



PREPARED FOR GROWTH

Himadri Chemicals & Industries Limited

Annual Report FY 2014

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Standalone


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Forward-looking statement

In this annual report, we have disclosed forward looking information to enable investors to comprehend our prospects and take investment decisions. This report and other statements - written and oral - that we release periodically may contain forward looking statements that set out anticipated results based on the management's plans and assumptions. We have tried, wherever possible, to identify such statements by using words such as 'anticipates', 'estimates', 'expects', 'projects', 'intends', 'plans', 'believes', and words of similar substance in connection with any discussion of future performance. We cannot guarantee that these forward looking statements will be realised, although we believe we have been prudent in our assumptions. The achievements of results are subject to risks, uncertainties and even inaccurate assumptions. Should known or unknown risks or uncertainties materialize, or should underlying assumptions prove inaccurate, actual results could vary materially from those anticipated, estimated or projected. Readers should keep this in mind. We undertake no obligation to publicly update any forward looking statement, whether as a result of new information, future events or otherwise.



At Himadri Chemicals & Industries Limited, we have grown in scale and capacity during the last fiscal, despite several business challenges. We enhanced our capacities, studied the end-user industries, understood them better and strengthened our core capabilities.

While we are focused on consolidation, we emphasised on a few significant factors, including our core products, the sourcing strategy, competitive positioning, financial strength and, of course, our premier global clientele.

We have pursued our strategy with a key objective – Growth!



KNOW US BETTER

Himadri Chemicals & Industries Limited is an integrated specialty carbon Company and the largest producer of coal tar pitch in India with a domestic market share of around 65% to 70%.

KEY NUMBERS

(FY 2014)



NET SALES

₹13,629 Million



NET DEBT- EQUITY RATIO

1.34X



EBIDTA

₹1,784 Million



RETURN ON CAPITAL EMPLOYED

8.65%



EBIDTA MARGIN

13.09%



DOMESTIC MARKET SHARE

~70%

We diversified our portfolio from a couple of products decades ago to an integrated product portfolio, including carbon black, advanced carbon material, SNF, naphthalene and value-added oil

We are one of the few companies globally engaged in the manufacture of Zero QI Impregnating Coal Tar Pitch and Advanced Carbon Material. We serve around two-thirds of the Indian graphite and aluminium industry.



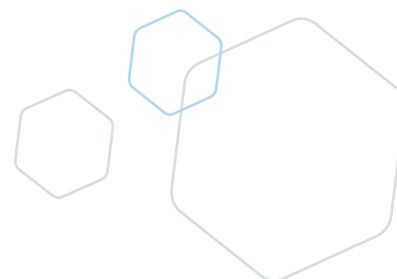
24 YEARS
of experience
in the chemical
industry

We diversified our portfolio from a couple of products decades ago to an integrated product portfolio, including carbon black, advanced carbon material, SNF, naphthalene and value-added oil.



7
Manufacturing
facilities spread
across India

We also possess the largest dedicated fleet of specially-designed 104 tankers in India to transport liquid pitch and we are the only Company in India to export Liquid Pitch through a Liquid Pitch terminal.





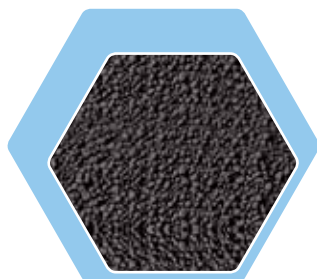
KNOW US BETTER

OUR CONSUMERS



Coal Tar Pitch (CTP)

- * Aditya Birla Group, Albras, Alcoa, Aluar, Balco, Graftech, Graphite India, HEG, Inalum, NALCO, Pacific Aluminium, Sesa Sterlite, SGL Group



Carbon Black

- * Apollo, Birla Tyres, CEAT, Good Year, JK Tyres, MRF, Midas Rubber & Plastic Products, Ralson Tyres



SNF

- * BASF, Chryso, Fosroc, Grace, Hindcon Chemicals, Mapei, Normat India, Pidilite, Sika, Sodamco, Sulphur Mills Limited.



