

ANNUAL REPORT 2013-14



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VISION



We aspire to be among the nation's top 3 real estate companies, while continuing to be the most trusted name in the industry. We shall deliver superior value to all stakeholders through extraordinary and imaginative spaces created out of deep customer focus and insight.



THE YEAR THAT WAS

ROBUST GROWTH

- FY14 consolidated total income increased by 20% to INR 1254.2 crore from INR 1047.6 crore in FY13
- Consolidated EBITDA for FY14 improved by 21% to INR 357.6 crore from INR 296.2 crore in FY13
- Net profit increased by 15% to INR 159.4 crore in FY14 from INR 138.4 crore in FY13

STRONG SALES

- Registered booking value of INR 2,438 Crore in FY14 despite adverse market conditions
- GPL sales in FY13 & FY14 combined are higher than in the cumulative prior history of the company
- Highest ever sales in a single quarter -Surpassed INR 1,000 crore in quarterly sales in O4 FY14
- Godrej Central, Mumbai Sold over 200 apartments valued at over INR 400 crore in a single day
- Godrej Waterside, Kolkata Recorded sales of 485,579 sq. ft. valued at INR 201 crore. Successful monetization of an old commercial project.
- Godrej United, Bangalore Sold 120 apartments totalling 200,000 sq. ft. within the first week of the launch
- Godrej BKC, Mumbai Sold 202,101 sq. ft. for INR 505 crore despite a weak commercial market in Mumbai

SUCCESSFUL RIGHTS ISSUE

• Rights Issue of INR 700 crore over-subscribed in a difficult macro-economic environment

- Demonstrates GPL's ability to successfully raise capital
- Strengthened GPL's financial position and ability to add projects across India

CONTINUED PROGRESS IN BUSINESS DEVELOPMENT

- Godrej Properties added 8 new projects with ~13.42 million sq. ft. of saleable area to the Company's development portfolio
- Added an important township project in Bangalore with a saleable area of 5 million sq. ft. This will be GPL's third township project after Ahmedabad and Panyel.
- Added two projects under the Residential Co-investment Platform - Okhla, New Delhi & Sahakar Nagar 2, Mumbai

ON TIME DELIVERY AT GODREJ GARDEN CITY, AHMEDABAD

- Delivered 624 homes across 13 towers in Phase 1 of Godrej Garden City, Ahmedabad
- The Global Indian International School has been inaugurated at Godrej Garden City. The first batch of students started attendance in April, 2014.

HIGH EMPLOYEE ENGAGEMENT

- Exhibited exceptional improvement in team building and employee engagement while growing employee base by 40%
- In an employee engagement study by Hewitt, Godrej Properties' employee engagement scores came in at 81%, well above the average for the best-in-class companies in Asia



COMPANY INFORMATION

DIRECTORS: 1. Mr. Adi B. Godrei - Chairman

Ms. Parmeshwar A. Godrej
 Mr. Jamshyd N. Godrej

4. Mr. Nadir B. Godrei

5. Mr. Pirojsha Godrej - Managing Director & Chief Executive Officer

6. Mr. Amit B. Choudhury

7. Mr. Keki B. Dadiseth

8. Mrs. Lalita D. Gupte

9. Mr. Pranay D. Vakil

10. Dr. Pritam Singh

11. Mr. S. Narayan

12 Mr. Amitava Mukherjee

13. Mr. K. T. Jithendran
14. Mr. V. Srinivasan
Executive Director
Executive Director

REGISTERED Godrej Bhavan

OFFICE: 4th Floor, 4A Home Street,

Fort, Mumbai 400 001.

AUDITORS: M/s. KALYANIWALLA & MISTRY

Chartered Accountants

Kalpataru Heritage

127, Mahatma Gandhi Road

Mumbai - 400 001.

BANKERS: State Bank of India

IDBI Bank HDFC Bank



AWARDS & RECOGNITION

Awards Received by Godrej Properties

Best Emerging Develope	NDTV Property Awards 2013
Brand Excellence Award	Brand Excellence Awards 2013
Master Brand 2013	World Brand Congress Summit 2013
Developer of the Yea	Indian Realty Awards 2013
#1 Ranked Real Estate Developer	India's Best Companies to Work For by the Great Places to Work Institute, India in partnership with the Economic Times
	Voted as #25 best company to work for in the overall category
India's Top 10 Innovative Builders	Construction World Architect and Builder (CWAB) Awards 2013
Sustainability Award – Cl	One of the 11 companies in India to have made an outstanding contribution to the green building mission - GreenCo Summit 2013
Outstanding Contribution in Real Estate (Residential Project	
Real Estate Developer of The Year (Maharashtra	Brands Academy Real Estate Awards
Ethical Brand For Real Estate	CMO Asia
Real Estate Company of the Yea	Second Position, Construction Week Awards 2013
Diamond EDGE Winner for Custome Experience Transformation	
Real Estate Person of the Yea	Received by Mr.Pirojsha Godrej – Construction Week Awards 2013
Person of the Year 2013	Received by Pirojsha Godrej - Sixth GIREM Leadership Awards
Most Admired Retail Website	Asia Retail Congress Awards
Gold in the category of Online Newsletter - Vibrations	Public Relations Council of India (PRCI)
Silver in the category of In-House Magazine – Storey Times	Public Relations Council of India (PRCI)
Best Business Practice in Real Estate	National Real Estate Award for Excellence in Real Estate for the year 2012 by Accommodation Times