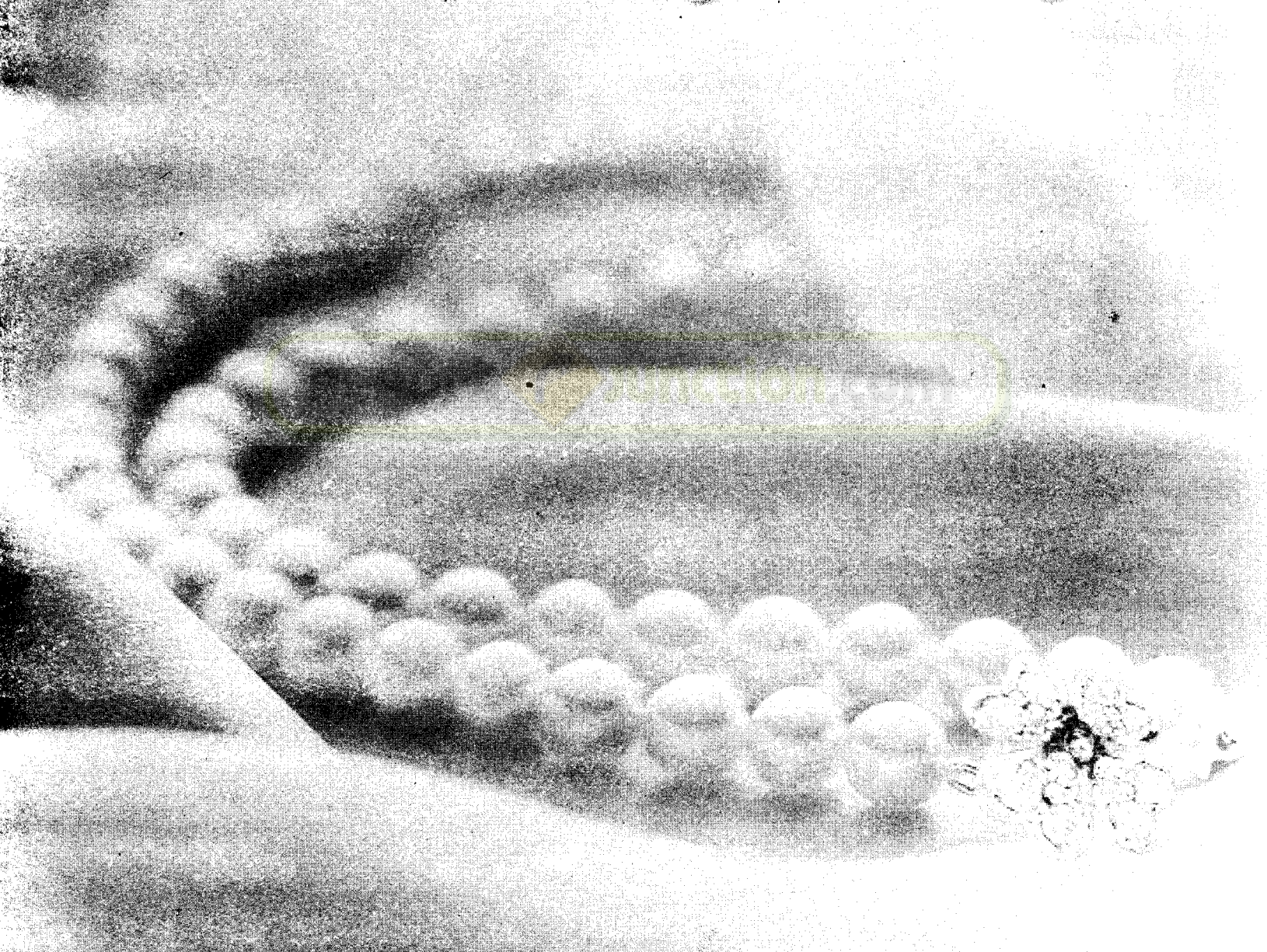


# *By design*



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Report  Junction.com

*E*

*very company begins by  
telling you what they are.*

*Let us tell you what we are not ...*

Report Junction.com

- ◆ We are not a diamond polishing company
- ◆ We are not a trading house
- ◆ We are not just obsessed about topline
- ◆ We are not a job work company
- ◆ We are not just into manufacturing

*Now let us tell you what we are...*



★ Ring - Old Retail Price Rs. 4,000/-

*We are a design  
house for global  
wholesalers and  
retailers*

★ Ring - Old Retail Price Rs. 4,500/-

You walk down the aisle at any fashion jewellery store in USA. You see something sparkling. You stop. You look again. You are impressed. You want to buy it. You buy it. You buy the design, not the metal.

