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### **ENAbling Excellence**

Globus Spirits Limited 2018-19 Annual Report



## Contents



### Corporate Information

#### Chairman

Mr. Joginder Singh Dhamija (Non Executive & Independent Director)

#### **Managing Director**

Mr. Ajay Kumar Swarup

#### Joint Managing Director

Mr. Shekhar Swarup

#### **Executive Directors**

Mr. Manik Lal Dutta Dr. Bhaskar Roy

#### **Non-Executive Directors**

Mr. Richard Piliero. Ms. Ruchika Bansal

#### **Non-Executive & Independent Directors**

Mr. Sunil Chadha. Mr. Santosh Kumar Bishwal Mr. Kunal Agarwal

#### Key Managerial Personnel

Mr. Santosh Kumar Pattanayak : Company Secretary Mr. Ajay Kumar Goyal : CFO

#### Auditors

M/s Deloitte Haskins & Sells Chartered Accountants, 7th Floor, Building : 10, Tower B, DLF Cyber City Complex, DLF City Phase-II, Gurgaon-122002, Haryana

#### Bankers

State Bank of India, HDFC Bank, Axis Bank, Lakshmi Vilas Bank, Avendus Finance Pvt. Ltd.

Registered office : F-0, Ground Floor, The Mira Corporate Suites, Plot No.1&2, Ishwar Nagar, Mathura Road, New Delhi – 110065

Registrar & Share Transfer Agents Link Intime India Private Limited Noble Heights, 1st Floor, Plot No. N.H-2, LSC, C-1 Block, Near Savitri Market, Janakpuri, New Delhi-110058

Stock Exchanges where : 1) Bombay Stock Exchange the Company is listed : 2) National Stock Exchange

Website

: www.globusspirits.com

#### Plant Locations

Globus Spirits Limited, Vill: Shyampur, Tehsil: Behror, Dist: Alwar, Rajasthan

Haryana Organics (A u/o Globus Spirits Limited), 4K.M., Chulkana Road, Vill: Samalkha, Dist: Panipat, Haryana

Associated Distilleries (A u/o Globus Spirits Limited), National Highway, Hisar Bye-pass, Hisar, Haryana

Globus Spirits Limited, Vill: Duduha, Tehsil : Jandaha, Dist: Vaishali, Bihar

**Globus Spirits Limited,** Plot B-7, Panagarh Industrial Area, Panagarh, Dist: Burdwan, West Bengal UL VIBRO





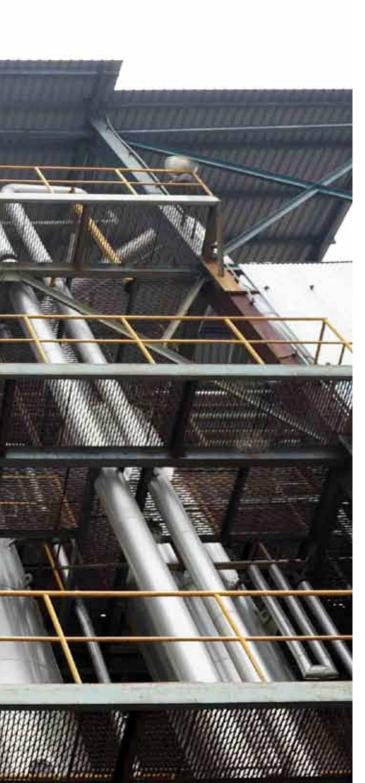
Through our commitment to performance we have been

.....ENAbling **Product excellence** by producing and using highest quality of "ENA" or Extra Neutral Alcohol

.....ENAbling **Marketing excellence** by pioneering branding at the bottom of the pyramid 'IMIL' market as well as creating innovative 'IMFL' brands

.....ENAbling **Organizational excellence** achieved through our unique 360° business model, allowing for high capacity utilization

.....ENAbling **Manufacturing excellence** by establishing world-class, fully integrated, earth-friendly distilleries that produce reliable products at better efficiencies



### ENAbling Product Excellence

The Extra Neutral Alcohol that is fractioned in our multipressure columns assures higher purity than conventional re-distillation techniques thereby providing safer and better tasting beverages, In addition, stringent controls over the natural fermentation process ensures that every batch of ENA is ENAbling excellence, day after day.

In fact, we were the 1st company to use this high quality ENA for producing IMIL even before the Government started to mandate it.





### ENAbling Marketing Excellence

Our product excellence has ENAbled us to pioneer branding in the IMIL space with launch of India's 1st ENA based country liquor brand– Nimboo. As a first for the industry, we gave the bottom of the pyramid consumer a better tasting product, along with superior packaging that the consumers otherwise expect from other FMCG lines. This has led to a higher value perception of our brands. Little wonder then, that every day we are redefining 'country liquor' in India.

# ENAbling PAN India IMIL leadership

We envisage ourselves as becoming PAN India IMIL leaders, making the most of opportunities emerging in new markets.

Currently present