



Harvesting curious minds

# Finolex

The curiosity of an inquisitive mind knows no bounds. A thousand innovations later, it still asks- "what next?" While some might want to tame this energetic drift of the mind, some cherish and nurture it to create some of the most incredible solutions to complement the complex human life.

We at Finolex Cables are glad to be a part of the latter, with a constant thirst to innovate and create for the better. The past year was progressively more demanding than the year before, with a varied scope to conceive groundbreaking ideas and deliver them as well. Laced with myriad colors of innovation, it has seen breakthroughs such as the Finoglow T5 tubes and luminaries, Ribbon Fiber Cables of G655 grade, high performance RF Co-axial Cables, and Lead free Housewires - Finogard. Here is hoping that boundless curiosity and creativity continue to come together to make up the one word that drives the new-age world around - Innovation!



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## CHAIRMAN'S MESSAGE

Dear Shareholders,

The economy seems to be bouncing back up, thus bringing good cheer for the entire industrial sector. Finolex in turn is also celebrating the new feathers in its cap; placed diligently, keeping in view the changing needs of time.

Expanding its bid to offer total sustainable lighting solutions to the society, and overseeing the ardent need for more efficient, aesthetic design options for lighting, your Company has aptly invested into the development of high end machinery for the production of the TS series of tubes and luminaries along with CFL Regular and Mini lamps. Technically sound continuous processes, operating on state of the art imported lines have been commissioned at the Urse plant near Pune, in keeping with the Company policy of 'supreme quality'.

Finolex has always been forthcoming in producing Low Voltage Power Cables for about four decades now. Taking this dedication to the next level we have already started offering Medium Voltage Power Cables upto 66 KV. Now, Finolex J Power Systems Pvt. Ltd (a joint venture between Finolex and J Power Systems Pvt. Ltd. of Japan) aims to manufacture Extra High Voltage Power Cables up to 500 kV grade. This endeavor promises to bridge the gap between the demand and supply of such cables not only in India but world-over. With the construction activities at the site proceeding as per schedule, the venture plans to be operational by early 2011.

Another major sector for growth and opportunity is the communication and information sector. With the demand for 'faster and better' communications growing by leaps and bounds, this is clearly a field of opportunity, but requires constant research and development, and consequent manufacture and supply. Considering this, your Company has dealt an expert hand in the development of

technologically advanced and sophisticated RF Co-axial Cables. It also stands firm in deriving every benefit from the innovative Fibre Optic communication technology with a bid to start production of G655 ribbon Fibre Optic Cables.

