

Applying skill to shape the future.



It takes a combination of experience, knowledge and skill for an artist to create a strong visual statement. In time, these trails help the artist to create masterpiece upon masterpiece. Further, these masterpieces acquire awe-inspiring grandeur and become the pinnacle of all artistic endeavour. More importantly, it sets a trend for others to follow. And finally shapes and influences future generations. This is how Gati's own story is being painted.

Over the last 21 years, Gati has constantly endeavoured to craft innovative services to meet ever changing customer needs. From the very launch of the door-to-door cargo management service way back in 1989, Gati started setting industry processes and systems which have become the standards for the organised logistics market in India. The concept of a 24/7 Call Free Number, Cash On Delivery Service, Third Party Logistics, Multimodal Transportation, Integrated Web-based Shipment Management System, Gati Enterprise Management System, Mechantronics Warehousing Facilities, e-Commerce etc. among many others have now set industry benchmarks.





Evolving through diversification

Just as an artist with a canvas uses a myriad of brushes to accentuate his core skills, Gati has, over the years, evolved from being just a mere logistics and distribution company to an integrated Supply Chain Solutions provider for its customers in India.

2010 saw Gati expand its Express Distribution Services offering to provide services to match every need of the customer. Under the new Go-To-Market strategy, the Express Distribution Service offers differential pricing option based on distance and time sensitivity. And that's not all, Gati has extended its service offering in the areas of e-Commerce, teleshopping and 3PL solutions for multi-brand retail.





GTM service offering

Premium Plus

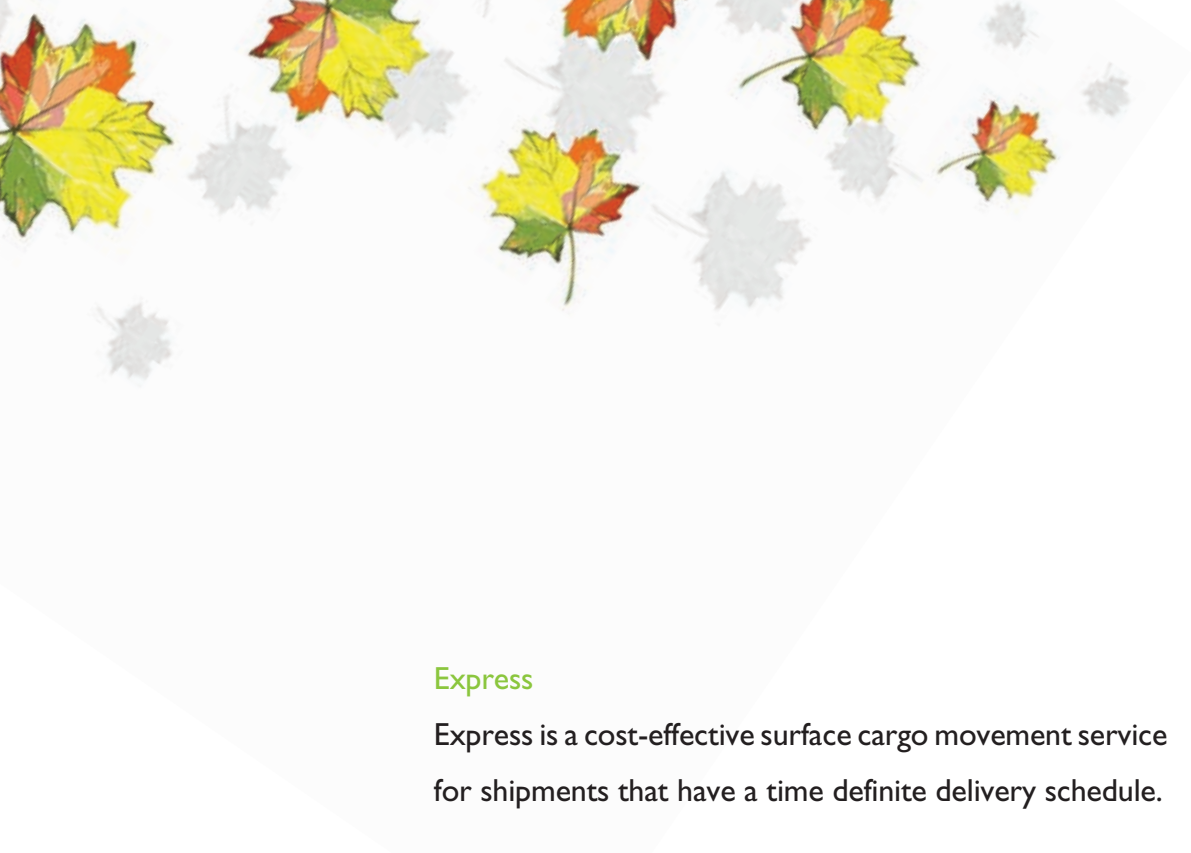
Premium Plus is designed to cater to time-critical shipments. This service assures delivery within 12 hours or before the following day noon across all major ports in India.

Premium

Premium service is for shipments that need to be delivered urgently and cost-effectively. This service assures delivery within 24 hours, 48 hours and more than 48 hours (multimodal) to all the metro & non-metro locations.

Express Plus

Express Plus is an express surface cargo movement service that ensures faster transit time due to direct express route connectivity across major locations in India.



Express

Express is a cost-effective surface cargo movement service for shipments that have a time definite delivery schedule.

Special Services

Gati has a host of special services tailored to suit every need. Keeping in mind the varied logistic needs, Gati has designed products like Gati Laabh catering to the SME segment, Gati Desk To Desk Cargo for non-commercial shipment, Gati Secure Box for fragile goods, Gati Light for time sensitive non-commercial shipments, Gati Student Express, Gati Art Express for transportation of art pieces, Gati e-Retail for specialised distribution & delivery services and makemygiftz.com - an online gifting portal which provides doorstep delivery of Indian speciality products.







Innovating to succeed

The dextrous use of brush strokes can transform a simple work of art into something extraordinary with complex detailing. This extraordinary work of art acts as the perfect showcase of an artist's skill. Gati RedSun has transformed the way people perceive Supply Chain by going beyond implementing simple logistics solutions and providing complex intelligent supply chain solutions specific to business needs.

Pit-Stop Express-A breakthrough in Cold Chain Logistics

Gati RedSun launched "Pit-Stop Express" an innovative cold chain solution for Pharma and Bio Pharma companies. Pit-Stop Express is a unique surface movement service for temperature sensitive consignments. This service cost effectively preserves the cold chain integrity of life saving drugs, vaccines and other temperature sensitive materials and delivers them to the remotest parts of the country.

Integrated Supply Chain Solutions

As a single window solutions provider, Gati RedSun is working with clients to improve supply chain performance and deliver increased business value. With industry specific solutions across retail, automotive parts, e-Commerce and teleshopping verticals, amongst others, Gati RedSun has been delivering integrated supply chain solutions that reduce overall logistics cost, improve inventory flow and release working capital. Fulfilment centre operations support piece picking, scan pack and efficient store replenishment cycles that support both online and traditional bricks and mortar retailing. Global inventory visibility coupled with Gati's leading track and trace capability is supporting reductions in Vehicle Off Road (VOR) times which further drives improvements in service level and increases brand value for Automotive OEM's.