OUR PRODUCT LINE

Coal Tar Pitch

A complex compound with 22 chemical and physical properties obtained through coal tar distillation.

Carbon Black

One of the most important industrial chemicals in the world used in rubber, plastics, coating, inks and batteries.

SNF

Value-added product derived from Naphthalene.
Used in ready mix concrete.

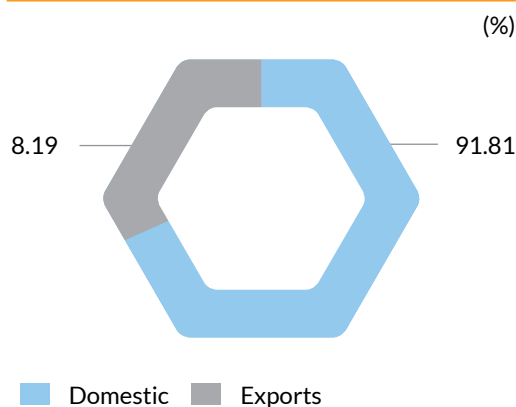
Advanced Carbon

- One of the few companies globally to possess the technology to manufacture high quality advanced carbon material.
- Used in the manufacture of lithium ion batteries.

Power

- Commissioned its captive power plant running on carbon black off-gas and connected to the grid.

OUR REVENUE BY GEOGRAPHY



VISION

Himadri harbours a vision to become a global leader in carbon products by adopting appropriate eco-friendly technologies and enhancing core capabilities through continuous product improvement, technical innovations and customer satisfaction.








MISSION

- Ensure customer satisfaction by strengthening our core competencies of developing products, processes and people towards achieving global standards of excellence
- Be a cost leader, realising employee potential to create shareholders' value while being a responsible corporate citizen and adhering to our ethics
- Engage in employee development and encourage them to excel in their professional, personal and social lives
- Conserve the environment, maintain high levels of safety and address social concerns in the regions we operate in








FINANCIAL HIGHLIGHTS






REVENUES

	(₹ in Lakhs)
FY 2014 	1,36,290.44
FY 2013 	1,29,940.15
FY 2012 	1,12,336.06
FY 2011 	70,008.26
FY 2010 	47,141.94






NETWORTH

	(₹ in Lakhs)
FY 2014 	83,421.89
FY 2013 	90,151.46
FY 2012 	89,798.68
FY 2011 	84,578.11
FY 2010 	73,640.57

EBIDTA






	(₹ in Lakhs)*
FY 2014 	17,840.09
FY 2013 	12,875.64
FY 2012 	22,459.60
FY 2011 	19,255.69
FY 2010 	18,270.05

NET-DEBT EQUITY RATIO






	(No. of times)
FY 2014 	1.34
FY 2013 	1.11
FY 2012 	0.88
FY 2011 	0.58
FY 2010 	0.25

*EBIDTA is calculated by excluding the effect of foreign exchange fluctuation loss/gain, provision for doubtful debts/advances/contingencies and other income.

PROFIT AFTER TAX






	(₹ in Lakhs)
FY 2014 	(3,910.89)
FY 2013 	2,354.77
FY 2012 	6,331.65
FY 2011 	11,438.91
FY 2010 	10,733.98

EARNINGS PER SHARE






	(₹)
FY 2014 	(1.01)
FY 2013 	0.61
FY 2012 	1.64
FY 2011 	2.97
FY 2010 	3.23

GROSS BLOCK

(including capital work in progress)

	(₹ in Lakhs)
FY 2014 	1,46,596.29
FY 2013 	1,38,166.53
FY 2012 	1,22,204.95
FY 2011 	96,850.82
FY 2010 	67,837.69

BOOK VALUE PER SHARE

	(₹)
FY 2014 	21.63
FY 2013 	23.37
FY 2012 	23.28
FY 2011 	21.93
FY 2010 	19.09



GETTING OUR ACT TOGETHER

The core strength of our Company provides us the confidence to pursue our long-term goals. We are supplementing our organic growth with strategic and value-creating manufacturing facilities in India and around the world. We are getting ready to grow.