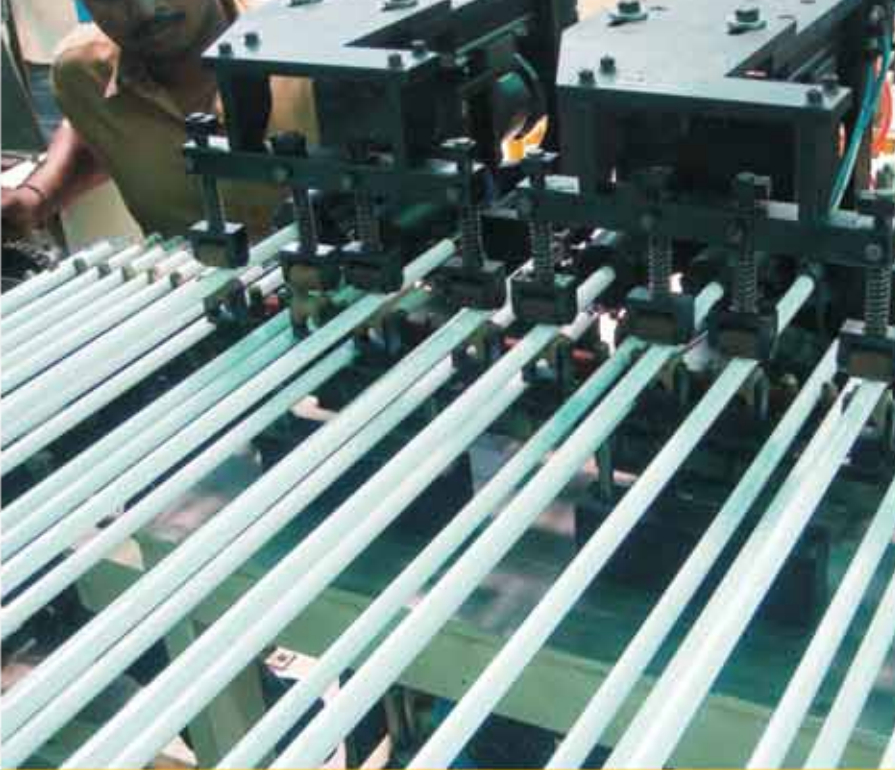
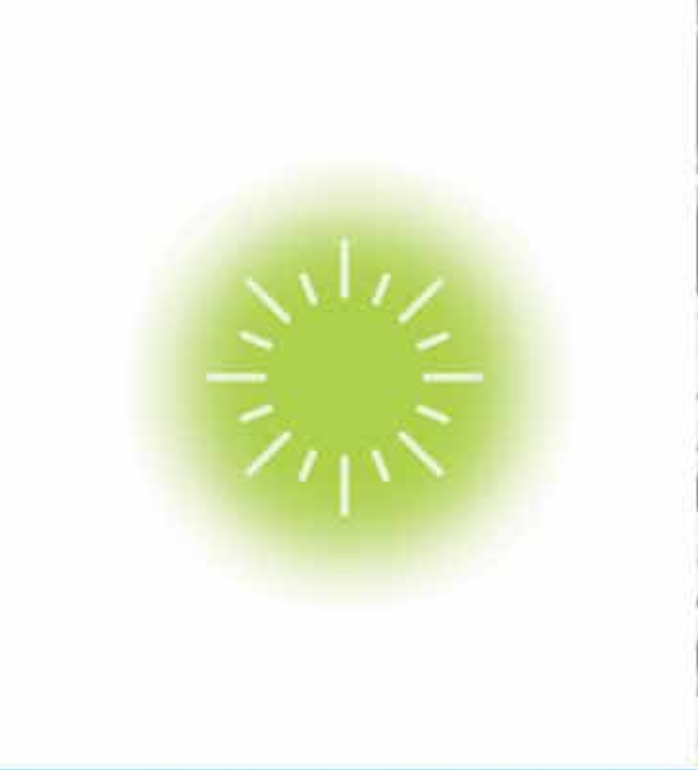
It stands true that your Company approaches the future up-front, keeping a keen eye on every segment promising opportunities, innovations and growth for tomorrow. But it is just as true, that it does so with sensitivity for a truly sustainable living, so as to realize a future as successful as intended. Our Lead Free Electrical Wires – Finogard and Lead-Free Auto Cables are the outcome of our constant research and development efforts towards a green environment, including the widely popular eco- friendly CFL range of lamps and luminaries.

Dedicated service has always been the prime motto while delivering results. A mark of acknowledgment for these efforts came in the form of the EEPC INDIA's (formerly Engineering Export Promotional Council) Western Regional Export Award for the year 2007-2008. This esteemed award deems Finolex Cables Ltd. as the highest exporter in Thrust Markets for Thrust Products among all large enterprises.

With such a wide scope of service to the society, your Company is on an assured growth path during the current financial year 2010-11. It is with great optimism and confidence that we look forward to achieving the set targets and go beyond to discover new realms of growth and progress in the current financial year. I look forward to your support and good wishes while undertaking this journey to take the Company to greater heights.

