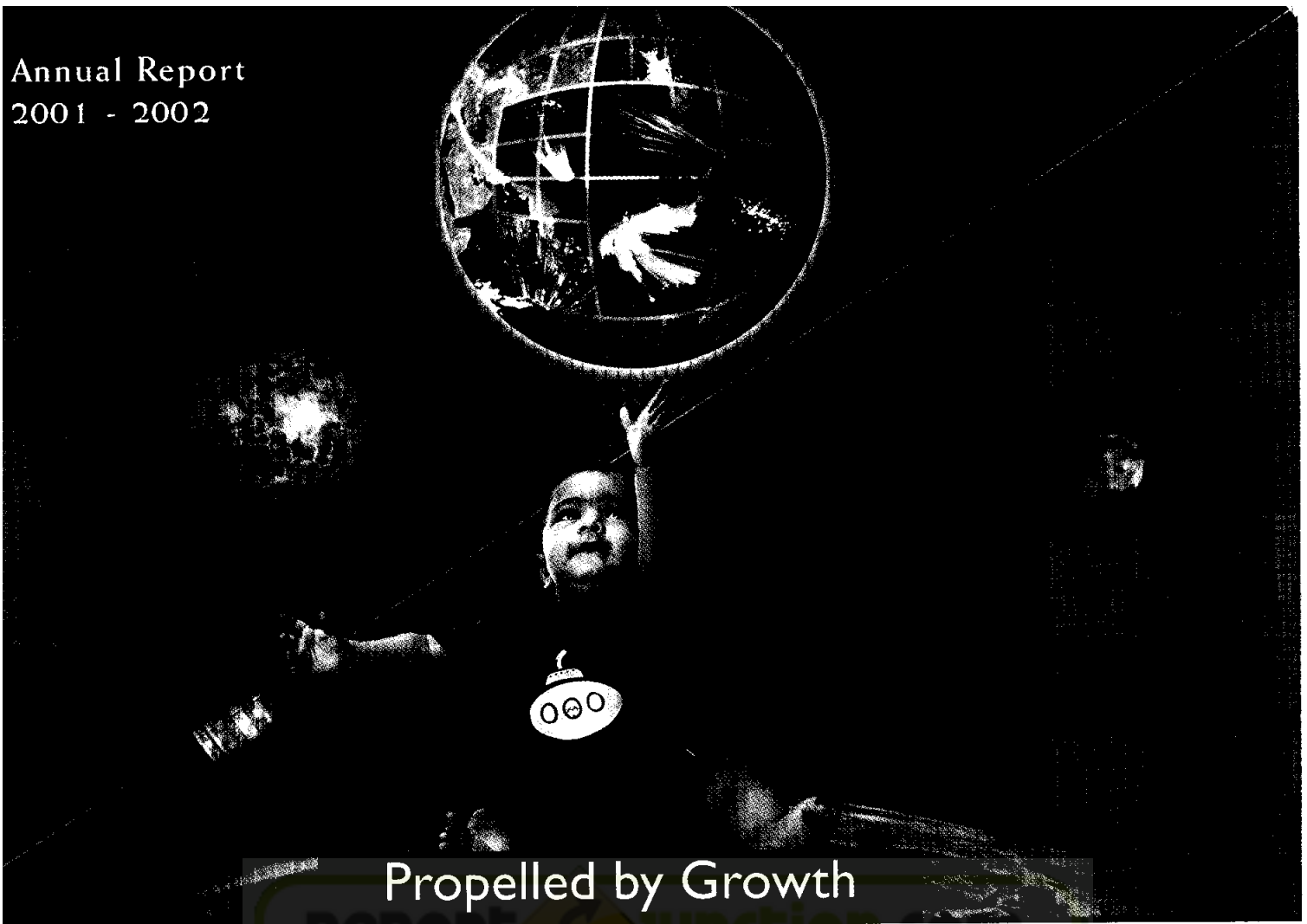
