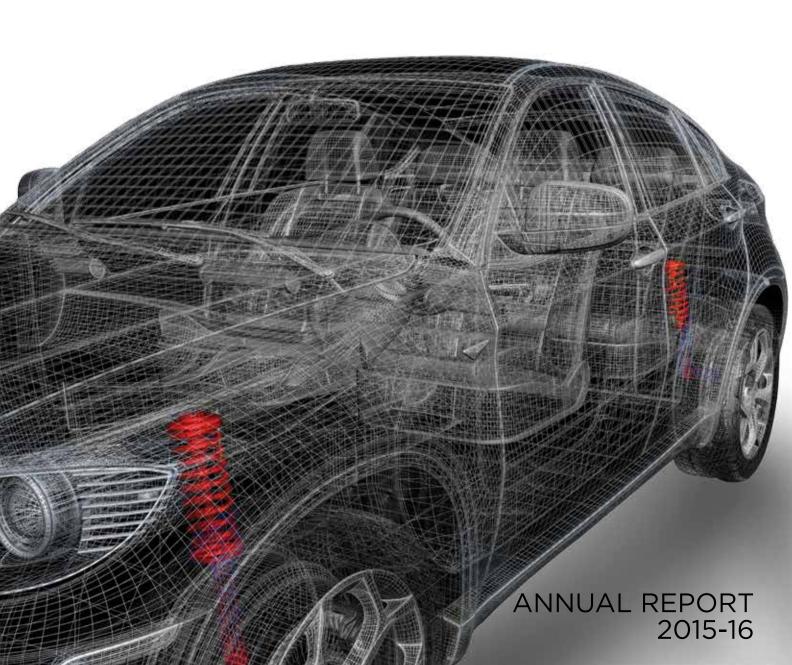


## REDEFINING RIDE COMFORT



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### REDEFINING RIDE COMFORT

Ride Comfort and handling is a critical aspect of any vehicle. Apart from providing a comfortable ride, shock absorber also has to manage the handling of vehicle and provide added safety to its passengers. At Gabriel, we continuously 'Redefine Ride Comfort'. Through many successful products, we deliver both comfort and ride luxury on roads in India and globally. We are consistently at the forefront of innovation in Ride Control technology. Our name is synonymous with shock absorbers in the marketplace.

Gabriel was in the forefront to introduce McPherson struts that later on became a standard feature in the Passenger Car segment. We also introduced light weight strut with hollow piston rod, world class plating technology and laser welding in the same segment. In 2-Wheelers, we introduced canister type shock absorbers in mono tube design, mono shox with floating piston and high strength aluminium outer tube for front forks. In Commercial Vehicles, we continuously upgrade the product technology that offers a high value proposition much ahead of competition.

During our illustrious history spanning 55 years, we received several awards for our contribution to the automotive industry. Our Technology Centre is highly recognised for excellence in the development of Ride Control products.

Gliding silently and smoothly over just about any road surface is our brand promise. Our foundations, beliefs and philosophies always have, and will continue to define the way we do business.



We are the flagship company of ANAND Group which is a leading player in India's automotive component sector. We are the pioneers of Shock Absorber manufacturing in India and a leading automotive OEM and Aftermarket supplier for Ride Control products.

We have a strong presence as a manufacturer of high-quality Ride Control products catering to all segments in the automotive industry including 2 & 3-Wheelers, Passenger Cars, Commercial Vehicles and Railways.

We manufacture front forks and rear shock absorbers for 2-Wheelers; McPherson struts and shock absorbers for Passenger Cars; cabin dampers, seat dampers and suspension shock absorbers for Commercial Vehicles, and shock absorbers for railway coaches.

Over the last five decades, we have earned the reputation of being a complete solutions provider of innovative and proprietary products that have become our hallmark. We are innovatively inclined, technologically competitive and customer focussed. We have a leading presence across each automotive market – OEM, Aftermarket and Exports. We service the growing needs of customers through our state-of-the-art manufacturing facilities across India.

#### At a Glance

### **Our Vision**

Gabriel India shall be a global manufacturing and marketing company of Ride Control products respected by customers and other stakeholders for our benchmarked performance in product engineering, quality, cost, delivery and speed of response. We shall earn and sustain the status of being the 'Preferred Supplier' of Ride Control products from our customers.

#### **Our Competitive Advantages:**



Preferred OEM supplier with strong manufacturing capabilities across India, with just-in-time delivery.



Well diversified OEM Customer Base in every automotive Segment: 2-3 Wheelers, Passenger Cars and Commercial Vehicles & Railways.



Global Technology Alliances, R&D Centres, and over 21 patents filed in Products and Processes.



Significant presence in all channels of automotive sales: OEM, Aftermarket and Exports.



Experienced & Professional Management.