With warm personal regards,

**P. P. Chhabria**  
Chairman

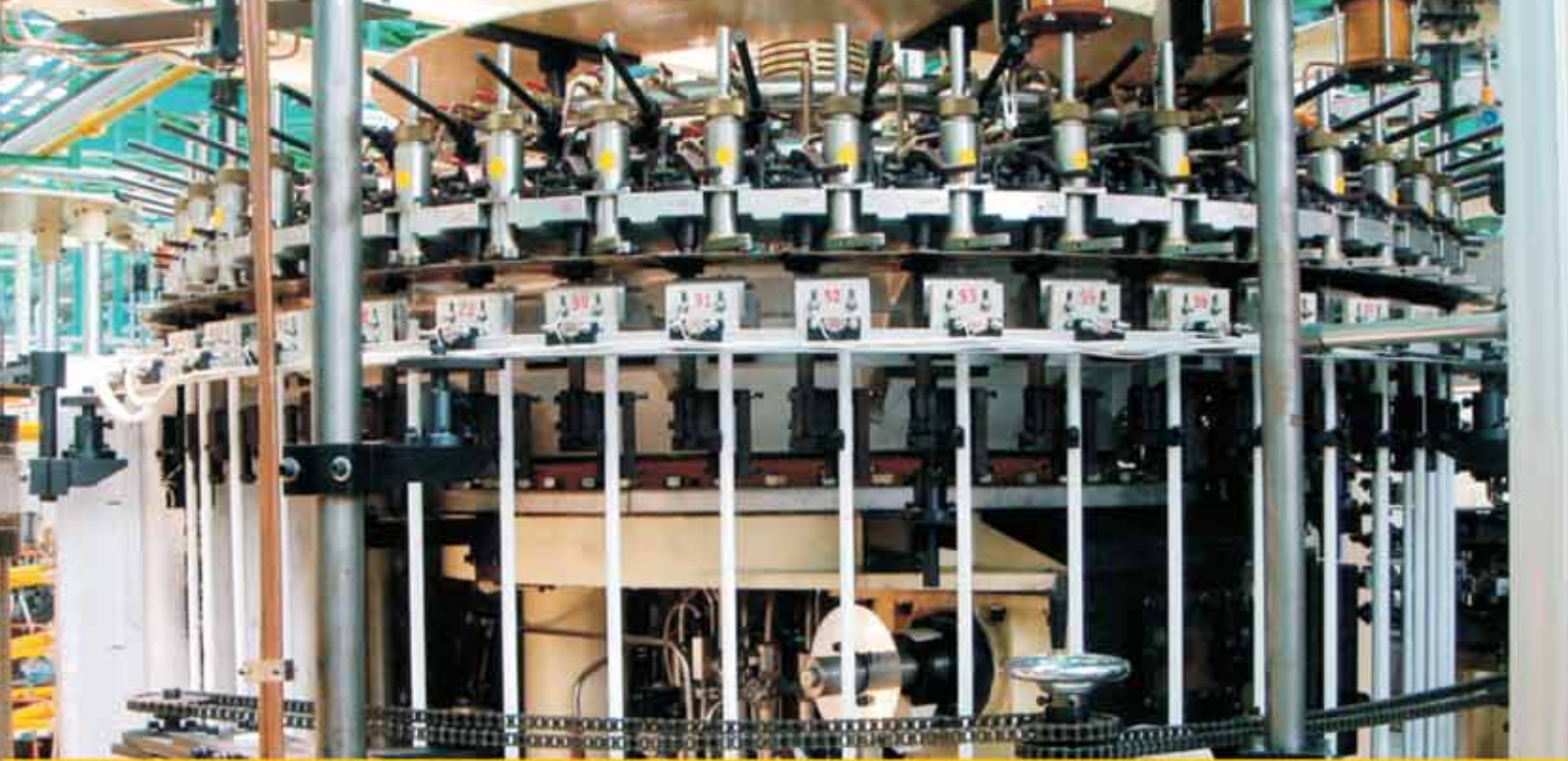


## Finoglow

The market for Compact Fluorescent Lamps (CFL) is experiencing unprecedented growth and attention in the past few years which has led to significant improvement in demand for high quality and complete range. CFLs have emerged as one of the important and easiest technology that utilities can use to improve energy efficiency and generate energy savings.

