

## FOCUS: CORE ANNUAL REPORT 2022

## The Himatsingka Way

At Himatsingka, courage and imagination go hand-in-hand in the perennial pursuit of perfection. Through meticulous planning and rigorous execution, we turn dreams into reality. We relish challenges and thrive in the face of all odds. With 'forward thinking', 'purposeful action' and 'unyielding integrity', we aim to be a force for positive change and value creation while delivering happiness to millions of customers across the world.

## Consolidate Optimize Reinvent Evolve

The world has witnessed this over and over again. Businesses that steadfastly invest in, protect and strengthen their fundamental capabilities, functions and growth drivers, thrive over time. At Himatsingka, we continue to strongly focus on our core.

The Himatsingka core is centered around consolidating our integrated capabilities to deliver total home textiles solutions; optimizing capital and operational efficiencies to drive productivity; reinventing strategies to reach new markets, categories and adjacencies; and evolving our ESG promise towards making better lives possible. A well defined core enables Himatsingka to make agile decisions, work together, scale intelligently and navigate changing market and consumer preferences. It empowers us to establish replicable formulas that support innovation and sustain business performance.

The strength to relentlessly execute on our core comes from a deeply embedded value system and the guidance of The Himatsingka Way. Together, they keep us grounded when we succeed, and determined when we are challenged. They inspire us, every day, to focus on the fundamentals that propel us in our pursuit of excellence.



**Note:** Forward looking statements in this Annual Report should be read in conjunction with the following cautionary statements. Certain expectations and projections regarding future performance of the Company referenced in this Annual Report are forward-looking statements. These expectations and projections are based on currently available information along with the Company's operating plans and are subject to certain future events and uncertainties, that could cause actual results to differ materially from those that may be indicated in such statements.

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**OUR PURPOSE** 

# Making Better LIVES POSSIDE

## **OUR VALUES**

- > Unity
- > Trust
- > Respect
- > Courage
- > Foresight
- > Agility
- > Quality

### **OUR VISION**

Redefining possibility and delivering distinction through the relentless pursuit of excellence.

15 global brands

30 + countries served

04

manufacturing facilities

12,000 + associates