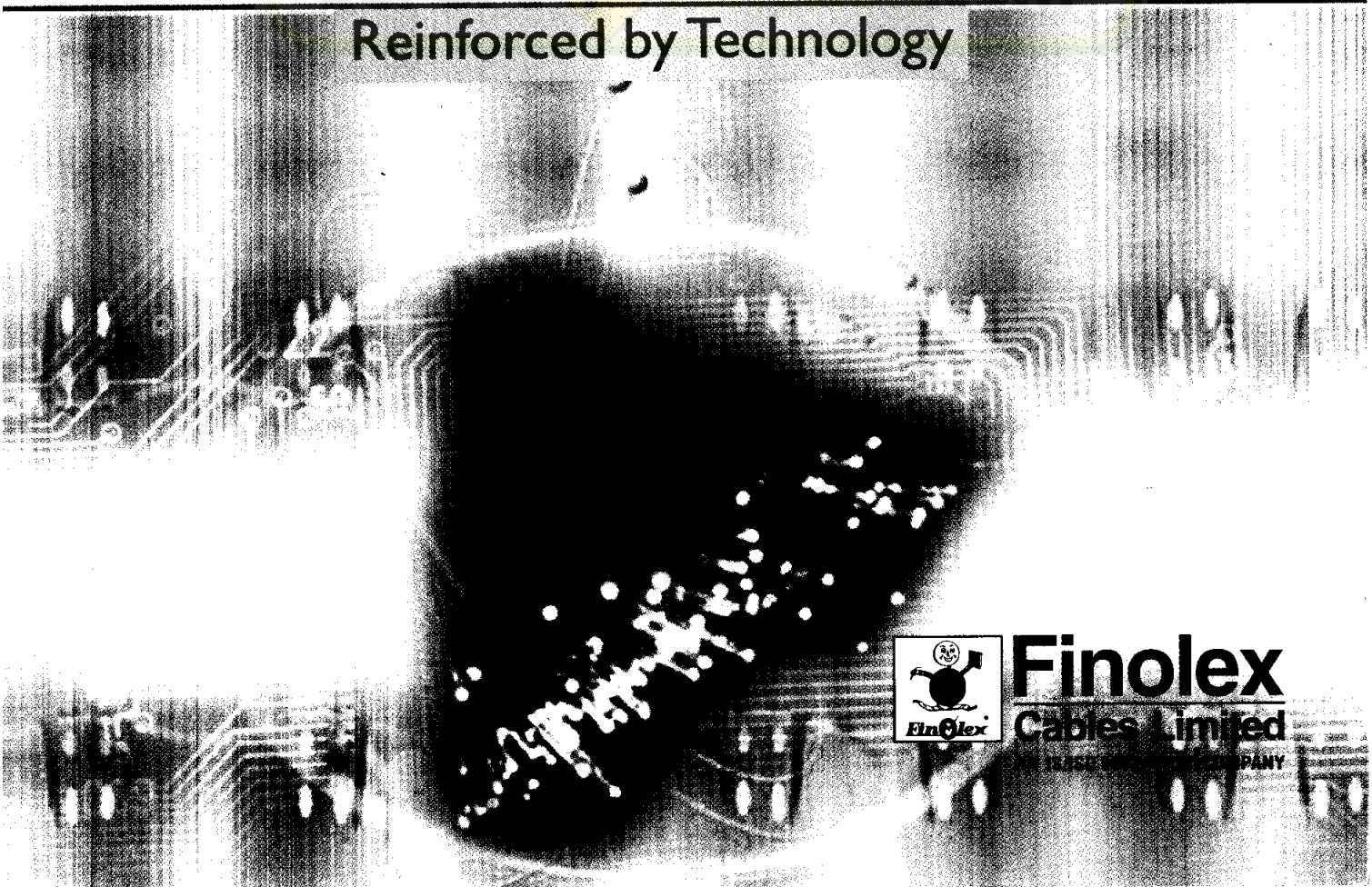