Today, when sustainability is the need of the hour, CFL represents a potent option for addressing the global crisis of climate change. A recent study on reducing the Green House Gas (GHG) emissions calculated that installing of energy efficient lighting products with special emphasis on CFLs, was one of the cost effective GHG reduction measures.

It was natural for Finolex Cables to explore this emerging growth area and to this effect, set up its first fully automated imported production lines in 2007. Over the past three years, we have successfully expanded our Finoglow - CFL range to cover the entire spectrum in Retrofit, Non-retrofit and Spirals.



# Finoglow

**Finolex Cables**, in its effort to cater to the demands from the market has expanded its lighting range with the commissioning of its fully imported state-of-the-art facility to manufacture T5 Tubelights. These T5 tubes offered along with luminaries come with host of features which makes it high on performance and saves over 30% of energy over normal fluorescent tubes, thereby making it affordable with minimum initial cost. T5 tubes will be made available in different sizes and different wattages of 14, 21, 24, 28, 39, 54 and 80 Watts.





## Fiber Optic Cables

**Fiber-Optic** Communications has come a long way since its inception. Today more than 80 percent of the world's long-distance voice and data traffic is carried over optical-fiber cables and still holds the promise for a robust increase in demand.

Globally, China is the market leader in Fiber Optics consumption and growing, primarily because of surge in domestic industrial sector and growth in export markets. India, being a late entrant in this category stands at 1/6th of the volume as compared to China, but is well on its way to catch up with the dragon.

India has experienced increased demand for fiber optics in its domestic market in recent years, especially from the growing sectors like telecommunications, IT / ITeS, medical tourism and others. This boost in fiber optics demand has led to new product developments and innovations, the latest being the G655 Fiber which when used in long distance transmission gives better efficiency in terms of transmission capacity, attenuation, dispersion and network performance as compared to G655 fibers.



**Finolex** Cables is charting a strategy to venture into this growing segment and to this effect has applied for CACT approval to start the production of G655 fibres.

Finolex will manufacture G655 fibres including various designs of G655 ribbon cables catering to the special requirements of the Defense sector as well.





## Finogard

A sustainable future is the responsibility of every individual on earth. Today it is a virtual battle between the increasing dependency on a thousand innovations which make man's life easier, and the need to go back to a simpler lifestyle for the sake of our Mother Earth.

What is crucial though is the need to find that Golden mean that will allow us to live just as comfortable a lifestyle, but will in turn not stifle the life-giving natural resources of our planet.

Thus, Finolex as a group understands the need for intelligent innovations which will travel the golden mean between technological advancement and sustainability. Working at grass root level, touching the daily microcosm of life within a house, we thus launched 'Finogard'- India's first sustainable cables, so that every home can get a chance to contribute to the wellbeing of our planet.





**Finolex** make **Finogard** are high quality lead free heat resistant flame retardant cables for domestic and commercial use. These eco friendly lead free PVC insulated cables safeguard health and environment, while the flame retardant properties ensure safety of installation and usage. Being heat resistant, they also have higher current ratings as compared to ordinary cables. We are sure this product shall find wide acceptance in the market owing to this perfect combination of properties.





## Introducing faster-than-the-fastest speed.

Over 1 Gbps data transfer rate from Optinet.

The new range of Optinet Structured Cabling Systems offers you LAN cables, connectors and components for high speed and superior performance backed by decades of manufacturing expertise. This is not all. A network of certified installers and design engineers ensure that help is always close at hand. This means faster delivery and quicker network installations anywhere in India. In addition, you get a 25-year performance warranty. Are you still waiting?



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