At a Glance

1

Shock Absorber Produced Per Second

4

Technical Collaborations

9

Manufacturing and Satellite Plants

21

Patents Filed

375

Dealers Across India

6,000

Retail Outlets Selling our Products Across India



At a Glance

## **Complete Range of Ride Control Products**









2 - Wheelers &

3 - Wheelers

**Commercial Vehicles** & Railways

**Passenger Cars** 

Front Forks

Shock Absorbers

McPherson Struts

Shock Absorbers

**Aftermarket Presence Across All Business Units** 



## **Our Presence**

We are headquartered in Chakan, Pune. We have seven manufacturing facilities, one each in Chakan, Khandsa, Nashik, Hosur, Dewas, Parwanoo and Sanand. In addition to this, we also have two satellite plants at Malur and Aurangabad.



# **Our Manufacturing Facilities**

We are the preferred supplier for Ride Control products in India, employing cutting-edge manufacturing technologies. Through our state-of-the-art manufacturing facilities, we have earned the reputation of having best-in-class performance in product engineering, quality, cost and delivery.

Our production facilities are in proximity to OEMs, facilitating just-in-time supply and reliable customer service.





#### NASHIK, MAHARASHTRA

Commenced Production : 1990

Products : Shock Absorbers and

Front Forks

**Business Units Serviced** : 2 and 3-Wheelers

Major OEM Customers : Bajaj, Yamaha, Piaggio,

Mahindra, HMSI, Mahindra

GenZe (USA)

Quality Certifications : TS16949/BAL TPM

#### **HOSUR, TAMIL NADU**

Commenced Production :

Products

: Shock Absorbers and Front Forks

**Business Units Serviced** 

: 2 and 3-Wheelers

1997

Major OEM Customers

: TVS, Suzuki, HMSI, Yamaha, Royal Enfield Motors

**Quality Certifications** 

: TS16949, ISO 14001, OHSAS 18001





#### **AURANGABAD, MAHARASHTRA\***

Commenced Production :

: Shock Absorbers

2014

**Business Units Serviced** 

: 2 and 3-Wheelers

Major OEM Customers : Bajaj

\* Satellite Plants

**Products** 

#### MALUR, KARNATAKA\*

Commenced Production

commenced Production :

Shock Absorbers

**Business Units Serviced** 

2 and 3-Wheelers

**Major OEM Customers** 

: HMSI

2013

**Quality Certifications** 

TS16949-2009

#### Our Manufacturing Facilities





#### PARWANOO, HIMACHAL PRADESH

**Commenced Production** 

**Products** 

2007

Shock Absorbers, Struts and Front Forks

**Business Units Serviced** 

2 and 3-Wheelers, Passenger Cars, Commercial Vehicles and Aftermarket

**Major OEM Customers** 

TVSM, Tata Motors and Mahindra

**Quality Certifications** 

TS16949, ISO 14001, OHSAS 18001

#### KHANDSA, HARYANA

**Commenced Production** 

**Products** 

Shock Absorbers and Struts

**Business Units Serviced** 

Passenger Cars

**Major OEM Customers** 

Maruti Suzuki, Honda Cars and Tata Motors

**Quality Certifications** 

TS16949, ISO 14001,

OHSAS 18001





#### SANAND, GUJARAT

**Commenced Production** 

**Products** 

**Business Units Serviced** 

Shock Absorbers and Struts

Passenger Cars and 2 and 3-Wheelers

2010

**Major OEM Customers** 

Tata Motors and HMSI

#### CHAKAN, MAHARASHTRA (Captive Casting Plant)

**Commenced Production** 

**Products** 

Aluminium Casting Outer Tubes for Front Forks

**Business Units Serviced** 

2 and 3-Wheelers





#### CHAKAN, MAHARASHTRA

Commenced Production

Products

**Business Units Serviced** 

Shock Absorbers and Struts

Passenger Cars, Commercial

**Major OEM Customers** 

Vehicles and Railways Tata Motors, Toyota, Renault, General Motors, Volkswagen,

**Quality Certifications** 

Mahindra, Railways, Bajaj and Piaggio

TS16949, ISO 14001, OHSAS 18001

#### **DEWAS, MADHYA PRADESH**

**Commenced Production** 

**Products** 

1992

**Business Units Serviced** 

Shock Absorbers

Commercial Vehicles

**Major OEM Customers** 

Tata Motors, Mahindra, Diamler-Bharat Benz, Ashok

Leyland, VE Commercial Vehicle, Force Motors, Wheels India, MAN Trucks, Asia Motor Works, Ride Control LLC - USA

**Quality Certifications** 

TS16949 - 2009, OHSAS 18001 - 2007, ISO 14001 - 2005, QCFI Lifetime

Membership

**GABRIEL INDIA LIMITED**