

# ACCELERATE

2018-19 ANNUAL REPORT

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### VISION



We aspire to be the nation's leading and most trusted real estate company. We shall deliver superior value to all stakeholders through extraordinary and imaginative spaces and service created out of deep customer focus and insight.



# THE YEAR THAT WAS

### **FINANCIAL HIGHLIGHTS**

- GPL's total income increased by 57% to INR 3,236 crore from INR 2,066 crore
- EBITDA increased by 111% to INR 597 crore from INR 283 crore
- Net profit increased by 191% to INR 253 crore from INR 87 crore

### SALES HIGHLIGHTS

- Highest ever sales in a financial year by GPL
   booking value of INR 5,316 crore is also the highest booking value achieved by any publicly listed real estate developer in India in FY19
- Sale volumes above 1.1 million sq. ft. and sale value above INR 900 crore achieved in all our four focus markets of Mumbai, NCR, Bangalore and Pune
- 127% growth in booking value in H2 FY19 compared to H1 FY19. H2 FY19 booking value stood at INR 3,689 crore
- Sales from existing inventory stood at INR 2,254 crore and sales from new launches stood at INR 3,062 crore in FY19
- 16 successful new project/phase launches

### **BUSINESS DEVELOPMENT**

- Best ever year for business development
- Added 11 new projects with saleable area of ~31 million sq. ft. in FY19 which includes GPL's largest ever deal in the Pune market

### **CAPITAL RAISING**

- Raised INR 1,000 crore through a preferential allotment
  - Allotted 1,27,65,000 equity shares of INR 5 each to Gamnat Pte. Ltd., a GIC- managed investment firm for INR 783,50/share
  - Clear demonstration of GPL's ability to successfully raise capital in tough macroeconomic conditions for the real estate sector

#### **CONSTRUCTION HIGHLIGHTS**

- Achieved project completion at The Trees Phase
   1 within 32 months, one year ahead of schedule
- GPL's first precast plant set up at Godrej Golf Links, NCR to reduce construction timelines
- Delivered ~3.2 million sq. ft. across 5 cities in FY19

#### OTHER HIGHLIGHTS

- Ranked 4<sup>th</sup> in Asia & 8<sup>th</sup> globally by GRESB (Global Real Estate Sustainability Benchmark) 2017 – An industry-driven organization which assesses Environmental, Social and Governance (ESG) performance of real estate globally
- 63 awards received in FY19



### COMPANY INFORMATION

Mr. Adi B. Godrej Chairman Emeritus

#### **DIRECTORS:**

Mr. Pirojsha Godrej Executive Chairman

Mr. Mohit Malhotra

Managing Director & Chief Executive Officer

Mr. Jamshyd N. Godrej Non-Executive Director

Mr. Nadir B. Godrej Non-Executive Director

Mr. Keki B. Dadiseth Independent Director

Mrs. Lalita D. Gupte Independent Director

Mr. Amitava Mukherjee Independent Director

Mr. Pranay Vakil Independent Director

### **REGISTERED OFFICE**

Godrej One, 5<sup>th</sup> Floor,

Pirojshanagar, Eastern Express

Highway, Vikhroli (East), Mumbai - 400 079

Phone: +91-22-6169 8500

Website: www.godrejproperties.com CIN: L74120MH1985PLC035308

### **REGISTRAR & TRANSFER AGENT**

Karvy Fintech Private Limited

(Formerly Known as Karvy Computershare Private Limited)

"Karvy Selenium Tower B",

Plot No. 31 & 32, Gachibowli,

Financial District, Nanakramguda,

Serilingampally, Hyderabad - 500 032, Telangana

### STATUTORY AUDITORS

BSR&Co.LLP

5<sup>th</sup> Floor, Lodha Excelus,

Apollo Mills Compound,

N. M. Joshi Marg, Mahalaxmi,

Mumbai - 400 011.