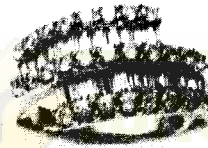
The designs you buy at many of the retail destinations internationally are designed exclusively by Goldiam. The power of design cannot be underestimated. In the international jewellery market, it's the look you buy. And it's the look that retailers and wholesalers sell. And that's why it's the fulcrum at Goldiam. And yes, we are obsessed about it.

Our design house, which is built by our creatively brilliant team, and the exquisite designs they create, is the foundation of our success.

Our team of 40 designers located in India, Hong Kong and Los Angeles provide us with

a wonderful blend of contemporary as well as traditional mix of designs which cater to diverse markets and customer needs across the globe.

This highly passionate and talented design team spends countless hours listening and creating that look for the customer. They add the sparkle to and enrich the jewellery.



Such is the passion and customer acceptance that we have patented our designs. So that they are exclusive to our

customers. And theirs. So that they enjoy the unique and timeless designs that we create.

Our designs are bought by customers across the world in USA, Europe, Asia, Africa and Middle East. So next time you walk down the aisle of Zales, Gordon's, Walmart or JC

Penny and pick up that piece, you are making someone at Goldiam smile!

★ Earrings - Ola Retail Price Rs. 3,000/-

*We are a fashion  
forward design  
company*

reportjunction.com

★ Ring - Ola Retail Price Rs. 2,000/-



We are in the business of fashion. In the business of creation. And in the business of making you buy new everyday. You want to look different. You want to lead and not follow. Fashion, therefore, is becoming short lived. Come new seasons, as apparel fashion changes, you also want jewellery and accessories that matches it. We are getting fresh by the day.

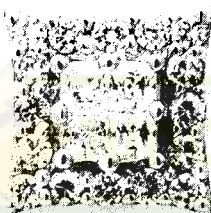
At Goldiam, fashion trends are created. We do not give customers what they need. We give them what they want. So that whenever they visit any of our customer stores, there is something fresh for them.

Being a fashion-forward design house, we lead the emerging needs. And in the process created an extensive range of 10,000 designs. And this year, we expect to introduce over 5,000 exciting new designs of

remarkable elegance. To add to this, every jewellery item in our collection may be customized further to meet the specific needs of our customers around the globe.

Available in 18k, 14k, 10k, 9k gold, our

fashion forward designer jewellery include bridal rings, fashions rings, pendant and earrings, bracelets and bangles, machine set bands as well as a



limited collection of couture

jewellery. The same is also available in platinum, palladium and silver.

A strong customer-centric business model with a focus on solely creating and designing the finest design is what makes Goldiam different and distinctive.

Next time around, when you want to be ahead of the rest, you know where to look to!



*We utilize our  
design  
capabilities  
optimally*



At Goldiam, we not only create fashion-forward and most differentiated products, but also make it for you. In large numbers. So that the customer gets consistent fashion.

To ensure the 'wow' look, we invested in large and ultra modern facilities.

With manufacturing facilities in Mumbai and China, Goldiam has created one of the largest capacities in the country. Our state-of-the art facilities include wax setting capacity of 60,000 stones a day (Rounds & Baguettes), 20,000 Invisible Set Princess Cuts per day, 5,000 Hand set Channel Set stones per day and 5,000 Hand set Pave Set stones per day. In the finished design jewellery business, it's the number of stones per piece that is critical. At Goldiam, our designs are such that we look at creating higher value-add by setting more stones per piece. In fact, the number of stones set by us during the current year increased by 13% as

compared to last year.

We want the best for our customers. And so we do not want to depend on anyone. No outsourcing. We make every piece that we sell.

Creation begins with imagination. A beautifully crafted artist sketch. Then we identify the right sized and shaped diamonds. It leads to the manufacturing of the piece using both traditional hand craftsmanship and computer machining (CAD-CAM) technology under strict inspection and quality control at every stage. And then the finishing.

To ensure that our products meet the unyielding standards of excellence, every piece is hand finished to perfection by some of the best craftsmen.

Such is the perfection, that when you hold it in your hands, you just want to wear it! Simply irresistible.



★ Earrings-Ola Retail Price Rs. 3,000/-

We will make  
every Indian  
girl fashionable