Annual Report  
2001 - 2002



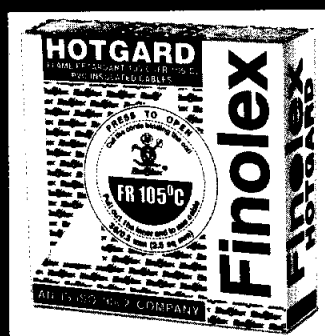
Propelled by Growth

Reinforced by Technology



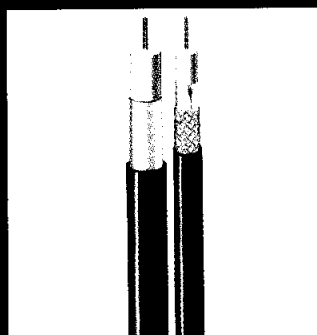
**Finolex**  
Cables Limited  
A PUBLIC COMPANY

# New Launches



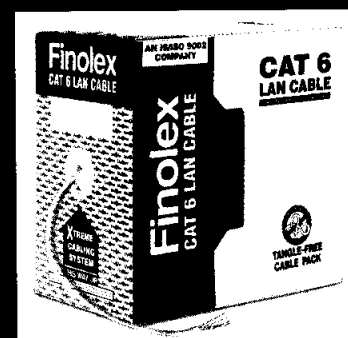
## HOTGARD ELECTRICAL WIRES

Multistrand copper electrical wires with added flame retardant properties that withstand continuous rated temperature of up to 85°C and a peak rated temperature of 105°C. Ideal for application in areas with high voltage fluctuations which result in high operating temperatures of the conductor.



## TRUNK & DISTRIBUTION COAXIAL CABLES

India's first superior range of Trunk & Distribution coaxial cables ( 412, 500, 540 & 715 series ) with aluminium tube construction designed as per international standards, guaranteeing a high level of picture and sound quality.



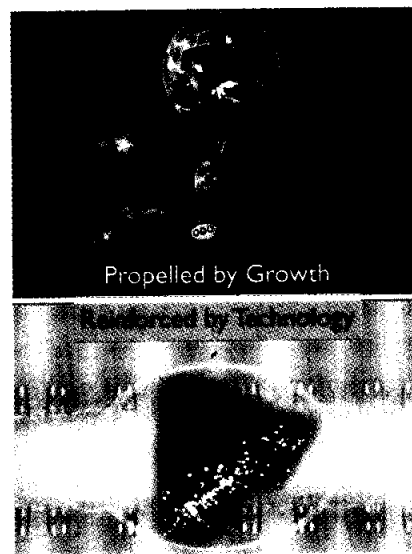
## CAT6 UTP LAN CABLE

India's first CAT 6 UTP LAN Cables up to 350 MHz to offer maximum bandwidth to handle high speed networks of tomorrow. These high speed peak performance cables are capable of carrying enhanced bit-rate signaling for extended distances in horizontal cabling. Signal amplifiers are not required for a length of 100 metres.

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Finolex's growth strategy has been defined by its focus on technology and ability to develop new markets. Focus that has given it a unique advantage of developing and offering creatively and competitively, superior products and services, that meet the ever changing needs of the customers. A focus that has resulted in a **158% growth in its export performance.**

This has also propelled the Company towards compounded growth and continuous improvement in its operations. Finolex has continually raised the benchmark - in terms of expectations from its customers; commitment to exceptional standards of performance & productivity and willingness to embrace new ideas and knowledge. Therein lies the satisfaction. Therein lies the challenge.

The challenge to develop, to deliver and to delight the customer.



Propelled by Communication

Reinforced by Technology



## Finolex Telecommunication Cables

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Finolex is the pioneering Indian company to enter the Telecommunication field by manufacturing Polyethylene insulated Jelly Filled Telephone (JFT) Cables that meet exacting standards of the domestic and international customers.

Finolex has set up state-of-the-art facilities at Urse near Pune and at Verna in Goa, to manufacture and test Jelly Filled Telephone Cables conforming to international specifications and standards of US ( Bell and REA ), major European countries and others.

In its endeavor to harness its technical skills and provide customers with products that address their latent needs and be competitive, Finolex has upgraded these cables by developing technologically superior Foam Skin JFT Cables. These cables offer considerable savings in raw material and also enable to accommodate more number of pairs in smaller ducts. These are currently being exported to various overseas customers.

Emphasis on quality is manifested, in the attitude to provide sustainable competitive edge to its customers translating into higher customer satisfaction. A total quality program that seamlessly integrates multiple quality approaches deliver tangible benefits to customers. The approach includes ISO 9002 certification across all its plants and product lines.