### **BANKERS**

State Bank of India HDFC Bank Ltd. Axis Bank

### COMPANY SECRETARY & CHIEF LEGAL OFFICER

Mr. Surender Varma



### AWARDS & RECOGNITION

### Awards received by Godrej Properties in FY2018-19

Best Real Estate Brand 2018 • The Economic Times  Builder of the Year • CNBC-Awaaz Real Estate Awards  Developer of the Year • Golden Brick Awards 2018  Real Estate Company of the Year • 8th Annual Construction Week India Awards  India's Top Builders 2018 • Construction World Architect and Builder (CWAB) Awards  Business Excellence Awards 2019 • Corporate Insider  #HappyEMIs - Marketing Campaign of the Year • The Global Marketing Excellence Awards by the World Marketing Congress  India's Great Brands 2017-18 • Asia One  GPL Design Studio - Best Design Thinking Organization  Enterprise Mobility • Intelligent Enterprise Awards 2018 by Express Computers  Good Contractor Program • Indywood CSR Excellence Awards 2018 organised by Indywood and the Government of Telengana  13th Global Communications Conclave organized by Public Relations Council Of India (PRCI)  Figure 1. The Economic Times  CNBC-Awaaz Real Estate Awards 2018  Sthat Amards 2018  India Awards 2018  Propried India (PRCI)  India Construction World Architect and Builder (CWAB)  Awards  Construction World Architect and Builder (CWAB)  Awards  Construction World Architect and Builder (CWAB)  Awards  Propried India Construction World Architect and Builder (CWAB)  Awards  Construction World Architect and Builder (CWAB)  Althouter Amards 2019  Construction World Marketing Congress  India Struction World Marketing Congress  Conputers  Constructio			
Peveloper of the Year Real Estate Company of the Year India's Top Builders 2018 Business Excellence Awards 2019 HappyEMIs - Marketing Campaign of the Year India's Great Brands 2017-18 God Contractor Program  God Contractor Program  Solution Selections (Construction World Architect and Builder (CWAB) Awards  Construction World Architect and Builder (CWAB) Awards  Corporate Insider  The Global Marketing Excellence Awards by the World Marketing Congress  Asia One  Design Thinking Summit & Awards 2019  Intelligent Enterprise Awards 2018 by Express Computers  Good Contractor Program Indivisor Conclave organized by Public Relations Conclave Organized (PRCI)	Best Real Estate Brand 2018	The Economic Times	
Real Estate Company of the Year India's Top Builders 2018 Construction World Architect and Builder (CWAB) Awards Business Excellence Awards 2019 Corporate Insider The Global Marketing Excellence Awards by the World Marketing Congress India's Great Brands 2017-18 Asia One GPL Design Studio - Best Design Thinking Organization Enterprise Mobility Intelligent Enterprise Awards 2018 by Express Computers Good Contractor Program Individual Construction Week India Awards Construction World Architect and Builder (CWAB) Awards  Corporate Insider  The Global Marketing Excellence Awards by the World Marketing Congress  India's Great Brands 2017-18 Asia One Design Thinking Summit & Awards 2019  Intelligent Enterprise Awards 2018 by Express Computers  Indywood CSR Excellence Awards 2018 organised by Indywood and the Government of Telengana  13th Global Communications Conclave organized by Public Relations Council Of India (PRCI)	Builder of the Year	CNBC-Awaaz Real Estate Awards	
India's Top Builders 2018  Construction World Architect and Builder (CWAB) Awards  Business Excellence Awards 2019  Corporate Insider  The Global Marketing Excellence Awards by the World Marketing Congress  India's Great Brands 2017-18  Asia One  GPL Design Studio - Best Design Thinking Organization  Enterprise Mobility  Intelligent Enterprise Awards 2018 by Express Computers  Good Contractor Program  Indywood CSR Excellence Awards 2018 organised by Indywood and the Government of Telengana  13th Global Communications Conclave organized by Public Relations Council Of India (PRCI)	Developer of the Year	Golden Brick Awards 2018	
Business Excellence Awards 2019 • Corporate Insider  #HappyEMIs - Marketing Campaign of the Year  #HappyEMIs - Marketing Campaign of the Year  India's Great Brands 2017-18 • Asia One  GPL Design Studio - Best Design Thinking Organization  Enterprise Mobility  Intelligent Enterprise Awards 2018 by Express Computers  Good Contractor Program  Indywood CSR Excellence Awards 2018 organised by Indywood and the Government of Telengana  13th Global Communications Conclave organized by Public Relations Council Of India (PRCI)	Real Estate Company of the Year	8 <sup>th</sup> Annual Construction Week India Awards	
#HappyEMIs - Marketing Campaign of the Year  India's Great Brands 2017-18  GPL Design Studio - Best Design Thinking Organization  Enterprise Mobility  Good Contractor Program  Good Contractor Program  13th Global Communications Conclave organized by Public Relations Council Of India (PRCI)  * The Global Marketing Excellence Awards by the World Marketing Congress  * Asia One  Design Thinking Summit & Awards 2019  Intelligent Enterprise Awards 2018 by Express Computers  Indywood CSR Excellence Awards 2018 organised by Indywood and the Government of Telengana  * Silver for the Best Use of Media Relations	India's Top Builders 2018	,	
India's Great Brands 2017-18  GPL Design Studio - Best Design Thinking Organization  Enterprise Mobility  Intelligent Enterprise Awards 2018 by Express Computers  Good Contractor Program  Indywood CSR Excellence Awards 2018 organised by Indywood and the Government of Telengana  13th Global Communications Conclave organized by Public Relations Council Of India (PRCI)	Business Excellence Awards 2019	Corporate Insider	
GPL Design Studio - Best Design Thinking Organization  Enterprise Mobility Intelligent Enterprise Awards 2018 by Express Computers  Good Contractor Program Indywood CSR Excellence Awards 2018 organised by Indywood and the Government of Telengana  13th Global Communications Conclave organized by Public Belations Council Of India (PBCI)	#HappyEMIs - Marketing Campaign of the Year	_	
Organization  Enterprise Mobility  Intelligent Enterprise Awards 2018 by Express Computers  Good Contractor Program  Indywood CSR Excellence Awards 2018 organised by Indywood and the Government of Telengana  13th Global Communications Conclave organized by Public Relations Council Of India (PRCI)	India's Great Brands 2017-18	Asia One	
Good Contractor Program  Indywood CSR Excellence Awards 2018 organised by Indywood and the Government of Telengana  13th Global Communications Conclave organized by Public Relations Council Of India (PRCI)		Design Thinking Summit & Awards 2019	
by Indywood and the Government of Telengana  13th Global Communications Conclave organized by Public Relations Council Of India (PRCI)	Enterprise Mobility		
by Public Relations Council Of India (PRCI)	Good Contractor Program	,	
Bronze for Unique HR Initiatives		Silver for the Best Use of Media Relations	
	by Public Relations Council Of India (PRCI)	Bronze for Unique HR Initiatives	