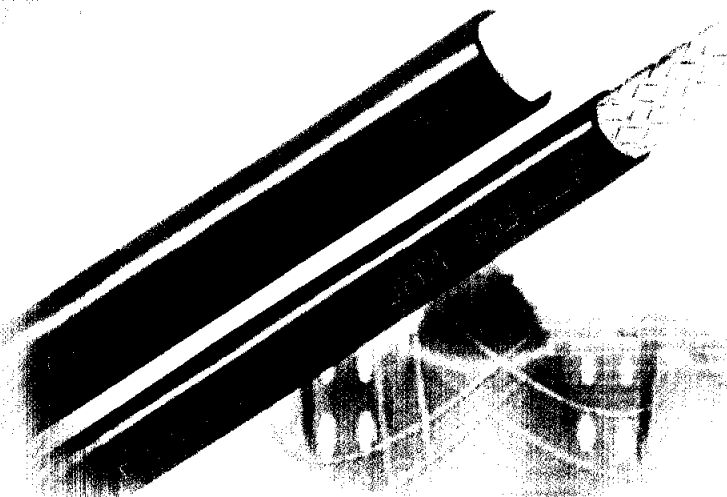
The cornerstone of Finolex's success has always been customer satisfaction. Armed with its comprehensive suite of product portfolio, Finolex is best positioned to offer total value to customers across the globe.

A black and white photograph of a woman with dark hair, smiling and holding a soccer ball. She is wearing a dark, long-sleeved top. The background is slightly blurred, showing what appears to be a doorway or a window.

Propelled by Networking

Reinforced by Technology

report  junction.com



## Finolex Co-axial Cables

With the increased usage of internet, technologies have emerged offering internet access through television at homes. This requires high speed transmission through cable TV network and focussing on this market Finolex has set up facilities at Urse and Goa for manufacture of Co-axial Cables.

Finolex Co-axial cables used for Cable TV networks are designed for optimum performance and value for money. The cables offer higher bandwidth so customers can receive the maximum number of channels with a high level of picture and sound quality.

Finolex has launched India's first superior range of Trunk & Distribution coaxial cables in 412 / 500 / 540 / 715 series. The special features of these cables include inter alia : imported copper-clad aluminum inner conductor for superior transmission; imported gas injected physical foam polyethylene dielectric to ensure high velocity of propagation; special aluminum alloy secondary outer tube conductor for 100% shielding to ensure distortion-free transmission of signals up to 1 GHz and strict quality control at every stage to ensure long lasting performance.

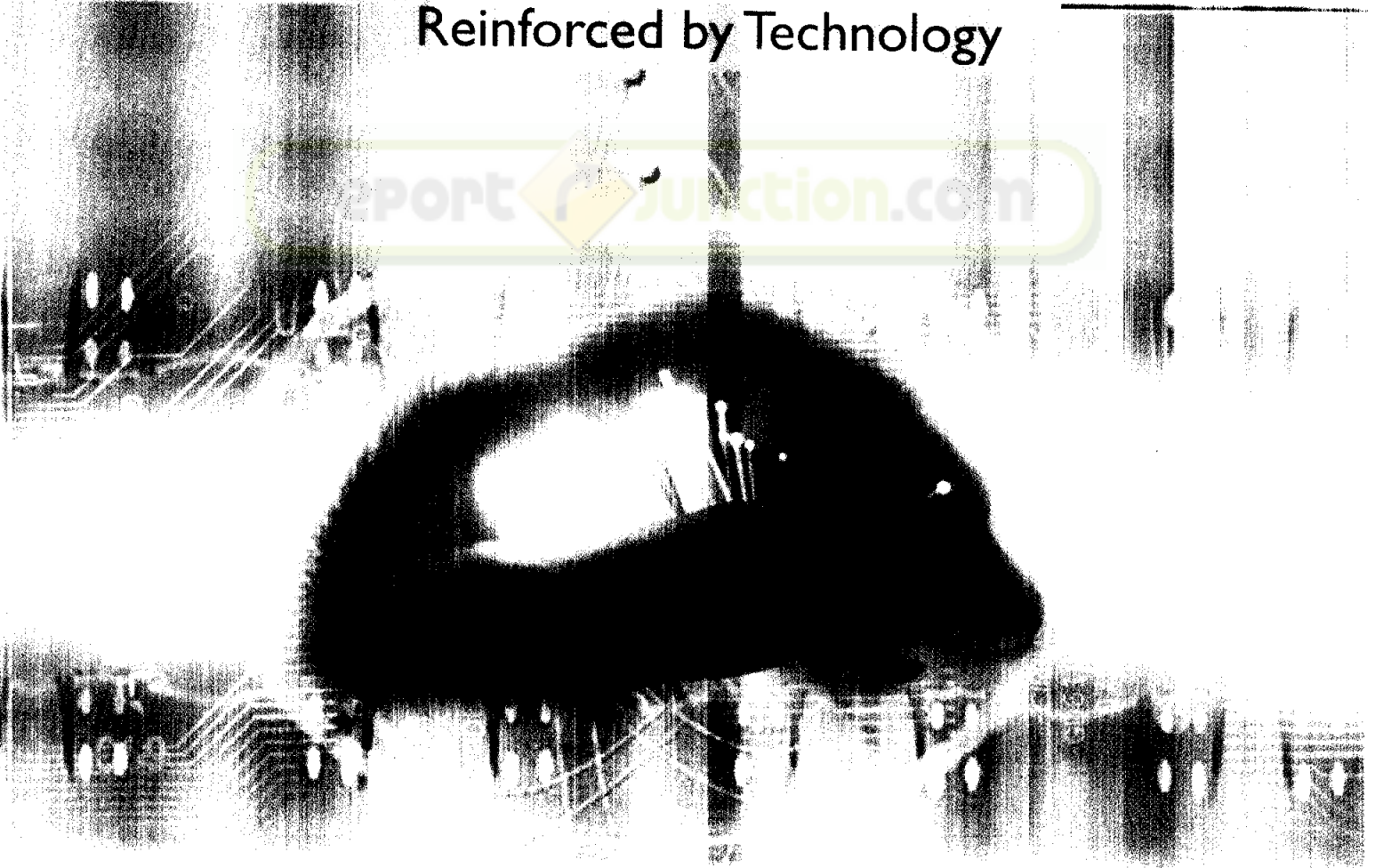
Finolex also manufactures Branch - RG 11 and Drop - RG6 / RG59 coaxial cables. The arithmetic is very simple. Higher bandwidth cables transmit more number of channels which actually translate to more happy customers, larger cable TV networks and more profits for the cable operators.





Propelled by Connectivity

Reinforced by Technology





## Finolex Fibre Optics

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The latest product to be added to the Finolex stable is optic fibre. In keeping with the technology focus of the Company, Finolex has identified this as the thrust area for the coming year.

Over the past two decades, optic fibre have become synonymous with high performance communication systems and are a popular medium to interconnect high speed data and voice networks. Foraying into this hi-tech field, Finolex now offers world class Optic Fibre Cables ( OFC ) as a reliable and competitive solution in high bandwidth networks to complement its existing product portfolio.

Finolex manufactures OFC up to a fibre count of 96 in both central tube design and loose tube design. In a backward integration move and to ensure total quality over all its products, Finolex has already commissioned the manufacture of FRP Rods (an important component in OFC) at its manufacturing facilities in Urse near Pune. Further, the Company is currently in the process of commissioning its Optic Fibre drawing facility at the same plant.

OFC offer superior advantages making them preferred choice of telecommunications / data networks. They carry signals at very high transmission speeds, can carry more channels of information with minimum loss over longer distances and with fewer repeaters. They are lighter and much easier to install and are very economical.

Finolex has now commissioned an OFC plant at Verna in Goa, where it manufactures high performance OFC as per the widely accepted loose tube design which offer low termination and handling costs. Simplex and Duplex type buffered fibre products will be shortly introduced.

Finolex now has the unique distinction of being the only manufacturer of the entire range of JFT Cables, Coaxial Cables, Switchboard Cables, LAN Cables and Optic Fibre Cables, packaged along with world class networking accessories thereby offering Total Cable Solutions to meet the communication needs of the industry.



Propelled by Customer Delight

Reinforced by Technology

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